Regional & Branch Campus Administrators
2018 Leadership Conference
CALL FOR PROPOSALS

The 2018 RBCA Leadership Conference committee is seeking proposals for presentations and panels from deans and others in regional/branch campus senior leadership positions for presentation at the annual conference.

Conference Dates:       June 10-13, 2018
Conference Location:    Longboat Key Club and Resort, Longboat Key, Florida (near Sarasota)
Conference Theme:      Overcoming Challenges at Regional Branch Campuses through Change & Collaboration

Request for Proposals: Theme and potential topics
Changes in the higher education landscape have created challenges for regional/branch campuses. This conference seeks proposals on trends and promising practices of how leaders of branches are effectively overcoming challenges and moving forward in this ever-changing environment. Examples of topics may include, but are not limited to: change management, campus safety, workforce development, strategic planning, advancing diversity, fundraising strategies, schedule building, effective marketing, preparing for higher level positions, community college and industry partnerships.

Proposals that differ from the stated theme and are of general interest to the audience will also be considered and their submission is encouraged. Approximately, 6 presentation times are held for this purpose. Such presentations should focus on leadership level development of strategies, managing implementation, organizational issues, and budgetary matters for highly effective and efficient regional campus education.

All proposals will be reviewed by the conference committee and the selection of presentations will be based on a prioritized alignment with the conference theme, perceived audience interest on theme and general interest topics, overall relevance and applicability to many branch campus environments, and perceived quality.

The audience
The conference is specifically intended for branch campus leaders who function as a chief academic and administrative officer for that site, and who typically holds titles such as Campus President, Provost, Dean, Associate Dean or Campus Director. The conference encourages attendance by those in leadership roles aspiring to higher levels of leadership in branch campus administration. Attendees participate in formal presentations, roundtable discussions, and informal networking for their professional development and growth in leadership and campus management. It is a conference presented by senior leadership for senior leadership enhancement.

Presentations may be proposed in one of the following formats:
- Formal presentations ideally 30, 45, or 60 minutes in length
- Panel presentation/discussion, to include representatives from two or three institutions
- Presentations of short papers (about 15 minutes in length)
  (No presentation should spend more than a few minutes about the presenters’ campus to provide context with the balance of the time focused on issues, strategies, and management.)

Deadline for all submissions is April 1, 2018. Speakers will be notified of acceptance by Mid-April. Brief proposals (2 pages maximum) including title, format, length, and a biographical statement (75 words maximum) for each presenter must be submitted as Word documents attached to an email addressed to Nicole Pennington, Ohio University Southern Campus: penningj@ohio.edu.

RBCA is sponsored by Ohio University’s Office of Regional Higher Education