

Regional & Branch Campus Administrators (RBCA)
2013 Leadership Conference

CALL FOR PROPOSALS

Survival in Lean Times: Solutions, Motivation and Progress

The 2013 RBCA Leadership Conference is seeking proposals for presentations and panels from deans and others in regional/branch campus leadership positions for presentation at the annual conference.

- **Conference Dates: June 16-19, 2013**
- **Conference Location: Longboat Key Club and Resort, Longboat Key, Florida (near Sarasota)**

Conference Theme: *Survival in Lean Times: Solutions, Motivation and Progress*

Request for Proposals: Theme and potential topics.

Regional branch campuses have long been the providers of access and often a more affordable education. A commitment to quality while being responsive to the needs of the local community requires careful planning, working with community partners, collaborating across the institution, and implementing effective management strategies and continuous improvement efforts. More importantly, a careful balancing of resources and budget – especially in lean times – is also required.

A broad range of topics are of interest that demonstrate effective solutions to issues and problems of a regional campus, dynamic motivation of faculty, staff, and community, while moving the campus or initiative forward. Particularly of interest are ideas and programs that effectively have a positive impact on the bottom line, campus efficiency and effectiveness, or enhance campus and community resources. Proposals are encouraged from regular attendees and first time presenters at this annual conference.

The audience.

The conference is specifically intended for branch campus leaders who function as a chief academic and administrative officer for their site(s). The conference encourages attendance by those in leadership roles aspiring to higher levels of branch campus administration. Attendees participate in formal presentations, roundtable discussions and informal networking that promote professional development and growth in leadership and campus management.

Presentations may be proposed in one of the following formats:

- Formal presentations ideally 20, 30 minute or 60 minutes in length
- Panel presentation/discussion, to include representatives from two or three institutions
- Presentations of short papers (about 15 minutes in length)

Deadline for all submissions is February 22, 2013

Speakers will be notified of acceptance by March 8, 2013

Brief proposals/abstracts (1 page maximum) must be submitted as Word documents attached to an email addressed to Jim Smith, Ohio University Lancaster Campus: smithj27@ohio.edu

**RBCA is sponsored by Ohio University's
Office of Regional Higher Education**