Regional Deans Meeting
3-18-14

Attendance: Willan, Abraham, Evans, Fonseca, Smith, Howard, Anderson, Tuck

Media Buyer Proposal- The Deans briefly discussed an FRP proposal from Procurement Services to hire a “Media Buyer”. The Media Buyer will be responsible for partnering with University Communications and Marketing to develop a coordinated marketing strategy for the university. Willan felt the possible hiring of the media buyer will have a minimal effect on media purchases for the regional campuses.

Academic Leadership Meeting- The deans briefly discussed the topics covered in the morning academic leadership meeting. These topics included the new subsidy model, increase in health care costs and the faculty compensation plan.

OUS Dean Search- Dean Willan reported on-campus interviews are in progress for the OUS dean search, three candidates are being interviewed.

Master’s program to support dual enrollment course offerings- The deans discussed the possibility of regional campuses offering master’s programs in Mathematics, Language Arts and Social Studies to attract high school teachers interested in serving as the instructors for dual enrollment courses at the high schools in these disciplines. High school teachers are required to have a master’s degree in the discipline in order to serve as the instructor for dual enrollment courses. The thought is to offer the curriculum to complete the master’s degrees in a blended format for the convenience of the teacher. Dean Willan asked the deans to consult with the faculty on their campuses in these disciplines to gauge interest in offering such programs.

Progress on RHE Academic Programs Approval- Tuck reported the Associate of Technical Studies and the Sport and Lifestyles Studies (SLS) Associate degree proposals are on the agenda of the University Curriculum Council Programs Committee for first reading. The committee will meet in the afternoon. A revised MOU for the SLS program will be prepared since the program has undergone name and curriculum changes from the initial proposal.

RHE Scheduling Summit- The follow-up RHE Scheduling Summit has been scheduled for April 30th. Regional campus deans and associate deans should attend the summit.

Regional Jobs Study- Executive Dean Willan will soon be meeting with Scott Howard to discuss next steps in the analysis of the study completed by Regionomics LLC and shared with the deans at the last meeting. The next step in the analysis of the study will involve arranging focus groups on each campus to discuss the study.

Healthy Ohio- Rosanna Howard continues to work with officials on the Athens campus to bring this program out to the regional campuses.
**Budget Hearing PowerPoint Discussion**-The Deans extensively viewed and discussed the PowerPoint presentation Executive Dean Willan and Rosanna Howard will be making during the upcoming budget hearing that will include the Provost, Vice President for Finance and Administration (VPFA) and the Provost/VPFA staff. The Deans proposed edits to the PowerPoint in order to strengthen the budgetary case for RHE.

**Proration Model**- The RHE Deans discussed the latest model of the RHE Proration rate calculation and the online scalable pay rates which will go into effect during the 2014-15 academic year.

**Executive Dean PowerPoint for Campus Visitation**- Executive Dean Willan will begin making visits to the OU regional campuses to discuss with faculty and staff enrollment trends, Responsibility Centered Management, Overload Teaching Rates and other important issues affecting the regional campuses in the near future. The deans extensively discussed the information contained in the PowerPoint and suggested changes.

**Scholarship Course Releases**- Executive Dean Willan reported retiring (for a second time) Dean Jim Fonseca will lead a task force of RHE faculty to study and revise the scholarship course release policy/practices currently in effect as well as a review and possible revisions of the RHE Promotion and Tenure criteria/guidelines. The work of the task force should be complete by the end of the academic year and the new scholarship release policy/practices will go into effect during the 2014-15 academic year.