Regional Campus Deans Notes of February 4, 2014

Announcements
Deans search
OUZ search complete. Jenifer Cushman selected and was looking for housing. OUS finishing process of reference calls. Determining interview dates is the next step. Desire is to move as quickly as possible.

Snow questions
The deans discussed a variety of issues related to weather cancellations and closings. Clinical experiences as their start time is early and students can be traveling before a decision is normally announced. Discussion included if already on site can they finish? If they have not started, do they go? Do we give autonomy of the decision to the clinical instructor? It seems more severe emergency levels are used in some counties very rarely if at all. Willan will consult with the Provost and Dean Leite. In general, thought was if clinical students are already there they could continue with clinical experiences as 8 hours later the conditions have often improved. However, if the clinical has not started and classes are cancelled, they should not report. Determination should be as early as possible, around 6 a.m. (realizing some students may be on their way)

Deans discussed success of BbConnect at OUL. Discussed changing overall use of public school based systems of one hour delay and two hour delay used by various media to specific messages of "Start at 9:30" or "start at 11" as we can control the message with text and web and no longer using media outlets.

OULN
Jessica Makosky on Friday is moving to OUHCOM but will consult regarding proposals that are out. ITGC (sets direction for technology for university) is looking at issues such as OULN. A key discussion at present is looking at cost savings of having one system throughout university. As OUHCOM is on PolyCOM that is being compared to CISCO. They are also looking at a third party contract for maintenance. RHE is still considering a tiered approach to replacement of rooms.

ITGC Information Technology Governance Council (Willan is rep)
Discussions in this committee center on VOIP implementation in late spring. Rollout is that April/May OIT will start the changeover and by July for everyone will move to VOIP. There is also a plan to transfer email over to new system. Also looking at Enterprise solutions to surveys (rather than Survey Monkey). Willan to check on extent to which regional campus needs are understood regarding VOIP/telecommunications needs.

Auxiliary Financial
The deans reviewed expenses and revenue information on bookstore and foodservice operations and concluded that they need more information.

Budget Reports
Discussed next steps on THE Budget.

Noel-Levitz
Starting this week, Email invitations, reminders, etc. should be going out on students. Emails are to follow to faculty and staff that will be sent for on-line completion

Overload rates and prorating by enrollment
Discussed impact of change in overload rates using one campus as an initial model. Now going to move modeling to each campus.

Regional Campus Videos for Cable and Web -- Guests: Mark Brewer
Discussed community commercials with final delivery by graduation. Common messaging elements are to be determined by conference call to regional campus marketing directors and to be followed by on campus meetings for individualized messaging.
Discussed “Our Town” series being produced by WOUB that is community PR and historical information. For the first project, they have finished Lancaster content research and are ready to start filming soon. Zanesville process will start in May.

Weather cancellations were also discussed with Mark Brewer. An email sent to News@WOUB.ORG and they will cover our closures. Specific procedures can be discussed by our campus communicators for such cancellation and closure information.

Group II promotions
OUS had a two-hour workshop on Friday regarding building dossiers and is on a Bb site. Jones (representing Evans) will check if that can be shared.

Load Reduction
Discuss possible change in policy to be considered by the faculty development committee regarding adjustments to the existing scholarship release. The budget presentation made last year to EVPP and CFO compared to this year have a large change in the overall financial picture. Changes such as the doubling of overload rates results in significant expense. As enrollments are down, the basis for revenue neutral scholarship releases was overly optimistic. New models must be examined as the challenges are very real as we want to continue to protect the program while refocusing it.

Encouraging Doctoral Attainment
Should there be a salary bump for those that complete a doctoral degree? Should there be differential by disciplines beyond what we do now for "technical disciplines". Is it time to do a salary study and amounts earned?

Health Minor
Fonseca provided a preliminary list of courses to be encouraged by the Athens department for a “Health Minor”. If approved this would be available on all campuses.

Math Placement
The deans discussed the impact of moving from a 4 credit to a 5 credit developmental math. It was felt that the decision needs input of advising and financial aid staff due to ramifications on retention.

Barbara Wharton, IR, discussed what reports are available in query builder (OBI) and planning to build future reports and related prioritization. She is seeking feedback from pilot groups. The goal/plan is to have run charts that show last year’s week to week enrollments and this year’s data/trend line to date.

John Henning, Patton College
The deans discussed the MOU proposed by the Patton College regarding appropriate staffing and management of education programs on the regional campuses.

Patton College re Licensure Exam
RHE Deans, Patton College Dean, associate dean and chairs and A&S association dean discussed what patterns we are seeing in Praxis pass rates. New assessment will be more rigorous and only on-line. Patton dean noted incentive funding for reaching goals.

Information was provided on recent Praxis results. The state has changed to the Ohio Assessment for Educators (OAE). Students must typically pass two content and the pedagogy tests to be licensed. Specialized Professional Association (SPA) tests must surpass 80% threshold. Accreditation is for OU as a group and not individual campuses. It was noted that on Praxis, students don’t do as well on on-lines tests as paper and pencils tests. The new test will be on-line only. Practice exams are available and it was proposed the group would split the cost to purchase the practice test into thirds (A&S, RHE and PCE).