African Educational Research Network (AERN)

AERN Bi-Annual Summit 2018
University of Ghana-Legon
Accra, Ghana
June 25 – 28, 2018

AERN Summit Sponsorship Guide

THEME:

“EDUCATIONAL RESEARCH AND SUSTAINABLE DEVELOPMENT IN AFRICA”

ABOUT AERN
The African Educational Research Network (AERN) was founded in 1992 by a group of U.S. and African universities during a meeting on the campus of Clark Atlanta University in Atlanta, Georgia. It is a non-profit making network dedicated solely to the dissemination of information on Africa. Since no part of the world can live in isolation, we try to link our resources to cover other parts of the world. To that end, the main projects of AERN include The African Symposium, our on-line African Educational Research Journal, reflective sessions through Africa and African diaspora movie series, a bi-annual summit, and a variety of other activities to promote and support African-based scholars.

ABOUT THE SUMMIT
The purpose of the AERN bi-annual summit is to facilitate an academic forum for scholars and practitioners to discuss theories, methods, approaches, principles, research, practices, and policies related to education and sustainable development in Africa, as well scholarship related to the African diaspora.

BENEFITS FOR SPONSORS
Support for the summit will provide some benefits to sponsors. The summit is advertised in more than 20 heavy traffic web sites that announce upcoming conference events, as well as other online platforms that are involved in international education, comparative education, global education, or transnational education initiatives and activities. The sponsors will be advertised in invitations, announcements, call for proposals, the conference posters, conference book, conference bag, postings on the online conference website, and in other platforms before and during the conference.
ABOUT YOUR SPONSORSHIP
To sponsor the Summer Summit, please download and complete the sponsorship form. Instructions are provided at the bottom of the sponsorship form.

SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship type</th>
<th>Benefits</th>
<th>Rate</th>
</tr>
</thead>
</table>
| **Platinum Sponsor**| ✓ Two (2) full conference registrations  
✓ Logo inclusion in conference signage  
✓ Logo on keynote walk-in loop  
✓ Platinum conference signage  
✓ One page Ad in summit program book  
✓ Logo and 150 word company description in summit program book  
✓ WWW posting on conference site  
✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag.  
✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  | $2,000  |
| **Gold Sponsor**    | ✓ One (1) full conference registration  
✓ Logo inclusion in conference signage  
✓ Logo on keynote walk-in loop  
✓ Half page Ad in summit program book  
✓ Logo and 50 word company description in summit program book  
✓ WWW posting on conference site  
✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag  
✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  | $1,000  |
| **Silver Sponsor**  | ✓ 1 full conference registrations  
✓ Logo inclusion in conference signage  
✓ Quarter page Ad in summit program book  
✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag  
✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  | $800   |
| **Bronze Sponsor**  | ✓ WWW posting on conference site  
✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag  
✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  | $500   |
<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Inclusions</th>
<th>Cost</th>
</tr>
</thead>
</table>
| Reception Sponsor    | ✓ Inclusion of sponsor logo highlighted by the words “Luncheon Sponsor” in all conference collateral (brochure, summit program book, mailers, websites and media releases)  
✓ Acknowledgement of the sponsor at lunch venue as well as in announcement prior to lunch  
✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  
✓ Inclusion of half page black and white advertisement (artwork to be provided by sponsor) in the summit program book  
✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag | $1,000 |
| Keynote Sponsor      | ✓ Inclusion of sponsor logo in all conference collateral (brochure, summit program book, mailers, websites and media releases)  
✓ Verbal acknowledgement of the sponsor during keynote session  
✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  
✓ Inclusion of One full-page black and white advertisement (artwork to be provided by sponsor) in the summit program book  
✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag | $3,000 |
| Plenary Session Sponsor | ✓ Inclusion of sponsor logo in all conference collateral (brochure, summit program book, mailers, websites and media releases)  
✓ Verbal and visual acknowledgement of the sponsor during plenary session  
✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  
✓ Inclusion of half page black and white advertisement (artwork to be provided by sponsor) in the summit program book  
✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag | $1,000 |
| Coffee Break Sponsor | ✓ Inclusion of sponsor logo in all conference collateral (brochure, summit program book, mailers, websites and media releases)  
✓ Acknowledgement of the sponsor at breaks area as well as in announcements prior to the coffee break  
✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  
✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag | $500 |
<table>
<thead>
<tr>
<th>Sponsor Category</th>
<th>Benefits</th>
<th>Cost</th>
</tr>
</thead>
</table>
| Cocktail Sponsor                 | ✓ Inclusion of sponsor logo in all conference collateral (brochure, summit program book, mailers, websites and media releases)  
 ✓ Acknowledgement of the sponsor during the cocktail as well as in announcements prior to the coffee break  
 ✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  
 ✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag | $1,000 |
| Conference Delegate Bag Sponsor  | ✓ Sponsor name and logo, together with the conference logo, to be overprinted in the delegate bags  
 ✓ Acknowledgement in the summit program book  
 ✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  
 ✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag | $1,000 |
| Summit Program Book Sponsor      | ✓ Sponsor name and logo, together with the conference logo, to be overprinted in the summit program book  
 ✓ Logo on the conference website and hyperlinks to sponsor website from the conference website  
 ✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag | $1,000 |
| Exhibition Sponsor               | ✓ Exhibitors get a table (standard size) for four days  
 ✓ Acknowledgement in the summit program book  
 ✓ Sponsor logo on the conference website and hyperlinks to sponsor website from the conference website  
 ✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag | $1,000 |
| Conference Delegate Bag Insert   | ✓ One piece of promotional literature or product sample (to be provided by sponsor) in each delegate’s bag | $500  |
| Stationary Item                  | ✓ One piece of stationary item (to be provided by sponsor) in each delegate’s bag | $500  |

**SUMMIT PROGRAM BOOK ADVERTISEMENT OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Format</th>
<th>Black and White</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside back cover</td>
<td>$600</td>
<td>$700</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>$500</td>
<td>$600</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>$400</td>
<td>$500</td>
</tr>
<tr>
<td>Full Page</td>
<td>$300</td>
<td>$400</td>
</tr>
<tr>
<td>Half Page (1/2)</td>
<td>$200</td>
<td>$300</td>
</tr>
</tbody>
</table>