Dean’s Circle of Engagement
October 18 - 19, 2018
Ohio University – McCracken Hall - Office of the Dean

Continuing The Patton College Roadmap: Building, Sharing, Inspiring and Leading!

DCE Members Present: Marilyn Allen, Ray Asik, Mary Frances Bryja, Michelle Connavino, Shirley Drake, Dan Evans, Linda Fife, Chris Hayward, Ann Hill, Joan Mothereal, Bob Murphy, Marcquis Parham, Jacque Montgomery, Linda Reed

Patton College Members Present: Kim Barlag, Tim Binegar, Maureen Coon, Lindsey Ladd, Pete Mather, Renée Middleton, Vlad Pascal, Connie Patterson, Ann Paulins, Dwan Robinson, Tamy Solomon, Beth VanDerveer

Thursday Morning - October 18, 2018
Greetings, Welcome and Overview of Spring 2018 DCE Minutes - Linda Reed, DCE Chair

Renée A. Middleton, Dean
-Dean Middleton presented the article as a context to the retention discussion scheduled for later in the afternoon.

PCOE Employment Data Revisited - Lindsey Ladd and Vlad Pascal, Data Science Center
-Vlad Pascal presented information about Patton College graduate employment data. The site was developed to gain a better understanding of how many PCOE graduates are employed, where they work, and an idea of their starting salaries.
- The data reported is for all PCOE graduates who remain in Ohio. The website is interactive. Vlad demonstrated the way the interactivity works, noting that most employment sectors (exception: Education) can be further viewed with employment in more narrow subsection. There are data for both undergraduate and graduate alumni employed in Ohio.
- Confidentiality bars the inclusion of some information.
- Graduates of PCOE work in the following sectors:
  -46% Education
  -12% Retail
  -12% Food Service
  -11% Healthcare
  -4.3% Arts
- Per the Ohio Department of Higher Education, 34% of non-Ohio residents remain in the state of Ohio after graduation. (For school or work)
- Faculty and Staff diversity data will be added to the dashboard in the near future.

-Student Satisfaction Survey 2016 -2017 Results - Lindsey Ladd
-The survey is conducted every two years and is composed of three sections that include Curriculum and Instruction, Support Services, and Overall Assessment. The survey consisted of responses from students in all five of the College’s departments, and include students from the regional campuses. The survey results are accessible via the front of the PCOE website.

-On a 4-point Likert Scale, all students were largely satisfied. Examination of the results by department show that Teacher Education students were the most satisfied with Support Services. Educational Studies students were the most satisfied with Curriculum and Instruction. Moreover, Counseling and Higher Education students were the least satisfied with Support Services.

-Additional survey results can be obtained on the PCOE website.

**Meet The Author - Dr. Laura Harrison, Associate Professor, Higher Education**

*“Interrupting Class Inequality in Higher Education: Leadership for an Equitable Future”*

-Laura engaged DCE members in conversation around the theme of her book. Laura’s book, co-author Monica Hatfield Price, explores why socioeconomic inequality persists in higher education despite widespread knowledge of the problem. Through a critical analysis of the current leadership practices and policy narratives that perpetuate socioeconomic inequality, the book outlines the trends that negatively impact low- and middle-income students and offers effective tools for creating a more equitable future for higher education.

-Higher education is a public good.

**Thursday Afternoon - October 18, 2018**

*Tim Binegar, Director of Development*

-Tim announced a $500,000 gift to PCOE.

**A Third of Your Freshmen Disappeared. How Can You Keep Them? An Examination of What We Are Currently Doing**

-**PCOE Exit Interview Data – Ben Forche**

-Floyd Doney, PCOE Academic Advisor, called and interviewed each student who voluntarily departed PCOE.

-2016-2017 Exit Interview Data shows that most students departed PCOE due to the following reasons: decided on a major outside of PCOE and/or Ohio University, finances, family medical situations, and military duties.

-The Exit Interview data prompted the Student Affairs department to require that students meet face-to-face with their academic advisor once per semester.

-**PCOE Landing Zone - Ben Forche**

-All PCOE academic advisors are Landing Zone certified. The purpose of Landing Zone Training is to assist individuals who are committed to providing resources and aid to veteran students across campus.

-**PCOE Bobcat Student Orientation – Ben Forche**

-Studies have shown that only 10% of information given at college orientations is retained. PCOE’s Student Affairs changed its model by focusing on building relationships with new students.

-When students enter McCracken Hall during Bobcat Student Orientation, they are immediately introduced to their academic advisor.

-The advisor then takes their new advisee(s) to a favorite location in McCracken Hall to begin relationship building. Advisors engage the students in a dialogue revolving around their questions, fears, and expectations.

-Before students leave Bobcat Student Orientation (BSO) they must complete an online module. The online module details policy, processes and procedures.

-PCOE now enjoys a 98% satisfaction rate with for its portion of Bobcat Student Orientation.

-A DCE member asked for data on the number of PCOE graduates that have remained in the teaching field.
- **SafeZone Training – Ben Forche**
  - PCOE’s Student Affairs participated in a SafeZone training. The goal of this program is to raise awareness about the dynamics of gender and sexual diversities while also exploring different ways to embody inclusive allyship for people of all orientations, genders, sexualities, identities, and levels of being out.

- **MyOhio Success Network (MOSN) – Ken Bowald**
  - MyOhio Success is a retention tool used by Ohio University, and the PCOE academic advisors focusing on at-risk students. Ken has extensive training and monitors students reported as missing assignments, low quiz and/or test scores, and poor class attendance or other concerns raised by faculty, staff, or the students themselves.
  - This platform also surveys student responses to raise flags regarding their academic and personal struggles at Ohio University. Kudos can be shared as well.

- **Peer Mentor Program – Ken Bowald**
  - Ken is ramping up a mentoring program for students on probation. Some of the mentors are students who were formally on probation.

- **Student Support Initiative (SSI) – Maureen Coon**
  - PCOE looked at data to determine the courses within the college where undergraduate students struggle.
  - Students are engaged in active learning principles weekly to deepen their knowledge of the content.
  - SSI began Spring 2016. Faculty have reported that active SSI participants boost their test scores 5-10%.
  - DCE worked in small groups to determine how to improve the SSI program and retention programming.

- **Green Carpet Visits – Curt Plummer**
  - Prospective students can schedule a visit to OHIO and The Patton College. The day-long visit is designed to answer the student’s questions and connect them with faculty, staff, and current students. A typical day includes a tour of McCracken Hall, meeting with a student, lunch in a dining hall, and time with faculty.

- **Specialty Program Days – Curt Plummer**
  - Curt works with faculty to design days for prospective students to come to campus. Recent days have been Teacher Education Day, Hospitality Day, Recreation Day, and Retail Merchandizing Day.
  - PCOE Student Affairs recruiter, Curt Plummer, coordinates departmental visit days. The Teacher Education day boasts an 88% retention rate!
  - Curt hosted 30 African-American students from East High School in Columbus, Ohio. The students toured all programs offered within PCOE.

**Brainstorming and Recommendations for Recruitment and Retention**

*Following extensive discussion from the DCE, the following was recommended:*

- Add more time to the PCOE portion of BSO; specifically extending the program to two days. This will allow PCOE’s Student Affairs to provide more information regarding policy and address the needs/questions of first-generation families.
- Improve faculty engagement in the freshmen year.
- Employ more student mentoring programs specifically for PCOE students. OHIO’s LINKS program is an example.
- Find additional support for PCOE’s emergency fund.
- Find ways to support and advertise OHIO’s food pantry.
- Add social events (Patton Party) around more OHIO sports.
- Enhance outreach to first generation families.
- Expose students to all the career applications of an education degree.
- Develop a strong, coordinating relationship with Residence Life.
Marcy Keifer Kennedy, Cindy Hartman, Ann Cell
-The CARE PDS Partnership is a collaboration between OHIO’s Patton College and P12 schools in Southeastern Ohio to positively impact P12 learning work with future teachers. CARE has been in operation for 30 years!
-CARE received the 2018 Exemplary PDS Achievement Award from the National Association of Professional Development Schools last spring.
-CARE was also awarded the Richard W. Clark Award from the National Network for Educational Renewal last week. (October 8)
-The CARE partnership works heavily within the Federal Hocking Local Schools.
-Teacher candidates (student teachers) work along side Mentor teachers daily. Mentor teachers value teacher candidates in their classroom and teacher candidates value their hands-on experiences.

Friday Morning - October 19, 2018
Communications and Design Update - Kim Barlag, Director of Communication and Marketing

• NEW INITIATIVE: BookTalks with the Dean - Video with Dr. Sami Kahn, Science Education
  -There are currently three BookTalks in the PCOE YouTube page.
  -DCE viewed a brief excerpt the BookTalk video of Sami Kahn’s book. Sami’s book explores how history has schools has pigeon-holed students with special needs but the inclusiveness of all learners can make the difference in the classroom.

• Student Success Page (Recommended by DCE)
  -Kim has assigned a student worker in her office to liaise with PCOE Student Ambassadors to be on the lookout for student success stories big and small.
  -The success stories will be featured on the PCOE website, E-News, and social media.
  -A profile of a PCOE Student Ambassador will be featured bi-weekly.

• PCOE Annual Report
  -The 2017-18 report will be sent to the printer next week. (October 22)
  -The Annual Report will be published each Fall and the Athenaeum published each Spring.
  -The current report features Marilyn Allen and Robert Murphy.
  -The report is mailed to over 42,000 alumni.

• PCOE Media Successes
  -28 PCOE faculty were honored at University Communications and Marketing’s Faculty Newsmakers Gala.
    -The Gala was created to recognize faculty that elevate the University and raise its national and global profile through media coverage of their work and expertise.
    -Dean Middleton was presented the Keystroke Catalyst Award for having one of the highest number of media placements in 2017.
    -Courtney Koestler, Director of OCEMS, received an award for being quoted in media reports related to the Associated Press’ Top 10 Stories of 2017.

• Bobcat Store Update
  -Kim’s office has a new display case for PCOE promotional items.
  -The new Bobcat Store director has upgraded the functionality of the website.
    -Please purchase a PCOE garden flag!

Curriculum and Technology Center - Beth Backes, Director
-PCOE faculty and staff are engaging students in new electronic polling systems.
-Beth demonstrated/engaged TopHat and Poll Everywhere for DCE.
-The computer labs are under-utilized so one of the labs will be turned into an Education/Innovation Room. The room will have smart boards, a learning game station for tutoring, statistical and analytical software.

Academic Advising and Student Affairs - Maureen Coon, Assistant Dean for Student Affairs
• **Student Affairs Highlights**  
  *Office of Clinical Experiences*  
  - The Office of Clinical Experiences arranges the placement of teacher education candidates for early field experiences and internships in teaching in schools and other educational settings. The office supports the Office of Assessment and Academic Improvement through collection of data pertaining to candidate placements and oversees financial and educational compensation to educational partners.  
    - The office processed 464 license applications and endorsements.  
    - 181 professional interns were placed last academic year.  
    - 59 schools districts were compensated last Fall. ($300 per intern) 73 school districts were compensated last spring. PCOE compensates schools districts in Ohio, West Virginia, and Kentucky.  
    - The office has processed 741 early clinical placements.

  **Academic Advising**  
  - PCOE has 8 professional advisors.  
  - The advisors convened 3,442 advising appointments last academic year.  
  - We LOVE “Pop-In Advising” Thursdays! Students Affairs offers popcorn to the College.  
  - The Student Satisfaction Survey notes that students are 95.72% satisfied with the academic advisors.  
  - 96% of prospective students voiced satisfaction with PCOE’s Bobcat Student Orientation.

  **Recruitment**  
  - PCOE hosted 1000+ on-campus visitors last academic year.  
  - Curt hosted 83 Green Carpet Visits.  
    - The yield rate for Green Carpet Visits is 52%.  
    - Curt visited 12 Teacher Academies.  
  - Curt conducted 12 Green Carpet Visit days last academic year.  
    - The overall recruitment yield is 45%.

• **Welcome and Convocation Activity -DCE Engagement and Recommendation**  
  - Maureen requested suggestions from DCE on how to enhance the Welcome and Convocation.  
  - DCE offered additional questions that might be raised with incoming students for 2019 - 2020:  
    - Do you come from a military family?  
    - Do you have a student loan?  
    - Are you first generation?  
    - Are you registered to vote?  
    - Anyone from your high school here?

**OLD Business & Updates**  
- Spring 2019 DCE Meeting - Dates: May 15 - 17, 2019 - Location: Washington, DC - Key Bridge Marriott

- Minutes from the Spring meeting were approved.  
  - Motion by Shirley Drake.  
  - Seconded by Mary Frances Bryja.

**Other Updates**  
- Ray Asik completed his vision board activity from the Spring DCE meeting!

**NEW Business**  
- Tamy Solomon introduced Ashley Jackson, new PCOE student representative, to the DCE.  
  - Kevin Rice was unanimously accepted to the Dean’s Circle of Engagement.
Marcquis Parham is departing from DCE. He will begin recruitment and retention work for The Patton College.

Closing Remarks - Dan Evans closed the meeting.

ADJOURN