

## Catalog Entry Template (Certificate Program)

**Certificate Title:** Visual Arts Management

**Certificate Name and Number:** Visual Arts Management - CTVAMG

**Department(s)/Unit(s):** School of Art + Design

**Delivery Mode:** Athens Campus

**Terms of Entry:** Fall

**Enrollment Eligibility:** This certificate is intended for degree-seeking graduate students. Transfer credits may not be applied to the certificate.

**Certificate Overview:** The Visual Arts Management certificate program is a total of 12 credit hours and is intended for both working artists who wish to expand their job opportunities, and/or other professionals and business persons interested in how visual arts may be harnessed to advance communities and social structures. In order to support and disseminate the work of visual artists, the certificate prepares students to initiate new art models and work with current organizations and institutions. The required curriculum takes a plural approach to examining the diversity of visual arts and community needs—approaching the field of art and its engagement with public audiences as a diverse ecology with many niches. The program will expose students to the pragmatic financial concerns, governance issues, and legal filings to establish and run organizations that serve the specific needs of varied demographics in both urban and non-urban settings. Alongside pragmatic concerns, students will be engaged in study and discussion of ethical concerns relevant to serving diverse publics and community art interfaces.

### **Certificate Learning Outcomes:**

- Students will be able to articulate the special needs and concerns of visual arts entities.
- Students will be able to design innovative strategies for new and established arts organizations.
- Students will be able to apply for grants and other public funding for visual arts organizations.
- Students will be able to advocate for and promote individual visual artists as well as communities of artists.
- Students will be able to manage employees and volunteers associated with visual arts organizations, in addition to coordinating community art endeavors.

**Opportunities upon Completion:** Students will be prepared for positions in a variety of visual arts related positions, such as, management positions in art centers, museums, residencies, galleries, community art organizations, and co-ops. Additional opportunities exist through entrepreneurial endeavors; individual artist promotion and management; and new, student-designed art entities.

**Completion Requirements:** Certificate requires 12 total credit hours.

REQUIRED: Complete two courses

- ART 5125: Working with Artists & Publics (3)
- ART 5130: Art Worlds: Intersections & Modalities (3)

ELECTIVES: Complete two courses

- AH 5101: Contemporary Art History (3)
- AH 5111: The Representation and Theorization of Gender in the History of Art (3)
- AH 5180: Contemporary East Asian Art (3)
- AH 5270: 19th Century Art (3)
- AH 5320: West African Arts (3)
- AH 5321: Exhibiting and Theorizing Global Art (3)
- AH 5610: History of Photography (3)
- AH 5611: 20th Century Art (3)
- AH 5616: Art Spaces (3)
- AH 5902: Contemporary Art Theory and Criticism (3)
- ART 5140: Envisioning Art Organizations (3)
- ART 6000: Interdisciplinary Seminar (3)
- IART 7001: Research Skills (3)
- IART 7403: Contemporary Aesthetics and Theory (3)
- IART 7404: Critical Theory and the Arts (3)
- IART 7407: Transnational and Global Theories (3)

**Certificate Relationship to Parent Degree Program** (*when applicable*):

**Admission Requirements:** Admission requires a CV/Resume and a short essay (500 words) outlining the applicant's background, interest in fine arts, and aspirations in the broad field of

Visual Arts. A prior degree in art is not required. Some applicants may be required to meet with a representative from the School of Art + Design.

**International Students:** This certificate program alone does not permit full-time enrollment in residence at Ohio University, and an I-20 **cannot** be issued based on admission to this certificate.