ATTENDANCE:
Present: Alonso-Sameno, Broughton, Descutner, Dewald, Hatch (for Frank), Ingram, Koonce (for Slade), Kruse, Lamb (for Kennedy-Dygas), Marinellie, Martin B, McDaniel, Moberg (for Sherman) Palme, Patterson, Rogus, Trube, Thomas, Tuck, Wadsworth (for Johnson), Webster

Excused: Fawley, Spanner

Absent: Black, Carr, Carter, Cheng, Edmonds, Henderson, Irwin, Martin, S., Mathes, Mattley, Middleton, Roberson, Scanlan, Schirtzinger, Sherman, Sparks, Twilley, Villamil, Weade, Weiler, Williford

Guests: Dewald, Matlack, Whitnable

CHAIR'S REPORT: David Thomas

Thomas called the sixth meeting of 2013-2014 to order at 3:15 p.m. and welcomed everyone.


Thomas reminded the Council that UCC will be meeting again on March 25th and April 8th due to orientation.

Thomas introduced and welcomed Dean Robert Frank and Greg Kremer who presented the background and the work of the General Education Task Force and asked for feedback from the Council members.

The background of the Taskforce on General Education and Common Goals for Baccalaureate programs at Ohio University is appended to this report. The Taskforce has seen strong support for the goals.

The Task Force is meeting March 21st to finalize their submission to EPSA in April.

Questions and Concerns:

Skills goals are very important. Real challenge is how this is going to get tied into the curriculum without it being a repackaging of Tier I, II and III. EPSA should be heavily involved in the reform of General Education. How will assessment be carried out with the learning outcome goals? Health and Wellness is not reflected in any of the goals. Dean Frank noted that these goals cannot add any more costs or time to degree completion. Citizenship is not reflected in any of the goals.
Bullet points listed on Critical inquiry are more vague than the other bulleted points. Did the task force mean it to be that way? Dean Frank clarified that it was written that way so the critical inquiry would be all encompassing.

Listening should be included in communication skills.

Thomas encouraged the Council members to email Dean Frank or Greg Kremer with any suggestions or concerns before March 21st.

**INDIVIDUAL COURSE COMMITTEE:** Sally Marinellie, Chair

Marinellie presented the ICC minutes
Courses approved unanimously by voice vote

**PROGRAMS COMMITTEE:** Bruce Martin, Chair

Martin presented the agenda.

**SECOND READINGS**

**NONE**

**FIRST READINGS**

**CHANGES IN PROGRAM PROPOSALS**

**Item 1**

**Program Code:** BA2110  
**Program Name:** Applied Plant Biology  
**Contact/Designee:** Glenn Matlack; matlack@ohio.edu

**Summary Statement:**
1) We propose to remove the “48 hour” specification from the section entitled “Environmental and Plant Biology Hours Requirement” and insert “37 hours” in its place. This corrects a fairly major counting error that crept into our catalog entry.

2) Under the “Writing” heading, enter “PBIO 4181J – Writing for Biologists” instead of our standard Junior Comp offering, PBIO 4180J. We now offer a new Junior Comp course to our BA majors. The original course (PBIO 4180J) focused on research applications appropriate for graduate students (writing grant proposals, reviewing manuscripts, etc.). However we found that undergraduates not following the BS track often had difficulty and questioned the relevance of this approach. Thus, we initiated a second course simply focused on effective science communication for our BA majors. The new course was approved and is currently being taught, but somehow failed to appear in the catalog entry.

3) Under the “PBIO Electives” heading, remove “T3 4020 Sustainable Agriculture”. This course no longer exists.
Item 2

Program Code: CTMUSE
Program Name: Museum Studies
Contact/Designee: Melissa Haviland; haviland@ohio.edu

Summary Statement:
The School of Art + Design would like to update the Electives List for our Undergraduate level MUSEUM STUDIES CERTIFICATE program by adding the following Electives:

- HIST 3291 Ancient Greece (3.0 cr)
- HIST 3292 Ancient Rome (3.0 cr)
- HIST 4536 (T3E) Medieval Rome: Piety and Power (Spring Break Study Abroad Program) (3.0 cr)
- SPAN 4375 History of Art in Spain 1500 – present (3 cr.)
- SPAN 4900 Special Topics: The City as Museum (Summer II Study Abroad Program) (3.0 cr.)
- T3 4600 Visual Culture Studies (School of Art) (3 cr.)

Question raised regarding the tracking of Special Topic courses. The faculty are working on resolving the issue.

Item 3

Program Code: CTMUSG
Program Name: Museum Studies
Contact/Designee: Melissa Haviland; haviland@ohio.edu

Summary Statement:
The School of Art + Design would like to update the Electives List for our graduate level MUSEUM STUDIES CERTIFICATE program by adding the following Elective:

- SPAN 5900 Special Topics: The City as Museum (Summer II Study Abroad Program) (3.0 cr.)

Item 4

Program Code: BS8123
Program Name: Sport Management
Contact/Designee: Chris Moberg; moberg@ohio.edu

Summary Statement:
The proposed changes to BS in Sport Management program represent the culmination of over three years of effort to successfully complete the transition of the Department of Sports Administration to the College of Business. The main goal of the new program was to significantly increase the business courses required for Sport Management majors.

Before the transition, Sport Management majors were required to successfully complete the General Business minor. In the new program, Sport Management majors will take several courses in the college’s core curriculum, including the Business Cluster. Students will also be
required to complete a specialization or track beyond the core Sport courses, most of which are focused on business topics.

It should also be noted that beginning with the freshman class in 2014-15 that Sport Majors will be directly admitted to the COB and the BS in Sport Program using the same entrance requirements as students in a BBA Program.

The college will need to add appropriate resources to cover the increased sections of core classes caused by approximately 80 BS Sport Freshmen each year. With the first enrollees into the new program slated for 2014-15, the main impact on demand for core courses will begin in 2015-16.

In addition, patron departments affected by the proposed specializations/tracks have been notified.

The department would like to change the name as well from the Bachelor of Science in Sports Management to the Bachelor of Sports Management. The change of the name might be considered a new degree by the Board of Regents.

**Item 5**

**Program Code:** BT5510  
**Program Name:** Technical and Applied Studies  
**Contact/Designee:** Donna Burgraff; burgrafd@ohio.edu

**Summary Statement:**
This change is designed to clarify degree requirements for advising by adding the word associate in the admissions information. Additionally, the change will increase the academic rigor by requiring a minimum of 30 upper division credits and a grade of C or better in the three major courses. Finally, the change will increase options for students by giving them four additional courses as choices for major requirements. This program change will have no impact on credit hours or faculty resources, and no other departments need to be included in the approval queue. See additional proposal material attached to email from Bruce Martin dated 2/19/14.

**Item 6**

**Program Code:** BA2128  
**Program Name:** Biological Sciences – Human Biology  
**Contact/Designee:** John Prather; prather@ohio.edu

**Summary Statement:**
The Bachelor of Arts in Human Biology is a preexisting major offered to students on the Athens campus. The major is designed for students who wish to pursue careers in allied health care professions (e.g. occupational therapy, genetic counseling, and with careful selection of electives, physician assistant and physical therapy programs). We are proposing to offer this major on the regional campuses so that students unable to travel to Athens can obtain this degree. We have selected this program because we have existing faculty with the necessary expertise in the field and allied health care professions are major employers in our catchment areas. See additional proposal material attached to email from Bruce Martin dated 2/19/14.
Item 7

Program Code: CTENTR
Program Name: Entrepreneurship
Contact/Designee: Gary Coombs; coombs@ohio.edu

Summary Statement:
Currently the catalog states students should: “Complete two three-semester hour electives from a list of approved electives maintained by the director of academic programs in entrepreneurship.” Our goal is to provide additional options from the Certificate student’s home discipline to fulfill the 2 electives requirement, better integrating their disciplinary focus with their entrepreneurial interests.

We were informed by the Registrar’s Office (Patrick Beatty) that we would need to get each set of electives individually approved by UCC in order for them to appear in the catalog. As we work with individual Colleges across campus, we will therefore need to regularly return with the proposed electives for the certificate from each college. This parallels the approach used by the Schey Sales Centre Certificate in Sales, which also allows certain approved electives from the student's home discipline to meet requirements in the Certificate program.

See discussion tab for list of proposed electives.

NEW PROGRAM PROPOSALS

Item 1

Program Code: CTXX3U
Program Name: Strategic Leadership Certificate
Contact/Designee: Amy Taylor-Bianco; taylor-b@ohio.edu

Summary Statement:
To attract, develop and mentor high-potential undergraduate students who possess excellent skills in their chosen field and want to develop cutting-edge leadership potential. The primary goal of the Strategic Leadership Business Certificate program is to cultivate a leadership mindset and skillset in non-COB students outside of the College of Business (CoB). A primary focus of the program is to promote student development of core leadership skills needed to work effectively on project teams, succeed in complex assignments, and meet strategic objectives.

Item 2

Program Code: BSXX12
Program Name: Translational Health Studies – Applied Health
Contact/Designee: Cheryl Howe; howec@ohio.edu

Summary Statement:
Our declining health status and current health care reform in the United States are necessitating
that future healthcare professionals/researchers explore the benefits of promoting a healthy lifestyle for the prevention and treatment of chronic disease. In order to explore these benefits, the health care professional must be aware of current evidence and understand how to translate this evidence into practice. Translational health encompasses a bidirectional continuum, including the 2 areas of translation: 1) the application of basic science to the development of clinical or human trials and 2) the application of new knowledge into best practices within the clinic or community. (source: National Institutes of Health, 2013) This proposed Honors Tutorial College (HTC) degree program will provide an opportunity for students to experience both areas of translational health (“bench-to-bedside-to-curbside”) while earning a focused bachelor’s degree in Applied Health Sciences and Wellness. It is believed that this program will be highly attractive to students who, in preparation for graduate education, wish to further their knowledge and understanding of current health and wellness research and guidelines and their applications in community wellness. Numerous graduate degree programs exist in Translational health, such as the graduate program in Clinical and Translational Research at Georgetown University. Kent State University has an undergraduate program in Integrated Health Studies – Health Sciences – that has seen a 31% increase in enrollment since 2007 (source: KSU Research, Planning, and Institutional Effectivenesshttp://www.kent.edu/rpie/index.cfm), but it does not provide the honors distinction nor the one-on-one mentoring that comes from the HTC tutorials. This HTC degree program provides the select student in the School of Applied Health Sciences and Wellness with the opportunity to obtain an enhanced bachelor degree to better prepare them for one of these prestigious graduate programs.

POINTS OF INFORMATION

**Item 1 (Minor Change - Approved)**

**Program Code:** OR6127  
**Program Name:** Marketing Minor  
**Contact/Designee:** Chris Moberg; moberg@ohio.edu

**Summary Statement:**  
The Marketing Minor was approved and offered for first time in 2013-14 catalog. As of February 10, the minor has already attracted 60 students. The original minor included MKT 4440 Consumer Behavior as a required course. Upon reflection, the department recently decided that MKT 3020 Consumer Marketing would be a more appropriate course for the Marketing Minor. MKT 3020 was created several years as the course for the BSAM degree. The department believes MKT 3020 is a better fit for the primary customer of the minor – non-Business majors – because it blends application of marketing principles, consumer behavior analysis, and services marketing.

**REVIEW COMMITTEE:** David Ingram, Chair

No reviews to present.  
The Provost’s office will be assisting with the recruitment of Internal Reviews and their training.

**GENERAL EDUCATION COMMITTEE,** David Thomas, Chair  
No report
NEW BUSINESS

None

There being no further business, Thomas adjourned the meeting at 4:11 p.m.