Ohio University
SURVEY OF ALUMNI

PLEASE ANSWER THE FOLLOWING QUESTIONS IN REFERENCE TO YOUR UNDERGRADUATE EDUCATION ON THE
ATHENS CAMPUS. UNLESS OTHERWISE NOTED, PLEASE INDICATE YOUR CODED RESPONSE TO EACH QUESTION
IN THE SPACE(S) PROVIDED.

PART ONE: EMPLOYMENT

1. What was the first professional job you held after completing your bachelor's degree at Ohio University? (If you went directly on
to graduate school, please indicate the institution and degree objective and be sure to answer the questions in Part Two.)
____________________________________________________________________________________________________________

2. What is your current employment status?
1. I have a full-time job.  2. I have a part-time job.  3. I am not currently working.  4. I have never worked

*** If your answer is “3” please go to question 10 -- If your answer is “4” please go to question 11 ***

3. What is your present profession/job title?
____________________________________________________________________________________________________________

4. In what occupational area do you work?

5. How satisfied are you with your present employment?

6. How satisfied are you with the progress you have made in your career?

7. What is your annual salary or wage (including commissions, etc.) in your current job?

1. Less than $6,000 per year  11. $34,000 to $37,999 per year
2. $6,000 to $8,999 per year  12. $38,000 to $41,999 per year
3. $9,000 to $11,999 per year  13. $42,000 to $45,999 per year
4. $12,000 to $14,999 per year  14. $46,000 to $49,999 per year
5. $15,000 to $17,999 per year  15. $50,000 to $54,999 per year
6. $18,000 to $20,999 per year  16. $55,000 to $59,999 per year
7. $21,000 to $23,999 per year  17. $60,000 to $64,999 per year
8. $24,000 to $26,999 per year  18. $65,000 to $69,999 per year
9. $27,000 to $29,999 per year  19. $70,000 or more per year
10. $30,000 to $33,999 per year

8. Check the following statements which apply to your employment.

_____ a. My current employment offers prospects for further advancement.
_____ b. I supervise two or more people.
_____ c. My educational experiences at Ohio University are well utilized in my employment.
_____ d. I have policy-making responsibility.
_____ e. I have sufficient status or prestige.
_____ f. My employment fits my long range goals.
_____ g. I would like to remain with my current employer for the foreseeable future.
_____ h. I plan to remain in my current occupation for the foreseeable future.
_____ i. My skills are well utilized in my employment.
_____ j. During college I had a part-time or summer job related to my present employment.
_____ k. During college I had an internship, a cooperative-education assignment, or field experience (including
student teaching) related to my present employment.
9. Using the following scale, rate the helpfulness of items a through i in acquiring the skills and knowledge needed to perform your present job.


_____a. Courses in major field
_____b. General education (Tier I, II, III) courses
_____c. Elective courses
_____d. Work experience/practicum/internship/co-op
_____e. Undergraduate research/independent study
_____f. Extracurricular activities
_____g. Formal training program at present job
_____h. General on-the-job training
_____i. Other (please specify) _______________________________________________________________________

10. In order of importance, which of the following were the three biggest problems you encountered in seeking employment after receiving your bachelor’s degree? Write the code numbers of the problems you select in the three spaces provided.

_____ Code # of the single biggest problem
_____ Code # of second biggest problem
_____ Code # of third biggest problem

(1) Skill qualifications  (7) A job in the same locality as my spouse/partner
(2) Education qualifications  (8) Finding a job with desirable characteristics (salary, geographic location, setting, etc.)
(3) Racial discrimination  (9) Not knowing where to look
(4) Sex discrimination  (10) Not knowing what I wanted to do.
(5) A generally tight job market  (11) Other (please specify) _________________________________________
(6) A tight job market in my field

11. Please indicate for each competency listed: (1) whether the competency is necessary for your current endeavors, and (2) how effective Ohio University was in developing each competency.

<table>
<thead>
<tr>
<th></th>
<th>(1) Necessary to success in current endeavors</th>
<th>(2) Effectiveness of OU in developing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Ability to think analytically</td>
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<tr>
<td>Ability to apply major field knowledge to new problems</td>
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<td>------</td>
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<tr>
<td>Ability to acquire new skills &amp; understanding on my own</td>
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<tr>
<td>Ability to write well</td>
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<td>Ability to communicate effectively orally</td>
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<td>Ability to evaluate and choose between alternative courses of action</td>
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<tr>
<td>Ability to formulate creative and original ideas and solutions</td>
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<tr>
<td>Ability to convey meaning through artistic and creative expression</td>
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<tr>
<td>Ability to cope with complex moral and ethical issues</td>
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<tr>
<td>Ability to place current problems in historical, cultural, and philosophical perspective</td>
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<tr>
<td>Sensitivity to feelings and perceptions of others</td>
<td>------</td>
<td>------</td>
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<tr>
<td>Ability to work in a team setting</td>
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<tr>
<td>Ability to organize and supervise the work of others</td>
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<tr>
<td>Ability to use the computer as an analytical tool</td>
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<tr>
<td>Ability to participate in community service activities</td>
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<tr>
<td>Please list other abilities which you consider important:</td>
<td>____________________________________________</td>
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PART TWO: PROGRAM OF STUDY

12. If you have obtained an additional degree(s) from Ohio University, please enter it(them) and the year(s) received in the spaces below.

<table>
<thead>
<tr>
<th>degree</th>
<th>year</th>
<th>degree</th>
<th>year</th>
</tr>
</thead>
</table>

13. If you have obtained an additional degree(s) from another college or university, please enter it(them), the year(s) received, and the institution(s) in the spaces below.

<table>
<thead>
<tr>
<th>degree</th>
<th>year</th>
<th>institution</th>
<th>degree</th>
<th>year</th>
<th>institution</th>
</tr>
</thead>
</table>

14. If you are currently working on or hope to obtain additional academic degree(s), please enter it(them) in the spaces below.

<table>
<thead>
<tr>
<th>degree</th>
<th>year</th>
<th>institution</th>
<th>degree</th>
<th>year</th>
<th>institution</th>
</tr>
</thead>
</table>

15. For each of the items below, rate your undergraduate general education program at Ohio University using the following codes:


   a. Tier I -- Freshman Writing/Composition
d   b. Tier I -- Junior Writing/Composition
c   c. Tier I -- Quantitative Reasoning/Skills
d   d. Tier II -- Breadth of Knowledge
e   e. Tier III -- Synthesis

16. For each of the items below, rate your undergraduate major program at Ohio University using the following codes:


   a. Relevance to career goals  
   b. Academic advising and guidance  
   c. Inspiration and encouragement  
   d. Level of rigor and scholarship  
   e. Interaction with faculty  
   f. Flexibility/adaptability to student needs  
   g. Quality of instruction  
   h. Interaction with students  
   i. Career Services  
   j. Overall, how satisfactory was the education you received at O.U.?  

17. If you were considering enrolling in the major program of study for your bachelor’s degree today, given the perspective of your experience and knowledge, what are the chances you would make the following changes?


   a. Change your specialization within your field  
   b. Change your major field  
   c. Not attend Ohio University but attend some other institution  
   d. Be more flexible in the range of career goals to which you aspire  
   e. Not enroll at all  
   f. Take different cognate or elective courses  
   g. Gain more work experience before enrolling  
   h. Do it all the same way  
   i. Have an internship or cooperative education assignment or field experience (including student teaching) while in school  
   j. Participate in more community service activities

PART THREE: GRADUATES OF THE COLLEGE OF COMMUNICATION

18. As a student in the College of Communication, you have received services from the College Dean's Office located in the Radio-Television Building. Please indicate your satisfaction with each of the services listed below by indicating the number from the following scale which best describes your assessment of that service.


   a. Information on internships  
   b. Review of records for graduation  
   c. Transfer work evaluation  
   d. Processing of forms (change orders, registration forms, etc.)  
   e. Degree Audit Reporting System (DARS)

Comments:

19. If you did an internship or co-op during your academic program, did you receive assistance in finding the internship/co-op?

   Yes (From whom? _____________________________________________________________________________)
   No (did internship or co-op but received no assistance in finding it)
   No (did not do an internship or co-op)
20. With regard to your College of Communication (a) major and (b) specialization/concentration, please evaluate the items below using the scale provided. If you had more than one Communication major please base these ratings on the Communication major which you consider the most important to you or in which you took the most hours.

<table>
<thead>
<tr>
<th>(a) Major</th>
<th>(b) Specialization/Concentration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality of instruction by Communication faculty</td>
<td>Rating</td>
</tr>
<tr>
<td>Quality of curriculum/program</td>
<td>Rating</td>
</tr>
<tr>
<td>Quality of advising</td>
<td>Rating</td>
</tr>
<tr>
<td>Faculty bringing the &quot;real world&quot; into classroom</td>
<td>Rating</td>
</tr>
<tr>
<td>Availability of faculty</td>
<td>Rating</td>
</tr>
<tr>
<td>Availability of courses</td>
<td>Rating</td>
</tr>
<tr>
<td>Availability of computers/technology</td>
<td>Rating</td>
</tr>
</tbody>
</table>

Please give names of your major and specialization/concentration:

<table>
<thead>
<tr>
<th>Name of Major</th>
<th>Name of Specialization/Concentration</th>
</tr>
</thead>
</table>

21. For each competency listed below, please indicate (a) whether the competency is necessary for your current position, and (b) how effective your major program of study in the College of Communication was in helping you develop each competency. If you had more than one Communication major, please base the ratings of your major program on the Communication major which you consider the most important to you or in which you took the most hours (the same major you indicated in question 20).

<table>
<thead>
<tr>
<th>(a) Necessary to success in current position</th>
<th>(b) Effectiveness of major program in developing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ability to understand latest technology</td>
<td>Yes</td>
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<tr>
<td>Ability to apply the latest technology</td>
<td>Yes</td>
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<tr>
<td>Ability to manage conflict</td>
<td>Yes</td>
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<tr>
<td>Ability to make independent decisions</td>
<td>Yes</td>
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<tr>
<td>Ability to work effectively in teams</td>
<td>Yes</td>
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<tr>
<td>Ability to achieve consensus</td>
<td>Yes</td>
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<tr>
<td>Ability to work effectively with culturally diverse people and groups</td>
<td>Yes</td>
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<tr>
<td>Desire to continue learning</td>
<td>Yes</td>
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<tr>
<td>Ability to adapt to change</td>
<td>Yes</td>
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<tr>
<td>Ability to take global perspective</td>
<td>Yes</td>
</tr>
<tr>
<td>Ability to place business in historical, cultural and philosophical perspective</td>
<td>Yes</td>
</tr>
</tbody>
</table>

22. What suggestions do you have for improving the services provided by the College of Communication?

Thank you for taking the time to complete this questionnaire. If you wish to make further comments about Ohio University, please use this space or attach an additional sheet.