Arts Administration Certificate

Completion Requirements

The Certificate requires 4 core courses, 12 credit hours total.

All students must complete these four courses:

- FAR 5100: Introduction to Arts Management (3)
  This course explores nonprofit arts institutions, how they are organized, and how they are managed. Areas covered include mission, strategy, marketing, programming, fundraising, community engagement, arts law, and how each of these components interacts with the artistic program of an arts organization. Students consider a wide range of career opportunities for arts administrators and discuss current issues in the arts industry.

- MPA 5890: Nonprofit Leadership & Governance (3)
  An introduction to the non-profit sector and its role in society, the economy, and the delivery of human services. Includes an overview of principle management junctions as each applies to non-profit organizations.

- FAR 5200: Concepts, Communications, and Considerations in Arts Management (3)
  Effective communication is vital for the success of arts organizations. Concepts and skills in this course draw from the fields of communications, public relations, cultural policy, marketing, and strategic planning to help students approach communication in ways that build understanding of, and commitment to, organizational mission, strategic initiatives, and fundraising activities. Areas covered include a range of communication across a variety of platforms to develop a strategic plan focused on the organization's story, building capacity with internal and external stakeholders, and engaging with culturally responsible management practices.

- FAR 5300: Funding and Development for Arts Organizations (3)
  This course focuses on a variety of development topics and approaches including, but not limited to, capital campaigns, grant writing, and management of strategic resources and revenue streams for arts organizations. Students gain a working knowledge of perspectives, techniques, and principles of nonprofit fundraising. Students learn to analyze and evaluate fundraising efforts and methods. Students also think critically and creatively about challenges facing arts organizations and how relationships with boards, donors, and stakeholders shape those dynamics and considerations. Students have the opportunity to focus on team building and work collaboratively on interest-driven group projects.

Admission Requirements

- Resume that details relevant coursework, professional experience, leadership positions, membership in organizations
- Brief statement about why the applicant is pursuing the certificate program
- If requested, completion of an interview with the Head of Arts Administration

To Apply & For More Information

To apply, email your application materials listed above to campermo@ohio.edu. For more information on the Arts Administration Certificate, contact Dr. Christi Camper Moore, campermo@ohio.edu, Assistant Professor, Dance and Head of Arts Administration.