Survival in Lean Times: Solutions, Motivation, and Progress

Senior Leadership Conference

Designed to maximize interaction among colleagues from multicampus settings, this conference allows administrators to share ideas relevant to branch campus environments. This conference will benefit institutional leaders such as chief executives and academic, business, student affairs, and development officers in addition to institutional planners, researchers, and assessment professionals.

June 16 – June 19, 2013
Longboat Key, FL
Welcome
to the Regional and Branch Campus Administrators Conference. Organizers hope that you find the conference sessions informative and valuable. Ample time has been set aside to network with other attendees enjoying the setting of the Long Boat Key Club Resort.

General Conference Information
The conference registration desk is located in the Resort Center Lobby Foyer. If you need any assistance, please visit the registration desk. All sessions, continental breakfasts, refreshment breaks, and luncheons will be held in the Longboat Key Club Resort Center. The Tuesday banquet will be held in the Isalndside Club House, adjacent to the Golf Course. Smoking is not permitted in the public areas or at meeting or social functions. Please turn off ring tones during the meetings. Please wear your conference badge to all sessions and functions.

Conference Schedule RBCA 2013

Sunday, June 16, 2013
3-4 p.m. Conference Registration - Resort Center Lobby Foyer
4-5:15 p.m. Opening Session and Keynote Speaker – Dr. Sandy Shugart, President, Valencia College “Shaping the Culture of Your Campus” – John Ringling Room
5:15-7 p.m. Welcome Reception – Barefoots Bar, poolside

Monday, June 17, 2013
7:30 a.m. Continental Breakfast and Conference Registration – Resort Center Lobby Foyer
8:30 a.m. Welcome – Jim Fonseca, Executive Dean, Ohio University, and Jim Smith, Dean, Ohio University Lancaster – John Ringling Room

FOCUS: CAMPUS EFFICIENCY AND EFFECTIVENESS
8:45 a.m. Keynote Speaker – Dr. William Balzer, Dean, Bowling Green State University Firelands College “Lean Higher Education: Principles and Practices for Making Your Branch Campus More Effective”
10 a.m. Refreshment Break – Resort Center Lobby Foyer
10:15 a.m. Q&A on Lean Principles and Practices – Bill Balzer, Dean, Bowling Green State University Firelands College
11:15 a.m. Regional and Branch Campus Administration – Pam Guthrie, Executive Director, Ivy Tech Wabash; Kevin Bostic, Vice Chancellor, Ivy Tech Logansport and Theresa Murphy, Executive Director, Ivy Tech Peru
12:15 p.m. Luncheon – John Ringling Room or as announced

FOCUS: REACHING AND SERVING SPECIAL POPULATIONS
1:15 p.m. Adult Workforce Education Goes to College – David H. Devier, Vice President of Academic Affairs and Student Affairs, Clark State Community College
2:30 p.m. Refreshment Break – Resort Center Lobby Foyer
2:45 p.m. An Innovative Approach to Expanding Rural Community College Facilities in Partnership with City and County Government and the Local Community – Geoff Knowles, Site Director, Ivy Tech Crawfordsville and Susie Trees, Site Director, Ivy Tech Frankfort

3:45 p.m. Reaching Special Populations – a facilitated discussion by David Devier, Geoff Knowles and Susie Trees

4:45 p.m. Reflections on the Day’s Presentations

5 p.m. Adjourn for the Day – dinner on your own

Tuesday, June 18, 2013

7:30 a.m. Continental Breakfast – Resort Center Lobby Foyer

FOCUS: CURRICULUM AND INSTRUCTION

8:30 a.m. Online and Blended Course Offerings: Considering Student Needs, Expectations and Insuring Course Quality – Martin Tuck, Dean, Ohio University Chillicothe Campus

9 a.m. Innovation in Lean Times: The Design and Development of a Global Awareness Program – Bernadette Russell, Provost, Palm Beach State College, and Michele McArdle, Executive Dean, Valencia College

10 a.m. Refreshment Break – Resort Center Lobby Foyer

FOCUS: REACHING NEW AUDIENCES AND GROWTH

10:15 a.m. Austin Peay’s KEEP Program: Helping Military Applicants Meet University Admission Standards on the COMPASS Exam – William Cox, Executive Director, Austin Peay State Center at Fort Campbell

11:15 a.m. How “Going to Prison” May Just Save Your Budget – Roger Griffith, Dean; Deena Rogers, Administrative Assistant, Off Campus Programs and Melinda Ford, Business Officer, New River CTC, Greenbrier Valley Campus

12 p.m. Lunch on your own

1:30 p.m. Networking opportunities and discussions with colleagues

6:30-7 p.m. Reception – Islandside Club House

7 p.m. Banquet – Islandside Club House

Wednesday, June 19, 2013

8 a.m. Breakfast – Resort Center Lobby Foyer

9 a.m. Creative Solutions to Finding Efficiencies for Managing Growth During Lean Times, Panel Discussion – Margaret Venable, Vice President and CEO, University of North Georgia, Ocone Campus; Melanie Baldwin, Senior Director, Wilmington University and Leslie Hafer, Director, Georgia Military College

10 a.m. Wrap-up and discussion on themes and topics of interest for next year

Business Session – John Ringling Room

Conference Closing and Evaluation – John Ringling Room
Keynote Speakers

Sanford C. Shugart

Sanford C. “Sandy” Shugart currently serves as president of Valencia College in Orlando, Florida, one of the nation’s largest and most celebrated two-year colleges. Valencia is widely known for its academic excellence, Learning Centered Initiative, high rates of graduation, and outstanding services to business. Prior to coming to Valencia, Shugart served as president of North Harris College, a large community college in suburban North Houston and a part of the innovative North Harris Montgomery Community College District. There he led efforts in advanced technology, student success, an extensive construction agenda, and aggressive outreach to the inner city. From 1983 to 1991, Shugart served as Vice President for Program Services of the North Carolina Community College System. His responsibilities included academic and technical programs, economic development and workforce training, adult education and literacy studies, and continuing education. Shugart earned his Bachelor of Science, Master of Arts in Teaching, and Ph.D. all at the University of North Carolina at Chapel Hill. He is widely known for his speaking and writing on servant leadership and is a published poet and songwriter. He enjoys life with Jane, his wife of 30 years, and their four children in Orlando, Florida.

Presentation Title: Shaping the Culture of your Campus

Presentation Description: Peter Drucker once said, “culture eats strategy for breakfast.” Yet few are schooled in the fine art of shaping an organization’s culture. And unlike many other organizations, higher education already has a received culture rooted in 700 years of history. In this session, we will explore the received cultures of higher education and approaches for engaging in purposeful culture change as a leader.

Bill Balzer

Bill Balzer is Dean of the BGSU Firelands, Bowling Green State University’s regional college in Huron, OH. Balzer is also a professor in BGSU’s doctoral program in industrial-organizational psychology, ranked one of the top five doctoral programs in the U.S. He has published over 30 articles and chapters and participated in more than 50 conference presentations on a wide range of topics including performance evaluation, job attitudes, evidence-based decision making, and the application of Lean principles and practices to higher education. His 2010 book, Lean Higher Education: Increasing the Value and Performance of University Processes (Productivity Press), is the first book to translate Lean principles and practices for leaders in higher education. He received his Master’s degree from Rensselaer Polytechnic Institute and Ph.D. from New York University, both in the field of I-O psychology.

Presentation Title: Lean Higher Education: Principles and Practices for Making Your Branch Campus More Effective

Presentation Description: Lean principles and practices are used to remove waste and improve the flow of critical campus processes that serve students and others, which leads to demonstrated improvements in satisfaction, reduction in cost, and more engaged and committed employees. Regional campuses provide excellent opportunities to embrace “Lean Higher Education (LHE)” to maintain their excellence despite budget cuts, higher enrollments, and increasing calls for accountability. This session will provide an overview of LHE, share success stories, and explain how your campus can begin its Lean journey.

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Conference Organization: Jim Smith, Ohio University Lancaster