Leadership Conference  
June 17 – June 20, 2012  
Longboat Key, FL

Designed to maximize interaction among colleagues from multicampus settings, this conference allows administrators to share ideas relevant to branch campus environments. This conference will benefit institutional leaders such as chief executives and academic, business, student affairs, and development officers in addition to institutional planners, researchers, and assessment professionals.

Keynote Address

Complete College America: Understanding the Challenges and Opportunities in the Completion Agenda
Presented by Dr. Houston Davis, University System of Georgia

Thirty states have joined the Complete College America initiative and many others have adopted completion metrics aligned with CCA and the National Governors Association Complete to Compete project. In adopting these goals, states and their systems of higher education have pledged to extend the scope and reach of the public agenda for education, recommit to performance and accountability measures, and make college completion a top priority with commitments to state and campus goals, solid action plans, removal of policy barriers, and measures of progress. This session will explore the broader public agenda that higher education operates in and will highlight the urgency of this initiative and some of the key initiatives being pursued.

Keynote Speaker Biography

Houston D. Davis, Ph.D.
Dr. Houston Davis serves as the Executive Vice Chancellor and Chief Academic Officer of the University System of Georgia. The system is comprised of Georgia’s 35 public universities and colleges, the Skidaway Institute of Oceanography, the Georgia Public Library System, and statewide information technology services including PeachNet. The USG institutions enroll approximately 318,000 students and employ approximately 41,700 faculty and staff members to provide teaching and related services to students and the communities in which they are located.

Before beginning his role in Georgia in May 2012, Davis served as the Vice Chancellor for Academic Affairs for the Oklahoma State Regents for Higher Education and served as the state of Oklahoma’s liaison on the national Complete College America initiative. Prior to joining OSRHE in 2007, he served as Associate Vice Chancellor for Academic Affairs for the Tennessee Board of Regents, on faculty and in academic leadership for Austin Peay State University, in fiscal and academic affairs for the Tennessee Higher Education Commission, and as a regional counselor for the University of Memphis. In addition to his past professional duties, he served in the role of Director for the National Educational Needs Index project, a Lumina funded initiative measuring educational, economic, and population pressures in the 50 states that influence policy and planning at local, regional, and national levels. He was selected as a part of the 2005 class of the National Center for Higher Education and Public Policy Associates program, a mid-career honor and leadership opportunity for professionals engaged in policy impacting higher education.

He is involved in research projects and writing in the areas of higher education governance, economic development, and accountability issues in higher education and serves on several national advisory groups on higher education policy, degree completion, academic preparation, and accountability. He received his Ph.D. from Vanderbilt University with other degrees from the University of Memphis and Tennessee State University. He currently resides in Edmond, Oklahoma with his wife, Jenny, and their three children, Polly, Whitney, and Joshua.
Welcome to the 2012 Regional and Branch Campus Administrators Conference and to the Longboat Key Club Resort. The conference organizers hope that you find the conference sessions informative and valuable. Ample time has been set aside to network with other attendees and to enjoy this world class resort and the surrounding area.

General Conference Information

The conference registration desk is located in the Resort Center Lobby Foyer. If you need any assistance, please visit the registration desk. All sessions, continental breakfasts, refreshment breaks, and luncheons will be held in the Longboat Key Club Resort Center. The Tuesday banquet will be held in the Islandside Club House, adjacent to the Golf Course. Smoking is not permitted in the public areas or at meeting or social functions. Please turn off cell phones during the meetings. Please wear your conference badge to all sessions and functions.

CONFERENCE SCHEDULE RBCA 2012

Sunday, June 17, 2012
3-6 pm Conference Registration – Resort Center Lobby Foyer
3:30-5 pm Opening: Learning about RBCA – Jim Fonseca, Executive Dean, Regional Higher Education, Ohio University – John Ringling Room
5-7 pm Welcome Reception – Barefoots Bar, poolside
8:00 pm Dinner on your own

Monday, June 18, 2012
7:30-9:00 am Continental Breakfast and Conference Registration – Resort Center Lobby Foyer
8:30 am Welcome – Jim Fonseca, Ohio University – John Ringling Room
Overview – Bill Willan, Ohio University
9:00 am Keynote – Complete College America: Understanding the Challenges and Opportunities in the Completion Agenda, Houston Davis, Executive Vice Chancellor and Chief Academic Officer, University System of Georgia – John Ringling Room
10:00 am Refreshment Break – Resort Center Lobby Foyer
10:15 am Keynote Q&A – Houston Davis – John Ringling Room
11:00 am Back to Carolina and Degree Completion at USC, Sally Boyd and Chris Nesmith, University of South Carolina – John Ringling Room
12:15 pm Luncheon – John Ringling Room
1:45 pm Moving from Access to Success – Presenter: David Devier, Clark State Community College – John Ringling Room

Tuesday, June 19, 2012
8:00 am Continental Breakfast – Resort Center Lobby Foyer
9:00 am Panel: Multi-Campus Governance Models – Participants: Bernadette Russell, Palm Beach State; Deenaisher, Northwestern Oklahoma State University; Jim Smith, Ohio University; Melanie Baldwin, Wilmington University; Michele McArdle, Valencia College – John Ringling Room
10:00 am Refreshment Break – Resort Center Lobby Foyer
10:15 am NABCA Survey Results, Part II – Bill Willan, Ohio University; Margaret Badgley, Central Washington University – John Ringling Room
11:00 am Roundtables – John Ringling Room
12-6:30 pm Networking – Lunch on your own
6:30-7:00 pm Reception – Islandside Club House
7:00 pm Banquet – Islandside Club House

Wednesday, June 20, 2012
7:30-8:30 Breakfast – Resort Center Lobby Foyer
8:30-10:00 am Wrap-Up and Business Session – John Ringling Room
10-10:30 am Conference Closing and Evaluation – John Ringling Room

2:15 pm Authentic Student Engagement Using Campus Events and Activities, Michele McArdle, Valencia College – John Ringling Room
2:45 pm Refreshment Break – Resort Center Lobby Foyer
3:00 pm New Market Tax Credits: Using a Federal Program to Build a Community Recreation Center at a Regional Campus in Zanesville, Ohio – Presenter: Jim Fonseca, Ohio University – John Ringling Room
3:45 pm Creating an Advising Center without Additional Funding – Presenter: Leslie Hafer, Georgia Military College – John Ringling Room
4:30 pm Reflections on the Day’s Presentations
5:00 pm Adjourn for the Day – dinner on your own