

Vita

Gabriel Giordano

Associate Dean for Graduate, Professional, and Executive Programs
O'Bleness Professor of Analytics & Information Systems
College of Business
Ohio University
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Education

Ph.D., Florida State University, 2007

Major - Management Information Systems
Support Area - Management

B.B.A. with Honors, New Mexico State University, 1999

Major - Business Computer Systems
Minor – Music

Professional Development

P.M.D., IESE Business School - Madrid, Spain, 2009

Management Development Program

Professional Experience

Ohio University

Associate Dean – Graduate, Professional, and Executive Programs
Director of Research – College of Business
Chair – Department of Analytics and Information Systems
Professor – Analytics and Information Systems
Academic Director – Integrated Business Cluster Program
Co-Chair - Department of Management Information Systems
Associate Professor - Management Information Systems
Director - Sogeti NL Custom Professional Program
Site Director - Barcelona Global Consulting Program
Assistant Professor - Management Information Systems

Athens, OH

2022 - current
2025-current
2017 - 2022
2020 - current
2019 - 2021
2016 - 2017
2014 - 2020
2014 - 2017
2014 - 2017
2011 - 2014

IESE Business School

Assistant Professor - Information Systems

Barcelona, Spain

2007 - 2010

Florida State University

Instructor & Research Assistant - Management Information Systems

Tallahassee, FL

2002 - 2007

Research International (WPP Group)

Automation & Graphics Specialist - Market Research

Phoenix, AZ

2000 - 2002

Teaching Experience

Ohio University

Undergraduate

- MIS Cluster (multidisciplinary project course), MIS Capstone Seminar (live-client project-based course), Business Intelligence & Information Management, Honors Research Methods

Graduate (MBA, Master of Business Analytics, Certificates)

- Strategic Use of Information Systems (in-person & online)

Professional / Executive

- Sogeti NL Custom Professional Program

- OU - FGV Brazil Executive Education Seminars

IESE Business School

MBA, Executive MBA, Global Executive MBA

- Transforming Organizations and Markets with ICT, Managing the Virtual Enterprise

PhD

- IS Research / Survey Research Methods

Florida State University

Undergraduate

- Database and Information Management, Application Development (programming), Introduction to MIS

Research Themes

- Cybersecurity training
- Communication challenges with virtual work and collaboration
- Deception in computer-mediated communication
- Implementation strategies for transformational enterprise IT systems

Publications (Academic Journal Articles, Book Chapters, and Industry Outlet Articles)

- George, J.; Mills, A.; Giordano, G.; Gupta, M.; Tennant, V.; Lewis, C. (2023) "Toward a Greater Understanding of the Use of Nonverbal Cues to Deception in Computer-Mediated Communication." *IEEE Transactions on Professional Communication*, 66(2), 131-149.
- George, J.; Gupta, M.; Giordano, G.; Mills, A.; Tennant, V.; Lewis, C. (2023) "Publishing the Data from The Effects of Communication Mode and Culture on Deception Detection Accuracy" *Journal of Information Systems*, 37(2), 1-8.
- Giordano G. (2021) "Making an Effective Business Case for AI." *Drake Management Review*, 11(1-2), 12-15.
- House, D., and Giordano G. (2020) "Politeness in Security Directives: Insights in Browser Compliance for the Human Element." *Computers and Security*, 99, 1-13.
- George, J.; Gupta, M.; Giordano, G.; Mills, A.; Tennant, V.; Lewis, C. (2018) "The Effects of Communication Media and Culture on Deception Detection Accuracy." *MIS Quarterly*, 42(2), 551-575.
- Marett, K.; George, J.; Lewis, C.; Gupta, M.; Giordano, G. (2017) "Beware the Dark Side: Cultural Preferences for Lying Online." *Computers in Human Behavior*, 75, 834-844.
- George, J., Giordano, G., and Tilley, P. (2016) "Website Credibility and Deceiver Credibility: Expanding Prominence-Interpretation Theory." *Computers in Human Behavior*, 54, 83-93.
- Giordano, G., Stoner, J., DiGangi, P., and Lewis, C. (2015). "Stress in Online Interview Settings: A Multi-Study Investigation." Rossi, A., Meurs, J., and Perrewé, P. (Eds), *STRESS E QUALIDADE DE VIDA NO TRABALHO - Stress Interpessoal e Ocupacional*. São Paulo: Editora Atlas.
 - Reprinted in (2015) *Stress and quality of Working Life - Interpersonal and occupation-based stress*, Information Age Publishing.
- George, J., Tilley, P., and Giordano, G. (2014) "Sender Credibility and Deception Detection." *Computers in Human Behavior*, 35 (June), 1-11.

- Weisheimer, A. and Giordano, G. (2013) "Perceptions of Truthfulness and Communication Anxiety in Online Employment Interviews." *Drake Management Review*, 3(1), 48-56.
- Giordano, G. and Giordano, A. (2013) "Outsourcing Transformative Change - SAP Integration at the Advanced Technologies Automotive Group." *360° - The Business Transformation Journal*, August, 56-61.
- Giordano, G. and George, J. (2013) "The Effects of Task Complexity and Group Member Experience on Computer-Mediated Groups Facing Deception." *IEEE Transactions on Professional Communication*, 56(3), 210-225.
- Kaganer, E., Giordano, G., Brion, S., and Tortoriello, M. (2013) "Media Tablets for Mobile Learning: Friend or Foe?" *Communications of the ACM*, 56(11), 68-75.
- Giordano, G., Lamy, A., and Janasz, Tomasz. (2011) "Who's the Leader? Financial IT Integration at a Global Insurance Company." *360° - The Business Transformation Journal*, June, 52-59.
 - Reprinted in (2013) Uhl, A. and Gollenia, L. (Eds), *Business Transformation Essentials: Case Studies and Articles*. Surrey, England: Gower.
- Giordano, G., George, J., and Marett, K. (2011) "Reviewers and the Detection of Deceptive Information in Recorded Interviews." *Journal of Applied Social Psychology*, 41(2), 252-269.
- Giordano, G. and Furner, C. (2009) "Individual Determinants of Media Choice for Deception." *Journal of Information Technology Management*, 20(2), 1-10.
- George, J., Marett, K. and Giordano, G. (2008) "Deception: Towards an Individualistic View of Group Support Systems." *Journal of the Association for Information Systems*, 9(10), 653-676.
- Giordano, G., Stoner, J., Brouer, R., and George, J. (2008). "Computer-Mediated Negotiations and Deception." S. Kelsey and K. St. Amant (Eds.), *Handbook of Research on Computer-Mediated Communication*. Hershey, PA: Idea Group.
- Giordano, G., Stoner, J., Brouer, R., and George, J. (2007). "The Influences of Deception and Computer-Mediation on Dyadic Negotiations." *Journal of Computer-Mediated Communication*, 12(2), 362-383.
- Giordano, G. and Tilley, P. (2006). "The Effects of Computer-Mediation, Training, and Warning on False Alarms in an Interview Setting." *Communications of the Association for Information Systems*, 18(6), 226-238.

Conferences and Workshops

- House, D., and Giordano G. "Politeness in Security: Insights in Browser Compliance." 2019 Dewald Roode Information Security Workshop, Bossier City, Louisiana.
- George, J., Gupta, M., Giordano, G., Mills, A., Tennant, V., and Lewis, C. "The Effects of Communication Mode & Culture on Deception Detection Accuracy." 2014 HICSS Symposium on Rapid Screening Technologies, Deception Detection, and Credibility Assessment, Big Island, Hawaii. (co-presenter)
- Weisheimer, A., and Giordano, G. "Shifting Perceptions of Truth in Online Academic Interviews." In the Proceedings of the 2013 Midwest AIS Conference, Bloomington, IL. (presenter) * Best Paper 1st Runner-up Award
- Giordano, G., Stoner, J., DiGangi, P., and Lewis, C. "Media Synchronicity and Stress in Online Interview Settings." In the Proceedings of the 2010 ICIS Human Computer

Interaction Workshop, St. Louis, Missouri. *(presenter) * Nominated for Best Paper Award*

- Lewis, C., George, J., and Giordano, G. "Culture and Deception in Computer-Mediated Communication." In the Proceedings of the 2010 HICSS Symposium on Credibility Assessment and Information Quality in Government and Business, Kauai, Hawaii.
- Giordano, G., and George, J. "Deception Detection, Task complexity, and Group Member Experience in Computer-Mediated Groups Settings." 2009 ICIS Human Computer Interaction Workshop, Phoenix, Arizona. *(presenter)*
- George, J., Lewis, C., and Giordano, G. "A Cross-Cultural Comparison of Computer-Mediated Deceptive Communication." In the Proceedings of the 2009 AIS Pacific Asia Conference on Information Systems, Hyderabad, India. *(co-presenter)*
- Brouer, R., Gallagher, V., Giordano, G., and Blass, R. "Individual and Team Member Needs: The Consequences of Person-Team Fit and Implications of Accessing Needs Compatibility in Virtual Workplaces." In the Proceedings of the 2009 Southern Management Association Meeting, Asheville, North Carolina.
- Giordano, G., George, J., and Marett, K. "Detecting Deception in Computer-Mediated Interviewing." In the Proceedings of the 2008 European Conference on Information Systems, Galway, Ireland. *(presenter)*
- Giordano, G., and Furner, C. "Individual Determinants of Media Choice for Deception." 2007 ICIS Human Computer Interaction Workshop, Montreal, Canada. *(presenter)*
- Giordano, G. "The Effects of Group Member Experience and Task Complexity on Computer-Mediated Collaborative Groups Facing Deception." In the Proceedings of the 2005 AIS Americas Conference on Information Systems, Omaha, Nebraska. *(presenter)*
- Giordano, G. and George, J. "Task Complexity and Deception Detection in a Collaborative Group Setting." In the Proceedings of the 2005 Hawaii International Conference on System Sciences, Big Island, Hawaii. *(presenter)*
- Giordano, G., Norman, P., and Keane, B. "Executive Mindsets Influencing the Alignment of IT and Strategy." In the Proceedings of the 2005 Southern Association for Information Systems Conference, Savannah, Georgia. ** Nominated for Best Student Paper Award*
- Norman, P, Giordano, G., and Keane, B. "Factors Determining Digital Imaging Technology Adoption in Small Business." In the Proceedings of the 2004 AIS Americas Conference on Information Systems, New York, NY.
- Brouer, R. and Giordano, G. "An Integrative Approach to the Study of Impression Management, Facades of Conformity and Experienced Work Stress." In the Proceedings of the 2004 Southern Management Association Meeting, San Antonio, Texas.
- Tilley, P. and Giordano, G. "Knowledge Management Strategies and Cultural Dimensions." In the Proceedings of the 2003 AIS Americas Conference on Information Systems, Tampa, Florida. *(presenter)*

Other Research Presentations

- "Transformational ERP at a Multi-National Insurance Company." Presented at the 2010 Fall SAP Business Transformation Academy Meeting, Bad Schonborn, Germany.
- "Deception in Virtual Work Settings: A Review of Recent Research." Presented at the 2008 Business and Information Technology (BIT) International Conference, Barcelona, Spain.
- "Task Complexity and Deception Detection." Presented at the 2006 HICSS Deception Workshop, Kauai, HI.

Research Funding

- OU College of Business & MIS Dept., 2012, 2015, 2016
- SAP BTA Thought Leadership Network, 2010
- IESE Research Division, 2007-2010

Honors

- OU O'Bleness Professorship, 2021-current
- CDO Magazine – Outstanding Academic Leaders in Data, 2023, 2024
- OU Robert H. Freeman Professorship, 2015-2021
- OU College of Business Excellence in Teaching Award, 2014
- OU Copeland Fellowship, 2012-2014
- FSU University Fellowship, 2003-2005

Service

Ad Hoc Reviewer

- ACM Journal of Data and Information Quality
- AIS Americas Conference on Information Systems
- AIS International Conference on Information Systems
- AIS SIG-HCI ICIS Workshop
- Advances in MIS (Book Series)
- Electronic Markets Journal
- European Conference on Information Systems
- Information Systems Journal
- Journal of the AIS
- Journal of Computer-Mediated Communication
- Journal of MIS

Associate Editor

- International Conference on IS - Human Behavior and IT, 2019
- European Conference on IS - Technology Substitution, 2012
- International Conference on IS - Human Behavior and IT, 2011

Committee Chair

- Program Review Committee chair - OU Graduate Council, 2023-current
- OU COB Strategic Planning Committee co-chair, 2021-2022
- OU AIS/MIS Hiring Committee chair, 2014-2022 (10+ full-time faculty searches)
- OU COB New Faculty Learning Community co-chair/chair, 2016-2022, 2024-present

Conference Co-Chair

- Midwest Association for IS Conference, 2013

Faculty Advisor

- OU Trail Running Club, 2019-current
- OU Phi Chi Theta Professional Business Fraternity, 2012-2020
- IESE MBA and Executive Program Teams, 2009-2010

Member

- OU Graduate Council, 2022-current

Officer

- OU College of Business Faculty President, 2015-2017
- OU College of Business Faculty Secretary, 2014-2015

Session Chair

- ICIS SIG-HCI workshop - 2009 (*Phoenix*)
- ICIS SIG-HCI workshop - 2007 (*Montreal*)

Volunteer Instructor

- OU Honors Tutorial College Research Methods, 2019-current
- OU Honors Tutorial College Thesis Tutorials, 2012-2013, 2019-2021
- OU Jr. Executive Business Program, 2011-2017
- Management: A Professional Future, Colegio Mayor Pedralbes, 2009-2010 (Barcelona)