ABOUT THE PROGRAM

The School of Visual Communication (VisCom) offers a program of study leading to the Master of Arts degree with specialization in visual communication. Major fields of study include: Photojournalism, Commercial Photography, Picture Editing, Informational Graphics/Publication Design, Multimedia Design and Visual Media Management.

For program admission requirements, visit: http://www.viscom.ohiou.edu/grad_home.phtml

PROGRAM GOALS

The goals of the program include the following: (1) Equip students with the necessary skills to be successful in the media; (2) Provide assistance and professional guidance for working professionals to grow their talents to a new level; (3) Set high standards for visual integrity and visual communication ethics; (4) Foster and promote scholarly research and creative activities.

RESEARCH/Creative Activity Areas

Graduate students working within the school have the opportunity to design, create and produce material for individual projects, funded projects, print and web designs for publication. The Soul of Athens (http://www.soulofathens.com) is a national award-winning site that displays student work from both the graduate and undergraduate programs.

SCHOLARSHIP: PRIZES, RESEARCH EXPENDITURES

Graduates routinely gain support for their creative work from Knight, Enlight or Fulbright Fellowships, Student Enhancement Awards, the National Press Photographers Foundation, as well as prestigious internships from media companies and the College Photographer of the Year competition.

FACILITIES

The school strives to maintain a state of the art digital facility, including high-end computers, printers, DSLR cameras and digital video cameras. We are proud of our working partnerships with Nikon, Mamiya on Campus, Adobe and Apple that enhance our leadership in digital visual communication education.

GRADUATE PLACEMENTS/ACHIEVEMENTS

As the media goes through transitions of tools and delivery platforms, leadership in visual communication, storytelling, digital design and management have remained in surprising high demand. Our graduates are recognized leaders in visual journalism education, design, media management and visual reportage.

ADDITIONAL INFORMATION

To learn more about the graduate program in the School of Visual Communication, Contact the Graduate Chair:

School of Visual Communication
Ohio University
301 Seigfred Hall
Athens, OH 45701-2979

Phone: 740.597-1332
Fax: 740.593-0190
viscom@ohio.edu

Our graduates have gone on to leadership positions at National Geographic, the Washington Post, the New York Times and PBS as editors, photographers, designers, illustrators and web creators.