Statistics Tracking

Statistics Tracking can be enabled for individual content items or for entire content areas within your Blackboard Course. This tool is especially helpful when you want to gather statistics on which items students are regularly accessing. Note that you cannot gather statistics tracking data unless you have enabled the statistics tracking option for that course item.

**Turning Statistics Tracking On and Off:**

1. Login to Blackboard.
2. Enter the course within which you wish to work.
3. Navigate to the *Content Area* or *Content Item* that you would like to manage.
4. Click on the gray circle icon next to the item you wish to track:

   ![Gray circle icon](image)

5. Select *Statistics Tracking (On/Off)*.
6. On the Statistics Tracking page, select **On** to turn on tracking, then click **Submit**.

**NOTE:** If you wish to disable tracking, follow steps 1-5, then select **Off** in step 6.

**Alternatively:**

1. Follow instructions for “Adding a Content Item.”
2. While setting the item’s standard options, check **Yes** for the “Track Number of Views” option: