Overview

- Planning Context
- CMP Recommendations
- Park Place Planning Strategy
  - Charge
  - Work Group
  - Planning Process
- Workshop direction
- Next steps after workshop
Project Context:

1. **Four Fundamentals**
   - Ohio for Ohio
   - University Dashboard
   - College Academic Plans
   - Innovation Study

2. **Strategic Planning**
   - Integrated Planning
   - Framework for Decisions
   - Comprehensive MP
   - Ridges Framework
   - Dublin Framework

3. **Master Plan**
   - Park Place
   - Small House Strategy
   - Ridges P3
   - Campus Wayfinding
   - Housing Development

4. **Project Studies**
   - Financial Analysis and Funding Strategies
   - Six Year Outlook
   - Annual Snapshot
   - Project Approvals

5. **Implementation**
Comprehensive Master Plan 2016

A distinctive residential university experience
Enhance OHIO’s distinctive physical environment and strengthen connections to its natural setting, City of Athens and southeast Ohio, and 200 years of campus history.

A community of learners
Support a transformative living and learning environment including flexible, technology-enabled and collaborative spaces for teaching, research, outreach and innovation.

Stewardship of assets
Support OHIO’s commitment to sustainability and Smart Growth by responsibly renewing, using and leveraging our existing built and natural resources.

A welcoming and user friendly campus
Make our campus engaging, accessible and safe to a diverse and inclusive campus community and visitors.

Support future evolution of campus needs
Support future evolution of campus needs Create flexible plans that will meet our future needs through integrating functions, supporting partnerships, smart utilization and agile implementation.
History Diagram
1941-1960

Original Student Center built in this timeframe

- 1941: 1M GSF
- 1960: 9M GSF

Building Area (GSF) vs. Enrollment (# students)
- 1941: 5,000 Students
- 1960: 25,000 Students
History Diagram

1971-1980

Hocking River was realigned in 1971

<table>
<thead>
<tr>
<th>Year</th>
<th>Building Area (GSF)</th>
<th>Enrollment (# students)</th>
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<td>25,000</td>
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<td>1M GSF</td>
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History Diagram
1981-2000
Railroad bed was removed in 1995
History Diagram
2001-present

6 decades later, student center moved

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Background

Baker University Center (BUC)
• Completed in 2006, the BUC changed pedestrian flow in the center of campus
• Significant numbers of pedestrians east & west along Park Place as well as north & south from the BUC along Court Street

Comprehensive Master Plan (CMP)
• CMP 2016 observed that Park Place is a hub of pedestrian activity at the crossroads of the BUC, Alden Library, and other major pedestrian routes
• Vitality can be encouraged throughout College Green by partnering with the City of Athens to renovate Park Place
Strengthen Bones

- A campus of greens
- Renew College and East Greens
- Refine and enhance North, West and South Greens
- Connections between them
Strengthen Existing Greens

**College Green**
Historic, Enhance Student Activity Space

**East Green**
Renew, Connect
2016 CMP Recommendations

- Make Park Place as pedestrian oriented as possible
- Improve pedestrian safety
- Expand outdoor activity with student-centric spaces
- Partner with the City to assess vehicular circulation needs
- Encourage vitality in College Green
- Prioritize the space as a hub for student activity amenities
Park Place Planning Strategy

• Develop a hub for activity to accommodate student uses and amenities

• Activate space for programmatic needs
  • Outdoor seating and shade structures and space for recreation
  • Repurpose of select facilities fronting Park Place & S. Court St

• Pedestrian safety
  • Limit vehicular access
  • Provide for active uses
Work Group Reviews

**Work Group:**
- **Co-Chair:** Jason Pina
- **Co-Chair:** Shawna Bolin
- **City Council:** Chris Fahl
- **City Planner:** Paul Logue
- **Student:** Courtney Muhl
- **Faculty:** Brian Schoen
- **Provost:** Brad Cohen
- **Planning:** Miranda Kridler
- **S.A.:** Megan Vogel

**Public Workshops**
- Campus: Students, Faculty, Staff, Administration
- City of Athens
- Community

**City Council**
- Work Group
- Board of Trustees
- President’s Council
Work Group Discussions

- Pre-Analysis: Planning Team
- Aug Board: Strategy Overview
- Workshop 1: Context, Charge, Perspectives
- Oct Board: Memo Update-Work Group
- Workshop 2: Tour Park Place
- Workshop 3: Workshop and Survey
- Workshop 4: Research Review
- January Board: Memo Update
- Workshop 5: Boundaries/workshop prep

Upcoming:
- February: Open House
- March Board: BoT workshop
Facilities with Set Programs:
- Gordy Hall
- 35 Park Place
- Walter International Center
- Scripps Hall
- Copeland Hall

Facilities with opportunities to expand student program needs:
- 29 Park Place & Carriage House
- Alden Library
- Baker University Center
- 31 South Court
- Crewson House
- Lindley Hall

Open Space Improvements:
- Oasis Lot
- Path between library and Ellis
- Ampitheater
- Sidewalk/Street
• How far out are we looking?
  • 6 year CIP, visioning for 10-20 years

• Core of College Green is historical and should remain the same

• No plans for building demolition

• Building/additions can be built

• All ideas will plan with emergency access being maintained

• Road access has to be in place as long as there are residences along the corridor

• Accessibility is key

• Retest assumptions with new leadership
Site Capacity Examples
Collaboration Opportunities
We want to hear from you

- Public Workshops
  - Athens Community Center, 2/22/17 7-9pm
  - Baker Ballroom, 2/23/17
    - 12-1:30
    - 4:30-6pm
- Information on Planning Website
  - [https://www.ohio.edu/planning-space/up/f70.cfm](https://www.ohio.edu/planning-space/up/f70.cfm)
- Survey:
- Email us!
  - planning@ohio.edu
- Compass News Articles
Workshop Exercises
We want to hear from you

- Existing & Future Exterior Use
- Existing & Future Environment
- Existing & Future Interior Uses
- Activity Use: What works well
- What Ideas come to mind that may not be covered on other boards?
- What would you NOT Change?
- What would you change?
- Do you have a specific proposal or idea?

What Are Your Ideas?
Use sticky-notes to place your Park Place ideas below.
What program or use would you place in this area?
How would you envision better using this area?
Questions?

Thank You