Past Events

**Second Startup Weekend Hosted at The Innovation Center.**

Three teams of aspiring entrepreneurs who created mobile apps and software for education, entertainment and marketing purposes took the top prizes at the second Startup Weekend Athens competition.

Two dozen participants organized into six teams over the weekend to design a business plan and launch a Startup. The weekend was a 54-hour event that offered entrepreneurs a chance to pitch an idea, develop partnerships and gain expert coaching and advice from seasoned professionals. Hundreds of Startup Weekend events are held around the globe each year. Read more here.
Startup Weekend Winner: RapChat
The weekend’s top prize went to RapChat, a new mobile app that allows users to record and exchange musical raps with friends. Developers Seth Miller and Brandon Logan told judges that learning to rap is one of the top “how to” Google searches. College student focus groups expressed high interest in the proposed product. The team took home $1,000 in prizes.

Second Place: LiveIn
Second place went to LiveIn, a mobile app that allows users to find and share local events, as well as create virtual and hard copy posters to further promote such events on social media and in the community. The team of Sicong Li, Erica Staeuble and Ben Weibel pitched the product as "Instagram for Events" and took home $750 in prizes.

Third Place: Lydria
A new educational software system called Lydria was developed by a team including Daniel Williams, Sam Pattantyus, Jenny Wu, John Herbert, Annie Gullo and Jimmy Clark. The team led by Matt Spolar pitched the product as an alternative to software such as Blackboard and Moodle which allows university professors and students to virtually interface. Lydria intends to overcome the limitations of those programs to create a more effective educational communication tool, Spolar said. The team took home $500 in prizes as third place winners.

Spice Up Your Life Chili Cook-Off Client Networking Luncheon
The Innovation Center hosted its bimonthly Client Networking Luncheon this February and it was an exciting chili cook-off competition! The winner of this cook-off, our very own Susan Bauman, took home a prize and all the glory that came with being the champion of the Client Networking Luncheon Chili Cook-off. iEd World Wide’s Cory Fredrick spoke to the group about his companies online education platform to help professionals stay ahead of the game.

Future Events

Innovation Awards Gala; Celebrating Innovation
Join us for an awards ceremony celebrating creative innovation in Southeast Ohio and TechGROWTH Ohio’s 5th anniversary. The evening includes dinner and a keynote address culminating in the presentation of the prestigious Konneker Awards. Come support the entrepreneurs and contributors to development through innovation in our community.
Check out the website!

Register Now

**Where:** Ohio University Baker Ballroom, Athens, Ohio  
**When:** Tuesday March 12, 2013. From 6-9 p.m.  
**Cost:** $30

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**Attention Students! Student Expo 2013!**

On an average day, the Ohio University Convocation Center's claim to fame includes its basketball and volleyball games. On May 3rd, however, the athletes will surrender their home court advantage to art installations, scientific studies and a flying car—or two.

For the past eleven years, hundreds of undergraduate, graduate and medical students have gathered at the Convocation Center to present their original work at Ohio University's annual Student Research and Creative Activity Expo. Projects have included documentary film making, robotic lawn mowers, innovative theater costumes and presentations on the latest findings from medicine, astrophysics, education, and environmental science. Last spring, more than 600 students participated in the event. The atmosphere and success of the expo continue to bring students and faculty judges back for more, year after year.

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**Events Calendar**

The Innovation Center has implemented a shared calendar, displaying a group of collective events from partners as well as other organizations to benefit local businesses. Take a look at the shared calendar [here](#). If you would like your organizational events posted on our calendar, let us know at innovation@ohio.edu.

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**Digital Media Incubator News**
Digital Media Entrepreneurs: Accepting Applicants for our Digital Media Incubator

The Digital Media Incubator is an office space located in the Ohio University Innovation Center. This incubator is made possible by public and private support. Companies that belong to the DMI are able to network with businesses, meet potential investors, and meet with other media focused businesses. Mobile devices and software including Adobe Creative Suite and Autodesk Maya Suite are made available to clients.

Please apply here.

Want updates on the DMI? Check out the Innovation Center DMI page.

Biotechnology Research & Development Facility

BRDF continues to add new lab equipment!

There is a Fotodyne Gel imaging system, Thermo Scientific SpeedVac Concentrator Vacuum, and a Promega Maxwell 16 DNA/RNA purification system. Learn more about each of these pieces of equipment by taking a look at this PDF!

See the BRDF webpage.

Tips & Tricks

Are you Making the Most Common Pricing Mistake?

No, the mistake is not charging too little, though that is a very common mistake as well. The mistake is to have only one price for your product. Prices must be based on value. There must also be price anchoring and bracketing. See more of this article here.

Cooperative Work Space for At-home Professionals Available
Athens professionals who work from home are feeling restless and distracted now have a convenient and organized workspace available. Athens Works is located on East Carpenter Street in uptown Athens and welcomes anyone - from visiting professionals needing a space for the day to students looking for quiet place to study. Check out the rest of the article.

NEED WORKFORCE TRAINING DOLLARS?

$20,000,000 Available

The Ohio Incumbent Worker Training Voucher Program, provides direct financial assistance to Ohio employers to train their existing workforce in order to meet the present and future labor demands of a rapidly evolving global economy. Learn more and apply here.

About Us

The Innovation Center provides valuable business incubation resources to fuel the economy in Athens, Ohio and the surrounding region. Created in 1983, the Ohio University Innovation Center was the first university-based business incubator in the State of Ohio and the fourth oldest continuously operating incubator in the U.S. The current 36,000 square foot facility, which opened in 2003, is nearing capacity. For availability, email us or call to set up a tour at 740.593.1818.

Thank You and Happy New Year!

Interested in learning more about what the Innovation Center has to offer? Contact us at innovation@ohio.edu.
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Join Our Mailing List!

The Innovation Center is a department within the Ohio University Vice President for Research Office. To learn more, visit www.ohio.edu/research.

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