Requirements for All B.B.A. Majors

As a candidate for the Bachelor of Business Administration (B.B.A.) degree, you must complete the University’s General Education requirement for graduation and fulfill a minimum of 128 semester hours of credit with a minimum cumulative grade point average (GPA) of 2.0 for all hours attempted, as well as all business and economics courses. You must also maintain a 2.2 minimum GPA for courses in your major and earn a grade of C- or better in each required course in the major. Courses included in the 128-hour minimum for the B.B.A. must be completed so at least 52 semester hours are earned in areas of business and economics, and at least 42 semester hours are earned in nonbusiness areas.

Core Business Curriculum

The following core business courses are taken individually: ACCT 1010, ACCT 1020, BA 1000, BA 2000, BA 1100, BUSL 2550, MGT 3200, MGT 4800J, MIS 2010, QBA 2010, and QBA 3710.

Four core business courses are grouped to form the integrated “Business Cluster” which includes: FIN 2400, MGT 2100, MIS 2020, and MKT 2400.

Selected General Education Requirements

In addition to meeting all Ohio University Tier I, II, and III General Education requirements, B.B.A. candidates are required to take coursework to meet the following targeted areas. Some of these courses will also meet Tier I and Tier II requirements.

Composition
ENG 1510 or 1610 (for non-native English speakers only)

Mathematics
MATH 1350

Economics
ECON 1030 and 1040

Global Perspective
Three options exist:

1. Completion of a foreign language to 2120 or higher
2. 6 hours of approved coursework from the following:
   Anthropology: ANTH 3800, 3810, 3830, 3850
   Communication Studies: COMS 4100
   World Religions: CLWR 3330, 3340, 3350, 4330
   Economics: ECON 3530, 4550, 4730, 4740, 4750, 4760
   Geography: GEOG 1200, 3290, 3310, 3350, 3380
   History: HIST 2460, 3231, 3232, 3233, 3250, 3330, 3340, 3355, 3360, 3380, 3381, 3411, 3420, 3440, 3452, 3464, 3481, 3641, 3661, 3681, 3731, 3820, 3822, 3831, 3865, 3871, 4902
   International Studies: INST 1100, 1400, 1600, 2100, 3201, 3202
Linguistics: **LING 2750**
Political Science: **POLS 1500, 2500, 4440, 4310, 4340, 4360, 4410, 4450**
Note: Only one of the following may be included in the 6 global hours: **HIST 1220, 1330**

3. Successful completion of one of the following International Experience programs:
   Global Consulting Program (GCP), visit: [www.cob.ohio.edu/gcp](http://www.cob.ohio.edu/gcp)
   Ohio International Consulting Program (OICP), visit: [www.cob.ohio.edu/oicp](http://www.cob.ohio.edu/oicp)
   Approved Study Abroad Experience, visit: [www.ohio.edu/goglobal/](http://www.ohio.edu/goglobal/)
   
   Note: The Global Perspective requirement is waived for international students on a F1 visa.

**Breadth Cluster** (one course from each of the four areas)

One course from each of the following areas:

**Ethics**

*Philosophy:* **PHIL 1300**

**Diversity Issues** (complete one of the following courses)

* African American Studies: any course
* Art History: **AH 4111**
* Anthropology: **ANTH 3450**
* World Religions: **CLWR 4350**
* Communication Studies: **COMS 1100, 3410, 4110, 4200**
* English: **ENG 3060J, 3250, 3260, 3370, 3390**
* Geography: **GEOG 3330**
* History: **HIST 3020, 3130, 3150, 3200, 3201, 3202, 3270, 3320, 3390, 3601**
* Management: **MGT 4420**
* Political Science: **POLS 4067, 4190, 4210**
* Sport Administration/Sport Management: **SASM 4000**
* Women’s and Gender and Sexuality Studies: any course

**Economics**

If your major is management information systems, management and strategic leadership, marketing, business law, international business, entrepreneurship, or business economics, take any 3000 or 4000-level economics course except **ECON 3000**, or **3810**. If your major is accounting or finance, take **ECON 3050**.

**Behavioral Science** (complete one of the following courses)

* Anthropology: **ANTH 1010**
* Psychology: **PSY 1010**
* Sociology: **SOC 1000**

**Major Courses**

Five to nine courses. Varies by major.