

TRULY TRANSFORMATIONAL

We have embarked on the greatest undertaking the college has ever pursued.

In consultation with our students, faculty, staff, alumni, friends and other stakeholders, we carefully crafted a blueprint for the college's future intended to fundamentally change medical education, research and clinical care at OU-HCOM. The gift from the Osteopathic Heritage Foundation making possible this future is:

- the largest gift given to a higher education institution in Ohio;
- the fifth largest gift in 2011 to an institution of higher education in the U.S.;
- the fourth largest gift ever given to a U.S. medical school; and
- ranks among the top 50 gifts ever given to a higher education institution in the U.S.*

*According to a March 2011 *Chronicle of Higher Education* report detailing cash gifts given to universities and colleges since 1968.

"We have never considered a grant or an award of this magnitude. Nor, have we considered an award which has the potential impact that this one will have."

— Richard Vincent, President and CEO
Osteopathic Heritage Foundation



www.oucom.ohiou.edu



SHARED MISSION, SHARED VALUES

We are proud to embrace the legacy of the **Osteopathic Heritage Foundation** in our new name—the **Ohio University Heritage College of Osteopathic Medicine**.

The college's name acknowledges our significant, long-term relationship with the Foundation that has made possible some of the most important advances in our history.

Although the Osteopathic Heritage Foundation's history dates back to 1961 and its roots as the charitable arm of the Doctors Hospital healthcare system, it was the 1998 sale of the hospitals' assets that initiated the Foundation's philanthropic efforts with which we are familiar today. The Osteopathic Heritage Foundation and the Osteopathic Heritage Foundation of Nelsonville are dedicated to supporting local community initiatives as well as to enhancements in osteopathic medicine, medical education and research in Ohio and beyond.

Our relationship with the Osteopathic Heritage Foundation pre-dates the founding of the college, as Doctors Hospital was among the organizations that, in 1972, advocated for an osteopathic medical school to be established in Ohio. The nationally recognized Doctors Hospital has been an essential training site for our medical students and residents since our first class entered in 1976.

We've built on the relationship and have developed a shared vision for education, research and service that promotes community health, quality of life, osteopathic medical education and medical research. The Foundation has approved a significant financial award to support the implementation of this vision. In addition, both Foundations have supported many other important college advancements,

including numerous academic and research initiatives and two new Athens-based facilities: the Osteopathic Heritage Foundation Academic & Research Center and the Heritage Clinical Training and Assessment Center & Community Clinic. The most recently approved gift brings the Foundations' support to Ohio University and its Heritage College of Osteopathic Medicine to nearly \$123 million in just over a decade!

The Foundation has created a lasting legacy with its philanthropic support. We now move into our future together, building upon our strengths developed over the past three decades and implementing the bold changes necessary to fulfill our promise as a world-class medical institution.



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OUR HERITAGE, OUR FUTURE

OHIO UNIVERSITY HERITAGE COLLEGE OF OSTEOPATHIC MEDICINE



\$105 MILLION GIFT TO ADDRESS OHIO'S MOST URGENT HEALTH CARE ISSUES

OU-HCOM is poised to take its place among the nation's finest medical schools.

The \$105 million gift from the Osteopathic Heritage Foundation that we received in April 2011 makes possible our vision to become a national leader in primary care medical education and medical research.

This historic gift will be used to meet some of the state's and the nation's most pressing health care challenges—the impending shortage of primary care physicians and the diabetes epidemic. Transformational changes to our medical school are under way now. This includes initiatives designed to reengineer primary care education and service to Ohio; enhance our community care programs; and expand our medical research and research education endeavors.



OUR VISION: REENGINEER PRIMARY CARE AND BECOME A LEADING RESEARCH INSTITUTION



NEW REGIONAL EXTENSION CAMPUS

- We've started planning our new regional extension campus in central Ohio, which will accommodate 50 students per year and is slated to open in August 2014.
- The campus and its curriculum will address the growing need for primary care physicians, especially in urban and rural underserved areas of Ohio.
- Special primary care incentive scholarships will be available for students who attend this campus and who have a commitment to primary care medicine.

"Our goal is to become nothing less than *the* leader in primary care education."

— Jack Brose, D.O., Dean, Ohio University Heritage College of Osteopathic Medicine
Executive Dean for Health Affairs, Ohio University

EXPANDED ACADEMIC OFFERINGS AND SCHOLARSHIPS

- We are enhancing our patient-centered curricula with a strong focus on the patient-centered medical care* model of health care.
- We are instituting new Rural and Urban Community Scholars Programs. Working with partner hospitals, we are developing a new Rural Residency program.
- By 2015, we will make available a total of 93 new, renewable \$10,000 to \$15,000/year scholarships that will be focused toward those with a strong interest in primary care medicine and service to Ohio communities.

*Involves active patient involvement and a full complement of resources and health care professionals being led by a primary care physician to deliver proactive rather than reactive care.

TWO NEW ATHENS-BASED FACILITIES FOR RESEARCH, CARE AND EDUCATION

Diabetes/Endocrine Clinical Treatment and Research Center

- This facility, scheduled to open in 2016, will allow for patient-centered care, clinical research, and opportunities for hands-on student training and research.
- We will recruit two new diabetes/endocrine faculty and two new research specialists to enhance our clinical care and research team.
- The addition of two endowed distinguished diabetes research chair positions will allow us to recruit prominent faculty in the diabetes/endocrine field.

Ohio Musculoskeletal and Neurological Institute (OMNI)

- Research at this facility, set to open in 2018, will focus on low back and chronic pain disorders; sarcopenia (age-related loss of muscle mass) and dynapenia (age-related loss of muscle strength); exercise physiology and rehabilitation medicine; the biology of manual therapies; and connective tissue, bone and cutaneous biology.
- We will employ three additional faculty members and two additional research coordinators in this area.



STRENGTHENED COMMUNITY HEALTH AND EDUCATION PROGRAMS

- We will boost the number of direct clinical services to at least 3,500 individuals annually through our free clinics and other outreach efforts.
- Our health education efforts will reach 5,000 individuals annually. We also will expand our health career programs to eight middle and high schools by 2014 in order to increase the number of students who pursue health careers.
- We will ensure that first- and second-year medical students and allied health students participate in a minimum of 3,500 hours of service learning activities annually through work in our community health programs.

ENHANCED MEDICAL RESEARCH, RESEARCH EDUCATION AND TECHNOLOGY TRANSFER

- We are strengthening our current D.O./Ph.D. program and building new D.O./M.S. programs.
- Expanded research fellowship positions in our Research and Scholarly Advancement Fellowship program will allow more students to pursue research interests while in medical school. We also will offer an increased number of graduate assistantship positions with stipends, tuition and fee waivers for dual degree students.
- Additional research support for our Centers for Osteopathic Research and Education will include grant writer and IRB coordinator positions.
- By 2014, we will create the Consortium for Appalachian Rural Health, a community-based research group composed of osteopathic institutions geographically located in Appalachia.
- We will create an associate director of technology transfer position to assist researchers in realizing patent applications based on new discoveries.

