

Greg-Victor Chidi Obi, Ph.D. ACUE

Associate Professor of Management.

College of Business – Ohio University.

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EEOC Data

Nationality: US Citizen
Disability: No

Race: Black (Not Hispanic or Latino)
Veteran: No

Gender: Male
ADEA: 40 and above

Key Strengths

- * Excellent teaching evaluation record
- * Strong analytical skills
- * Good team player

- * Blackboard/Online teaching certified
- * Excellent Computer/IT skills
- * Good interpersonal skills

Education

- Ph.D. Indiana Institute of Technology, Fort Wayne, IN
Major: Global Leadership/Organizational Management
- MBA Purdue University
Major: Management
- Post Graduate Diploma Enugu State University of Science & Technology
Enugu, Nigeria
Major: Mass Communications
- Higher National Diploma Institute of Management & Technology, Enugu, Nigeria
Major: Mass Communication

Research Interests:

My research interests are in the areas of comparative leadership and organizational management paradigms as they relate to how diverse cultures conceive management concepts like empowerment and motivation of employees. The focus is on how variables like gender, socioeconomic power, culture, Diversity, Equity, and Inclusion, etc. influence employees' perception of these management tools, contrasting these findings between developing countries and developed countries like the United States. Other interests include the performance of corporate and political leadership in both worlds, reasons for failure and success, and whether such reasons are culturally influenced. What can these seemingly divergent "worlds" learn from each other?

Employment

Present Position

- **Associate Professor of Management.**
- **Business Program Advisor for Chillicothe Campus**

Teach various courses:

Introduction to Management
Computer Applications for Management Decisions
Survey of Economics
Principles of Macroeconomics
Principles of Microeconomics
Government, Business, and Society
Practical Personnel Procedures
Diversity, Ethics, and Workplace Collaboration
International Business/Management

Other Related Duties:

- Develop and set up online classes on LMS (Blackboard Ultra and Canvas).
- Set, Proctor, and grade examinations, assignments, papers, and record grades.
- Meet students to discuss their progress and provide advice where needed.
- Teach both macro and microeconomics for the Printed-Based section of the eCampus division of Ohio University

Business Program Advisor duties:

- Adviser for BMT students and assist students with grade appeals
- Assist with program recruiting, advising, and marketing
- Attendance and advising during summer orientation sessions
- Oversee course substitutions and graduation checks
- Identify and assist with equipment purchases
- Provide an annual report and action plan to the dean and associate dean

Graduate Faculty Status in Comparative Education –

Serving on doctoral degree dissertation committees with the Patton College of Education, Ohio University.

OHIO COIL Fellow:

Pioneer faculty fellow of the Ohio University Collaborative Online International Learning (COIL) program.

- 2018 – COIL with faculty and students at Enugu State University of Science and Technology (ESUT), Enugu, Nigeria.
- 2019 – COIL with faculty and students at the University of Cape Coast, Cape Coast, Ghana.
- 2020 – COIL with faculty and students at Stellenbosch University, Western Cape Province, Republic of South Africa.
- 2022 – COIL with faculty and students at Stellenbosch University, Western Cape Province, Republic of South Africa

Adjunct Faculty - College of Business, Purdue University Northwest

- Teaching International Business (Executive MBA Program)

Visiting International Scholar – University of Economics, Ho Chi Minh City, Vietnam.

- Teaching International Management and scholarly research

Visiting Professor – Università Politecnica delle Marche (UNIVPM), Ancona, Italy.

- Teaching Organizational Behavior and Leadership (Master's Degree Program).

August 2015 – July 2022**Assistant Professor and Campus Coordinator****Business Management Tech. Program****Ohio University – Chillicothe Campus ▪**

Teach various courses:

- Introduction to Management
 - Computer Applications for Management Decisions
 - Survey of Economics
 - Principles of Macroeconomics
 - Principles of Microeconomics ○
 - Government and Business
 - Diversity, Ethics, and Workplace Collaboration
- Develop and set up online classes on Blackboard LMS.
 - Set, Proctor, and grade examinations, assignments, papers, and record grades.
 - Meet students to discuss their progress and provide advice where needed.
 - Teach both macro and microeconomics for the Printed-based section of the eCampus division of Ohio University

Summer, 2010 – Spring 2018**Adjunct Faculty /Part-Time Instructor****College of Professional Studies, Indiana Institute of Technology (Munster Campus)**

- Teach assigned business courses.
- Develop and set up online classes on Blackboard LMS.
- Set, Proctor, and grade examinations, assignments, papers, and post grades into Banner.
- Meet (virtually) students to discuss their progress and provide advice where needed.

January 2008 – Fall 2018**Adjunct Faculty /Limited Term Lecturer****College of Business, Purdue University Northwest**

- Teach various assigned courses.
- Develop and set up online classes on Blackboard LMS
- Set, Proctor, and grade examinations, assignments, papers, and record grades.
- Meet students to discuss their progress and provide advice where needed.
- Assist and collaborate with senior faculty on research work.

August 2008 – July 2015**Adjunct Faculty /Part-Time Instructor****School of Business, Ivy Tech College (Northwest)**

- Teach assigned business courses.
- Develop and set up online classes on Blackboard 9.1.
- Set, Proctor, and grade examinations, assignments, papers, and post grades into Banner.
- Meet students to discuss their progress and provide advice where needed.

2005 – 2007**Graduate Aide/Research Assistant****MBA Program, School of Management, Purdue University**

- Provide research and teaching assistance to Dr. Casey Barczyk, Professor of Human Resource Management
- Assist designated faculty with obtaining research literature and data as well as assisting with various forms of data analysis using a spreadsheet.
- Assist the Dean of the School of Management and the MBA Coordinator with various clerical tasks in the School of Management office.
- Copy and distribute classroom materials. Meet with supervisors to discuss students' assignments, grades, and other grade-related paperwork.
- Proctor and grade examinations, assignments, papers, and record grades.

- Upload and set up online classes on WebCT Vista.

1999 – 2004

**Manager, Corporate Affairs Department
Sovereign Trust Insurance Company, Ltd., Lagos, Nigeria**

Professional Affiliations:

- Midwest Academy of Management
- International Leadership Association
- Academy of Business and Management
- African Studies Association
- Associate Registered Practitioner in Advertising (ARPA)
- Associate Member, Nigerian Institute of Public Relations (AMNIPR)
- Associate Member, Nigeria Institute of Management (AMNIM)

Conference & Workshop Presentations:

- **AI and Work Process: The Good, the Bad, and the Unknown**
Brown Bag Presentation at Ohio University Chillicothe Alumni Week. April 11, 2024.
- **Diversity, Ethics, And Workplace Collaboration**
Presented at Ohio University's Equity and Social Justice Conference, January 6, 2022
- ***VoiceThread: hands-on training on the use of VoiceThread for teaching in a virtual world.***
Virtual workshop presented to faculty and staff of Ohio University to support faculty transition to online/virtual learning during the COVID-19 Pandemic. May 2020.
- **Gender Perceptions of Psychological Empowerment in the Workplace: A Comparative Analysis from Two Cultures.** Accepted for presentation at the International Academy of Business and Public Administration Disciplines (IABPAD) Conference – Jan. 2-5, 2020. Orlando, FL.
- **Psychological Empowerment in the Workplace: A Comparative Analysis from Two Cultures.** Presented at the 21st Annual International Conference of GBATA – July 9-13th 2019, Paris, France.
- ***Bridging the Experiential Learning Gap: Global Interactions from Home.***
Presented at the 2019 Spotlight on Learning Conference, Ohio University Athens.
- ***Authentic Grassroots Leadership & Cultural Activists.***
Co-presented at the 20th Annual ILA Global Conference, West Palm Beach, FL, October 2018
- ***The Oil-Dollar Inverse Correlations: Evidence of Revenue Dampening of Oil-Dependent Sub-Saharan African Economies.***
Co-presented at the 8th Annual Global Business Conference (GBC) in Dubrovnik, Croatia, September 2017.
- ***Technologies for online learning and classroom instructions.***
Presented at the 2017 Spotlight on Learning Conference, Ohio University Athens.
- ***International Tourism in the Gold Coast: A Vector Error Correction Study.***
Presented at the International Academy of Business and Public Administration Disciplines (IABPAD) Conference in Vancouver, Canada, July 2015
A research paper co-authored with Dr. Pat Obi (Purdue University Calumet).
- ***Human resource management outsourcing and financial performance in micro-businesses,*** presented at the International Colloquium in Micro-Businesses (ICBM) Bangkok,

Thailand Nov. 2007' co-authored with Dr. Casimir C. Barczyk and Dr. Jamaluddin H. Husain (Purdue University Calumet).

Published Peer-Reviewed Scholarly Works

- **Transforming Your Organizational Culture into an Inclusive Environment.** Publication in the Sage Business Skills Series – September 2024.
- **Power, Privilege, and Inclusion.** Publication in the Sage Business Skills Series – September 2024.
- **Transformative Learning Experiences of Students from an Accredited U.S. Institution Participating in Short-Term Study Abroad Programs** A research paper co-authored with Dr. Jean-Francois (Ohio University) and Rashimi Sharma (Western Illinois University). To be published in the **International Journal of Social Sciences & Educational Studies** ISSN 2520-0968 (Online), ISSN 2409-1294 (Print), September 2023, Vol.10, No.4
- **Gender Perceptions of Psychological Empowerment in the Workplace: A Comparative Analysis from Two Cultures.** Published in the International Journal of Business and Social Science Research – July 2021. DOI: <http://dx.doi.org/10.47742/ijbssr.v2n7p>
- **A Bi-cultural Evaluation of Psychological Empowerment in the Workplace: A Case study of Bank worker in Nigeria and the USA.** Under Review – Journal of African Business - accepted for review August 2021
- **Revenue Dampening Effect of the Oil-Dollar Inverse Relationship for Sub-Saharan African Economies** – A research paper co-authored with Dr. Pat Obi (Purdue University Northwest) and Ebenezer Anarfor (Ghana Institute of Management). Published in Journal of African Business - March 2019: <https://doi.org/10.1080/15228916.2019.1580997>.
- **Sydney Brian-Peters: A Case Study in Gender and Leadership Issues**
A business case study for Management, leadership, and business department. Published by the Sage Business Cases series – January 2018. ISBN: 9781526439956
DOI: <http://dx.doi.org/10.4135/9781526439956>
- **Tourism: The Untapped Goldmine in the Gold Coast.** Published by Tourism and Hotel Management (ISSN 1330-7533)
A research paper co-authored with Dr. Pat Obi (Purdue University Northwest) and Robert Martin (Vaal University of Technology).
- **Fela Kuti: The Man, His music, the Activist.**
Book chapter in Grassroots Leadership & the Arts for Social Change; a Volume in the ILA Series Building Leadership Bridges edited by Susan J. Erenrich and Jon F. Wergin.
Publication date; March 2017.
- **Human resource management outsourcing and financial performance in micro-businesses**, Nov. 2007
A research paper co-authored with Dr. Casimir C. Barczyk and Dr. Jamaluddin H. Husain School of Management, Purdue University Calumet.

Published Scholarly Works

- **Universal Banking and its Impact on the Insurance Industry** – Published in “The Underwriter” (Journal of the Department of Insurance & Actuarial Science, University of Lagos, Nigeria, 2002.

Scholarly Research Thesis

- ***Evaluating Psychological Empowerment from a Global Context: A Comparative Study of Employees in Nigeria and the United States.***, May 2017
A dissertation in partial fulfillment of the requirements for the award of the Doctor of Philosophy Degree in Global Leadership (concentration in Organizational Management), Indiana Institute of Technology, Fort Wayne, IN.
- ***Impact of Sponsorship on Television Programming***, August 1999
A thesis submitted in partial fulfillment of the requirements for the award of the Post Graduate Diploma Degree in Mass Communications, Enugu State University of Technology.
- ***A Comparative Analysis of ETV 50 & NTA 8 Enugu as Grassroots Information Source for the People of Enugu Urban Community***, March 1996
A project submitted in partial fulfillment of the requirements for the award of the Higher National Diploma in Mass Communication, Institute of Management & Technology.
- ***Ethical Constraints in the Practice of Journalism – A Case Study of Journalists of the Daily Star Newspaper Enugu***, August 1992. The result of this work re-establishes that irrespective of training and morals on the part of journalists, the owner of a media still determines its content. This project was undertaken in partial fulfillment of the requirements for the award of the Ordinary National Diploma in Mass Communication, Institute of Management & Technology.

Ohio University Program Internal Reviewer Status:

Programs Reviewed:

- Department of Social and Public Health Program.
- Social Work Program.
- Law Enforcement Technology Program.
- Modern Languages Program.

Course Development Experiences:

- 2019: Redesigned TAS 3110 (Diversity, Ethics, and Workplace Collaboration) course for both *Regional Higher Education and eCampus Bachelors of Technical and Applied Studies program of Ohio University*.
- 2018: Redesigned of Print-Based Principles of Microeconomics and Macroeconomics courses for the *eCampus of Ohio University*.
- 2012: Designed/created the State-wide Introduction to Business (BUSN 101) course for the Ivy Tech Community College System used for both distance learning and face-to-face teaching.
- 2012: Developed and piloted ECON 10100 – Survey of Economics course for the College of Business at Purdue University Calumet. This is a required course for more than 70% of students in the university.

Pedagogical Accomplishments & Certification:

- 2023: Blackboard Ultra ECP Award Winner (Anthology Inc.).
- 2020: ACUE's Certification in Effective College Instruction.
- 2019: VoiceThread Master Class Diploma
- 2017: Certified VoiceThread Educator
- 2017: Remind Connected Educator

- 2016: Quality Matter Rubric – APPQMR (Ohio Statewide System)
- 2008: Online (Blackboard) Faculty Certification Ivy Tech Community College Northwest
- 2006: Student Leadership Conference for Northwest Indiana Sponsor: Purdue University Calumet.

Service and Engagement:

Professional Service:

Midwest Academy of Management:

MWAOM2024 Conference Paper Reviewer

Community Service:

▪ **American Red Cross (South-Central Ohio Chapter):**

- Current Chairperson, Board of Directors 2020 – 2024.
- Diversity and Inclusion Lead.
- Mass-Care Shelter Supervisor.
- DAT Service Associate/Virtual Responder.

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▪ **American Red Cross (South-Central Ohio Chapter):**

- Current Chairperson, Board of Directors 2020 – 2024.
- Diversity and Inclusion Lead.
- Mass-Care Shelter Supervisor.
- DAT Service Associate/Virtual Responder.

▪ **First Capital Enterprises:**

(non-profit serving adults with developmental disabilities in South-Central Ohio).

- Member Board of Directors
- Board Chairperson – 2017-2019.

- YMCA of Ross County Ohio - Member, Board of Directors.
- United Way of Ross County – Board of Trustees (Current Vice Chairperson).
- Ohio Stated Certified Community Emergency Response Team (CERT) Trainer.
- Trainer and Member - Ross County Ohio Community Emergency Response Team (CERT)
- Volunteer at Adena Health Systems Community Program – since November 2015.