

CURRICULUM VITAE

ELINA NIKOLSKAYA

Ohio University
 School of Communication Studies
 email: en636923@ohio.edu

Education:

Ph.D. in Communication (in progress)	2024–present	Ohio University Scripps College of Communication
Candidate of Philological Sciences (Ph.D. equivalent)	2017	Lomonosov Moscow State University Faculty of Journalism <i>Dissertation: Development and Current State of the Television News Magazine Format</i>
Specialist Degree (equivalent to combined B.A. and M.A.) in Journalism	2013	Lomonosov Moscow State University Faculty of Journalism <i>Thesis: Development of the News Magazine Format on American Television (“60 Minutes” and “Dateline” Programs)</i>
Bachelor of Law	2014	Saratov Law Academy Faculty of Legal Studies

Academic Appointments:

Graduate Teaching Assistant	2024–present	Ohio University School of Communication Studies	Athens, OH
Associate Professor	2022–2023	Lomonosov Moscow State University Faculty of Journalism	Moscow, Russia
Senior Lecturer	2018–2022	Lomonosov Moscow State University Faculty of Journalism	Moscow, Russia

Specialist in Educational and Methodological Work	2017–2018	Lomonosov Moscow State University Faculty of Journalism	Moscow, Russia
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Academic Editorial Experience:

Editorial Assistant	2025–Present	Basic Communication Course Annual
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Administrative Appointments:

Assistant Basic Course Director	2025–present	Ohio University School of Communication Studies
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Chief Editor, Student Channel <i>Mokhovaya 9</i>	2020–2023	Faculty of Journalism, Lomonosov Moscow State University, Russia
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Academic Program Coordinator	2019–2023	Faculty of Journalism, Lomonosov Moscow State University, Russia
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Professional Career:

Chief Editor, *Information Program “112”*, REN TV, Russia
2017–2018

Documentary Filmmaker and Screenwriter, REN TV, Russia
2016–2017

Television Correspondent, REN TV, Russia
2014–2016

Television Correspondent, Channel One, Russia
2013–2014

Television Correspondent, NTV Channel, Russia
2012–2013

RESEARCH

Journal Articles:

- Nikolskaya, E. (2026). Living with propaganda: Authoritarian communication in Putin's Russia. *Communication and Democracy*. Communication and Democracy <https://doi.org/10.1080/27671127.2026.2645019>
- Nikolskaya, E., & Krasheninnikova, M. (2022). Традиционные СМИ и социальные медиа: диалектика социальных конфликтов (2021–2022) [Traditional media and social media: Dialectics of social conflicts (2021–2022)]. *Vestnik Moskovskogo Universiteta. Seriya 10: Zhurnalistika / Bulletin of Moscow State University. Series 10: Journalism*, (5), 103–135. <https://doi.org/10.30547/vestnik.journ.5.2022.102128>
- Chobanyan, K., & Nikolskaya, E. (2022). Testing the waters: TikTok's potential for television news. *World of Media. Journal of Russian Media and Journalism Studies*, 3(3), 62–88. <https://doi.org/10.30547/worldofmedia.3.2021.3>
- Nikolskaya, E., & Makeenko, M. (2020). Формы подачи информации в новостном вещании: практики новостных редакций российских телеканалов [Forms of presenting information in news broadcasting: Practices of news editorial offices of Russian TV channels]. *Media@lmanakh / Medi@lmanah*, (2–3), 48–59. <https://doi.org/10.30547/mediaalmanah.2.2020.4859>
- Nikolskaya, E. (2019). Место ЛТТ в жанровой палитре телевизионных новостей [The place of LTT in the genre palette of television news]. *Vestnik Moskovskogo Universiteta. Seriya 10: Zhurnalistika / Bulletin of Moscow State University. Series 10: Journalism*, (5), 72–89. <https://doi.org/10.30547/vestnik.journ.5.2019.7288>
- Nikolskaya, E. (2017). Телевизионные журналы новостей Канады, США и Австралии в условиях трансформации формата [Television news magazines in Canada, the United States, and Australia in the context of format transformation]. *Media@lmanakh / Medi@lmanah*, (1), 102–113.
- Nikolskaya, E. (2016). Телевизионные журналы новостей и вечерние новости: сходства и различия [TV news magazines and evening news: Similarities and differences]. *Vestnik Vyatskogo Gosudarstvennogo Gumanitarnogo Universiteta / Bulletin of the Vyatka State University for the Humanities*, (8), 92–101.
- Nikolskaya, E. (2016). Специфика формата телевизионных журналов новостей в условиях общественной и частной моделей вещания (на примере программ: “The Fifth Estate” (Канада), “60 Minutes” (США), “60 Minutes” (Австралия)) [The specificity of the format of television news magazines in the context of public and private broadcasting models (Case studies: “The Fifth Estate” (Canada), “60 Minutes” (USA), “60 Minutes” (Australia))]. *Vestnik Moskovskogo Universiteta. Seriya 10: Zhurnalistika / Bulletin of Moscow State University. Series 10: Journalism*, (4), 104–126.

Books:

Nikolskaya, E. (2021). *Работа репортера в редакции телевизионных новостей* [The work of a reporter in the editorial office of television news]. Moscow, Russia: Aspect-Press.

Book Chapters:

Vartanova, E., Tolokonnikova, A., Vyugina, A., Lapin, D., **Nikolskaya, E.**, Smirnov, S., Tikhonova, O., Bakalyuk, P., Gubar, D., & Martemyanova, K. (2023). Тележурналистика. 11 класс [Television journalism. Grade 11]. In A. Tolokonnikova (Ed.), *Основные специализации на телевидении* [The main specializations on television] (pp. 33–49). Moscow, Russia: Faculty of Journalism, Lomonosov Moscow State University.

Vartanova, E., Tolokonnikova, A., Ivanova, I., Kasperova, L., **Nikolskaya, E.**, Obraztsova, A., Smirnov, S., & Shtudiner, M. (2022). Тележурналистика [Television journalism]. In A. Tolokonnikova (Ed.), *Работа над текстом телевизионного сюжета* [Working with the text of a television report] (pp. 38–44); *Видеоконтент в социальных сетях* [Video content on social media networks] (pp. 72–79). Moscow, Russia: Faculty of Journalism, Lomonosov Moscow State University.

Smirnova, O., Vartanova, E., Aleksandrova, I., Volkova, V., Kadochnikova, S., Kolesnichenko, A., **Nikolskaya, E.**, Slavkin, V., & Yakovleva, T. (2021). Работа журналиста в цифровой периодике [The work of a journalist in digital periodicals]. In O. Smirnova (Ed.), *Устройство конвергентной редакции и редакционный менеджмент* [Convergent editorial structure and editorial management] (pp. 41–72). Moscow, Russia: Aspect-Press.

Conference Presentations:

Zhao, Y., Skinnell, R., McCoy, M., Itoh, M., **Nikolskaya, E.**, & Yam, S. (2026, May). *When Propaganda Breaks Bonds: Television and the Erosion of Human Ties under Authoritarianism*. Presented at the Conference of the Rhetoric Society of America, Portland, OR.

Nikolskaya, E. (2026, April). *Doing Diversity: The Rhetoric and Reality of Inclusion in Higher Education*. Presented at the 117th Annual Convention of the Eastern Communication Association (Applied Communication Interest Group), Pittsburgh, PA.

Nikolskaya, E. (2026, February). *Raising the Ideal Citizen: How National Identity Is Constructed in Schools in Modern Russia*. Presented at the Midwest Winter Workshop, Indiana University Bloomington, Bloomington, IN.

Nikolskaya, E. (2025, November). *Home Is My Childhood: Growing Up at Home in Post-Soviet Russia*. Presented at the 111th Annual Convention of the National Communication Association, Denver, CO.

Aden, R., Asitanga, D., Eisenhuth, R., **Nikolskaya, E.**, & Oyedokun, D. (2025, November). *Cultural Ambivalences in the Landscape: Conflicting Values in Wayne National*

Forest.

Presented at the 111th Annual Convention of the National Communication Association, Denver, CO. **Top Paper Award.**

Nikolskaya, E. (2025, October).

Speaking Across the Divide: An Autoethnography of Disconnection and Survival.

Poster presented at the 89th Annual Conference of the Ohio Communication Association, Delaware, OH. **Top Graduate Poster Award.**

Eisenhuth, R., Asitanga, D. A., **Nikolskaya, E.**, & Oyedokun, D. M. (2025, October).

Breaking Barriers with a Name Change: Discussing the Contested Name of Ohio's Only National Forest.

Presented at the 89th Annual Conference of the Ohio Communication Association, Delaware, OH.

Nikolskaya, E. (2025, October).

Emigration and Identity: Breaking Barriers Through Stories of Displacement.

Presented at the 89th Annual Conference of the Ohio Communication Association, Delaware, OH.

Nikolskaya, E., Hooker, J., & Murphy, J. (2025, May).

COVID 5 Years Later: New Challenges, New Successes.

Presented at the Basic Communication Course Conference, Memphis, TN.

Murphy, J., & **Nikolskaya, E.** (2025, May).

Best Practices for Helping International Graduate Instructors Transition into the Undergraduate Classroom.

Presented at the Basic Communication Course Conference, Memphis, TN.

Anikina, M., Virkovskiy, A., Krasheninnikova, M., & **Nikolskaya, E.** (2023, October).

Социальный конфликт в онлайн-среде: методология исследования [Social conflict in the online environment: Research methodology].

Presented at the 62nd Annual International Scientific Forum, Saint Petersburg, Russia.

Maluchenko, D., Krasheninnikova, M., & **Nikolskaya, E.** (2023, March).

К вопросу о классификации конфликтов в СМИ и социальных сетях [On the issue of classification of conflicts in the media and social networks].

Presented at the Journalism in 2022: Creativity, Profession, Industry Conference, Moscow, Russia.

Nikolskaya, E., & Krasheninnikova, M. (2022, October).

Social Conflicts in Official Media and Social Media.

Presented at the International Moscow Readings: Mass Media and Communications—2022, Moscow, Russia.

Krasheninnikova, M., **Nikolskaya, E.**, Kireeva, P., & Maluchenko, D. (2022, April).

Репрезентация социального конфликта в социальных сетях в 2021–2022 гг.

[Representation of social conflict in social networks in 2021–2022].

Presented at the Actual Problems of Media Research – XI International Scientific and Practical Conference NAMMI, Moscow, Russia.

- Nikolskaya, E., & Chobanyan, K. (2022, March).
 Журналист в кадре на платформах коротких видео: трансформация роли [Journalist on camera on short video platforms: Transformation of the role].
 Presented at the Journalism in 2021: Creativity, Profession, Industry Conference, Moscow, Russia.
- Nikolskaya, E., & Chobanyan, K. (2021, November).
 Появление журналиста в кадре как способ привлечения аудитории: анализ контента онлайн-аккаунтов международных телеканалов в TikTok и Instagram [The appearance of a journalist on camera as a way to attract an audience: Content analysis of online accounts of international TV channels on TikTok and Instagram].
 Presented at the Actual Problems of Media Research – XI International Scientific and Practical Conference NAMMI, Moscow, Russia.
- Chobanyan, K., & **Nikolskaya, E.** (2021, October).
Changing Role of TV News Presenters on Short Video Platforms.
 Presented at the International Moscow Readings: Mass Media and Communications–2021, Moscow, Russia.
- Nikolskaya, E. (2021, March).
 Формы подачи информации в новостном вещании [Forms of presenting information in news broadcasting].
 Presented at the Journalism in 2020: Creativity, Profession, Industry Conference, Moscow, Russia.
- Chobanyan, K., & **Nikolskaya, E.** (2020, October).
TikTok's Potential for Television Channels.
 Presented at the International Moscow Readings: Mass Media and Communications–2020, Moscow, Russia.
- Nikolskaya, E. (2020, March).
 ЛТТ как самостоятельный жанр телевизионных новостей [Life-to-tape as an independent genre of television news].
 Presented at the Journalism in 2019: Creativity, Profession, Industry Conference, Moscow, Russia.
- Nikolskaya, E. (2013, April).
 Развитие формата журналов новостей на американском телевидении (на примере программ “60 Minutes” и “Dateline”) [The development of the news magazine format on American television (based on the programs “60 Minutes” and “Dateline”)].
 Presented at the XX International Scientific Conference “Lomonosov–2013”, Moscow, Russia.
- Nikolskaya, E. (2012, April).
 Работа А. Т. Твардовского над композицией поэмы «За далью даль» [A. Tvardovsky's work on the composition of the poem “Beyond the Distance”].
 Presented at the XIX International Scientific Conference “Lomonosov–2012”, Moscow, Russia.
- Nikolskaya, E. (2010, April).
 Философия пессимизма на примере творчества А. Шопенгауэра [The philosophy

of pessimism in the works of A. Schopenhauer].
Presented at the XVII International Scientific Conference “Lomonosov–2010”,
Moscow, Russia.

RESEARCH RELATED GRANTS & AWARDS

Grants:

Nikolskaya, E. (2026).

Ethnographic Fieldwork with Russian Emigrants.

Student Enhancement Award (competitive internal research grant), Ohio University
Office of the Vice President for Research and Creative Activity. \$5,800.

Nikolskaya, E. (2026).

Paul H. Boase Family Scholarship. \$1,000.

Nikolskaya, E. (2018–2024).

Modern Journalism: Topics and Problems.

Government Grant, Government of the Russian Federation.

Nikolskaya, E. (2018–2022).

*The Representation of Social Conflict in the Digital Media Space: Strategies, Actors
and Potential Risks.*

Grant, Russian Science Foundation.

Nikolskaya, E. (2022).

*Development of Training Courses “Journalism and Media” and “TV Journalism”
for 11th Grade Media Classes.*

Grant, Ministry of Education of the Russian Federation (Media Class in the Moscow
School project).

Nikolskaya, E. (2021).

Development of Training Course “Television Journalism. Grade 10.”

Grant, Ministry of Education of the Russian Federation (Media Class in the Moscow
School project).

Awards:

Learn Pillar Award.

Scripps College of Communication, Ohio University.

For distinctive excellence in advancing communication, media, and journalism
education, 2025.

Top Paper Award.

Environmental Communication Division, National Communication Association.

For “*Cultural Ambivalences in the Landscape: Conflicting Values in Wayne National
Forest,*” 2025.

Top Graduate Poster Award.

Speaking Across the Divide: An Autoethnography of Disconnection and Survival.

Ohio Communication Association, 89th Annual Conference, 2025.

1st Place, “Tutorial” Category

For textbooks *Journalism and Media* and *Television Journalism* for school media classes.

International Media Research Competition “NAMMI-2022”, Moscow, Russia.

Winner, “Article” Category

International Media Research Competition “NAMMI-2022”, Moscow, Russia.

Winner, “Tutorial” Category

International Media Research Competition “NAMMI-2021”, Moscow, Russia.

Best Scientific and Educational-Methodical Publication, Faculty of Journalism, MSU

For the tutorial *The Work of a Reporter in the Editorial Office of Television News*.

Academic Year 2020/2021. Lomonosov Moscow State University, Moscow, Russia.

Best Scientific and Educational-Methodical Publication, Faculty of Journalism, MSU

For the tutorial *The Work of a Journalist in Digital Periodicals*.

Academic Year 2020/2021. Lomonosov Moscow State University, Moscow, Russia.

PROFESSIONAL MEMBERSHIPS

Student Member, Rhetorical Society of America (2026–present)

Student Member, *National Communication Association* (2025–present)

Member, *Scientific Association of Mass Media Researchers* (2021–present)

TEACHING

COURSES TAUGHT

Graduate-Level Courses

- *Functions and Principles of Russian Television in the 21st Century* (taught in English)
- *Fact-checking: Methods and Features of Verifying Multimedia Content in the Digital Field*
- *Technologies of Digital Journalism*

Undergraduate-Level Courses

- *COMS 2150 Argumentative Analysis and Advocacy*
- *COMS 1030 Public Speaking*
- *Professional Ethics of a Journalist*
- *Organization of Editorial Work: Newspaper, Magazine, Convergent Editorial Office*
- *Basics of Information Research*
- *The Basics of Journalism*
- *The Work of the Television Editorial Office in the Multimedia Field*
- *The Work of a Journalist in the Field of Social Journalism*
- *The Concept and Technologies of the Modern Editorial Office*
- *Television Journalism* (taught for 4th-year students at the MSU Department in Yerevan)

INSTRUCTIONAL MANUALS

- Hosek, A. M., & **Nikolskaya, E.** (Eds.). (2025). *Fundamentals of public speaking: 2025–2026 student guidebook for COMS 1030*. School of Communication Studies, Ohio University.
- Nikolskaya, E. (2022). *Television journalism: Guidebook*. Moscow, Russia: Lomonosov MSU.
- Nikolskaya, E. (2022). *Fact-checking: Methods and features of checking multimedia content in the digital environment*. Moscow, Russia: Lomonosov MSU.
- Nikolskaya, E., & Kolesnichenko, A. (2022). *Digital journalism technologies*. Moscow, Russia: Lomonosov MSU.
- Nikolskaya, E. (2022). *Concept and technologies of the modern editorial office*. Moscow, Russia: Lomonosov MSU.
- Nikolskaya, E. (2021). *Functions and principles of Russian television in the 21st century*. Moscow, Russia: Lomonosov MSU.
- Vartanova, E., Tolokonnikova, A., **Nikolskaya, E.**, & Martemyanova, K. (2021). (Eds.). *Work program of the elective course “Television Journalism” for 10th graders of the secondary comprehensive school*. Moscow, Russia: Lomonosov MSU.
- Nikolskaya, E. (2020). *Organization of editorial work: Newspaper, magazine, convergent editorial office*. Moscow, Russia: Lomonosov MSU.
- Nikolskaya, E. (2020). *Basics of information research*. Moscow, Russia: Lomonosov MSU.
- Nikolskaya, E. (2019). *The work of the television editorial office in the multimedia field*. Moscow, Russia: Lomonosov MSU.
- Nikolskaya, E. (2018). *Introduction to the specialization of journalist*. Moscow, Russia: Lomonosov MSU.
- Nikolskaya, E. (2016). *Television journalism*. Moscow, Russia: Lomonosov MSU.
- Nikolskaya, E. (2014). *Television report*. Moscow, Russia: Lomonosov MSU.

ADVISING & COMMITTEE SERVICE

Graduate Thesis Advisor

Ding, K. (M.A., June 2023). *The Development of TV Media in Short Video.*

Mikhaylov, A. (M.A., June 2023). *Форматные особенности развлекательного контента на российском телевидении и российских YouTube-каналах*
[Format Features of Entertainment Content on Russian Television and Russian YouTube Channels].

Ukolova, K. (M.A., June 2021). *Актуальная политическая проблематика в СМИ России и Франции*
[Current Political Issues in the Media of Russia and France].

Undergraduate Thesis Advisor

Yakovenko, I. (B.A., June 2023). *Конвергентные практики американских телеканалов: опыт работы в соцсетях*
[Convergent Practices of American TV Channels: Experiences in Social Media].

Kulikov, N. (B.A., June 2023). *Особенности драматургии телевизионных документальных фильмов: принципы композиции и авторские решения*
[Features of Dramaturgy in Television Documentaries: Principles of Composition and Author's Decisions].

Акопян, А. (B.A., May 2023). *Первые лица государства в эфире телеканалов Армении и РФ*
[Top Officials of the State on Air of Federal TV Channels of Armenia and Russia].

Bogomolova, E. (B.A., June 2023). *Лайф-ту-тэйп на российском телевидении*
[Life-to-Tape on Russian Television: Genre Conventions and Practice].

Strartsun, S. (B.A., June 2023). *Круглосуточные региональные новостные телеканалы: формы подачи и тематика*
[24-Hour Regional News Channels: News Formats and Content (Moscow 24, BFM Paris, News 12 NY)].

Komarova, V. (B.A., June 2022). *Телевизионный репортаж при освещении ЧС*
[TV Reporting on Emergency Situations: Conceptual and Technical Features (Channel One, Russia-1, NTV)].

Vahrusheva, M. (B.A., June 2022). *Информационные программы на цифровой видеоплатформе*
[News Programs on Digital Video Platforms: Forms and Presentation Techniques].

Tanaev, I. (B.A., May 2021). *Телевизионный репортаж на современном медиарынке*
[TV Reporting in the Contemporary Media Market (Russia 24 and RT)].

Mikhaylov, A. (B.A., June 2021). *Форматные особенности развлекательного контента на российском телевидении*
[Format Features of Entertainment Content on Russian Television (2x2 TV Channel)].

Committee Membership

- Member, *Graduate Admissions Committee*, Lomonosov MSU – 2022
- Member, *Undergraduate Admissions Committee*, Lomonosov MSU – 2020–2022

Ph.D. Dissertation Committee Member**Konkina, K.** (Ph.D., 2023)*Достоверность в телевизионных новостях*
[Credibility in TV News]**Lapuk, E.** (Ph.D., 2023)*Трансформация телевизионных новостей в условиях медиаконвергенции (на примере Чешской Республики в 1989–2021 гг.)*
[Transformation of Television News in the Context of Media Convergence (Case Study: Czech Republic, 1989–2021)]**M.A. Thesis Committee Member****Burdina, A.** (2023)*Соблюдение информационного баланса при освещении этически сложных вопросов в новостных телевизионных передачах*
[Maintaining Information Balance in Covering Ethically Complex Topics in Television News Programs]**Miskova, V.** (2023)*Феминистская повестка в российских глянцевого изданиях*
[Feminist Agenda in Russian Glossy Magazines (Based on Vogue)]**Asadova, D.** (2023)*Влияние медиа на формирование финансовой грамотности населения РФ*
[Media Impact on Financial Literacy in Russia During Economic Uncertainty]**Van Kahan, M.** (2023)*Медиастратегии цифровых музеев китайских провинций*
[Media Communication Strategies for Promoting Digital Museums in Chinese Provinces]**Davidchuk, N.** (2023)*Продюсирование рекламных роликов для АНО «Национальные приоритеты»*
[Producing Commercials for the Autonomous Non-Commercial Organization "National Priorities"]**Zikov, E.** (2023)*Эволюция российских версий зарубежных глянцевого журналов после ребрендинга*
[Rebranding and Evolution of Russian Editions of Foreign Glossy Magazines]**Kireeva, P.** (2023)*Медиаобраз России в англоязычном медианпространстве*
[Media Image of Russia in the English-Language Media (UK and US, 2020–2022)]**Massan, V.** (2023)*Влияние контента в соцсетях на репутацию банков*
[Impact of Social Media Content on Banks' Reputation (VK, Telegram, Yandex.Zen)]**Rudneva, A.** (2023)*Полифункциональность экранной тревел-журналистики*
[Polyfunctionality of Screen-Based Travel Journalism (Based on Channel One Projects)]**Van Haodun** (2022)*Модерация видеоконтента в социальных медиа (на примере Kuaishou)*
[Moderation of Video Content in Social Media (Kuaishou App)]

- Sergeev, I.** (2022)
Репрезентация сексуальной идентичности
[Representation of Sexual Identity]
- Hignyak, D.** (2022)
Влияние феномена культуры отмены на киноиндустрию
[Impact of Cancel Culture on Film Industry Products]
- Babyna, D.** (2021)
Трансформация бизнес-модели The Walt Disney Company в период кризиса
[Transformation of The Walt Disney Company's Business Model During the 2020 Crisis]
- Lu Shuhan** (2021)
Современные тенденции информационного телевидения Китая
[Trends in Chinese Information Television (Convergence & Fusion News Awards)]
- Tsezarev, A.** (2021)
Религиозная тематика на телевидении: примеры каналов "Спас" и TBN
[Religious Content on Contemporary Television: Case Study of "Spas" and TBN Channels]
- Egorova, A.** (2020)
Контент-стратегии музыкального телеканала Bridge TV
[Content Strategies of Bridge TV Music Channel]
- Seleverstov, V.** (2020)
Трансформация роли ведущего в вечерних новостях США (2016–2019)
[Transformation of the Presenter Role in U.S. Evening News (2016–2019)]
- Tsin Sin** (2020)
TikTok как инструмент монетизации контента
[TikTok as a Content Monetization Tool]

B.A. Thesis Committee Member

- Muzichuk, A.** (B.A., 2023)
Ценностнонормативные основания саморегулирования в российском информационном пространстве
[Value-normative foundations of self-regulation in the Russian information space]
- Protoporova, V.** (B.A., 2023)
Авторская телепрограмма в формате специального репортажа: новаторские приемы и актуальные тренды
[Author's TV program in the format of a special report: innovative techniques and current trends]
- Derkacheva, K.** (B.A., 2022)
Отражение культуры зарубежных стран в аудиовизуальных форматах тревел-журналистики в видеоконтенте (на примере цифровых видеоплатформ)
[Reflection of the culture of foreign countries in audiovisual formats of travel journalism in video content (on the example of digital video platforms)]
- Magomedova, Ch.** (B.A., 2022)
Работа журналиста с информацией в современных телевизионных ток-шоу (на примере программы «Время покажет»)
[Journalist's work with information in modern television talk shows (case study: "Vremya Pokazhet")]
- Staroselskaya, O.** (B.A., 2022)
Специфика освещения феномена «культуры отмены» в российских медиа (2020–2022 годы)

[Specifics of covering the phenomenon of "cancel culture" in Russian media (2020–2022)]

Kuznetsova, E. (B.A., 2021)

Освещение президентских дебатов 2016 и 2020 годов на кабельных информационных каналах США

[Coverage of the 2016 and 2020 presidential debates on cable news channels in the United States]

Kulenkova, M. (B.A., 2021)

Программы с элементами расследовательской журналистики на современном российском телевидении: творческий, правовой и этический аспекты

[Programs with elements of investigative journalism on contemporary Russian television: creative, legal, and ethical aspects]

Polukeeva, A. (B.A., 2021)

Технология создания информационной программы: сравнительный анализ передач федерального и регионального телевидения России

[Creating an information program: Comparative analysis of federal and regional TV broadcasts in Russia]

Namdan, I. (B.A., 2020)

Освещение темы харассмента на американском телевидении

[Coverage of the topic of harassment on American television]

Other Academic Service

Member, Selection Committee, *All-Russian School Olympiad “Lomonosov”* (2018–2022)

Member, Selection Committee, *All-Russian School Olympiad “Conquer the Sparrow Hills”* (2019–2023)

INVITING TEACHING LECTURES, WORKSHOPS

Nikolskaya, E. (2023, May 19). *Видеоконтент в социальных сетях* [Video Content on Social Media]. Invited speaker at the Opening of the Regional Student Media Center of the Ministry of Education and Science of Russia, Volgograd, Russia.

Nikolskaya, E. (2022, July 11). *Видеоконтент в эпоху изменений: телевидение & интернет* [Video Content in an Era of Change: Television & Internet]. Invited speaker at the “Media Mondays” Lecture Series, Faculty of Journalism, Lomonosov MSU, Moscow, Russia.

Nikolskaya, E. (2022, May 16). *Creating the Audio-Visual Content*. Invited lecturer at the Second Student Media Forum “Reality Show ‘Mind Games,’” Dagestan State University, Makhachkala, Russia.

Nikolskaya, E. (2022, March 2). *Russian Television: Problems and Alternatives*. Invited speaker at the Winter School of Journalism for Students of Foreign Universities, Lomonosov MSU, Russia.

Nikolskaya, E. (2021, July 28). *Телевидение и интернет: что смотрит аудитория и как?* [Television and the Internet: What Does the Audience Watch and How?]. Invited speaker at the “Media Mondays” Lecture Series, Lomonosov MSU, Moscow, Russia.

Nikolskaya, E. (2021, February 17). *Television in Russia: Structure, Programming and Challenges*. Invited speaker at the Winter School of Journalism for Students of Foreign Universities, Lomonosov MSU, Russia.

Nikolskaya, E. (2020, February 15). *Television in Russia: Structure, Programming and Challenges*. Invited speaker at the Winter School of Journalism for Students of Foreign Universities, Lomonosov MSU, Russia.

INCLUSIVE PEDAGOGY PROGRAMS, WORKSHOPS, & CLASSES

“Pedagogy and Psychology of Higher Education.” (2023). Inclusive Pedagogy Academy Workshop, Lomonosov MSU.

“Modern Psychological and Pedagogical Technologies for Teaching People with Disabilities.” (2021). Inclusive Pedagogy Academy Workshop, Lomonosov MSU.

DEVELOPMENT IN TEACHING EXCELLENCE

Teacher Training Academy. (2024).

Scripps School of Communication Studies, Ohio University.

“Infographic Basics.” (2022).

Advanced Training Program for Faculty of Journalism, Lomonosov MSU.

“Technologies of Artificial Intelligence in Professional Activities.” (2021).

Summer School for Young Specialists, Lomonosov MSU.

“Modern Digital Technologies in University Journalism Education.” (2021).

School of Professional Development for Teachers, Lomonosov MSU.

“EUFactcheck: Train the Trainer.” (2021).

University of Ljubljana, Slovenia.

School of Advanced Training for Teachers of Professional Disciplines. (2020).

Lomonosov MSU.

Winter School for Teachers of “The Basics of Journalism” and Student Multimedia Editorial Office. (2019).

Lomonosov MSU.

COACHING & CONSULTING

Nikolskaya, E. (2019–2023). *Fundamentals of Television Skills*. Invited lecturer at the Professional Retraining Program “School of Television and Video Blogging,” Lomonosov MSU, Russia.

Nikolskaya, E. (2023). *Creating a Media Project*. Invited lecturer at the Advanced Training Program “Journalism and Media Communication in the Context of Digitalization” for journalism faculty of Donetsk National University, Lomonosov MSU, Russia.

Nikolskaya, E. (2022). *Preparation of Multimedia Content*. Invited lecturer at the Advanced Training School “Modern Media Communications and Legal Risks in the Work of the Press Service” for Roscosmos employees, Lomonosov MSU, Russia.

Nikolskaya, E. (2022). *Video Formats in Modern Journalism*. Invited lecturer at the Advanced Training School for Teachers, Transbaikal State University, Chita, Russia.

Nikolskaya, E. (2021). *TV Journalism for Media Class Teachers: Year 1*. Advanced training for media class educators and school media managers, Lomonosov MSU, Russia.

Nikolskaya, E. (2021). *Organizing School TV Editorial Work via Online Technologies*. Summer School “Working with Schoolchildren in the Digital Educational Environment,” Lomonosov MSU, Russia.

- Nikolskaya, E. (2019). *Journalism and Media for Grade 10: Features of Training*. Advanced training for media class teachers and media literacy specialists, Lomonosov MSU, Russia.
- Nikolskaya, E. (2019). *How to Teach Students to Identify Fake News*. Workshop “University Wednesday for School Teachers,” Lomonosov MSU, Russia.

SERVICE

Disciplinary / Professional Service

Contributor, “Addressing Authoritarianism: A Resource Library”, NCA Resource Library (National Communication Association, 2024)
Participated in the development of a curated online database of resources for communication scholars and instructors.

University-Level Service

Lead Speaker, Workshop “Television Journalism for Schoolchildren”, Science Festival *NAUKA 0+*
Lomonosov Moscow State University (2018–2023)
Designed and led interactive workshops for K–12 students on the basics of television reporting as part of Russia’s national science festival.

Lecturer, Master Classes “Multimedia Editorial Office of the Faculty of Journalism”
Lomonosov Moscow State University (2018–2023)
Conducted training sessions for high school teachers on organizing student multimedia editorial work, digital storytelling tools, and media convergence practices.

Lecturer, Workshop “University Saturday for Schoolchildren”
Lomonosov Moscow State University (2020–2022)
Led interactive workshops on journalism and media literacy for middle and high school students as part of MSU’s outreach and pre-university programs.

Departmental Service

Volunteer Lecturer, Summer School “Professional Standards of Journalism and Digital Media”
Lomonosov MSU (2018)

Volunteer Lecturer, School for Young Journalists
Lomonosov MSU (2014–2017)

Volunteer Lecturer, Media School
Lomonosov MSU (2016–2017)

Departmental Committee Membership

Selection Committee Member, Universiade for Applicants to Lomonosov MSU (2018–2023)

Jury Member, Internship Day, Department of Television and Radio Broadcasting,
Lomonosov MSU (2016–2022)

Selection Committee Member, All-Russian Festival of School Media (2018–2019)

Journal Reviewing (Not on Editorial Board)

Vestnik Moskovskogo Universiteta. Seriya 10: Zhurnalistika / Bulletin of Moscow State University. Series 10: Journalism(2020–2023)

PRESS & MEDIA COVERAGE

Interviewed by *Media Trends* (2021). “Fake news: why journalists create ‘untruth’?”
https://www.journ.msu.ru/downloads/2021/МедиаТренды_83_итог.pdf

Interviewed by *Lenta.ru* (2020). “Pandora's Box. How Russian television got hooked on state money.”

<https://lenta.ru/articles/2020/03/26/pandora/>