

Rita Mei Ching Ng
Associate Professor of Communication Studies
Ohio University, Zanesville

EDUCATION

- 1989 Ph.D. Speech Communication. Indiana University, Bloomington
- 1985 M.A. Speech Communication. Indiana University, Bloomington
- 1983 B.S. Business Administration. Indiana University, Bloomington

EMPLOYMENT

- 1999 - Present Department of Communication Studies
Ohio University, Zanesville
- 1994-1998 Department of Communication Studies
Hong Kong Baptist University
- 1993-1994 Consultant/Assistant to the Executive Director
Asia Pacific Development Center, Denver, Colorado
- 1990-1993 Department of Humanities/Communication Studies
Ferris State University, Michigan
- 1984-1989 Associate Instructor/Graduate Scholarship
Department of Speech Communication
Indiana University, Bloomington

SELECTED CONVENTION PRESENTATIONS

- November 2024 "Greater Regard for Asian Leadership Development Among Today's College Students and Youths" presented at a panel titled "Greater Regard for Asian Communities, Intercultural Instructional Communication, Asian Media Use, Asian Leadership Development, and Asian Spirituality/Self-Transcendence." **The 110th National Communication Association (NCA) Convention, New Orleans, LA.**
- November 2021 "Personal Transformation and Renewal of the Human Elements in Teaching" presented at a panel titled "Diasporic Renewal and Transformation: Theorizing Pedagogical Practices from the Margins While Facing the Global Pandemic Challenges." **The 107th**

National Communication Association (NCA) Convention, Seattle, WA.

- November 2020 “The Crossroads of Diversity and Inclusion in Today’s College Classroom” presented at a panel titled “Communication Pedagogy at the Crossroads: Strategies, Research, and Theory for Communication Instructors.” **The 106th National Communication Association (NCA) Annual Convention.**
- November 2018 “From Play to Addiction: Cell Phone and Social Media Addiction among the Chinese” presented at **the 104th National Communication Association (NCA) Annual Convention**, Salt Lake City, UT.
- November 2017 “From Traditional Guanxi to WeChat: How Social Media is Changing Chinese Culture and Communication” presented at **the 103rd National Communication Association (NCA) Annual Convention**, Dallas, TX.
- November 2016 “Assessing the Value of Interculturality and Conceptions about the Chinese” presented at **the 102nd National Communication Association (NCA) Annual Convention**, Philadelphia, PA.
- November 2015 “Embracing Digital Technology as a Tool to Advance Intercultural Dialogue between Chinese and American” presented at **the 101st National Communication Association (NCA) Annual Convention**, Las Vegas. NV.
- November 2015 “Embracing Opportunities of Cultural Diversity and Overcoming Barriers in Intercultural Communication” presented at **the 101st National Communication Association (NCA) Annual Convention**, Las Vegas. NV.
- November 2014 “Taking stock of the Past and the Future: Established Communication Theories (Un)inform Current Chinese Culture Communication” presented at **the 100th National Communication Association (NCA) Annual Convention**, Chicago, IL.
- November 2013 “Lessons Learned from the Chinese Way of Connecting” presented at **the 99th National Communication Association (NCA) Annual Convention**, Washington, DC.
- November 2013 “Making Connections and Breaking Barriers: Insights into Effective Teaching, Research, and Networking Strategies ...

- “presented at **the 99th National Communication Association (NCA) Annual Convention**, Washington, DC.
- November 2012 “Celebrate the Traditional Values of Chinese Family and Communication” presented at **the 98th National Communication Association (NCA) Annual Convention**, Orlando, FL.
- November 2012 “Decoding “Tiger Mom” Controversy: Situated Voices from Diverse Communities” presented at **the 98th National Communication Association (NCA) Annual Convention**, Orlando, FL.
- November 2011 “Voices about “Eastern” and “Western” Parenting Styles: The Latest Controversy” presented at **the 97th National Communication Association (NCA) Annual Convention**, New Orleans, LA.
- November 2010 “Reflecting Chinese Communication and Relationship in the Digital Age” presented at **the 96th National Communication Association (NCA) Annual Convention**, San Francisco, CA.
- November 2006 “The Confucian Impact on Education and Socialization in the Chinese Culture” presented at **the 92nd National Communication Association (NCA) Annual Convention**, San Antonio, TX.
- November 2005 “Integrating Chinese and American Perspectives of Leadership” presented at **the 91st National Communication Association (NCA) Annual Convention**, Boston, MA.
- November 2004 “Confucian Ethics: Implications for the West” presented at **the 90th National Communication Association (NCA) Annual Convention**, Chicago, IL.
- August 2004 “Confucianism and the Modern World” a distinguished lecture presented at **the Pacific and Asian Communication Association (PACA) Biennial Conference**, Palm Desert, California.
- May 2004 “The Confucian Model of Self-cultivation: Lessons for the West” presented at **the 54th International Communication Association (ICA) Annual Conference**, New Orleans, LA.
- April 2004 “Think Outside the [Westernized] Box: Diversify Our Approaches to Intercultural Communication Theory and Research” presented at **the 72nd Central States Communication Association (CSCA) Annual Convention**, Cleveland, OH.

- July 2003 “Confucian Thoughts on Humanity and Human Perfection” presented at **the 17th World Communication Association (WCA) Biennial Conference**, Sweden.
- July 2003 “Roundtable Discussion among Leaders of International and National Communication Associations throughout the World” presented at **the 17th World Communication Association (WCA) Biennial Conference**, Sweden.
- November 2002 “The Confucian Perspective of Leadership” presented at **the 88th National Communication Association (NCA) Annual Convention**, New Orleans, LA.
- July 2002 Presented and facilitated a Roundtable Discussion entitled “East Meets West: Transcultural Communication” at **the Pacific and Asian Communication Association (PACA) Biennial Conference**, Seoul, Republic of Korea.
- November 2001 "Culture and Modernization: The Case of the People’s Republic of China" presented at **the 87th National Communication Association (NCA) Annual Convention**, Atlanta, GA.
- July 2001 "Are Eastern and Western Values Clashing, Submerging, or Integrating?" presented at **the 16th World Communication Association (WCA) Biennial Conference**, Santander, Spain.
- July 2001 "Promoting Communication on a Global Scale: Roundtable Discussion" presented at **the 16th World Communication Association (WCA) Biennial Conference**, Santander, Spain.
- August 2000 “Cultural Differences between Chinese and Americans in Conceptions of Power, Authority, and the Rule of Law” presented at **the Pacific and Asian Communication Association (PACA) Biennial Conference**, Honolulu, Hawaii.

SELECTED PUBLICATIONS

- 2009 “College and Character: What did Confucius Teach Us about the Importance of Ethics, Character, Learning, and Education?” *Journal of College and Character*, Vol. 10, No. 4.
- 2005 “The Confucian Model of Self-Cultivation: Lessons for the West” *Human Communication*, Vol. 7, No. 1.

- 2002 "Culture and Modernization: The Case of the People's Republic of China" in *Chinese Communication Studies: Comparison and Contrast*, Greenwood Publishing Group, Westport, CT.
- 2001 Expert Commentary "Chinese Relationships" in Donald Klopf (Ed.), *Intercultural Encounter*, 5th edition, Morton Publishing Co.
- 2000 "The Influence of Confucianism on Chinese Conceptions of Power, Authority, and the Rule of Law" in D.R. Heisey (Ed.), *Chinese Perspectives in Rhetoric and Communication*, Ablex Publishing Co., CT.

PROFESSIONAL EXPERIENCES:

- 2024 **Conference Paper Reviewer:** International and Intercultural Communication Division (IICD) of **National Communication Association**.
- 2021 **Invited Reviewer:** "Health Appeals of Chinese Medicinal Cuisine Promotion" **SAGE open**.
- 2016-2018 **Manuscript Reviewer.** The Ohio Communication Association Journal.
- 2016 **Panel Chair.** "Call for Intercultural Engagement in Understanding Chinese Culture and Communication" at **the 102nd National Communication Association (NCA) Annual Convention**, Philadelphia, PA.
- 2005-2014 **Conference Paper Reviewer.** The Association of Chinese Communication Studies of the **National Communication Association**.
- 2013 **Panel Chair.** "Spinning the Web of Connection: Building Social Space and Understanding Adaption Processes through Chinese Communication Studies" at **the 99th National Communication Association (NCA) Annual Convention**, Washington, DC.
- 2009-2011 **Chair.** **The Award Nomination Committee of the International and Intercultural Communication Division (IICD), the National Communication Association (NCA).**
- 2007-2010 **Conference Paper Reviewer.** The International and Intercultural Communication Division of the **National Communication Association**.
- 2009 **Manuscript Reviewer.** *An Organizational Communication Text*, Oxford University Press.

- 2008 **Respondent.** "Issues in Globalization" sponsored by the International and Intercultural Communication Division at **the 94th National Communication Association (NCA) Annual Convention.**
- 2008 **Panel Chair and Respondent.** "Rhetorical and Ethnographic Studies of Communication in Chinese Contexts" sponsored by the Association of Chinese Communication Studies at **the 94th National Communication Association (NCA) Annual Convention.**
- 2005 **Distinguished Service Award,** Pacific and Asian Communication Association
- 2003-2005 Elected and served as **Regional Vice-President (U.S.A.) on the Board of Pacific and Asian Communication Association.**
- 2004 **Respondent.** "New Issues Facing Chinese from Mainland, Taiwan, and Hong Kong" at **the 90th National Communication Association (NCA) Annual Convention.**
- 2003-2004 **Grant Reviewer** for the Lindbergh Grants Program at the Charles A. and Ann Morrow Lindbergh Foundation.
- 2004 **Panel Chair.** "The East Asian Perspective of Self and Communication Behaviors" at **the World Communication Association Summer Conference,** Palm Desert, California.
- 2004 **Conference Paper Reviewer. The World Communication Association Summer Conference,** Palm Desert, California.
- 2003 **Moderator.** "Developing Relationships across Cultures" at the 17th **Biennial Conference of the World Communication Association,** Sweden.
- 2002 Presiding at the Plenary Session of **the Pacific and Asian Communication Association (PACA) Biennial Convention,** Seoul, Republic of Korea.
- 2002 Elected and served as **First Vice-President of the Pacific and Asian Communication Association.**
- 2002-2001 **Panel Chair.** "Are Eastern and Western Values Clashing, Submerging, or Integrating?" at the 16th **Biennial Conference of the World Communication Association (WCA),** Santander, Spain.
- 2001 Elected and served as **Second Vice-President of the Pacific and Asian Communication Association.**

COMMUNITY ENGAGEMENT

2022 “Managing Employee Attitude Issues Effectively” presented at the John McIntire Library (The Muskingum County Library System).

2018 “Dealing with Difficult People in the Workplace” **presented at the 10th Annual Management and Human Resources Summit** organized by Zane State College, Zanesville, OH.

2016 “How to deal with Organizational Politics” **presented at the Zanesville Business and Professional Women Club, Zanesville, OH.**

2014-2015 **Served as a judge for the JOG (Jobs for Ohio’s Graduates) in East Central Ohio** at the Ohio Career Association East Central Region Career Development Conference.

COMS MAIN CAMPUS SERVICE

2024-2025 Member, P&T and P&T Revision Committee

2023-2024 Member, IDEAS Committee

2021-2023 Member, Merit Committee

2019-2021 Member, Alumni Relations Committee

OUZ CAMPUS SERVICE

2010-Present Faculty Advisor, Communication Studies Club (COMS Club) at OUZ

2020-Present Contact Person of Communication Studies @OUZ

2009-2019 Program Coordinator, Communication Studies at OUZ

2022 “The Value and Practice of Communication Among Cultures” presented at OUZ during the International Education Week.

2019 “Global Connections – East Meets West” presented at Celebrate International Diversity @OUZ during the International Education Week.

OUZ COMMITTEE MEMBERSHIP AND LEADERSHIP

2019-2020 Member of the Annual Review Committee

2016-2018 Member of the Promotion and Tenure Committee

2013-2016 Member of the Annual Review Committee

2012-2013 Co-Chair of the Social Work Search, Member of the EPPRC Committee, and Sabbatical Leave Committee

2011-2012 Member of the Budget Committee

2010-2011 Member of the Promotion and Tenure Committee

2009-2010 Co-Chair of the Promotion and Tenure Committee

2008-2009 Chair of the Online Committee

2007-2008 Member of the Online Committee

2006-2008 Member of the Annual Review Committee

2005-2006 Member of the Promotion and Tenure Committee

2005-2006	Chair of the Spanish Search Committee
2004-2005	Chair of the Nursing Search Committee
2003-2004	Chair of the Campus Dean Review Committee and Member of the Cultural Committee

COURSES TAUGHT AT OUZ

COMS 1020	Intro to Communication Studies
COMS 1010	Fundamentals of Human Communication
COMS 1030	Public Speaking
COMS 1100	Communication Among Cultures
COMS 2020 (342)	Communication and Persuasion
COMS 2040 (304)	Techniques of Interviewing
COMS 2050	Techniques of Group Discussion
COMS 2060	Communication and Relationships
COMS 3500	Introduction to Organizational Communication
COMS 3501	Advanced Organizational Communication
COMS 4100	Cross-Cultural Communication
COMS 4510 (421)	Training and Development
COMS 4530	Communication and Campaign
COMS 4912	Organizational Communication Internship
COMS 4910	Communication Studies Internship