Statistics Tracking

Statistics Tracking can be enabled for individual content items or for entire content areas within your Blackboard Course. This tool is especially helpful when you want to gather statistics on which items students are regularly accessing.

**NOTE:** You cannot gather statistics tracking data unless you have enabled the statistics tracking option for that course item.

**Viewing Statistics for a Content Item:**

When Statistics Tracking is enabled, the View Statistics link is active on the Statistics Tracking page. Follow the steps below to view Tracking Statistics for a content item:
1. Login to Blackboard.
2. Enter the course within which you wish to work.
3. Navigate to the desired content item, then click on the **gray square icon** next to the item.
4. Select **View Statistics Report** from the revealed menu:

5. On the Statistics Report page, select the **gray square icon** next to “Content Usage Statistics.”
6. Select **Run**.
7. Choose the **format** (PDF, HTML, Excel or Word) of the report, the appropriate **users** (hold the **CTRL** or **COMMAND** key to select more than one user from the list), and the **time period** for the report (be sure to use the calendar icon to select the dates).
8. Click **Submit** to run the report.

The report displays three sections of data: Access by Date, Access by Hour of the Day, and Access by Day of the Week. The Access by Date section displays information for all enrolled users.

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