

Benjamin R. Bates
Professor of Health Communication
Presidential Research Scholar

School of Communication Studies
418 Schoonover Center for Communication
Ohio University
Athens, OH 45701

Education

University of Georgia, Athens, Georgia.

Degree: Doctor of Philosophy, Speech Communication, May 2003.

Dissertation: *A Rhetorical History of the British Constitution of Israel: 1917-1948*, advised by Celeste Condit.

University of Georgia, Athens, Georgia.

Degree: Master of Arts, Speech Communication, May 2000.

Thesis: *Capital and Clash: A Bourdieusian Analysis of Muammer Qadafi's Green Book*, advised by Thomas Lessl.

University of Richmond, Richmond, Virginia.

Degree: Bachelor of Arts, Speech Communication & Political Science, May 1998.

California State Polytechnic University, Humboldt/Arcata, California

Degree: Certificate in Instructional Planning and Pedagogy, Faculty Preparation Program, May 2024.

Professional Experience

Administrative and Governance Appointments

Vice-Chair of the Faculty Senate, Ohio University, June 2020-May 2022

The Faculty Senate, as sanctioned by the Ohio University Board of Trustees, is an elected representative body that acts on behalf of all faculty on matters related to University planning, governance, and resource allocation. As Vice Chair, I:

- Presided at meetings of the Senate, and otherwise fulfilled the duties and obligations of the chair, at the request of the chair or in the event of their absence.
- Coordinated academic policy and procedures affecting faculty and students with the Office of the Provost, Enrollment Management, Registrar, Financial Aid, and other administrative units to promote student service and financial efficiencies while protecting academic freedom and educational and research excellence.
- Served as the voting chair of the University Curriculum Council supervising: the addition, relocation, and deletion of academic programs and degrees; the schedule of program review and the review process itself; after formal review, the quality

- and priority of existing academic programs; addition, deletion, and changes in courses; academic program or department name changes and addition, deletion, and changes of master curriculum file, and major codes; academic requirements; and, implementation and maintenance of the General Education program.
- With the Provost (co-chair of the Academic Policy and Process Group) created policies for new academic calendaring; documenting teaching effectiveness and providing alternative evidence in a COVID period; Adjusting research, scholarship, and creative activity requirements for promotion and tenure; Clarifying final examination expectations and processes for remote learning; Recommended class attendance policies to account for isolation and quarantining; Accommodating incomplete grades for both experiential and classroom-based learning; and, Admissions procedures for transfer assurance guidelines, remote laboratory courses, home schooling evidence, and transcription and grading requirements. Special foci on crafting policies for student-centered and COVID-adjusted scholarships and financial aid procedures; withdrawal dates, fee adjustments, advising and registration dates; and, standards for academic probation, dean's list requirements, and Latin honors.

Chair, Institutional Review Board, Office of the Vice President for Research, Ohio University, July 2020- present; Vice-Chair, July 2010-June 2020

As Chair of the Social-Behavioral Research Institutional Review Board, I am responsible for assuring that all research involving human participants will comply with the Terms of Assurance for Protection of Human Subjects for Institutions within the United States and that research is guided by the ethical principles regarding research involving human participants as set forth in the Belmont Report and related guidance materials. Specifically, I:

- Collaborated with Office of Research Compliance and Office of Information Technology staff to select and begin implementation of a Cayuse research administration system, from crafting the RFP to implementation testing phase.
- In the context of COVID-19 created, in cooperation with the Chair of the Biomedical Research IRB, policies and procedures for conducting safe and effective face-to-face research.
- Maintain a thorough understanding of federal regulations pertaining to human subject protections, IRB Policies and Procedures, and other applicable institutional policies, state, and local regulations and assure that regulations and policies are applied in all IRB matters with a commitment to foster ethically and scientifically sound human subject research.
- Review adverse event reports and unanticipated problems/protocol deviations to determine if the event affects the safety of subjects and, the conduct of the trial.
- Determine courses of immediate action to address the safety of subjects; and if necessary and in consultation with the Institutional Official, convene an emergency meeting of the IRB with the assistance of the Office for Research Compliance.
- Develop and revise, as appropriate, policies and procedures in conjunction with the Institutional Official and the Office of Research Compliance. As appropriate, the revisions are reviewed and approved by the IRB fully convened meeting.

- Evaluate, with the Institutional Official and the Office of Research Compliance, whether the number of IRBs and members of each Board is appropriate to the volume and types of human research being reviewed, so that reviews are accomplished in a thorough and timely manner.
- Review IRB administrative personnel and budget on an annual basis with the Institutional Official to suggest modifications in space, facilities, and staff as necessary to accommodate the volume and types of research reviewed.

Coordinator for Global Outreach, School of Communication Studies, Ohio University,
July 2017-June 2020

As Coordinator for Global outreach, I was responsible for developing international and global teaching, research, and service opportunities for students and faculty.

Accomplishments include

- In cooperation with the Graduate College, negotiated a Document of Understanding with the Higher Education Commission of Pakistan to participate in the US-Pakistan Knowledge Corridor PhD Scholarship Program. This program permits Ohio University to access over \$1,100,000,000 (one billion, one hundred million) as part of an effort to educate 10,000 Pakistani scholars at the doctoral level at US universities in next ten years to train its faculty resources in identified subject areas.
- In cooperation with the Silk Road Initiative in the People's Republic of China, I secured an invitation for the Scripps College for potential building of a new facility and a joint program between OU and a new Tier 1 University in China. This included the offer to build Scripps a \$20 million facility to our specifications.
- Successfully wound-down the Ohio U-Bangkok U doctoral program. Students (successfully completed their dissertations and were represented by appropriate faculty at their defenses; delivered, at the 2018 commencement, the graduate address for the joint programs.
- Deepened our relationship with the University of Manizales in Colombia; initiated first candidate for capacity-building for U de M faculty; planned the Communication in the Americas IV symposium.
- Increased the involvement of COMS and the Scripps College in programming that involves the Pontifical Catholic University of Ecuador; coordinated delegation from PUCE to OU and Scripps in Spring 2018; eight research projects among Scripps, the Heritage College of Osteopathic Medicine, and PUCE were initiated; includes development of \$139,342 in external funding.
- Initiated relationship with the University Teknologi Mara (in Malaysia) for communication units at Ohio University; provided supporting documentation to allow UiTM to invite COMS faculty to serve on doctoral committees.
- In partnership with the Education USA Foundation in Nepal, secured interest and contact information for 2300 Nepalese prospective students at both the undergraduate at graduate levels. The School's approximately \$2,500 investment in this activity produced a return equivalent to \$62,100 for the University, with a specific return to the Scripps College.
- Secured invitation from Education USA Foundation in India for Scripps College

recruiting in India's virtual fair. This is an invitation only online event that connected the Scripps College and COMS to approximately 8,000 high-income, high-English Indian students interested in graduate programs in the United States. Income generation of \$216,000 in leads for an expense of ~\$1,000.

- In partnership with the US Education Foundation in Pakistan, planned and executed recruiting for high-income, high-English Pakistani students interested in undergraduate and graduate study in the United States. Were the only US university participating that has been identified for communication and media rather than for business and engineering. Income generation and will be equivalent to returning \$137,700 in leads for an expense of ~\$3,500.
- With other Scripps faculty recruited students into study away programs in Ecuador, including the public health program, the biological sciences program by, and the communication program.

Associate Director for Graduate Studies, School of Communication Studies, Ohio University, July 2010-2017, August 2024-present

As Associate Director, I was responsible for managing 40+ graduate students as teaching personnel and overseeing curriculum activity in the School associated with graduate education. In this role, I oversaw and evaluated all Communication Studies graduate students as employees of the University. School accomplishments that I led as Associate Director include:

- Revision (2025-2026) of doctoral program including proposal and approval of revised curriculum to better meet student needs, support persistence and completion, and promote programmatic efficiencies in delivery; revised area structure to better fit faculty teaching power, post-completion market needs and student learning needs; revised comprehensive examination process to better align with assessment needs and professional preparation and desired competencies of students; removal of portfolio requirement to reduce barriers to student success and completion and to reduce faculty workload; and, a professional seminar requirement for advanced pedagogy for students interested in teaching beyond Public Speaking.
- Revision (2016-2017) of doctoral program including proposal and approval of revised curriculum to better meet student needs, support persistence and completion, and promote programmatic efficiencies in delivery; revised area structure to better fit faculty teaching power, post-completion market needs and student learning needs.
- Restored program compliance with accreditation requirements and federal, state, and university regulations for prior degree requirements, F- and J-visa students, English proficiency requirements
- In anticipation of a move to Responsibility Centered Management by Ohio University, creation and enactment of plans to (a) increase our School's credit hour production through maximizing weighted student credit associated with graduate student enrolment and (b) encourage the generation of weighted student credit hour enrolments in patterns that recognize and reward faculty involvement in advising and mentoring
- Re-articulation, with the regional campus coordinator, of the regional campus MA

- program from a blended format to an online education format to better serve working students and to increase revenue production
- Expansion of undergraduate Communication Studies online offerings to a full major in the online bachelor's degree completion program offered through e-Learning OHIO by creating memoranda of understanding for new courses in Interpersonal Communication and in Small Group Communication and overseeing their implementations and the expansion of both Public Speaking and Introduction to Human Communication to scalable classes.
- Creation of a four-year rotation of courses to assist with graduate student course planning and faculty equity and access for teaching opportunities
- Conversion of the Ph.D. in Communication Studies and the M.A. in Organizational Communication graduate programs from a quarter system to a semester system
- Proposal and implementation of an interdisciplinary Graduate Certificate Program in Clinical Informatics in coordination with the College of Health Science and Professions
- Proposal of a Preparing Future Faculty Certificate Program in coordination with the Patton College of Education

Chair, Promotion and Tenure Committee of the Faculty Senate, Ohio University, 2016-2017

The Promotion and Tenure Committee oversees appeals related to promotion and tenure. The committee also considers a broad range of issues related to promotion and tenure policies and procedures.

Chair, Educational Policies and Student Affairs Committee of the Faculty Senate, Ohio University, 2015-2016

The Educational Policies and Student Affairs Committee considers issues related to the curriculum, educational policies (including catalog language), and broader issues concerning students. The committee also forms the primary link between the University Curriculum Council and Faculty Senate.

- With University College established process and procedures for approval of experimental degree programs and “stackable” certificates
- With Undergraduate Admissions clarified internal transfer processes from regional campuses and centers to the Athens campus, as well as procedures for non-traditional high school completion equivalencies for admission
- With Office of Civil Rights, created initial draft of policy for disability and accessibility services in online teaching environments
- With the President of the Senate, articulated sections of the Ohio University Faculty handbook to be compliant with Ohio Administrative Code

Scripps College Chair, Faculty & Staff Giving Campaign, Central Committee, Ohio University, 2012-2015

The “Promise Within” Campaign was the faculty-staff portion of Ohio University’s 2012-2015 fundraising campaign. As a member of the Central Committee, I was the Scripps College representative and responsible for promoting internal participation in “The Promise Within.” As the Scripps College Chair, I:

- Assisted University Advancement in planning campaign events and initiatives
- Educated the College and University community about the importance of supporting the Promise Within campaign
- Identified specific designations within the College to target for external support
- Increased Faculty/Staff participation rates in the Scripps College from 12% (2012) to 60% (2015)
- Increased Faculty/Staff total giving in the College from \$250,000 (2001) to \$1.9 million (2015); this \$1.9 million can be compared to total University faculty-staff giving of \$3.7 million

Chair, Professional Relations Committee of the Faculty Senate, Ohio University, 2012-2014

The Professional Relations Committee initiates and recommends, reviews, and monitors policies on all matters that affect the professional activities of the faculty of the University. As Chair of the Committee, I was responsible for recommending all-University guidelines for the administration of personnel practices and professional activities as necessary and reviewing the procedures and practices of each school and college, with the exception of tenure cases. Senate accomplishments that I led as Chair include:

- Creation of a Clinical Faculty track for practitioners in the College of Health Science and Professions to support recruitment and retention of preceptors
- Implementation of evaluation procedures for non-tenure track faculty
- Authorization of multi-year contracts for clinical and non-tenure track faculty
- Authorization of promotion in rank of non-tenure track faculty
- Expansion of benefits to include educational benefits for domestic partners

Course Director, Argumentative Analysis and Advocacy, School of Communication Studies, Ohio University, August 2009-June 2021

As Course Director, I:

- Planned, coordinated, and implemented a five-week professional seminar for experienced teaching assistants each year to train graduate students as skilled teachers of argumentation
- Guided textbook selection processes involving other faculty and teaching staff
- Created, with input from TAs, a common syllabus template and transformed the argumentation class from an oral skills-only class to a course emphasizing both oral and written argumentation
- Observed teaching assistants in the classroom and provided feedback and specialized assistance to help students improve their teaching.

Teaching Appointments

Summary of Educational Philosophy

In the classroom and out, it is my goal to assist students in their development into active citizens in their communities. When a student enters a classroom, what they learn from an educator must contribute to their ability to participate in their community. I believe that teaching communication as an art and a practice allows me to provide students with tools

for participation in their communities and a forum for enacting such participation. Please see the full statement of educational philosophy at the end of this c.v.

Ohio University

Professor with tenure, School of Communication Studies, Fall 2015-present

Barbara Gerald Schoonover Professor of Health Communication, Summer 2014-2023 (three three-year term appointments)

Kohei Miura Visiting Professor, Chubu University, Japan, Summer 2019

Associate Professor with tenure, School of Communication Studies, Fall 2009-2015

Assistant Professor, School of Communication Studies, Fall 2003-Summer 2009

Affiliate Faculty, Department of Social Medicine, Heritage College of Osteopathic Medicine, Spring 2013-present

Affiliate Faculty, Center for Southeast Asian Studies (Health in the Context of Development in Southeast Asia Interdisciplinary Faculty Group), Fall 2009-present

Affiliate Faculty, Center for African Studies, Summer 2009-present

Affiliate Faculty, School of Communication Arts (International Program), Bangkok University, 2005-2020

Affiliate Faculty, Communication and Development Studies Program, Center for International Studies, Fall 2008-present

Affiliate Faculty, Political Communication Certificate Program, College of Arts & Sciences and Scripps College of Communication, Fall 2008-present

Athens Campus Courses

COMS 1030 – Introduction to Public Speaking (25)

COMS 1100C – Communication Among Cultures (Community-Engaged)

COMS 2150 – Argumentative Analysis and Advocacy (large lecture [75] and standard class [25])

COMS 2350 – Communication Theory (25)

COMS 240 – Introduction to Health Communication (45)

COMS 303 – Rhetorical Analysis and Criticism (25-40)

COMS 3400 – Introduction to Health Communication (25-40)

COMS 3601 – Courtroom Rhetoric (25-30)

COMS 3520 – Political Rhetoric (25-30)

COMS 3530 – Rhetoric and Contemporary Culture (175)

COMS 3720T – Honors Tutorial in Communication (tutorial)

COMS 3600 – Intro to Rhetoric and Public Advocacy (25-40)

COMS 3620 – Rhetorical Inquiry and Criticism (30)

- COMS 3660 – Cultural Studies and Beer
- COMS 4340 – Communication and the Campaign (Health Campaigns) (25-30)
- COMS 4400 – Communication and the Campaign (Political Campaigns) (25-30)
- COMS 4420 – Responsibilities and Freedoms of Speech in Communication (25)
- COMS 450 – Capstone Course in Communication (Science Communication) (10)
- COMS 4800 – Capstone Course in Communication (Rhetoric of Beer) (20)
- COMS 4800 – Rhetoric of the Presidential Primaries (20)
- COMS 496A – Health Communication Internship
- COMS 496B – Organizational Communication Internship
- COMS 496C – Public Advocacy Internship
- COMS 700B – Professional Seminar: Issues in the Academy
- COMS 700D/7003 – Communication Pedagogy: Argumentation
- COMS 700E – Communication Pedagogy: Communication Theory
- COMS 7020 – Integrated Theory in Communication I (graduate seminar)
- COMS 7050 – Research Design and Analysis II (quantitative, graduate seminar)
- COMS 7310 – Rhetorical Criticism (graduate seminar)
- COMS 7320 – Communication Historiography Methods (graduate seminar)
- COMS 7350 – Advanced Techniques in Rhetorical Criticism
- COMS 745/8310 – Rhetoric and Public Culture (graduate seminar)
- COMS 751/7400 – Introduction to Health Communication (graduate seminar)
- COMS 780A – Public Understanding of Medicine (graduate seminar)
- COMS 780N – Rhetoric and Social Change (graduate seminar)
- COMS 8340 – Rhetorical Criticism
- COMS 8410 – Rhetoric and Popular Culture (graduate seminar)
- COMS 8420 – Health Communication and Culture (graduate seminar)
- COMS 8440 – Health Communication in Society (graduate seminar)
- COMS 8440 – Public Understanding of Health and Healing (graduate seminar)
- Ohio University Without Boundaries (Online professional and continuing education)***
- C-Change Online Capacity Building Center, Module 2, Focusing and Designing
(part of a five-module package of on-line courses for capacity
strengthening resource package for social/behavioral change
communication campaigns)
- UNICEF C4D, Communication for Development, Foundational Module 2.2,
Social Change, Media & Communication (with Rafael Obregon) (part of a

three-module e-learning package developed for UNICEF)

International Teaching

Chubu University, Japan

Ohio University in Hong Kong, Hong Kong Baptist University

COMS 235 – Communication Theory

COMS 353 – Rhetoric and Contemporary Culture

Bangkok University/Ohio University Doctoral Program in Communication

COMS/CA 6300 – Persuasive Communication

COMS 640/CA 640 – History of Rhetorical Theory

COMS 741/CA 690 – Introduction to Health Communication

COMS/CA 7050 Research Design and Analysis II

Ohio University and the Pontifical Catholic University of Ecuador

STDYTDR – Tropical Disease Research Program and International Research
Training Course in Ecuador (2017, 2018, 2019, 2022, 2023)

Course menu under my supervision has included communication-related courses, including: COMS 4100 – Cross-cultural Communication; COMS 4800 – Communication Studies Capstone; COMS 4900 – Special Topics in Communication Studies; MDIA 4900 – Special Topics in Media Arts & Studies; JOUR 4900 – Special Topics in Journalism; VICO 4900 – Special Topics in Visual Communication. Other courses under my supervision have included: HLTH 4930 – Independent Studies in Health; T3 4103c – Undergraduate Service Learning in Ecuador; INST 6930 – Development, Communications, & Latin American Culture; INST 6940 – Practicum in Community Outreach: Health Issues in Ecuador, as well as applied preceptorship opportunities for the Heritage College of Osteopathic Medicine (BIOS courses also offered under direction of Mario Grijalva)

Ohio University in collaboration with University of Botswana

STDYBOTS – HIV/AIDS in Africa: Botswana Study Abroad

Course menu included: INST 601 - Seminar in Development; INST 690 - Independent Study in International Studies; COMS 480 - Topics in Communication; COMS 496ABC - Communication Internship; COMS 780N - Topics in Communication; COMS 790 - Interdisciplinary Seminar; EDCE 610 - Field Experience in Counseling; and, EDCE 621 – Readings and Research in Community Counseling

Ohio-Leipzig European Center

Capstone course on Social Marketing, 2013

Capstone course on Health Communication, 2012

University of Georgia

Instructor, Department of Speech Communication, Summer 2003

Teaching Associate, Department of Speech Communication, Fall 1998-Spring 2003

SPCM 1010 – Communication in Human Society

SPCM 1100 – Introduction to Public Speaking

SPCM 1500 – Introduction to Interpersonal Communication

SPCM 2300 – Business and Professional Communication

SPCM 3300 – Introduction to Rhetorical Criticism

SPCM 3320 – Environmental Communication

Research Appointments

Summary of Research Philosophy

I self-describe as an applied rhetorician working in the field of health communication. Above the study of communication acts as persuasive devices, I value the exploration of the ethical and social implications of communication acts. Because researchers are members of a larger community of scholars and of humans, I believe the applied rhetorician has the responsibility to contribute positively to their communities. Moreover, applied rhetoricians must be prepared to speak to that community and to audiences that can act as agents of change. Please see the full statement of research philosophy at the end of this c.v.

Associated Investigator, El Centro de la Investigación para Salud en América Latina, [Center for Research on Health in Latin America], Universidad Pontificia Católica del Ecuador [Pontifical Catholic University of Ecuador], 2020-present

International Ethics Advisory Group Affiliate, Center for Culture-Centered Approach to Research and Evaluation (CARE), Massey University, 2019-present

Affiliate Faculty, Translational Biomedical Sciences Doctoral Program, Graduate College, Ohio University, Fall 2017-present

Affiliate Faculty, Infectious and Tropical Disease Institute, Ohio University Heritage College of Osteopathic Medicine, Spring 2016-present

Affiliate Faculty, Appalachian Rural Health Institute/ Appalachian Institute to Advance Health Equity Science, Ohio University, 2012-present

Research Team Member, C-Change (Communication for Social Change)/Partnership for Health and Development Communication, Ohio University as a member of the Agency for Educational Development-led project for the United States Agency for International Development, Spring 2007-2012

Content Development Team Member, Design and Delivery of a UNICEF Learning Course on Communication for Development (C4D), United Nations Children's

Fund. PI: David Mould, June 2010-July 2011.
Dissertation Completion Assistantship, University of Georgia, Fall 2002-Spring 2003
Research Assistant, University of Georgia, Fall 2000-Summer 2003
Consultant, University of Georgia, Summer 2000
Research Assistant, University of Georgia, Summer 1999

Honors and Awards

Research Recognition

- Presidential Research Scholar, Office of the President, Ohio University, 2021. The award “recognizes faculty members who have garnered national and international prominence in research, scholarship and creative activity and who demonstrate clear promise for continued, significant productivity in their research/creative activity.”
- 2025 Discovery Pillar Award, Scripps College of Communication. Recognizes efforts in fostering a culture that inspires creativity, encourages collaboration, and drives innovation on behalf of the University as a priority and area of distinction.
- ECA Article of the Year, Eastern Communication Association, 2021 (with Heather Stassen for “Renewing vows: A diachronic analysis of <marriage> as ideograph,” *Qualitative Research Reports in Communication*)
- ECA Distinguished Research Fellow, Eastern Communication Association, 2013
- Past Presidents’ Award, Eastern Communication Association, given to “an outstanding ECA member” who has “contributed a significant body of research to the communication discipline” and possesses “a significant record of continuing service to ECA,” 2012
- Scholar Spotlight Panel: The Teaching, Research and Service of Benjamin R. Bates, Eastern Communication Association, 2014
- 2012 Distinguished Edited Book Award, Applied Communication Division, National Communication Association, 2013
- Excellence in Research by Graduate Students Award in Humanities and Letters, University of Georgia, 2003
- University of Georgia Graduate School Dissertation Completion Award, 2002-2003
- Fellow, School of Speech Summer Institute, "Globalization and Media Studies," Northwestern University, Summer, 2002
- Owen J. Peterson Award in Rhetoric and Public Address, Southern States Communication Association, 2002
- Bostrum Award finalist, Southern States Communication Association, 2002
- Bostrum Award finalist, Southern States Communication Association, 2000
- Mary E. Jarrard Award finalist, Carolinas Communication Association, 1999

- Alton Williams Scholar. Department of Speech, Theatre, and Dance, University of Richmond, 1997-1998

Top Paper Awards

- Top Paper, Intercultural Communication, Southern States Communication Association, 2025
- Top Paper, Applied Communication, Southern States Communication Association, 2025
- Top 4, Rhetoric & Public Address, Southern States Communication Association, 2022
- Top Paper, Intercultural Communication, Eastern Communication Association, 2020
- Top 4, Rhetoric & Public Address, Eastern Communication Association, 2020
- Top 3, Political Communication, Eastern Communication Association, 2020
- Top 3, Health Communication, Eastern Communication Association, 2019
- Top 3, Theory & Methodology, Eastern Communication Association, 2019
- Top 4, Kenneth Burke Society, National Communication Association, 2013
- Top 3, Applied Communication, Eastern Communication Association, 2013
- Top 3, Health Communication, Eastern Communication Association, 2012.
- Top Paper, Caucus on Disability Issues, National Communication Association, 2011.
- Top Paper, Rhetoric & Public Address, Eastern Communication Association, 2011.
- Top 2, Rhetoric & Public Address, Eastern Communication Association, 2011.
- Top Paper, Applied Communication, Eastern Communication Association, 2008.
- Top Paper, Health Communication, Central States Communication Association, 2007.
- Top 3, Visual Communication, National Communication Association, 2006.
- Top Paper, Rhetoric & Public Address, Eastern Communication Association, 2006.
- Top 5, Health Communication, Eastern Communication Association, 2006.
- Top 3, Health Communication, Western States Communication Association, 2004
- Top 5, Health Communication, Eastern Communication Association, 2003
- Top 5, Political Communication, National Communication Association, 2002
- Top 4, Mass Communication, Eastern Communication Association, 2001
- Top Paper, Popular Communication, Southern States Communication Association, 2000
- Top Paper, Gender Studies, Southern States Communication Association, 2000

Teaching and Mentoring Recognition

- ECA Distinguished Teaching Fellow, Eastern Communication Association, 2017.
- Outstanding Faculty Mentor, School of Communication Studies, Scripps College of Communication, Ohio University, 2021.
- Outstanding Faculty Teacher, School of Communication Studies, Scripps College of Communication, Ohio University, 2016.
- Outstanding Faculty Mentor, School of Communication Studies, Scripps College of Communication, Ohio University, 2014.
- Outstanding Faculty Mentor, School of Communication Studies, Scripps College of Communication, Ohio University, 2013.
- Outstanding Faculty Mentor, School of Communication Studies, Scripps College of Communication, Ohio University, 2011.
- Outstanding Faculty Mentor, School of Communication Studies, Scripps College of Communication, Ohio University, 2009.
- Outstanding Faculty Mentor, School of Communication Studies, Scripps College of Communication, Ohio University, 2007.

Service Recognition

- 2024 Engage Award, Scripps College of Communication. Recognizes individuals who have made outstanding contributions to engagement on behalf of the University and supported Ohio University's Dynamic Strategy that positions the university's engagement with broader communities as a priority and area of distinction.
- Top OHIO Faculty Newsmaker, 2018, University Communications and Marketing and the Office of the Provost named one of the Top 10 Ohio faculty ranked by public media consultation appearances in 2017
- Top OHIO Faculty Newsmaker, 2017, University Communications and Marketing and the Office of the Provost named one of the Top 10 Ohio faculty ranked by public media consultation appearances in 2016
- Top OHIO Faculty Newsmaker, 2016, University Communications and Marketing and the Office of the Provost, named one of the Top 10 Ohio faculty ranked by public media consultation appearances in 2015
- Top OHIO Faculty Newsmaker, 2015, University Communications and Marketing and the Office of the Provost, named one of the Top 10 Ohio faculty ranked by public media consultation appearances in 2014
- Ann Campbell Brown Distinguished Service Award, 2012, Office of Nationally Competitive Awards, chosen for dedication, commitment and service to ONCA and the students it serves, Ohio University
- Invited Reviewer, GE³LS – Democracy, Ethics and Genomics: Consultation, Deliberation & Modelling, sponsored by Genome Canada, the W. Maurice Young Centre for Applied Ethics, and the University of British Columbia
- “Silver Level” Reviewer, *Journal of the National Medical Association*, 2005 (32 of

647 reviewers were named “Silver Level,” three were named “Gold Level)

- Certificate of Excellence for Outstanding Performance and Lasting Contribution, National Medical Association, 2004-2005

Additional Certifications

- Leadership Certifications
 - Inclusive and Ethical Leadership, University of South Florida, 2022
 - Diversity, Equity and Inclusion in the Workplace, University of South Florida, 2021
- Research Ethics Certifications
 - IACUC (Institutional Animal Care and Use Committee) Chairs, Members and Coordinators, Collaborative Institutional Training Initiative, 2023
 - HIPAA Information Privacy and Security, Collaborative Institutional Training Initiative, August 2021, 2024
 - Introduction to Export Compliance, Collaborative Institutional Training Initiative, August 2021 , 2024
 - Social and Behavioral Research Best Practices for Clinical Research, Collaborative Institutional Training Initiative, 2020, 2023
 - Healthcare Compliance: Auditing and Monitoring, Office of the Inspector General, Department of Health and Human Services, November, 2020, 2023
 - Information Privacy Security (IPS) - Faculty, Administrators and Students, Collaborative Institutional Training Initiative, 2017, 2018, 2020, 2023
 - Human Research – Group 1. Biomedical I Research Investigators and Key Personnel, Collaborative Institutional Training Initiative, 2017, 2020, 2023
 - Human Research - Group 2. Social and Behavioral Investigators and Key Personnel, Collaborative Institutional Training Initiative, 2003, 2006, 2009, 2012, 2014, 2017, 2020, 2023
- Teaching Certifications
 - Community-Engagement Learning, Collaborative Institutional Training Initiative, 2020, 2023
 - Developing an Online/Remote Learning Experiential Education Course, California State University, Center for Community Engagement, 2020
- Community Engagement and Research Certifications
 - COVID Vaccine Ambassador Certification, Johns Hopkins University, 2022
 - COVID-19 Contact Tracing Certification, Johns Hopkins University, 2020
 - Data Driven Decisions: Understanding collective impact - locally, regionally and internationally, International Association for Research on Service-Learning and Community Engagement, December 2020

- Sharing Stories of Our Work: Engaging Ethical Practices to Lift up Diverse Stakeholder Narratives in Research and Program Inquiry, International Association for Research on Service-Learning and Community Engagement, February 2020

Grant Experience

Pending

Primary Investigator, “Predictors of Trust in the Primary Healthcare System in Appalachian Ohio.” Agency for Healthcare Research and Quality, Small Health Services Research Grant Program (R03). Total request: \$55,837. Pending.

Funded

Co-Investigator, “Community-Based Disease Research and Service-Learning Program in Ecuador and Ohio.” PI: Mario Grijalva. 2022 US-Andean Innovation Fund, 100,000 Strong in the Americas, Western Hemisphere Affairs, US Department of State. Total request: \$36,100. Fully funded.

Primary Investigator. “Community needs assessment in the city of Cariamanga.” Eastern Communication Association/Urban Communication Foundation, \$2,500, 2021-2023. Fully funded.

Co-Investigator, “Knowledge, Attitudes, and Practices towards COVID-19 among Ohio Residents A Cross-Sectional Survey,” (2020-2021). PI: Mario Grijalva. Research and Scholarly Awards Committee, Pilot/Feasibility Grant Program, Heritage College of Osteopathic Medicine, Ohio University. Total request: \$10,000. Fully funded.

Primary Investigator, “Interdisciplinary Needs Assessment in Cariamanga, Ecuador.” Presidential Global Engagement Fund, Ohio University, 2020-2021. Total request: \$20,000. Approved for funding; COVID-suspended.

Co-Investigator, “Healthy Homes for Healthy Living (H3L),” 1804 Fund, Ohio University, \$26,750, 2018-2020. PI: Mario Grijalva (Heritage College of Osteopathic Medicine), plus \$33,722 match from Infectious and Tropical Disease Institute, \$20,148 match from Communication and Development Studies, \$25,000 match from Pontifical Catholic University of Ecuador, and \$25,000 match from Scripps College. Total funding: \$130,620. Fully funded.

Primary Investigator. “C-Course mini-grant, COMS 1100 – Communication Across Cultures,” Center for Campus and Community Engagement, \$1,000, 2019. Fully funded.

Co-Investigator, “Project LAUNCH for Appalachian Ohio,” Substance Abuse and Mental Health Services Administration, ~\$700,000/year, 2009-2014. PI: Dave Hunter (Ohio Department of Job and Family Services) and Jane Hamel-Lambert (College of Osteopathic Medicine). Fully funded.

Co-Primary Investigator (with Yea-Wen Chen). “Enlight Faculty Mobility Fund,” Scripps College of Communication/Enlight Foundation, \$10,000, 2012-2013. Fully funded.

Primary Investigator, “Photo-Voice of Cancer Survivorship in Appalachia,” Scripps College of Communication/American Cancer Society Partnership, \$3,500, 2011. Fully funded.

Co-Primary Investigator (with Frank Schwartz, College of Osteopathic Medicine and John Bowditch, Game Research and Immersion Design Lab), “Improving Self-Care for Type 1 Diabetes through Multimodal Family Game Play,” Appalachian Rural Health Institute Diabetes Research Initiative, \$8,944 plus match from Scripps College of Communication, \$5,425, 2009-2010. Fully funded.

Consultant, “An integrated Approach to Mitigate and Manage the Effects of Invasive Plants in Urban and Forest Landscapes in Ohio,” Ohio Department of Natural Resources- Division of Forestry, \$1,225,000, 2008-2009. PI: Richard Cappell, ODNR. Fully funded.

Co-Primary Investigator (with B. L. Quick, School of Communication Studies), “ODNR Firewise Communication Project,” Ohio Department of Natural Resources, Division of Forestry, \$31,388, 2006-2008. Fully funded.

Consultant (to S. Denham, College of Health and Human Services), “Diabetes Education in Appalachia,” Centers for Disease Control and Prevention, 2004-2006 (partial funding).

Research Assistant, “Race and Public Communication about Human Variation,” National Institutes of Health: Ethical, Legal and Social Implications of the Human Genome Project, National Center for Human Genome Research. June 2001-May 2004. \$903,176. PI: Celeste M. Condit.

Research Assistant, “Communicating Genetics Information to the Lay Public,” Centers for Disease Control and Prevention, October 1999-August 2003. \$778,000. PI: Roxanne L. Parrott.

Consultant, “Affect and Patterns of Communication.” \$504,923. National Institute of Mental Health. (1997-1999). PI: Jennifer L. Monahan.

Research

Items followed by † are from the lab group I lead at the Infectious and Tropical Disease Institute at Ohio University. Underlined names were students at the time of authorship.

Publications

Books

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Book Chapters

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Essays and Editorials

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Bates, B. R. (2021). An issue on trans-Atlantic dialogues in communication studies. *Southern Communication Journal*, 86(2), 91.

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Exhibitions and Expositions

Children of *Escuela de Educación Básica 27 de Octubre* and the Infectious and Tropical Disease Institute. [**C. Farra**, (art lead), **B.R. Bates** (theory lead)]. (2023). *Memorias de la iniciativa de vida saludable en nuestra comunidad*

[Three-panel mural installation, latex and lacquer on plastered brick]. Escuela de Educación Básica 27 de Octubre, Chaquizhca, Loja, Ecuador. †

Children of *Escuela de Educación Básica 27 de Octubre* and the Infectious and Tropical Disease Institute. [J. Herrera, (art lead), **B.R. Bates** (theory lead)]. (2019). *La iniciativa de vida saludable en nuestra comunidad* [Three-act play]. Escuela de Educación Básica 27 de Octubre, Chaquizhca, Loja, Ecuador. †

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Reyes, V.Y., **Bates, B.R.**, Silva, J.A.C., Cevallis, P., Chilcott, R., & Clavijo, FR. *Traslador/Portkey* a visual experimental art station. Installation displayed at *La Expedición que Decidera tu Futuro* (“Deciding Your Future Exposition”), Centro Cultural de Pontificia Universidad Católica del Ecuador, May 3-6, 2017.

Abstracts and Posters

Memon, A., Wali, Z., & Bates, B. R. (2024). Willingness to change nicotine consumption practices in response to increasing prices among students at Mid-Western university. Poster presented to the American Public Health Association Annual Meeting and Expo. Minneapolis, MN.

Merrin, L., Patel, S., Grijalva, M. J., & Bates, B. R. (2022). A qualitative study of perceived barriers to accessing healthcare identified by Ecuadorian healthcare professionals. Poster presented at the 2022 Health Scholars Research Symposium, Athens, Dublin, and Cleveland, OH. †

Patel, S., Merrin, L., Grijalva, M. J., & Bates, B. R. (2022). Insufficient transportation as a limiting factor to health and wellbeing in rural Ecuador. Poster presented at the 2022 Health Scholars Research Symposium, Athens, Dublin, and Cleveland, OH. †

Valencia, A.M., Bates, B. R., & Grijalva, M. J. (2022). Community Nutrition Initiative: A Positive Deviance approach in rural communities in southern

- Ecuador. Poster presented at the 2022 Health Scholars Research Symposium, Athens, Dublin, and Cleveland, OH.
- Bates, B.**, Spitaletta J., Vettel, J., Garcia, J. (2019, 27 February). Building a National Youth Media “Lunch” Program. Poster presented to the Information Science and Technology Cognitive Defense Workshop #2. Cognitive Defense (CogD): Designing for Defense, Defense Advanced Research Projects Agency, February 26-27, 2019. Menlo Park, CA.
- Vettel, J., Spitaletta, J., Jeannotte, J., **Bates, B.**, Paulus, M., & Mitra, T. (2019, 26 February). Resilience as a defensive design for cognitive defense. Poster presented to the Information Science and Technology Cognitive Defense Workshop #2. Cognitive Defense (CogD): Designing for Defense, Defense Advanced Research Projects Agency, February 26-27, 2019. Menlo Park, CA.
- Bates, B.**, Paulus, M., West, J., Garcia, J., & Shackleford, K. D. (2019, 26 February). Goals and metrics for cognitive defense. Poster presented to the Information Science and Technology Cognitive Defense Workshop #2. Cognitive Defense (CogD): Designing for Defense, Defense Advanced Research Projects Agency, February 26-27, 2019. Menlo Park, CA.
- Bates, B. R.**, Garcia, J., Karaholis, K., Karmarkar, U., Menczer, F., Pauli's, M. (2018, 29 October). Taxonomy building and identification of knowns/unknowns. Poster presented to the Information Science and Technology Cognitive Defense (CogD) workshop, Defense Advanced Research Projects Agency, October 29-30, 2018. Seattle, WA.
- Svore, K., Vettel, J., Berka, C., **Bates, B. R.**, Starbird, K., Telley, C., Breiter, H. (2018, 29 October). Proposals and research ideas. Poster presented to the Information Science and Technology Cognitive Defense (CogD) workshop, Defense Advanced Research Projects Agency, October 29-30, 2018. Seattle, WA.
- Nieto-Sanchez, C., Grijalva, M. J., Grietens, K. P., & **Bates, B.** (2018). Systematic review of communication strategies in neglected tropical diseases eradication, elimination and control programs: A call for action. *American Journal of Tropical Medicine and Hygiene*, 99 (4), S33.
- Breiter, H., Telley, C., **Bates, B. R.**, Dill-Shackleford, K., & Starbird, K. (2018, 29 October). #3. Prioritization of studies. Poster presented to the Information Science and Technology Cognitive Defense (CogD) workshop, Defense Advanced Research Projects Agency, October 29-30, 2018. Seattle, WA.
- Kruse, A., Kennedy, F., Karmarkar, U., Hoogs, A., Jackson, G., **Bates, B.**, Harris, T., Parkinson, C. (2018). Refined solution statement: Belief dynamics and social cognition. Poster presented to the Information Science and Technology Reality Jamming #2: Socio-technological solutions workshop, Defense Advanced Research Projects Agency, January 11-12, 2018, Berkeley, CA.
- Karmarkar, U., Lee, M., Parkinson, C., Lin, H., Kerr, J., Hoofnagle, C., **Bates, B.**, Frischmann, B., Kruse, A. Kennedy, F., & Jackson, G. (2018). Detailed solution statement: Belief dynamics, social cognition and incentives. Poster

presented to the Information Science and Technology Reality Jamming #2: Socio-technological solutions workshop, Defense Advanced Research Projects Agency, January 11-12, 2018, Berkeley, CA.

Bates, B. R., Smedley, A., Birnbaum, J., & Graham, D. (2012). Project LAUNCH for Appalachia Ohio's strategic communication plan. Poster presented at the Grantee and Partner Showcase, Project LAUNCH Spring 2012 Training Institute, Substance Abuse and Mental Health Administration, Rockville, MD.

Tests in APA PsycNet

Bates, B. R., Quick, B. L., & Kloss, A. A. (2009). *Attitudes Towards Effects of Wildfires Scale* [Database record]. APA PsycTests. <https://doi.org/10.1037/t26458-000>

Bates, B. R., Quick, B. L., & Kloss, A. A. (2009). *Knowledge of Wildfires Measure* [Database record]. APA PsycTests. <https://doi.org/10.1037/t26459-000>

Reviews

Bates, B. R. (2005). [Review of the book *Hope in Hell: Inside the World of Doctors Without Borders*]. *Journal of the National Medical Association*, 97, 1575-1577.

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Technical Reports

Centro de Investigacion para la Salud en America Latina (Working Group member). (2017). *A guide to communication at CISEAL*. Pontificia Universidad Catolica del Ecuador. ‡

Bates, B., Birnbaum, J. Graham, D., Hamel-Lambert, L., Smedley, A. (2011). *Creating healthier futures for your children: An informational guide for caregivers*. Ohio University Heritage College of Osteopathic Medicine.

Quick, B. L., & **Bates, B. R.** (2009). An examination of knowledge, attitudes, subjective norms, and controllability with respect to minimize invasive plants in Ohio. Ohio Department of Natural Resources. ODNR Commitment Record 21391.

Bates, B. R. (2008). Report on assessment of university curricula. C-Change: Communication for Social Change)/Partnership for Health and Development Communication.

Bates, B. R., & Quick, B. L. (2007). Formative assessment of the general public: Public awareness of forest fires in Southern, Eastern, and Southeastern Ohio Firewise Communication project: Report 1. ODNR Commitment Record 977C73.1.

Bates, B. R., & Quick, B. L. (2007). Formative assessment of the general public and wildfire professional: Public awareness of forest fires in Southern, Eastern,

and Southeastern Ohio Firewise Communication project: Report 2. ODNR Commitment Record 977C73.2.

Bates, B. R., & Quick, B. L. (2007). Media use among the public in Appalachian Ohio: Public awareness of forest fires in Southern, Eastern, and Southeastern Ohio Firewise Communication project: Report 3. ODNR Commitment Record 977C73.3.

Bates, B. R., & Quick, B. L. (2007). Assessment of Firewise awareness and firesafing actions taken: Public awareness of forest fires in Southern, Eastern, and Southeastern Ohio Firewise Communication project: Report 4. ODNR Commitment Record 977C73.4.

Works Under Review

Villacís, A., Grijalva, M. J., & **Bates, B. R.** Design, adaptation and validation of a video game to prevent Chagas disease in local schools from Loja province, Ecuador. Chapter abstract under consideration for C. Vincent (Ed.), *Equitable Community Engagement with Colleges and Universities: Exploring Equity in Community-Campus Relationships*. (Routledge/AAC&U). †

Memon, A., Nincehelser, S., Kareti, S., Wali, Z., & Bates, B. R. Willingness to change smoking practices in response to increasing prices among students at a midwestern University. *Tobacco Control*. †

Bates, B. R. & Farra, C. G. “We have to recover what Cariamanga had”: Articulating a culture-centered alternative to neoliberal development in a small Ecuadorian city. To submitted to JACR. †

Bates, B. R. & Farra, C. G. Painting murals to define a “successful childhood”: An application of a culture-centered, art-based approach in rural Ecuador. To be submitted for the special issue of *Communication Studies* on arts-based methodologies in communication research. †

Bates, B. R., & Farra, C. G. Mobilizing *minga*: A culture-centered approach to development in a rural cantonal capital in Ecuador. *Journal of International and Intercultural Communication*. Extended abstract accepted for special issue “The continuing relevance of the Global South (and where to find it).” †

Medina-Maldonado, V., Nincehelser, S., Diaz, K. M., Baus, E. G., Bates, B. R., Grijalva, M. J., & Carrasco-Tenezaca, M. Gender norms perceptions in rural Ecuadorian communities: Findings from a focused ethnography. *Journal of Adolescent Research*. First review.

Farra, C., Memon, A., Mingus, A. M., Caridi, T., Marino, F., Grijalva, M. J., & Bates, B. R. Explaining transportation modality choices in a rural Ecuadorian context: An application of the Theory of Planned Behavior. *World*. First review. †

Marino, F., Farra, C., Memon, A., Mingus, A. M., Caridi, T., Grijalva, M. J., & Bates, B. R. Predictors of women speaking out against *La Violencia* in a rural Ecuadorian context: An application of the Measure of Victim Empowerment Related to Safety Scale (MOVERS). In revision: *Violence Against Women*. †

Caridi, T., Memon, A., Farra, C., Marino, F., Mingus, A. M., Grijalva, M. J., & **Bates, B. R.** Associations of satisfaction with healthcare and self-reported quality of life in a rural cantonal capital in Ecuador. *Remote and Rural Health*. ‡

Nieto, C., **Bates, B. R.**, & Baus, E. Comunicación y enfermedad de Chagas: Contribuciones a la construcción de enfoques sistémicos en la promoción de salud en enfermedades infecciosas. In A. Valdez-Tah & M. San Martino (Eds.), *La problemática de Chagas desde la perspectiva de las ciencias sociales y humanidades*. Hemeroteca Nacional de México, Universidad Nacional Autónoma de México: Mexico City (RR).

Bates, B. R., Haile, Z. T., Ruhil, A., Hall, O., & Grijalva, M. J. Predictors of adherence to COVID-19 prevention behaviors: An application of the Health Belief Model. ‡

Bates, B. R., Carvajal, A., Tami, A., Moncayo, A. L., Costales, J. A., Villegas Botero, A., & Grijalva, M. J. Promoting vaccination against COVID-19 in three Latin American Countries: Factors associated with intentions to be vaccinated in a large convenience sample. ‡

Colloquia

Bates, B. R. (2021) Face masks as representational ideograph in the debate over COVID-19 prevention measures. 2021 Washburn Distinguished Lecture, Cazenovia College, Cazenovia, NY, November.

Bates, B. R. (2019). Health communication: Improving health literacy among the public. Sharing session to the Faculty of Communication and Media Studies, Universiti Teknologi MARA, Shah Alam, MALAYSIA, July.

Bates, B. R. (2019). The Health Living Initiative and preventing Chagas' disease: Using communication in an interdisciplinary context for social change. Sharing session to the Faculty of Communication and Media Studies, Universiti Teknologi MARA, Shah Alam, MALAYSIA, July.

Bates, B. R. (2016). Envisioning communication and journalism. Colloquium presented to the School of Communication and Journalism, Auburn University, Auburn, AL, March.

Bates, B. R. (2015). Applied health rhetoric. Colloquium presented to the Jack J. Valenti School of Communication, University of Houston, Houston, TX, March.

Bates, B. R. (2014). Project LAUNCH for Appalachia Ohio: Using community-based strategies to promote child well-being. Colloquium presented to the Department of Communication Studies, University of Alabama – Birmingham, Birmingham, AL, July.

Bates, B. R. (2014). Comunicación para la salud (Communicating for Health). Keynote address presented to El Simposio Internacional Diálogos de Comunicación Norte – Sur (North-South Dialogue, and International Symposium on Communication, Programa de Comunicación Social y

Periodismo (Public Communication and Journalism Program), Universidad de Manizales, Manizales, COLOMBIA, April.

- Bates, B. R.** (2013). Using social marketing principles to support health care. Colloquium presented to the Institute of Journalism, College of Media and International Culture, Zhejiang University, Hangzhou, CHINA, May.
- Bates, B. R.** (2013). Advertising for social change. Colloquium presented to the Department of Communication, School of Journalism, Fudan University, Shanghai, CHINA, May.
- Bates, B. R.** (2012). Engaging two public advocacies of health and healing: One as designer, one as critic. Colloquium presented to the Communication Sciences and Disorders Department, Emerson College, Boston, MA, December.
- Bates, B. R.** (2008). Retaining the osteopathic difference: Communicating “D. O.” as a professional identification marker. Colloquium presented to the Department of Communication Studies at the University of North Carolina – Charlotte, Charlotte, NC, October.
- Bates, B. R.** (2007). The rhetoric of investigation: British colonial discourse in the White Paper of 1939. Colloquium presented to the Department of Communication and Theatre at Morehead State University, Morehead, KY, April.
- Bates, B. R.** (2006). Teams, genes, and common themes: Cross- and interdisciplinary approaches to the study of public discourse about human variation. Colloquium presented to the Hugh Downs School of Human Communication at Arizona State University, Tempe, AZ, February.
- Panosian, C., **Bates, B. R.**, & Rotimi, C. (2005). Report from Working Group 11: The emerging role of public health in integrating genomics. Discussion report presented to the Third Annual National Academies Keck *Futures Initiatives* Conference: The Genomic Revolution: Implications for Treatment and Control of Infectious Diseases, Irvine, CA, November.
- Bates, B. R.** (2002). “Not some grainy newsreel”: Bill Clinton and the World War II analogy in the Kosovo intervention. Colloquium presented to the graduate faculty of the University of Georgia, September.
- Bates, B. R.** (1999). Coconstitutive rhetoric: The case of the 1978-9 Iranian Revolution. Colloquium presented to the graduate faculty of the University of Georgia, November.

Presentations at Learned Societies

- Farra, C. G., Johnson, M., Stone, K., Foerster, Z., Tatarek, N., & Bates, B. R. (2025). Factors that influence Appalachian women’s breast cancer care seeking behaviors: An exploratory study based on the Health Belief Model. Paper submitted to the Health Communication Division at the National Communication Association, Denver, CO. †
- Bates, B. R., & Farra, C. G.** (2025). Knowledge, attitudes, and practices regarding

tick-borne diseases in a non-Lyme endemic county in southeastern Ohio: Results from a cross-sectional survey. Paper submitted to the Health Communication Division at the National Communication Association, Denver, CO. †

Farra, C. G., & Bates, B. R. (2025). A Culture-Centered, Arts-Based Approach to Defining “Quality Education” in a Rural Ecuadorian Community. Paper presented to the Intercultural Communication Interest Group at the Eastern Communication Association, Buffalo, NY. †

Bates, B. R. & Farra, C. G. (2025). “We have to recover what Cariamanga had”: Articulating a culture-centered alternative to neoliberal development in a small Ecuadorian city. Paper presented to the Applied Communication Division at the Southern States Communication Association, Norfolk, VA. **Top Paper in Applied Communication.** †

Bates, B. R. & Farra, C. G. (2025). Painting murals to define a “successful childhood”: An application of a culture-centered, art-based approach in rural Ecuador. Paper presented to the Intercultural Communication Division at the Southern States Communication Association, Norfolk, VA. **Top Paper in Intercultural Communication.** †

Bates, B. R., & Farra, C. (2024). Mobilizing *Minga*: A Community-Driven Approach to Sustainable Cities in Rural Ecuador. Paper presented to the Latino/Latina Communication Studies Division of the National Communication Association, New Orleans, LA. †

Acharya, P., & Bates, B. R. (2024). Opening and Closing of Discourse through Indexing and Charting: Enhancing Pentadic Maps of Volodymyr Zelenskyy’s Speech to the U.N. General Assembly and Subsequent Media Coverage. Paper presented to the Kenneth Burke Society at the National Communication Association, New Orleans, LA,

Bates, B. R. (2024). A culture-centered approach to artistic communication for social change: A close reading of murals painted in socioeconomically marginalized communities in Tierra Blanca, Ecuador and Athens, Ohio, USA. Paper presented to the International and Intercultural Communication Section of the European Communication Research and Education Association, Ljubljana, SLOVENIA. †

Bates, B. R. (2024). Communication responses for bridging global health disparities and promoting health equity: Health disparities and neglected tropical diseases in communication. Paper presented at the Blue Sky Sessions of the International Communication Association, Gold Coast, AUSTRALIA.

Bates, B. R. (2024). Minga and acompañamiento social: Two Andean concepts to inform home rebuilding efforts for the prevention of Chagas disease. Paper presented at the Northern Star Symposium 2024 – Mending, Bodo, NORWAY.

Farra, C., Memon, A., Mingus, A. M., Caridi, T., Marino, F., Grijalva, M. J., & Bates, B. R. (2024). Explaining transportation modality choices in a rural

Ecuadoran context: An application of the Theory of Planned Behavior. Paper presented to the Applied Communication Interest Group at the Eastern Communication Association, Cambridge, MA. †

Caridi, T., Memon, A., Farra, C., Marino, F., Mingus, A. M., Grijalva, M. J., & Bates, B. R. (2024). Associations of satisfaction with healthcare and self-reported quality of life in a rural cantonal capital in Ecuador. Paper presented to the Health Communication Interest Group at the Eastern Communication Association, Cambridge, MA. †

Caridi, T., Marino, F., Mingus, A. M., Farra, C., Memon, A., Grijalva, M. J., & Bates, B. R. (2024). Health literacy and Chagas disease knowledge: A study in southern Loja province, Ecuador. Paper presented to the Health Communication Division at the Southern States Communication Association, Frisco, TX. †

Marino, F., Farra, C., Memon, A., Mingus, A. M., Caridi, T., Grijalva, M. J., & Bates, B. R. (2024). Predictors of women speaking out against *La Violencia* in a rural Ecuadoran context: An application of the Measure of Victim Empowerment Related to Safety Scale (MOVERS). Paper presented to the Gender Studies Division at the Southern States Communication Association, Frisco, TX. †

Ji, Y., & Bates, B. R. (2023). Maybe I am the super star: Priming downward comparison persuasive messages to encourage motivational contrasting behaviors. Paper presented to the Communication and Social Cognition Division at the National Communication Association, National Harbor, MD.

Bates, B. R. (2023). Does communication during an outbreak shift understandings of monkeypox? Evidence from a natural experiment and textual analysis. Paper presented to the Applied Communication Division at the National Communication Association, National Harbor, MD. †

Kelly, J., Cole, E., Sakazaki, A., Grijalva, M. J., & Bates, B. R. (2023). Helping to achieve freedom from violence against women: A multi-model analysis of public art in rural Ecuador. Paper presented to the National Communication Association, National Harbor, MD. †

Bates, B. R. (2023). Walking (and drinking) through Bermondsey and Rotherhithe, London, UK: An exploration of community disintegration and reintegration through the British public house. Paper presented at the Northern Star Symposium 2023 – Disintegration, Bodo, NORWAY.

Bates, B. R., Finkelshteyn, S., & Odunsi, I. A. (2023). “We were having a rather long conversation about the uproar”: Memorable messages about COVID-19 vaccinations in a mostly young, white sample. Paper presented to the Applied Communication Division of the Southern States Communication Association. St. Petersburg, FL. †

Bates, B. R., & Grijalva, M. J. (2023). Knowledge, attitudes, and practices towards monkeypox among clinicians during the outbreak: An online cross-sectional survey. Paper presented to the Health Communication Interest Group at the

Eastern Communication Association, Baltimore, MD. †

- Bates, B. R.,** Villegas Botero, A., Costales, J. A., Moncayo, A. L., Tami, A., Carvajal, A., & Grijalva, M. J. (2022). COVID-19 Vaccine hesitancy in three Latin American Countries: Reasons given for refusing a vaccine in samples from Colombia, Ecuador, and Venezuela. Paper presented to the Applied Communication Interest Group at the Eastern Communication Association, Philadelphia, PA. †
- Bates, B. R.,** Carvajal, A., Tami, A., Moncayo, A. L., Costales, J. A., Villegas Botero, A., & Grijalva, M. J. (2022). Promoting vaccination against COVID-19 in three Latin American Countries: Factors associated with intentions to be vaccinated in a large convenience sample. Paper presented to the Health Communication Interest Group at the Eastern Communication Association, Philadelphia, PA. †
- Bates, B. R.** (2022). The failure of historical analogy in Joe Biden's Declaration of Independence from COVID-19. Paper presented to the Rhetoric and Public Address Division of the Southern States Communication Association. Greenville, SC. **Top 4 Paper in Rhetoric and Public Address.** †
- Mora-Criollo, P., Carrasco-Tenezaca, M. J., Casapulla, S., **Bates, B. R.,** & Grijalva, M. J. (2021). A qualitative exploration of knowledge of Chagas Disease in adolescents in rural Ecuador. Paper presented to the Intercultural Communication Division at the Southern States Communication Association. Norfolk, VA. (Conference moved online)
- Bates, B. R.,** Moncayo, A. L., Costales, J. A., Herrera, C., & Grijalva, M. J. (2021). Knowledge, attitudes, and practices towards COVID-19 among Ecuadorians during the outbreak: An online cross-sectional survey. Paper presented to the Health Communication Interest Group at the Eastern Communication Association. Cambridge, MA. (Conference moved online) †
- Bates, B. R.,** Carrasco-Tenezaca, M. J., Mendez-Trivino, A. M., Mendoza, L. E., Nieto-Sanchez, C., Baus, E. G., & Grijalva, M. J. (2021). Identifying barriers and enablers for home reconstruction for prevention of Chagas Disease: An interview study in rural Loja province, Ecuador. Paper presented to the Intercultural Communication Interest Group at the Eastern Communication Association. Cambridge, MA. (Conference moved online) †
- Bates, B. R.** (2020). Standards that enables measurement of the impact of digital inoculation solution quantitatively and qualitatively. Lightning talk presented to the Digital Inoculation at Scale (DIAS) Series II: Digital Inoculation Strategies and Metrics Workshop (3), Information Science and Technology, Defense Advanced Research Projects Agency. Zoomgov/Washington, DC.
- Bates, B. R.** (2020). Tools and technologies used for execution of digital inoculation strategies. Lightning talk presented to the Digital Inoculation at Scale (DIAS) Series II: Digital Inoculation Strategies and Metrics Workshop (2), Information Science and Technology, Defense Advanced Research Projects Agency. Zoomgov/Washington, DC.

- Bates, B. R.** (2020). Approaches that enable prevention, detection, and deterrence of adversarial social-cyber campaigns. Lightning talk presented to the Digital Inoculation at Scale (DIAS) Series II: Digital Inoculation Strategies and Metrics Workshop (1), Information Science and Technology, Defense Advanced Research Projects Agency. Zoomgov/Washington, DC.
- Bates, B. R.,** Sharma, D., Baus, E. G. & Grijalva, M. J. (2020). A live performance entertainment education approach to Chagas disease in rural Ecuador. Paper presented to the Health Communication Division at the National Communication Association, Indianapolis, IN. (Conference moved online) †
- Bates, B. R.,** Grijalva, D. A., Villacis, A. G., & Grijalva, M. J. (2020). Going off the map to find strengths in Asset Based Community Development research: A case of participatory mural painting as an alternative approach to asset portrayal. Paper presented to the International and Intercultural Communication Division at the National Communication Association, Indianapolis, IN. (Conference moved online) †
- Valderrama-Martinez, C., **Bates, B. R.,** & Grijalva, M. J. (2020). Learning communication channel selection lessons from the earthquake in Bahía de Caráquez, Ecuador, 2016. Paper presented to the Mass Communication Division at the National Communication Association, Indianapolis, IN. (Conference moved online)
- Bates, B.,** Murphy, R., Graves, C., Roth, D., Wiggins, C., Kettler, B., ... et al. (2020). Influence scale and vulnerabilities in a primary, secondary, and tertiary health prevention model. Outbrief presented to the Workshop. Digital Inoculation at Scale (DIAS): Social Cyber Attack Vectors Workshop, Information Science and Technology, Defense Advanced Research Projects Agency. Zoomgov/Washington, DC.
- Kruse, A., Myers, M., Kettle, B., **Bates, B.** ... et al. (2020). Attack types and vulnerable populations at the individual level vs. mass scale. Outbrief presented to the Workshop. Digital Inoculation at Scale (DIAS): Social Cyber Attack Vectors Workshop, Information Science and Technology, Defense Advanced Research Projects Agency. Zoomgov/Washington, DC.
- Gijalva, M. J., & **Bates, B. R.** (2020). Conocimientos, actitudes y prácticas relacionadas con COVID- en Ecuador, Colombia y Venezuela. Webinar presented in the series COVID-19: Una visión científica de la epidemia causada por SARS-Cov2. Webinar presented to La Academia de Ciencias del Ecuador, May 29, 2020. Quito, Ecuador. †
- Bates, B. R.** (2020). When a beer is flat and lifeless: Condemnatory eulogy and the death of Watney's Red Barrel. Paper to be presented to the Rhetoric and Public Address Interest Group at the Eastern Communication Association. Baltimore, MD. (Conference canceled) **Top 4 Paper in Rhetoric and Public Address.**
- Bates, B.R.,** & Stassen, H. (2020). Beers, bros, and Brett: Memes and the visual ideograph of the <angry white man>. Paper to be presented to the Political

Communication Interest Group at the Eastern Communication Association. Baltimore, MD. (Conference canceled) **Top 3 Paper in Political Communication.**

Ji, Y., & **Bates, B. R.** (2020). Is an American story better? A comparison of the effectiveness of domestic versus foreigner narratives in the context of Chinese air pollution. Paper to be presented to the Intercultural Communication Interest Group at the Eastern Communication Association. Baltimore, MD. (Conference canceled) **Top Paper in Intercultural Communication.**

Stassen, H., & **Bates, B. R.** (2020). Renewing vows: A diachronic analysis of <marriage> as ideograph. Paper to be presented to the Rhetoric and Public Address Interest Group at the Eastern Communication Association. Baltimore, MD. (Conference canceled)

Bates, B. R., Sherwani, S., & Grijalva, M. J. (2019). Charitable giving in the context of unfamiliar organizations: The effectiveness of construal level theory in predicting donating intentions and antecedents. Paper presented to the Applied Communication Interest Group at the National Communication Association, Baltimore, MD. †

Bates, B. R., Sharma, D., Baus, E. G., & Grijalva, M. J. (2019). *En nuestra casa no hay chinchorros*: A youth-oriented, participatory approach to Chagas prevention in Loja province, Ecuador. Paper presented to the 5th Biennial D.C. Health Communication Conference: “International and Global Health Communication Research.” Fairfax, VA. †

Ji, Y., & **Bates, B. R.** (2019). To wear a facial mask or not: Predicting preventative behaviors in the context of China’s air pollution. Paper presented to the Health Communication Interest Group at the Eastern Communication Association. Providence, RI. **Top 3 Paper in Health Communication.**

Ji, Y. & **Bates, B. R.** (2019). Comparing two measures of cultural cringe. Paper presented to the Theory & Methodology Interest Group at the Eastern Communication Association. Providence, RI. **Top 3 Paper in Theory & Methodology.**

Bates, B. R., Marvel, D. L., Nieto, C.P., & Grijalva, M. J. (2019). Defining health from below: A participatory painting project in rural Ecuador. Paper presented to the Health Communication Interest Group at the Eastern Communication Association. Providence, RI. †

Bates, B. R. (2018). Doctoring reports of the President’s health: A content analysis of responses to Donald Trump’s physical of January 2018. Paper presented at the Democracy and Disinformation in the Era of Trump conference at the Clinton Institute, University College Dublin, Dublin, IRELAND. †

Sherwani, S., Marvel, D. L., **Bates, B. R.**, & Grijalva, M. J. (2018). Driving their own future: An asset-based community development approach to socioeconomic upliftment of Chaquizhca, Ecuador. Paper presented to the International and Intercultural Communication Interest Group at the 108th National Communication Association Convention, Salt Lake City, UT. †

- Bates, B. R., Marvel, D. L., Nieto, C.P., & Grijalva, M. J. (2018).** A community-based definition of health: Listening to rural voice in Chaquizca, Ecuador. Paper presented to the I Congreso Internacional de Salud Pública, Desigualdades e Investigación, y el V Encuentro Internacional de Investigación en Enfermedades Infecciosas y Medicina Tropical. [1st International Congress for Public Health, Inequalities and Research and the 4th International Conference on Infectious Diseases and Tropical Medicine], Quito, ECUADOR. ‡
- Nieto, C. P., Grijalva, M.J., Grietens, K. P., & Bates, B. R. (2018).** Systematic review of communication in neglected tropical diseases eradication, elimination and control programs: A call for action. Paper presented to the American Society of Tropical Medicine & Hygiene, New Orleans, LA. ‡
- Bates, B. R. (2018).** Three lessons from public health communication for reality jamming. Framing talk presented to the Information Science and Technology Reality Jamming #2: Socio-technological solutions workshop, Defense Advanced Research Projects Agency, January 11-12, 2018, Berkeley, CA. ‡
- Bates, B. R., Bennett, B. C., Chen, D. Z., Couch, J., Davis, V. A... Toussaint, K. C. (2017).** “Doc in a box”: Reveal group report. Report presented to the Fifteenth Annual National Academies Keck *Futures Initiatives* Conference, Beyond Boundaries: Exploring Intersections across Science, Engineering, and Medicine, Irvine, CA.
- Bates, B. R., Bonasera, S., Chen, D., Glazier, J., Morgan, L., Murrell, J... Rose, M. (2017).** “Making health care a living system”: Report from Seed Group 1C. Report presented to the Fifteenth Annual National Academies Keck *Futures Initiatives* Conference, Beyond Boundaries: Exploring Intersections across Science, Engineering, and Medicine, Irvine, CA.
- Bates, B. R. (2017).** Agency, identification and the Affordable Care Act: A pentadic cartography of the #GetCovered campaign. Paper presented at the Sixth “Rhetoric and Society Conference of the Rhetoric Society of Europe. Norwich, ENGLAND.
- Bates, B. R. (2016).** The *Truth* about Captain America: Partial challenges to the celebration of medical/military experimentation. Paper presented at “Stages and Pages,” the 7th International Comics & Medicine Conference, Dundee, SCOTLAND.
- Bates, B. R. (2016).** Exploring sites in Bangkok: Addressing Cabbages and Condoms through a walking methodology. Paper presented at Creative Industries in Asia: Innovating within Constraints, Bangkok, THAILAND. ‡
- Bates, B. R. (2016).** Making sanitation present in a community: A rhetorical perspective on an Omani/Tanzanian intervention. Paper presented at the IV Encuentro Internacional de Investigación en Enfermedades Infecciosas y Medicina Tropical [4th International Conference on Infectious Diseases and Tropical Medicine], Quito, ECUADOR. ‡
- Bates, B. R. (2016).** The *Belmont Report* and the digital age: Updating ethical

principles for mobile and wearable research. Paper presented to Ethics of Information Sharing on Mobile Applications Workshop I: Fostering dialogue to explore the ethics of sharing personal information on leisure and fitness applications: Towards better informed consent, Ottawa, ON, CANADA.

Haruna, G., Sylla, L., & Bates, B. R. (2016). "I knew I'm very health prior to and upon arrival here. However...": Investigating the health concerns of African students. Paper presented to the Health Communication Interest Group at the Eastern Communication Association Annual Meeting, Baltimore, MD. †

Ji, Y., & Bates, B. R. (2016). "Better than bank robbery": Yuezi centers and neoliberal appeals to market birth tourism to pregnant Chinese women. Paper presented to the Health Communication Interest Group at the Eastern Communication Association Annual Meeting, Baltimore, MD.

Bates, B. R. (2015). Mapping international diplomacy onto domestic health: A Pentadic cartography of Kathleen Sibelius's *Global Health Strategy*. . Paper presented to the Kenneth Burke Society at the 101st National Communication Association Annual Convention, Las Vegas, NV.

Bates, B. R. (2015). Strategies, tactics, and the promotion of social health: An analysis of Singapore's 'Thoughtful Me' campaign. Paper presented to the Health Communication Interest Group at the Eastern Communication Association Annual Meeting, Philadelphia, PA. †

Bates, B. R. (2015). From mythology to zythology: Using a capstone course to transform student understandings of beer. Paper presented as part of the Presidential Series at the Central States Communication Association Annual Meeting, Madison, WI.

Lawrence, W. Y., & **Bates, B. R.** (2014). Mommy groups as sites for deliberation in everyday speech: Metaphor clusters of competition, cooperation, and connection. Paper presented to the Group Communication division at the 100th National Communication Association Annual Convention, Chicago, IL.

Ahmed, R., & **Bates, B. R.** (2014). To accommodate, or not to accommodate: Exploring patient satisfaction with doctors' accommodative behaviors during the clinical encounter. Paper presented to the Health Communication division at the 100th National Communication Association Annual Convention, Chicago, IL.

Ahmed, R., & **Bates, B. R.** (2014). Do patients who fear their physicians tend to be less satisfied with the clinical encounter? Paper presented to the Twelfth International Conference on Communication, Medicine & Ethics. Lugano, SWITZERLAND.

Bates, B. R. (2014). Measuring states disgust: Initial evidence for the reliability and validity of an English-language translation of the Ekel-State-Fragebogen. Paper presented to the Theory and Methodology interest group at the Eastern Communication Association Annual Meeting, Providence, RI.

Ahmed, R., & **Bates, B. R.** (2014). Patients' fear of physicians and perceptions of

physicians' cultural competence in health care interactions. Paper presented to the Health Communication interest group at the Eastern Communication Association Annual Meeting, Providence, RI.

Quinlan, M. M., & **Bates, B. R.** (2013). Unsmoothing the cyborg: Technology and the Body in Integrated Dance. Paper presented to the Disability Studies Caucus at the 99th National Communication Association Annual Convention, Washington, DC.

Bates, B. R. (2013). Mapping US humanitarian aid: A pentadic cartography of Michael Leavitt's health diplomacy. Paper presented to the Kenneth Burke Society and the 99th National Communication Association Annual Convention, Washington, DC. **Top 4 Paper in the Kenneth Burke Society.**

Bates, B. R., Graham, D., Striley, K., Patterson, S., Arora, A., & Hamel-Lambert, J. (2013). Examining antecedents of caregivers' access to early childhood developmental screening: Implications for campaigns promoting use of services in Appalachian Ohio. Paper presented to the Health Communication interest group at the International Communication Association Annual Meeting, London, ENGLAND.

Bates, B. R., Lawrence, W. Y., & Cervenka, M. (2013). Henry J. Lewis's visual rhetoric in post-Reconstruction editorial cartoons: Archives of the Indianapolis *Freeman*. Paper presented to the Sino-US Bilateral Conference on Journalism and Communication: Communication History Research in the Age of Globalization. Hangzhou, CHINA.

Bates, B. R. (2013). Care of the self and regulation of childhood obesity: A Foucauldian reading of Michelle Obama's Let's Move address. Paper presented to the Rhetoric and Public Address interest group at the Eastern Communication Association Annual Meeting, Pittsburgh, PA.

Bates, B. R. (2013). Assessing cues to action for early childhood developmental screening in Appalachia: Implications for promoting early childhood wellness. Paper presented to the Applied Communication interest group at the Eastern Communication Association Annual Meeting, Pittsburgh, PA.

Vik, T., & **Bates, B. R.** (2013). Disclosure without boundaries: Testing Communication Privacy Management Theory through counterfactual analysis. Paper presented to the Communication Theory interest group at the Central States Communication Association convention, Kansas City, MO.

Bates, B. R., Graham, D., Striley, K., Patterson, S., Arora, A., & Hamel-Lambert, J. (2013). Examining antecedents of caregivers' access to early childhood developmental screening: Implications for campaigns promoting use of services in Appalachian Ohio. Paper under consideration presented to the Health Communication interest group at the International Communication Association Annual Meeting, London, ENGLAND.

Bates, B. R., & Peirce, L. M. (2012). The impacts of character identification on attainment of HIV prevention goals in an entertainment education program in Botswana. Paper presented to the Health Communication interest group at the

Eastern Communication Association Annual Meeting, Cambridge, MA. **Top Three Paper in Health Communication.**

- Heiss, S. N., & Bates, B. R. (2012). Shifts in risk rhetoric: The Corn Refiner Association's opportunistic representation of high fructose corn syrup. Paper presented to the Rhetoric and Public Address interest group at the Eastern Communication Association Annual Meeting, Cambridge, MA.
- Bates, B. R., & Edwards, J. A.** (2012). An attempt to heal rifts in medicine: Collective apology and the American Medical Association's attempts at reconciliation with African-American community. Paper presented to "The Ritual of Public Apology," Universitair Centrum Sint-Ignatius Antwerpen, Antwerp, BELGIUM.
- Meyer, K. R., Titsworth, B. S., Graham, E., Bates, B. R., & Brooks, G. (2011). Student classroom engagement: Developing a scale to measure student voice. Paper presented to the Instructional Development Division at the 97th National Communication Association Annual Convention, New Orleans, LA.
- Quinlan, M. M., Bates, B. R., & Angel, M. E. (2011). 'What can I do to help?': University students with learning disabilities' perceptions of instructors' performances of classroom accommodations. Paper presented to the Disability Issues Caucus at the 97th National Communication Association Annual Convention, New Orleans, LA. **Top Paper in Disability Issues.**
- Aubuchon, S., Nickelson, J., Bates, B. R. (2011). Validation and reliability of an instrument using HBM to assess oral health knowledge, beliefs, and behaviors. Paper presented to the 2011 International Conference on Communication in Healthcare, Chicago, IL.
- Peirce, L. M., & Bates, B., R. (2011). The impacts of an entertainment-education radio serial drama in Botswana on outcomes related to HIV prevention goals in the President's Emergency Plan for AIDS Relief. Paper presented to the Health Communication Interest Group at the Eastern Communication Association Annual Meeting, Arlington, VA.
- Gerbensky-Kerber, A., & Bates, B. R. (2011). Freedom from fat is freedom to fight: A Foucauldian reading of Mission: Readiness' *Too fat to fight* report. Paper presented to the Rhetoric and Public Address Interest Group at the Eastern Communication Association Annual Meeting, Arlington, VA. **Top Paper in Rhetoric and Public Address.**
- Bates, B. R.** (2011). Recovering Foucault's physiological approach to *parrhesia*: A return to truth-telling as a spoken and embodied activity. Paper presented to the Rhetoric and Public Address Interest Group at the Eastern Communication Association Annual Meeting, Arlington, VA. **Top Two Paper in Rhetoric and Public Address.**
- Greiner, K., & Bates, B. R. (2011). A rhetoric of division: An analysis of a "Not Fabulous" approach to HIV prevention. Paper presented to the Health Communication Interest Group at the Eastern Communication Association Annual Meeting, Arlington, VA.

- Quinlan, M., & Bates, B. R. (2010). "So then they stopped waiting": Performance of strategies and tactics in the 1985 bus accessibility protests. Paper presented to the Caucus on Disability Issues at the National Communication Association 96th Annual Convention, San Francisco, CA.
- Bates, B. R., & Ahmed, R.** (2010). News coverage of H1N1: Avoiding panic in pandemic flu vaccination campaign or fear mongering in media? Paper presented to the Health Communication Campaigns: Issues and Strategies in Asia, Australia and Southeast Asia pre-conference of the International Communication Association annual conference, Singapore, SINGAPORE
- Heiss, S. N., & Bates, B. R. (2010). Where's the joy in cooking?: Representations of taste, tradition, and science in *Joy of Cooking*. Paper presented to the Health Communication Interest Group at the Eastern Communication Association Annual Meeting, Baltimore, MD.
- Norander, S., Mazer, J. P., & Bates, B. R. (2009). "D.O. or Die": Identity Negotiation among Osteopathic Medical Students. Paper presented to the Health Communication Division at the National Communication Association 95th Annual Convention, Chicago, IL.
- Bates, B. R.** (2009). Can there be a doctor in the House (or Senate)? Legislative professionalism, boundary work and the case of Senator Tom Coburn, MD. Paper presented to the Public Address Division at the National Communication Association 95th Annual Convention, Chicago, IL.
- Bates, B. R., & West, D.** (2009) Bad moon rising: The future of academic debate as a civil education device in the YouTube era. Paper presented to the National Forensics Association at the National Communication Association 95th Annual Convention, Chicago, IL.
- Ahmed, R., & **Bates, B. R.** (2009). Assessing the relationship between patients' ethnocentric views and patients' perceptions of physicians' cultural competence in health care interactions. Paper presented at "Intercultural communication and collaboration within and across sociolinguistic environments," the 15th International Association for Intercultural Communication Studies Meeting, Kumamoto, JAPAN.
- Ahmed, R., & **Bates, B. R.** (2009). Communicating health in intercultural, cross-cultural, and multicultural contexts: A contextual understanding of cultural competence in provider-patient communication. Paper presented at "Intercultural communication and collaboration within and across sociolinguistic environments," the 15th International Association for Intercultural Communication Studies Meeting, Kumamoto, JAPAN.
- Pillay, Y., **Bates, B.**, Casebolt, M., Gwemende, T., Peirce, M., & Burstyn, E. (2009). HIV/AIDS in Africa education abroad program: Field placement experience with NGOs. Paper and discussion presented at "Providing culturally competent counseling services in trauma-affected communities," An International Multicultural Counseling Conference sponsored by the Association of Multicultural Counseling and Development and the

Association for Counselor Education and Supervision, Gaborone, BOTSWANA.

- Bates, B. R.** On the scholarship of Raymie McKerrow. (2009). Reflection on Scholarship for the Centennial Scholars Series, Centennial Scholars in Rhetoric and Public Address Panel, 100th Anniversary Committee, at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R., Mazer, J. P., Ledbetter, A. M., & Norander, S.** (2009). Perceptions of the osteopathic difference: An examination of medical student beliefs surrounding the DO degree designation change debate. Paper presented to the Health Communication interest group at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Wojno, A., Romoser, M., Hunter, A., Balkin, A., Grant, C., Tait, E., Dohm, M., O'Donnell, J., Sikes, R., Wojno, A., Costales, J., Leistner, C., Lopez, V., Bates, B., Romoser, W. (2008). Perceptions regarding drinking water sources, availability & safety and mosquitoes & mosquito-borne disease in rural Ecuadorian communities: An interview-based survey. American Society of Tropical Medicine and Hygiene Annual Meeting, New Orleans, LA.
- Quick, B. L., **Bates, B. R., & Wang, J.** (2008). An evaluation of gain- and loss-frame messages in deterring binge drinking on college campuses: A test of the mediating and moderating role of psychological reactance. Paper presented to the Health Communication Division at the National Communication Association 94th Annual Convention, San Diego, CA. **Top Three Paper in Health Communication.**
- Ahmed, R., **Bates, B. R., & Romina, S. M.** (2008). Assessing the influence of patients' perceptions of physicians' cultural competence on patient satisfaction in an Appalachian Ohio context. Paper presented to the Health Communication Division at the National Communication Association 94th Annual Convention, San Diego, CA.
- Quinlan, M. M., & Bates, B. R. (2008). *Bionic Woman* (2007): Women, individuals with disabilities, and cyborgs. Paper presented to the Mass Communication Division at the National Communication Association 94th Annual Convention, San Diego, CA.
- Stassen, H., & **Bates, B.** (2008). (Re)constructing <marriage>: Exploring marriage as an ideograph. Paper presented at to the 31st Organization for the Study of Communication, Language, and Gender, Nashville, TN.
- Ahmed, R., & **Bates, B. R.** (2008). Development and validation of scales to assess patients' perception of physicians' cultural competence in health care interactions. Paper presented to the Health Communication Division at the International Communication Association. Toronto, ON, CANADA.
- Bates, B. R., Quick, B. L., & Kloss, A.A.** (2008). Antecedents of intention to help mitigate wildfire: Implications for campaigns promoting wildfire mitigation to the general public in the wildland-urban interface. Paper presented to the Applied Communication interest group at the Eastern Communication

Association Annual Meeting, Pittsburgh, PA. **Top Paper in Applied Communication.**

- Bates, B. R.** (2007). Defending the dead: Image repair strategies on behalf of James V. Neel. Paper presented to the Rhetoric and Public Address interest group at the National Communication Association 93rd Annual Convention, Chicago, IL.
- Quinlan, M., & Bates, B. R. (2007). Are our president learning?: Discourses of disability in the spoken words of George W. Bush. Paper presented to the Disability Issues Caucus at the National Communication Association 93rd Annual Convention, Chicago, IL.
- Quick, B. L., **Bates, B. R.**, & Quinlan, M. (2007). Rights as a rhetorical resource: An argument in favor of promoting clean indoor air policies employing rights and risk appeals. Paper presented to the Mass Communication interest group at the National Communication Association 93rd Annual Convention, Chicago, IL.
- Romoser, M., O'Donnell, J., Taylor, C., Magee, M., Klingler, C., Lopes, B., Bates, B., James, A., Sempertegui, C., Lascano, M., Grijalva, M. J., & Romoser, W. S. (2007). An interview-based survey of perceptions about water sources, availability, use, and safety in six rural Ecuadorian communities. American Society of Tropical Medicine and Hygiene Annual Meeting, Philadelphia, PA.
- Cunningham, J., Balkin, A., Bear, J., Wilson, C., Sempertegui, C., Lascanao, M., Leistner, C., Tome, C., Chan, J., Nelson, C. L., Rauckis, J., Bates, B., Grijalva, M. J., & Romoser, W. S. (2007). An assessment of drinking water contamination and container-breeding mosquito habits in six rural Ecuadorian communities. American Society of Tropical Medicine and Hygiene Annual Meeting, Philadelphia, PA.
- Ahmed, R., & **Bates, B. R.** (2007). Cultural competence and gendered experiences of health care. Paper presented to the International Sociological Association: Research Committee on Family Studies, Health in Families, Healthy Families: Gendered Explorations, Toronto, ON, CANADA.
- Bates, B. R.** (2007). Organizational identification and politicizing professional associations: A case study of Senator Bill Frist, M.D.'s 1998 Hayes Martin Memorial Lecture to the American College of Surgeons. Paper presented to the Rhetoric and Public Address interest group at the Eastern Communication Association Annual Meeting, Providence, RI.
- Quick, B. L., **Bates, B. R.**, & Romina, S. M. (2007). Rights vs. risks: Are clean indoor air advocates employing the best message strategy? Paper presented to the Health Communication interest group at the Eastern Communication Association, Providence, RI.
- Bates, B. R.**, & Quick, B. L. Rights as a rhetorical resource: An argument in favor of promoting clean indoor air through the use of anger appeals. Paper presented to the Communication Law and Policy interest group at the International Communication Association, San Francisco, CA.

- Quick, B. L, **Bates, B. R.**, & Romina, S. M. (2007). Examining the role of attitudes and subjective norms in association with voter intention to support clean indoor air policies: Implications for campaigns promoting clean indoor air. Paper presented to the Health Communication interest group at the Central States Communication Association Annual Meeting, Minneapolis, MN. **Top Paper in Health Communication.**
- Bates, B. R.** (2006). Substituting race for science: BiDil and the insufficient match between social groups and genotypes. Paper presented to the American Association for the Rhetoric of Science and Technology at the National Communication Association 92nd Annual Convention, San Antonio, TX.
- Bates, B. R.**, Lawrence, W. Y, & Cervenka, M. (2006). Redrawing Afrocentrism: Visual *nommo* in Ben H. Johnson's editorial cartoons. Paper presented to the Visual Communication Division at the National Communication Association 92nd Annual Convention, San Antonio, TX. **Top 3 Paper in Visual Communication.**
- Bates, B.R.**, & Ahmed, R. (2006). Disaster pornography: Hurricanes, voyeurism, and the home television viewer. Paper presented to the Mass Communication Division at the National Communication Association 92nd Annual Convention, San Antonio, TX.
- Bates, B. R.**, & Condit, C. M. (2006). Rhetorical methods in applied communication research. Paper presented to the Applied Communication division at the Southern States Communication Association Annual Meeting, Dallas, TX.
- Bates, B. R.**, Romina, S., Ahmed, R., & Hopson, D. (2006). The effect of source credibility on consumers' perceptions of the quality of health information on the internet. Paper presented to the Health Communication division at the Eastern Communication Association Annual Meeting, Philadelphia, PA. **Top 3 Paper in Health Communication.**
- Bates, B. R.**, Lawrence, W. Y., & Cervenka, M. (2006). Politics drawn in black and white: Henry J. Lewis's visual rhetoric in post-Reconstruction editorial cartoons. Paper presented to the Rhetoric and Public Address division at the Eastern Communication Association Annual Meeting, Philadelphia, PA. **Top Paper in Rhetoric and Public Address.**
- Bates, B. R.**, Ahmed, R., Blankson, H., Kim, D.-K., Mumba, M., & Young, S. (2005). Refining the genetic discrimination instrument: the influence of national culture on attitudes linked to genetic discrimination. Paper presented to the Third Annual National Academies Keck *Futures Initiatives* Conference: The Genomic Revolution: Implications for Treatment and Control of Infectious Diseases, Irvine, CA.
- Dubriwny, T. N., & **Bates, B. R.** (2005). Theorizing radical democracy through the negative: Two lessons from Lenina Huxley. Manuscript presented to the Association for the Study of Psychoanalysis in Communication at the National Communication Association 91st Annual Convention, Boston, MA.
- Bates, B. R.** (2005). Care of the self and American physicians' place in the "war on

- terror”: A Foucauldian reading of Senator Bill Frist, M.D. Manuscript presented to the Public Address division at the National Communication Association 91st Annual Convention, Boston, MA.
- Bates, B. R.** (2005). Care of the self and patient participation in genetics discourse: a Foucauldian reading of the Surgeon General’s “My Family Health Portrait” program. Manuscript presented to the Health Communication division at the National Communication Association 91st Annual Convention, Boston, MA.
- Harter, L. M., **Bates, B. R.**, & Carmack, H. (2005). Narrative constructions of health care issues and policies: The case of President Clinton’s apology-by-proxy for the Tuskegee syphilis experiment. Manuscript presented to the Applied Communication division at the National Communication 91st Association Annual Convention, Boston, MA.
- Bates, B. R.** (2005). Deliberation requires argument, and that’s a good thing. Invited presentation to GE³LS – Democracy, Ethics and Genomics: Consultation, Deliberation & Modelling, sponsored by Genome Canada, the W. Maurice Young Centre for Applied Ethics, and the University of British Columbia - Faculty of Graduate Studies, Vancouver, BC, CANADA.
- Bates, B. R.** (2005). “The laws of nature require the obliteration of the unfit”: Eugenical logics in German and American sterilization law. Manuscript presented to the Voices of Diversity interest group at the Eastern Communication Association Annual Meeting, Pittsburgh, PA.
- Ahmed, R. & **Bates, B. R.** (2005). Young adults’ understanding of gender specific medicine. Manuscript presented to the Health Communication division at the Eastern Communication Association Annual Meeting, Pittsburgh, PA.
- Bates, B. R.** (2004). Public culture and public understanding of genetics: how the lay public uses cultural resources to interpret genetic science. Paper presented to the Social Issues Committee of the American Society of Human Genetics Annual Meeting, Toronto, ON, CANADA.
- Bates, B. R.** & Harris, T. M. (2004). The Tuskegee Study of Untreated Syphilis and public perceptions of biomedical research: a focus group study. Paper presented to the African American Communication and Culture interest group at the 90th National Communication Association Convention, Chicago, IL.
- Bates, B. R.** (2004). Paging Doctor Jeremiah: Senator Bill Frist and the recovery of physicians’ social ethos. Paper presented to the Public Address division at the 90th National Communication Association Convention, Chicago, IL.
- Bates, B. R.** (2004). When monks become ministers: transformations of the priestly voice in presidential addresses to the American Society of Human Genetics, 1993-2003. Paper presented to the American Association for the Rhetoric of Science and Technology at the 90th National Communication Association Convention, Chicago, IL.
- Bates, B. R.** (2004). Race, inversive performance, and public pedagogy in *White Man’s Burden*. Paper presented to the Intercultural Communication interest

group at the Central States Communication Association Annual Convention, Cleveland, OH.

- Bates, B. R.** (2004). Genetics, public culture, and scientific literacy: A focus group study of public understanding of genetics. Paper presented to the Health Communication interest group at the Central States Communication Association Annual Convention, Cleveland, OH.
- Condit, C., Parrott, R., Harris, T., Templeton, A., Dubriwny, T., Lynch, J., **Bates, B.**, Reeder, A., & Acosta-Alzura, C. (2004). Communication barriers make infeasible prescribing and diagnosing based on race as a proxy for genes (Genetic medicine will be more efficacious when based on the individual): A query by the Health and Heritage Team. Paper presented at the National Institutes of Health Roundtable on Race, Bethesda, MD.
- Bates, B. R.**, Lynch, J. A., Bevan, J. L., & Condit, C. M. (2004). Warranted concerns, warranted outlooks: A focus group study of public opinion about genetics research. Paper presented to the Health Communication interest group at the Western States Communication Association Annual Convention, Albuquerque, NM. **Top 3 Paper in Health Communication.**
- Samp, J., Harris, T. M., **Bates, B. R.**, & Edwards, K. (2003). A comparison of student attitudes towards race relations. Paper presented to the African American Communication and Culture division at the 89th National Communication Association Convention, Miami Beach, FL.
- Bates, B. R.** (2003). Announcements of candidacy as a genre. Paper presented to the Political Communication interest group at the 89th National Communication Association Convention, Miami Beach, FL.
- Bates, B. R.**, Poirot, K., Harris, T. M., Achter, P. J., & Condit, C. M. (2003). Direct-to-consumer marketing of race-based pharmacogenomics: A focus group study of public understandings of applied genomic medication. Paper presented to the Health Communication interest group at the Eastern Communication Association Annual Convention, Washington, D.C. **Top 5 Paper in Health Communication.**
- Bates, B. R.** & Panetta, E. M. (2002). Learning or perception? An analysis of the 2000 presidential debates. Paper presented to the Political Communication interest group at the 88th National Communication Association Convention, New Orleans, LA. **Top 5 Paper in Political Communication.**
- Bates, B. R.**, Templeton, A., Achter, P. J., Harris, T. M., & Condit, C. M. (2002). What does "a gene for heart disease" mean? A focus group study of public understandings of genetic risk factors. Paper presented to the Genetics Services and Tests, Genetic Screening, and Public Policy section at the American Society of Human Genetics 52nd Annual Meeting, Baltimore, MD.
- Bates, B. R.** (2002). Audiences, metaphors, and the Persian Gulf War. Paper presented to the Rhetoric and Public Address interest group at the Southern States Communication Association Conference at Winston-Salem, NC. **Owen J. Peterson Award winner, Bostrum Award finalist.**

- Bates, B. R.** (2002). On presidential persuasion to violence: Bill Clinton's use of analogy in the Kosovo intervention. Paper presented to the Political Communication interest group at the Southern States Communication Association Conference, Winston-Salem, NC. **Bostrum Award finalist.**
- Bates, B. R. & Panetta, E. M.** (2001). The presidential debates and the perception of learning: Some 2000 data. Paper presented to the Political Communication interest group at the 87th National Communication Association Convention, Atlanta, GA.
- Bates, B. R.** (2001). A rhetoric of silence: The silence and power of the Prophet Mohammed in Moustapha Akkad's *The Message*. Manuscript presented to the Religious Communication Association at the 87th National Communication Association Convention, Atlanta, GA.
- Bates, B. R.** (2001). To read a "redskin" (or an "Indian" or a "warrior"): Collapsing polysemy to monosemy in the Maine high school mascot controversy. Paper presented to the Voices of Diversity, Theory & Methodology, and Nonverbal Communication interest groups of the Eastern Communication Association Annual Convention, Portland, ME.
- Bates, B. R.** (2001). Not speaking for *The Greatest Generation*: Brokaw, Bakhtin, Bourdieu and the limiting discourse of television news. Paper presented to the Mass Communication interest group of the Eastern Communication Association Annual Convention, Portland, ME. **Top 4 Paper in Mass Communication.**
- Bates, B. R.** (2000). The religious discourse of constitutions: A Burkeian discussion of the United States, Soviet, and Iranian constitutions. Manuscript presented to the Religious Communication Association at the 86th National Communication Association Convention, Seattle, WA, November 9-12.
- Bates, B. R.** (2000). Bourdieu & De Certeau: Sociological possibilities in rhetorical theory. Paper presented to the Rhetoric Society of America Ninth Biennial Conference, Washington, DC, May 25-28.
- Bates, B. R.** (2000). Rethinking Communication Accommodation Theory: Questioning the appropriateness of similarity attraction as the cause of communicative convergence. Manuscript presented to the Communication Theory Interest Group of the Eastern Communication Association Annual Convention, Pittsburgh, PA, April 20-23, 2000.
- Bates, B. R.** (2000). Constructing a new hero myth: Mythology, novelization, and perennial philosophy in Frank Herbert's *Dune*. Manuscript presented to the Mass Communication Interest Group of the Eastern Communication Association Annual Convention, Pittsburgh, PA, April 20-23, 2000.
- Bates, B. R.** (2000). Coconstitutive rhetoric: The case of the 1978/9 Iranian Revolution. Manuscript presented to the Bostrum Awards Panel, Southern States Communication Association Convention, New Orleans, LA, March 29-April 3, 2000. **Bostrum Award finalist.**

- Bates, B. R.** (2000). Filming heroes for the (post)modern condition: Recasting Mythology in Frank Herbert's/David Lynch's *Dune*. Manuscript presented to the Popular Communication Interest Group of the Southern States Communication Association Convention, New Orleans, LA, March 29-April 3, 2000. **Top Paper in Popular Communication.**
- Bates, B. R.** (2000). Fractured men in fractured times: A mythopoetic discussion of (post)heroic masculinity in *Farscape*. Manuscript presented to the Gender Studies Interest Group of the Southern States Communication Association Convention, New Orleans, LA March 29-April 3, 2000. **Top Paper in Gender Studies.**
- Bates, B. R.** (1999). A call for the novelization of debate: Bakhtin and the question of authoritative evidence. Paper presented to the Cross-Examination Debate Association at the National Communication Association 85th Annual Convention, Chicago, IL, November 4-7.
- Bates, B. R.** (1999). Morelogy: Negotiating multilogues between divergent justifications for collective action. Paper presented at the Carolinas Communication Association Meeting, Columbia, SC, October 15-16. **Mary E. Jarrard Award finalist.**
- Bates, B. R.** (1999). Green Islam: Allah's Environmentalists. Paper presented to the Political Communication Interest Group at the Eastern Communication Association Annual Convention, Charleston, WV, April 29-May 2.
- Bates, B. R.** (1999). Pornographic Communication. Paper presented to the Gender Studies Interest Group at the Southern States Communication Association-Central States Communication Association Joint Convention, Saint Louis, MO, April 7-11.
- Bates, B. R.** (1998). Counter-inherent argumentation: A new standard for counterplans. Paper presented to the Cross-Examination Debate Association at the National Communication Association 84th Annual Convention, New York, NY, November 20-24.

Panel Chair, Discussant, and Respondent Roles at Learned Societies

- Bates, B. R.** (2025). Health communication research-in-progress workshop. Participated as Mentor for the Health Communication Division at the Southern States Communication Association, Norfolk, VA.
- Bates, B. R.** (2024). Greater regard in health communication: Current and future directions in your career and the discipline. Participated as Senior Mentor for the Pre-Conference at the National Communication Association, New Orleans, LA.
- Bates, B. R.** (2024). Navigating the intersections: Paradigms, peer review, and publishing in academia theme 1: Writing and publishing in health communication. Participated as Panelist at the National Communication Association, New Orleans, LA.
- Bates, B. R.** (2024). Making Connections between Rhetoric, Health Communication,

and Debate. Participated as respondent for the Rhetoric and Public Address interest group at the Eastern Communication Association Annual Meeting, Cambridge, MA.

- Bates, B. R. (2024).** Organizational messaging, social media engagement and crisis communication in health Contexts. Participated as respondent for the Health Communication interest group at the Eastern Communication Association Annual Meeting, Cambridge, MA.
- Bates, B. R. (2024).** Administrators' and Academic Leaders' Luncheon: Navigating Shifting Currents with Expertise and Experience. Participated as session leader for the Communication Administration interest group at the Eastern Communication Association Annual Meeting, Cambridge,
- Bates, B. R. (2024).** Sharing Health Communication Scholarship: Research in Progress Workshop. Participated as mentor for the Health Communication interest group at the Southern States Communication Association, Frisco, TX.
- Bates, B. R. (2023).** Applied Health Communication. Participated as chair for the Applied Communication Division at the National Communication Association Convention, National Harbor, MD.
- Bates, B. R. (2023).** Rhetoric in Popular Culture: Mourning, Memory Morality, and Myths. Participated as chair and discussant for the Rhetoric and Public Address Interest Group at the Eastern Communication Association Annual Meeting, Baltimore, MD.
- Bates, B. R. (2022).** Invoking <freedom>: Negative and positive freedom as rhetorical strategies in the pandemic. Participated as chair and discussant for the Rhetoric and Public Address Interest Group at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B.R. (2020).** Innovating Through Association Service: A Conversation with Past and Present ECA Leaders. Scheduled to participate as "expert" for the Innovations in Service and Leadership sessions at the Eastern Communication Association." Baltimore, MD. (Conference canceled)
- Bates, B.R. (2020).** Strategies for Starting the Conversation about Health Concerns. Scheduled to participate as chair and respondent for the Health Communication Interest Group at the Eastern Communication Association. Baltimore, MD. (Conference canceled)
- Bates, B. R. (2019).** Creating our future spotlight panel: Rhetorical approaches to health communication. Participated as discussant for the Health Communication Interest Group at the Eastern Communication Association Annual Meeting, Providence, RI.
- Bates, B. R. (2019).** Teaching fellows panel: Adapting time-honored pedagogy to future needs. Participated as discussant for the ECA Teaching Fellows at the Eastern Communication Association Annual Meeting, Providence, RI.
- Bates, B. R. (2019).** Exploring a path to service: Conversation with current and past ECA leaders. Participated as discussant for the Vice President's Panels at the

Eastern Communication Association Annual Meeting, Providence, RI.

- Bates, B. R.** (2017). *Rhetorics of State*. Participated as panel chair at the Sixth "Rhetoric and Society Conference of the Rhetoric Society of Europe. Norwich, ENGLAND.
- Bates, B. R.** (2016). *Improving health information delivery: Factors that predict the comprehension and effectiveness of health messages*. Participated as respondent for the Health Communication Interest Group at the Eastern Communication Association Annual Meeting, Baltimore, MD.
- Bates, B. R.** (2016). *Top four competitive papers in health communication*. Participated as chair for the Health Communication Interest Group at the Eastern Communication Association Annual Meeting, Baltimore, MD.
- Bates, B. R.** (2016). *Top papers in rhetoric and public address*. Participated as respondent for the Rhetoric and Public Address Interest Group at the Eastern Communication Association Annual Meeting, Baltimore, MD.
- Bates, B. R.** (2015). *Muses, TV shows, and/or brilliance: The real story behind how scholars go from no ideas to strong scholarly plans*. Participated as panelist for the First Vice President and the Undergraduate Scholars Conference at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.** (2015). *Top four competitive papers in health communication*. Participated as respondent for the Health Communication Interest Group at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.** (2015). *Top papers in rhetoric and public address*. Participated as respondent for the Rhetoric and Public Address Interest Group at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.** (2014). *Rhetorical theory perspectives on health communication: Framing, stigma, and rhetorical agency*. Participated as panelist for the Rhetorical and Communication Theory division at the 100th National Communication Association Annual Convention, Chicago, IL.
- Bates, B. R.** (2014). *Deliberation in everyday life*. Participated as panelist for the Group Communication division at the 100th National Communication Association Annual Convention, Chicago, IL.
- Bates, B. R.** (2013). *It never stops! Newest ECA Research Fellows discuss their recent research directions*. Panelist for the Spotlight on Scholarship Series at the Eastern Communication Association Annual Meeting, Providence, RI.
- Bates, B. R.** (2014). *The intersection of policy and rhetoric: Education, marriage, health, & environmental reform*. Participated as respondent for the Rhetoric and Public Address interest group at the Eastern Communication Association Annual Meeting, Providence, RI.
- Bates, B. R.** (2014). *Reform*. Participated as respondent for the Rhetoric and Public Address interest group at the Eastern Communication Association Annual Meeting, Providence, RI.

- Bates, B. R. (2014).** *Intervening and engaging: Technology and health communication*. Participated as respondent for Health Communication interest group at the Eastern Communication Association Annual Meeting, Providence, RI.
- Bates, B. R. (2013).** *An emerging perspective in health communication: Rhetorical studies of health, science, and medicine*. Participated as panelist at the Paper presented to the Health Communication, Public Address and Rhetorical and Communication Theory divisions at the National Communication Association 99th Annual Convention, Washington, DC.
- Bates, B. R. (2012).** *Thai media*. Participated as moderator at the 2012 Meeting of the Council on Thai Studies, Athens, OH.
- Bates, B. R. (2012).** *Top student papers in health communication*. Participated as respondent at the Eastern Communication Association Annual Meeting, Cambridge, MA.
- Bates, B. R. (2012).** *Serving a menu for social change: A roundtable on Cabbages and Condoms Restaurant as a vehicle for communicating HIV awareness and prevention*. Participated as chair at the Eastern Communication Association Annual Meeting, Cambridge, MA.
- Bates, B. R. (2012).** *Narrative transitions: Forming and performing stories and selves*. Participated as respondent at the Eastern Communication Association Annual Meeting, Cambridge, MA.
- Bates, B. R. (2012).** *Viewing transitions: Women, religion, distance and voice*. Participated as chair at the Eastern Communication Association Annual Meeting, Cambridge, MA.
- Bates, B. R. (2011).** *Rhetorical explorations of technology, stasis, "change" and tropes: Works in progress*. Participated as respondent at the Eastern Communication Association Annual Meeting, Arlington, VA.
- Bates, B. R. (2011).** *Top competitive papers in health communication*. Participated as respondent at the Eastern Communication Association Annual Meeting, Arlington, VA.
- Bates, B. R. (2010).** *Top papers in health communication*. Participated as chair at the Eastern Communication Association Annual Meeting, Baltimore, MD.
- Bates, B. R. (2009).** *Predicting health behaviors: Dental care, blood donation and substance use*. Participated as respondent at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R. (2009).** *Political and cultural rhetoric: Contributed papers in rhetoric and public address*. Participated as respondent at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R. (2008).** *Health messages in the media*. Substituted for Brian L. Quick as panel chair at the National Communication Association 94th Annual Convention, San Diego, CA.

- Bates, B. R.** (2008). *Top papers in rhetoric and public address*. Participated as chair at the Eastern Communication Association Annual Meeting, Pittsburgh, PA.
- Bates, B. R.** (2007). *The role of family in health communication*. Participated as chair and respondent at the National Communication Association 93rd Annual Convention, Chicago, IL.
- Bates, B. R.** (2007). *Improving physician-patient communication: Research on patient self-disclosure, physician communication compliance and physician sociality*. Participated as respondent at the Eastern Communication Association Annual Meeting, Providence, RI.
- Bates, B. R.** (2007). *Top papers in rhetoric and public address*. Participated as respondent at the Eastern Communication Association Annual Meeting, Providence, RI.
- Bates, B. R.** (2006). *Transforming the form of diversity by engaging in multicultural discourses: "Voices" from international graduate students*. Participated as panel chair at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.** (2006). *Hurricane Katrina: Race and the politics of health*, Rhetoric and Public Address Division. Participated as respondent at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.** (2006). *Presidential rhetoric from the Civil War to the war on terror: Contributed papers in rhetoric & public address*. Rhetoric and Public Address Division. Participated as panel chair at the Eastern Communication Association Annual Meeting, Philadelphia, PA.
- Bates, B. R.** (2005). *Representations of race in media from post-Reconstruction to MTV: Potent images and their impact on the health of the discipline*, Visual Communication Division. Discussant at the National Communication Association 91st Annual Convention, Boston, MA.
- Bates, B. R.** (2004). *Looking back to the rhetorical tradition to prepare future communicators*, Scholarship of Teaching and Learning Series. Discussant at the National Communication Association 90th Annual Convention, Chicago, IL.

Public Media Consultation, Commentary & Analysis

Newspapers and Wire Services

<i>Advertising Age</i>	<i>Bucyrus Telegraph-Forum</i> (OH)
<i>Associated Press</i>	<i>Chillicothe Gazette</i> (OH)
<i>Athens Messenger</i>	<i>Cincinnati Enquirer</i>
<i>Bloomberg</i>	<i>Clarín</i> (Argentina)
<i>Boston Globe</i>	<i>Cleveland.com</i>
<i>Boston Herald</i>	<i>Coshocton Tribune</i> (OH)

<i>Courier-Post</i> (Cherry Hill, NJ)	<i>News Herald</i> (Port Clinton, OH)
Cox Newspapers, Washington Bureau	<i>News Journal</i> (Mansfield OH)
The Daily Beast	News Nation Now
<i>Daily Herald</i> (Chicago)	News Network of Central Ohio
<i>Daily News Journal</i> (Murfreesboro, TN)	<i>News-Messenger</i> (Fremont, OH)
<i>Dallas Morning News</i>	<i>New York Sun</i>
<i>Dayton Daily News</i>	<i>Newsweek</i>
<i>Eagle-Gazette</i> (Lancaster OH)	<i>Ohio University Post</i>
<i>El Español</i> (Spain)	<i>Perspectives: Research, Scholarship, and Creative Activity at Ohio University</i>
Gannett News Service	<i>Pittsburgh Post-Gazette</i>
<i>Guardian</i> (London, UK)	PolitiFact
Hearst Newspapers	<i>Poughkeepsie Journal</i> (NY).
<i>Herald-Dispatch</i> (Huntington, WV)	<i>Pravda</i> (Russia)
<i>International Business Times</i>	<i>San Diego Union-Tribune</i>
<i>Istoé Independente</i> (Brazil)	<i>San Francisco Chronicle</i>
<i>Journal-News</i> (Hamilton, OH)	The Hill
<i>Journal News</i> (Westchester, NY)	TheStreet.com
<i>Marion Star</i> (OH)	<i>Times Recorder</i> (Zanesville, OH)
Media Network of Central Ohio	Think Progress
Metro Networks/Metro Source	<i>Time</i>
Morning Consult	<i>USA Today</i>
<i>Newark Advocate</i> (OH)	<i>US News & World Report</i>
<i>News & Observer</i> (Raleigh, NC)	<i>Vox.com</i>
Radio and Television	
<i>All Things Considered</i> , National Public Radio	Clear Channel Communications
<i>All Sides with Ann Fisher</i> , National Public Radio / WOSU	CNBC
<i>Athens MidDay</i> , WOUB-TV2 (Athens, OH)	CNN
BBC	<i>The Jim Bohannon Show</i> , WFED/Dial Global (Washington, DC)
	KCBS Radio (San Francisco,

CA)	WHBC Radio (Canton, OH)
<i>Newsdepth</i> , WOUB-TV (Athens, OH)	WIBC Radio (Indianapolis, IN)
<i>NewsWatch</i> , WOUB-TV (Athens, OH)	WKSU Radio (Akron/Kent, OH)
Ohio News Network-Radio	WKYC-TV (Cleveland, OH)
<i>The Sound of Ideas</i> , WCPN / NPR (Cleveland, OH)	WOSU-AM (Columbus, OH)
Radio-TV Hong Kong	WSNY Radio (Columbus, OH)
Spectrum News	WSYX-TV (Columbus, OH)
WCOL Radio (Columbus, OH)	WTAP-TV (Parkersburg, WV)
WCPO Radio (Cincinnati, OH)	WTTE-TV (Columbus, Ohio)
	WTVN News Radio 610 (Columbus, OH)

Service

Federal Service

- Working Group Member, Digital Inoculation at Scale (DIAS) – Full Series (I-III): Social Cyber Attack Vectors, Information Science and Technology, Defense Advanced Research Projects Agency, 2020-2021.
- Working Group Member, Cognitive Defense (CogD): Designing for Defense – Full Series (I-III), Information Science and Technology, Defense Advanced Research Projects Agency, 2019-2020.
- Working Group Member, Reality Jamming: Socio-Technological Solutions – Series II and III, Information Science and Technology, Defense Advanced Research Projects Agency, 2018-2019.
- Member, SEIR Conflict Committee, Center for Scientific Review Special Emphasis Panel, Ethical Issues in Research on HIV/AIDS and its Comorbidities, National Institutes of Health, 2014/10 SEIR, 2014
- Reviewer, Science, Technology, and Society Program, National Science Foundation, 2013
- Member, SEIR Conflict Committee, Center for Scientific Review Special Emphasis Panel, Societal and Ethical Issues in Research, National Institutes of Health, 2012/10 SEIR, 2012
- Member, ELS Conflict Committee, Center for Scientific Review Special Emphasis Panel (Ethical, Legal, & Social Implications), Center for Scientific Review, National Human Genome Research Institute, National Institutes of Health, ZRG1 ELS (02), 2007-2008

Professional Service

- President, Eastern Communication Association (Vice President Select Elect, 2014-2015, First Vice President Elect, 2015-2016; First Vice President, 2016-2017; President, 2017-2018)
- Administrative Council, Southern States Communication Association, 2020-2024
- Publications Committee, Southern States Communication Association, 2020-2024
- Chair, Francine Merritt Award Committee, Southern States Communication Association, 2020-2024
- Doctoral Education Committee, National Communication Association, 2016-2018
- Publications Committee, Eastern Communication Association, 2013-2015; 2016-2019
- Finance Committee, Eastern Communication Association, 2011-2015; 2016-2019
- Executive Council, Rhetoric and Public Address Interest Group Representative, Eastern Communication Association, 2011-2013, 2023-2025
- Committee of Scholars, Eastern Communication Association, 2011-2012
- Member, Steering Committee, 40th Annual Council on Thai Studies Conference, 2011-2012
- “Wandering Scholar” (Poster Session Judge), National Communication Association, 2010
- Nominating Committee, Eastern Communication Association, 2010
- Poster Session Judge, Eastern Communication Association, 2010
- Associate Convention Planner and Short Course Coordinator, Eastern Communication Association, 2009-2010
- Chair, Health Communication Division, Eastern Communication Association, 2009-2010
- “Wandering Scholar” (Poster Session Judge), National Communication Association, 2009
- Publications Committee, Eastern Communication Association, 2008-2009
- Vice-Chair, Health Communication Division, Eastern Communication Association, 2008-2009
- Vice-Chair Elect, Health Communication Division, Eastern Communication Association, 2008-2009
- Chair, Rhetoric and Public Address Division, Eastern Communication Association, 2007-2008
- Executive Council, Health Communication Interest Group Representative, Eastern Communication Association, 2006-2008
- Vice-Chair, Rhetoric and Public Address Division, Eastern Communication

Association, 2006-2007

- Vice-Chair Elect, Rhetoric and Public Address Division, Eastern Communication Association, 2005-2006
- Web Coordinator, Heath Communication Special Interest Group, Central States Communication Association, 2004-2006.
- Assistant Conference Coordinator, “Discourses of Violence, Discourses of Community” – Eighth Biennial Public Address Conference, 2002
- External promotion and tenure reviewer
 1. University of Memphis
 2. Miami University
 3. University of Louisville
 4. Georgia State University
 5. Cazenovia College
 6. University of Cincinnati
 7. University of Colorado at Boulder
 8. Rochester Institute of Technology
 9. La Salle University
 10. High Point University
 11. State University of New York, University at Albany
 12. Utah State University
 13. Dartmouth College

Editorial Service

- Editor-in-Chief, *Southern Journal of Communication*, 2020-2023.
- Editor-in-Chief, *Communication Quarterly*, 2012-2015.
- Editorial Board Service
 1. *Health Communication*, 2007-present
 2. *Journal of Communication in Healthcare*, 2021-present
 3. *Qualitative Research Reports in Communication*, 2012-present
 4. *Communication Quarterly*, 2008-2012; 2015-present
 5. *Forum Komunikasi* (Board of Advisors), (Malaysia), 2019-present
 6. *Vestnik of the Russian Communication Association*, 2007-2018
 7. *Ohio Communication Journal*, 2005-present
 8. *Texas State Speech Journal*, 2021-present

9. *Communication Yearbook*, 2007-2009
 10. *Kaleidoscope: A Graduate Journal of Qualitative Communication Research*, 2003-2014
 11. *Critical Studies in Media Communication*, 2003-2004
- Guest Reviewer/Manuscript Referee Service
 1. Journals in Health Communication: *Public Understanding of Science*, *Social Science & Medicine*, *Health Communication*, *Journal of Health Communication: International Perspectives*, *Journal of Communication in Healthcare: Strategies, Media and Engagement in Global Health*
 2. Journals in Public Health: *Journal of Public Health*, *Health Promotion Practice*, *Public Health Genomics*, *Journal of Health Care for the Poor and Underserved*, *Family & Community Health*, *Journal of American College Health*, *Qualitative Health Research*, *Cadernos de Saúde Pública/Reports in Public Health*, *BMC Public Health*, *Health Promotion International*, *International Journal of Environmental Research and Public Health*, *Hispanic Health Care International*
 3. General Journals in Communication: *Communication Theory*, *Communication Monographs*, *Quarterly Journal of Speech*, *Journal of Communication*, *Critical Studies in Media Communication*, *Text & Talk*; *Media Psychology*, *Communication and Critical/Cultural Studies*, *Critical Discourse Studies*, *Journal of Intercultural Communication Research*, *Women's Studies in Communication*, *Journal of Family Communication*, *Journal of Intercultural Communication Research*, *Critical Discourse Studies*, *Western Journal of Communication*; *Communication Studies*, *Southern Communication Journal*, *Frontiers in Communication*, *Russian Journal of Communication*, *Departures in Critical Qualitative Research*, *Journal of Applied Communication Research*, *Howard Journal of Communications*, *Frontiers in Communication*
 4. Journals in Medicine and Allied Fields: *British Medical Journal (BMJ)*, *Journal of the National Medical Association*, *Clinical Genetics*, *Ethnicity & Health*, *BMC Medicine*, *Human Genetics*, *Journal of Genetic Counseling*, *Pharmacogenomics*, *Journal of Medical Internet Research*, *Genetics in Medicine*, *Southern Medical Journal*, *Disabilities Studies Quarterly*, *Arts & Health*
 5. Other Journals: *Society and Natural Resources*, *Journal of Urbanism*, *Children and Youth Services Review*, *Journal of Cannabis Research*, *Frontiers in Psychology: Health Psychology*, *Frontiers in Psychology*, *Boletim de Ciencias Geodesicas*, *Sustainable Cities & Society*
 - Editorial Assistant, *Critical Studies in Media Communication*, Celeste Condit and Bonnie Dow (Eds.), 2001
 - Textbook Reviewer

1. Jones & Bartlett
 2. Routledge, Student Reference
 3. Roxbury Publishing Company
 4. Allyn & Bacon/Longman
 5. Kendall/Hunt Publishing
- Conference Paper Reviewer
 1. Critical and Cultural Studies, National Communication Association, 2004-
 2. Health Communication Division, National Communication Association, 2006-
 3. Health Communication Interest Group, Eastern Communication Association, 2005-
 4. Rhetoric and Public Address Interest Group, Eastern Communication Association, 2005-
 5. Health Communication Special Interest Group, Central States Communication Association, 2004-2007.
 6. Political Communication, National Communication Association, 2003-2006

University Service

Ohio University

- **State Level**
 - Member, Ohio Faculty Council, Ohio Board of Regents and the Chancellor of Higher Education, coordination body between the Ohio Department of Higher Education and the 14 public universities in Ohio, 2020-2023
 - Member (ex officio), Academics and Student Success Committee, Ohio University Board of Trustees, 2020-2022
- **University Level**
 - Ohio University Faculty Senate, 2011-2017; 2018-2023 (alternate 2010-2011); Vice-Chair, 2020-2022
 - Chair, University Curriculum Council, 2020-2022
 - Member, Distinguished Professor Selection Committee, Office of the President, 2023-2024
 - Member, Survey RFP and Selection Committee, Office of Information Technology and Office of the Vice President for Research and Creative Activity, 2021-2022
 - Member, Budget Planning Council University-Wide committee, 2020-2022

- Co-Chair, Academic Policy & Process Group, Presidential Convened Committee to Adapt All-University Policies to COVID-19, 2020-2022.
- Member, Coordinating Council for Fall 2020 Planning, Presidential Convened University-Wide Committee to Adapt to COVID-19, 2020.
- Member, University Professional Ethics Committee, Office of the Provost, 2019-
- Member, University International Council, University Standing Committee, 2018-
- Member, Study Away/Abroad Risk Assessment Committee, Office of Global Opportunities, 2016-
- Chair, Promotion and Tenure Committee, Ohio University Faculty Senate, 2016-2017
- Chair, Nominating Committee, Ohio University Faculty Senate, 2016-2017
- Chair, Educational Policies and Student Affairs, Ohio University Faculty Senate, 2015-2016
- Vice-Chair, Institutional Review Board, Office of Research Compliance, 2014-present
- Member, University Curriculum Council, 2015-2016
- Member, Ad Hoc Policy Committee, University Curriculum Council, 2015-2016
- Executive Board Member, University Academic Advising Council, University College, 2015-2016
- Member, Tuition Appeals Committee, Office of the Provost, 2015-2016.
- Scripps College Chair, Faculty & Staff Giving Campaign Central Committee, 2012-2015
- Chair, Professional Relations Committee, Ohio University Faculty Senate, 2012-2014, 2022-2023
- Member, Professional Relations Committee, Faculty Senate, 2011-2012
- Reviewer, Council for Research, Scholarship, and Creative Activity, Office of the Vice President for Research and Creative Activity, 2013.
- Institutional Review Board, Office of Research Compliance, 2007-
- Glidden Visiting Professorship Award Committee, Office of the Provost, 2010-2013
- Ohio University Research Council, Faculty Senate Standing Committee, 2007-2010
- University Hearing Board, University Judiciaries, 2006- 2012.

- Technology and the Active Learner, Faculty Learning Community, University-Wide, 2003-2004
- **College Level**
 - International Committee, Scripps College of Communication, 2017-2021
 - Graduate Committee, Scripps College of Communication, 2010-2017
 - Dean Search Committee (Member elected by tenure-track faculty of the College), Scripps College of Communication, 2012-2013
 - Scripps Survey Research Center Review Committee, College of Communication, 2007
 - Professional Ethics Committee, College of Communication, 2006-2010
 - Research Committee, College of Communication/Vision Ohio, 2005-2006
- **School Level**
 - Chair, Promotion and Tenure Committee, 2018-2019, 2023-2024
 - Chair, Promotion and Tenure Revision Committee, School of Communication Studies, 2021-2022
 - Member, Full Professor Promotion Review Committee, Department of Social Medicine, Heritage College of Osteopathic Medicine, 2023-2024
 - Member, Full Professor Promotion Review Committee, Department of Family Medicine, Heritage College of Osteopathic Medicine, 2021-2022
 - Chair, Assessment Committee, 2019-2020
 - Chair, Graduate Committee, 2010-2017, 2024-
 - Chair, Full Professor Sub-Committee on Promotion and Tenure, 2015-2016
 - Member, Full Professor Sub-Committee on Promotion and Tenure, Information and Telecommunications Systems, 2015-2016
 - Member, Promotion and Tenure Committee, 2009-
 - Member, Course Coordination Committee, 2008-2020
 - Promotion and Tenure Revision Committee, School of Communication Studies, 2012-2013
 - Assistant Professor in Intercultural Communication Search Committee, 2012-2013
 - Chair, Assistant Professor in Health Communication in Family or Interpersonal Contexts Search Committee, 2012
 - Chair, Assistant Professor in Health Communication Search Committee, 2009-2010
 - Co-Chair, Scholar in International/Intercultural Health Communication

Search Committee, 2008-2009

- Senior Scholar in Health Communication Search Committee, 2007-2008
- Technology Committee, School of Communication Studies, 2006-2007
- Graduate Committee, School of Communication Studies, 2004-2006
- Promotion and Tenure Revision Committee, School of Communication Studies, 2005-2007
- Director of Forensics search committee, 2004-2005
- Paul Boase Prize for Scholarship Selection Committee, 2003-2004, 2005-2007

University of Georgia

- President, Speech Communication Graduate Forum, University of Georgia, 1999-2000, 2002-2003
- Judge, University-Wide Department of Public Speaking Speech Contest, Fall 2000, Spring 2001, Fall 2001
- Critic, University of Georgia Bulldog Debates - National Forensics League, 1999, 2000, 2001, 2002
- Judge, Optimist Club of Athens Annual Public Speaking Contest, 1999

Internships, Tutorials, and Independent Studies Directed

- **Jokinen, Owen.** Undergraduate student, directed Honors Tutorial on health communication, Fall, 2021. Top 3 paper at Central States Communication Association Clevenger Undergraduate Scholars' Conference.
- **Izquierdo, Sarah.** Undergraduate student, directed Honors Tutorial on social change theory and HTC Thesis, Fall, 2018 – Spring, 2019.
- **Cardoza, Brittany,** Undergraduate student, directed Honors Tutorial on freedoms and responsibilities of speech and courtroom rhetoric, Fall, 2015.
- **Calka, Michelle,** Doctoral student, independent study on digital bodies and rhetoric, Spring 2010.
- **Androsca, Liz,** Undergraduate student, directed internship with the Ohio Historical Society, Summer 2008.
- **Carroll, Jane,** Undergraduate student, directed internship with the American Cancer Society, Summer 2008.
- **Hartman, Adam,** Undergraduate student, independent study on portrayal of mental illness in media, Spring 2008.
- **Mousie, Rachel,** Undergraduate student, independent study on portrayal of mental illness in media, Spring 2008.
- **Osew (Acquah), Shirley,** Doctoral student, independent study on naturopathic medical practices in Ghana, Spring 2008.

- **Mumba, Mumba**, Doctoral student, independent study on Spring 2008.
- **Stassen, Heather**, Doctoral student, independent study on the theories and rhetorical practices of Michael Calvin McGee II, Winter 2008.
- **Armonstrong, Christine**, Undergraduate student, directed internship with GoodWorks, Winter 2008.
- **Swabek, Carolyn**, Undergraduate student, directed internship with GoodWorks, Winter 2008.
- **Stassen, Heather**, Doctoral student, independent study on the theories and rhetorical practices of Michael Calvin McGee I, Winter 2008.
- **Donofrio, Pamela**, Undergraduate student, directed internship, Fall 2007.
- **Yoger, Jennifer**, Undergraduate student, directed internship, Fall 2007.
- **Blankson, Herbert**, Doctoral student, Independent Study on Pharmacist/Physician Communication, Fall 2007.
- **DiBiaso, Julie**, Undergraduate student, directed internship with GoodWorks, Summer 2007
- **Ofori-Birikorang, Andrews**, Doctoral student, Mass Communication – Telecommunications, Independent Study on Health Delivery Technologies in Africa II, Spring 2007
- **Pollock, Timothy**, Doctoral student, Independent Study on Michael Calvin McGee’s “Ideograph” as Research Methodology, Spring 2007
- **Wright, Kallia**, Doctoral student, Independent Study on ScenariosUSA as Public Health Messaging, Spring 2007
- **Young, Stephanie**, Doctoral student, Independent Study on the Feminist Artwork of Anne Taintor, Spring 2007
- **Cataline, Gretchen**, Undergraduate student, independent study on Clean Indoor Air Advocacy in Ohio, Spring 2007
- **Zigerelli, Jamie**, Undergraduate student, directed internship with the Appalachian Peace and Justice Network Winter 2007
- **Yeatts, Daniel**, Undergraduate student, directed independent study coordinated with Baker Center Grand Opening event, Winter 2007
- **Mbure, Wanjiru**, Master’s student, Communication and Development, Independent Study on Health Communication regarding HIV/AIDS in Africa, Winter 2007
- **Ofori-Birikorang, Andrews**, Doctoral student, Mass Communication – Telecommunications, Independent Study on Health Delivery Technologies in Africa, Winter 2007

- **Maposa, Batsetsana**, Master's student, Communication and Development, Independent study on Public Understanding of Health and Healing, Fall 2006
- **Feldman, Jayme**, Undergraduate student, Honors tutorial on the rhetoric of Margaret Chase Smith, Winter 2006.
- **Cataline, Gretchen**, Undergraduate student, directed internship with University College, Fall 2005.
- **Moorman, Amy**, Undergraduate student, independent study on health campaigns for social change, Fall 2005
- **Bass, Rachel**, Undergraduate student, directed internship with Clear Channel Communications, Marketing and Promotion, Summer 2005
- **Porter, Anne**, Undergraduate student, directed internship with O'Bleness Memorial Hospital, Department of Pharmacy, Spring 2005
- **Stroup, Kristopher**, Doctoral student, directed reading on Deleuze & Guattari's *Anti-Oedipus* and *Thousand Plateaus*, Winter 2005
- **Brown, Alisha**, Undergraduate student, directed internship with Girls Incorporated of Central Ohio, Winter 2005
- **Slavik, Sarah**, Undergraduate student, Honors tutorial on political advertising in presidential campaigns, Fall 2004
- **Li, Xinghua**. Master's student, independent study on rhetoric in/and film, Spring 2004

Community Service

- Mentor, American Society of Human Genetics/National Science Teachers Association, Outreach to Teach/Building a Presence for Science, 2003-present
- Member, Safe Zone Project, Ohio University and Athens County, 2003-present
- Volunteer, Athens Area Sustainability Festival, 2003

Graduate Advising and Outcomes

Doctoral Advisees, Completed

- **Lekey, Freda**. Ph.D., Communication Studies, 2024. *Cultural constructions of infertility: The embodied experience of involuntary childless women in Ghana*. Program of Study and Dissertation Advisor.
- **Spence, Logan**. Ph.D., Communication Studies, 2023. *Rethinking the paranoid style: A dialectic between ideology and rhetoric within paranoia*. Program of Study and Dissertation Co-Advisor with Roger Aden. Initial placement: Visiting Assistant Professor, Miami University.
- **Mendoza, Maria Jose**. Ph.D. in the Individual Interdisciplinary Program (Biological Sciences and Communication Studies), 2022. *Breastfeeding experiences of mothers who are health care professionals in Ecuador*.

Dissertation Co-Advisor with Mario Grijalva. Initial placement: Pontifical Catholic University of Ecuador.

- **Sherwani, Shariq.** Ph.D. in Communication Studies, 2021. *Stressors, quality of life, and psychosocial outcomes: Managing communication uncertainty for caregivers of patients with end state renal disease.* Program of Study and Dissertation Advisor. Initial placement: Visiting Assistant Professor, Dixie State University.
- **Arora, Aarti.** Ph.D. in Communication Studies, 2020. *Communication in complementary and alternative medicine: a situated exploration of communication interactions between yoga students and their yoga teachers in India.* Program of Study and Dissertation Committee Advisor. Initial placement: Visiting Assistant Professor, Bloomsburg University.
- **Ji, Yadong.** Ph.D. in Communication Studies, 2020. *Americanization in persuasive health messages: Comparing Americanized narrative, statistical, and normative preventative messages with Chinese ones in the case of Chinese air pollution.* Program of Study and Dissertation Advisor. Initial placement: tenure track post at North Central College.
- **Hudak, Nicole.** Ph.D. in Communication Studies, 2019. *Communicating heterosexism in queer pregnancies: A multiadic interview study.* Program of Study and Dissertation Committee Advisor. Initial placement: tenure track post at Keene State College.
- **Nieto-Sanchez, Claudia Patricia.** Ph.D. in the Individual Interdisciplinary Program (Biological Sciences and Communication Studies), 2018. *Towards a theory of sustainable prevention of Chagas disease: An ethnographic grounded theory study.* Dissertation Co-Advisor with Mario Grijalva, 2018. Initial placement: Medical Anthropology Unit, Institute of Tropical Medicine, Antwerp, Belgium.
- **Limvarakul, Srinuan.** Ph.D. in Communication Arts (Bangkok University), 2017. *Uses and Gratifications associated with social media addiction among working adults in Bangkok.* Initial placement: Senior Director, Research & Insight, Omnicomm Media Group (OMD).
- **Seifert, Jennifer.** Ph.D. in Communication Studies, 2016, *The structure of silence: Applying the theory of planned behavior to college students' communication about sexuality and sexual assault.* Program of Study and Dissertation Committee Advisor. Initial placement: Sexual Assault Prevention Program Coordinator, Appalachian Peace and Justice Network.
- **Tsikata, Prosper.** Ph.D. in Communication Studies, 2015, *HIV/AIDS and terministic screens: A pentadic interrogation of claims to origin, cure, and economics in the rhetoric of Yahya Jammeh.* Program of Study and Dissertation Committee Advisor. Initial placement: tenure track post at Valdosta State University.

- **Aubuchon Chapman, Stellina.** Ph.D in Communication Studies, 2013, *Oral health beliefs as predictors of behavior: Formative research for oral health campaigns in South Africa*. Dissertation Advisor (with Amy Chadwick). Initial placement: Community Health Program Director, Center for Closing the Health Gap, Cincinnati.
- **Angel-Botero, Adriana.** Ph.D in Communication Studies, 2012, *The role of secondary orality in the construction of factual discourses about Colombian corruption*. Dissertation Advisor. Initial placement: post at the University of Manizales, COLOMBIA.
- **Calka, Michelle.** Ph.D in Communication Studies, 2012, *The performance and embodiment of marginalized identities in virtual worlds*. Program of Study and Dissertation Advisor. Initial placement: tenure-track post at Manchester University.
- **Kirittayapong, Jirah.** Ph.D. in Communication Studies, 2011, *Robin Hood in the land of the free? An ethnographic study of undocumented immigrants from Thailand in the U.S*. Dissertation Co-Advisor (with Devika Chawla). Initial placement: post at the University of the Thai Chamber of Commerce, THAILAND.
- **Heiss, Sarah.** Ph.D in Communication Studies, 2011, *Sugar-coating risks: an analysis of trade associations representing sweeteners' discursive contributions to public negotiations of risk*. Dissertation Advisor. Initial placement: tenure-track post, University of Vermont.
- **Mumba, Mumba.** Ph.D. in Communication Studies, 2010, *A phenomenological study of how college students communicate about anal sex and its implications for health*. Dissertation and Program of Study Advisor. Awarded Master's degree by Examination, 2007. Initial placement: post at Southern Illinois University – Edwardsville.
- **Lev, Eimi.** Ph.D. in Communication Studies, 2009, *Googling while expecting: Internet use by Israeli women during pregnancy*. Dissertation Advisor (with Claudia Hale). Initial placement: post at Ariel University Center of Samaria, ISRAEL.
- **Young, Stephanie.** Ph.D. in Communication Studies, 2009, *Remembering the past in visual and visionary ways: Rhetorically exploring the narrative potentialities of Esther Parada's memory art*. Dissertation Committee Member and Co-Advisor (with Bill Rawlins). Initial placement: post at University of Southern Indiana.
- **Ahmed, Rukhsana.** Ph.D. in Communication Studies, 2007, *Assessing the role of cultural differences on health care receivers' perceptions of health care providers' cultural competence in health care interactions*. Program of Study Advisor, Master's Advisor, and Dissertation Advisor (with Nagesh Rao). Awarded Master's degree by Examination, 2005. Initial placement: tenure-track post, University of Ottawa, ON, CANADA.

Master's Advisees, Completed

- **Moremoholo, Rose.** M.A., Communication and Development, 2025. *Scrutinizing the news coverage of breast and cervical cancer in human interest stories: A study of metaphors in online newspapers in Lesotho.* Advisor.
- **Valencia, Maria A. (Angie).** M.A. in Latin American Studies, 2023. *Community Nutrition Initiative: Using positive deviance approach to explore agri-food and nutritional practices in rural communities in southern Ecuador.* Professional project advisor.
- **Wells, Makayla.** M.A. in Latin American Studies, 2019. *Gardening practices in three rural communities in Loja province, Ecuador.* Professional project advisor.
- **Martinez, Cristina Valderrama.** M.A. in Communication and Development Studies, 2018. *Characterization of communication processes in natural disasters: A case study of the earthquake occurred in Bahia de Caraquez, Ecuador in 2016.* Professional project advisor.
- **Haruna, Godwin.** M.A. in Communication & Development Studies, 2016, *Evaluating Safe Motherhood programs in Ondo State, Nigeria.* Professional project advisor.
- **Kidane, Teresa.** M.A. in African Studies, 2016, *Cost and perceptions of health: The case of African students at Ohio University I,* Professional project advisor (with S. Howard).
- **Moot, Dennis.** M.A. in African Studies, 2016, *Cost and perceptions of health: The case of African students at Ohio University II,* Professional project advisor (with S. Howard).
- **Mbure, Wanjiru.** M.A. in Communication & Development Studies, 2007, *Women of the epidemic: Gender ideology in HIV/AIDS messages in Kenya.* Thesis advisor. Accepted to Ph.D. program, Communication Studies, University of Missouri—Columbia.

Honors Tutorial Advisees, Completed

- **Izquierdo, Sara.** B.S.C. (Hons.), 2019. *The structural factors that influence online self-presentation practices in Aceh, Indonesia.* Thesis advisor.

Doctoral Committees, Completed

- **Khanagamwa, Chikondi.** Ph.D. in Media Arts and Studies, 2022. *Pandemic Media: Communicating Risk in Malawi in the Age of Covid-19.* Program of Study Committee Member and Dissertation Committee Member.
- **López Londoño, Luis Miguel.** Ph.D. in Communication Studies, 2022. *From the River to the Gravestone: Spaces of Disappearance and Re-Appearence of Unidentified Bodies in Colombian War.* Comprehensive Examination and Dissertation Committee Member.

- **Nottingham, Kelly.** Ph.D. in Translational Biomedical Sciences, 2021. *Defining Patient Burden: Experiences of Living Kidney Donors*. Comprehensive Examination and Dissertation Committee Member.
- **Haruna, Godwin.** Ph.D. in Educational Studies, 2020. *Mobile text messaging as facilitator of maternal and child healthcare in Kogi State*. Dissertation Committee Member and Dean's Representative for the Patton College of Education.
- **Ayub, Suffian Hadi.** Ph.D. in Communication and Media Studies, Universiti Teknologi MARA, 2020. *Healthy Lifestyle campaign on social media and its impact on youth well-being*. External Examiner.
- **Villacis, Anita.** Ph.D. in Biological Sciences, 2019. *Eco-epidemiological Implications of the diversity of Triatominae (Hemiptera: Reduviidae) in Ecuador: what do we know and what do we need to do?* Dissertation Committee Member.
- **Cook, Carolyn.** Ph.D. in Psychology, 2019. *Impact of chronic traumatic encephalopathy information on perceptions of illness*. Dissertation Committee Member & Dean's Representative for Arts & Sciences.
- **Presley Rachel.** Ph.D. in Communication Studies, 2019. *Decolonizing dissent: Mapping indigenous resistance onto settler colonial land*. Dissertation Committee Member.
- **Pinkerton, Craig.** Ph.D. in Communication Studies, 2018. *Buddhist public advocacy and activism in Thailand: Justifying engagement and a rhetoric of humanization through identification*. Program of Study Committee Member and Dissertation Committee Member.
- **Zhang, Chunyu.** Ph.D. in Communication Studies, 2018. *Playing for a New Worker (Class) Identity and Social Change: A Participatory Critical Rhetorical Examination*. Dissertation Committee Member.
- **Lin, Hengjun.** Ph.D. in Communication Studies, 2018. *The role of construal level and temporal distance in anxiety and uncertainty management: Exploring patent-provider communication in a cross-cultural context*. Dissertation Committee Member.
- **Zempter, Christina.** Ph.D. in Communication Studies, 2018. *Culture and socialization in a local newsroom*. Dissertation Committee Member.
- **Weed, Amanda.** Ph.D. in Journalism, 2018. *Bridging advertising and public relations pedagogy and practice: A mixed-methods analysis of education objectives and industry needs*. Dissertation Committee Member.
- **Meyara, Sidi Becar.** Ph.D. in Communication Studies, 2017. *'Mauritania is an eye': A community's efforts to promote unity*. Dissertation Committee Member.
- **Granelli, Steve.** Ph.D. in Communication Studies, 2017. *Being good at playing bad: Performance of the heel in professional wrestling*. Dissertation Committee Member.

- **Gleason, Sean.** *Building home: Vernacular architecture and domestic habit in the Ohio River Valley.* Ph.D. in Communication Studies, 2017. Dissertation Committee Member.
- **Sharma, Indu.** Ph.D. in Media Arts and Studies, 2016. *Analysis of an Indian commercial television drama series – “Bailika Vadhu: Kacchi Umra Ke Pakke Rishte” (Child bride: Firm relations at a tender age).* Dissertation Committee Member.
- **Mudawi, Abuobeida.** Ph.D. in Telecommunications, 2015. *A virtual ethnographic study of online communication and democratic behavior in the Sudan’s diaspora.* Dissertation Committee Member.
- **Darlington, Kay-Anne,** Ph.D in Media Arts and Studies, 2015, *Gender representations, cultural norms and message features in Jamaican HIV/AIDS advertisements: A textual analysis of television campaigns.* Comprehensive Examination and Dissertation Committee Member.
- **Walck, Pamela E.** Ph.D. in Journalism, 2015. *Reporting America’s “colour problem”: How the U.S. and British press reported and framed racial conflicts during World War II.* Dissertation Committee member.
- **Silraunwilai, Usa.** OU/BU Ph.D. Program of Study and Dissertation Proposal Committee Member, 2014.
- **Patterson, Spencer D.** Ph.D. in Communication Studies, 2012. *Putting on white coats: Professional socialization of medical students through narrative pedagogy in standardized patient labs.* Dissertation Committee member.
- **Yahaya, Azlan R.** Ph.D. in Media Arts and Studies, 2011. *Islam hadhari: An ideological discourse analysis of selected speeches by UMNO President and Malaysia Prime Minister Abdullah Ahmad Badawi.* Dissertation Committee member.
- **Peirce, L. Meghan.** Ph.D. in Media Arts and Studies, 2011. *Botswana’s Makgabaneng: An audience reception study of an edutainment drama.* Dissertation Committee member.
- **Acquah, Shirley.** Ph.D. in Communication Studies, 2011. *Physician-Patient Communication in Ghana: Multilingualism, Interpreters, and Self-Disclosure.* Dissertation Committee Member.
- **Stassen, Heather M.** Ph.D. in Communication Studies, 2010. *Mediated constructions and audience responses to polygamist controversies.* Dissertation Committee Member.
- **Schrader, Valerie** Ph.D. in Communication Studies, 2009. *Defying gravity, silence, and societal expectations: Social movement leadership and hegemony in the musical “Wicked.”* Dissertation Committee Member.

- **Carlson, Andrew.** Ph.D. in Media Arts and Studies, 2010, *Small business and the 2010 FIFA World Cup: The use of communication technology in South African micro-enterprise*. Dissertation Committee Member.
- **Meyer, Kevin R.,** Ph.D. in Communication Studies, 2009. *Student classroom engagement: Rethinking participation grades and student silence*. Dissertation Committee Member.
- **Ofori-Birikorang, Andrews.** Ph.D. in Media Arts and Studies, 2009, *Promoting a new health policy in the Ghanaian media: Newspaper framing of the National Health Insurance Scheme from 2005-2007*. Program of Study and Dissertation Committee Member.
- **Khan, Tabassum Ruhi.** Ph.D. in Media Arts and Studies, 2009, *Emerging Muslim identity in India's globalized and mediated society: An ethnographic investigation of the Muslim youth of Jamia enclave, New Delhi*). Comprehensive Examination and Dissertation Committee Member.
- **Quinlan, Margaret.** Ph.D. in Communication Studies, 2009, *Narrating lives and raising consciousness through dance: The performance of (dis)ability at Dancing Wheels*. Dissertation Committee Member.
- **Khan, Zahirul Hasan.** Ph.D. in Mechanical Engineering, 2007, *Bench- and pilot-testing of sieving electrostatic precipitator*. Dissertation Committee Member & Dean's Representative for Engineering.

Master's Committees, Completed

- **Gongolo, Jessie.** M.A., Communication and Development, 2025. *Understanding the perception of fibroids among women in Malawi: A narrative-based approach*. Committee member.
- **Otchere, Godsway.** M.A., Communication and Development, 2025. *Understanding the Effectiveness of Seasonal Malaria Chemoprevention (SMC) Program: A health communication study in rural northern Ghana*. Committee member.
- **Dei, Victor Kojo.** M.A. in Communication and Development Studies, Center for International Studies, 2023. *Exploring the Ghanaian students' perceptions towards the adoption of mental health services at Ohio University*. Professional project committee member.
- **Celi, Paul.** M.A. in Communication and Development Studies, Center for International Studies, 2023. *Analyzing the government and the media communication of illegal mining in the Madre de Dios region of Peru: A document analysis*. Professional project committee member.
- **Leon, Ana.** M.S. in Environmental Studies, Voinovich School of Leadership and Public affairs, 2021. *Solid waste management in the rural communities of Bellamaria, Chaquizhca and Guara in Loja, Ecuador*. Practicum project committee member.

- **Fraley, Courtney.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2018.
- **Boggs, Emily.** Master's Examination Committee Member. Referred to Professional Project option, 2018.
- **Graham, Joey.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2017.
- **Hawkins, Windy.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2016.
- **Dockham, Jennifer.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2016.
- **Wright, Mary Katherine.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2016.
- **Maki, Michelle.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2015.
- **Schindler, Stacy L.** Master's Professional Project Committee Member. Awarded Master's degree by Examination, 2014.
- **Diaconescu, Maria.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2013.
- **Al-Issa, Mohammed.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2013.
- **Oduro, Ivy Dorcas.** Master's Professional Project Committee Member, Awarded Masters of Arts in African Studies, 2012
- **Vogel, Megan.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2012.
- **Ramsey, Carrie.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2012.
- **Lake, Lindsay.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2012.
- **Ramsey, Carrie.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2012.
- **Hart, Phil.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2011.
- **Dunn, Jennifer.** Master's Examination Committee Member. Awarded Master's degree by Examination, 2006.
- **Greiner, Karen.** Master's Examination Committee Member. Awarded Master's degree by examination, 2006.

- **Han, Min Wha.** Program of Study Committee Member. Awarded Master's degree by Examination, 2005.

Transferred

- **Zawidski, Kate.** Master's candidate. Program of Study and Master's Examination Committee Advisor. Departed program in 2006 for family reasons.
- **Kenniston, Pam.** Program of Study Committee Member. Transferred to Health and Human Services, Awarded Master's degree by Examination, 2005.
- **Li, Xinghua.** Program of Study Advisor. Transferred to Ph.D. program, University of Iowa, Department of Communication Studies, 2004.
- **Jarayam, Srinath.** Ph.D. Committee Member. Transferred to Ph.D. program, University of North Carolina – Chapel Hill, Department of Communication Studies, 2004.

In Progress

- **Cevallos, Ariel.** M.A.I.A., International Development Studies. Committee member.
- **Herrera, Carolina.** Ph.D., Communication Studies. Advisor.
- **Memon, Athar.** Ph.D., Communication Studies. Advisor.
- **Wali, Zahid.** Ph.D., Communication Studies. Advisor.
- **Searls, Kaitlyn.** Ph.D., Communication Studies. Advisor.
- **Mock, Brandon.** Ph.D., Communication Studies. Advisor.
- **Hunt, Andrew.** Ph.D., Communication Studies. Advisor.
- **Rayna Batool.** Ph.D., Communication Studies.
- **Mora, Patricia.** Translational Biomedical Sciences. Co-Advisor with Mario Grijalva.
- **Seman, Rabiah Adawiah.** ABD. in Communication and Media Studies, Universiti Teknologi MARA, 2022. *Managing provider-patient communication gap using Mhealth for prescribed self-care: a case study of user experience research among Coronary Heart Disease (CHD) patients in Klang Valley, Malaysia.* External Examiner.
- **Laki, Kujang.** ABD, Communication Studies. *Responding to the COVID-19 pandemic in the United States: Medi, mayhem, and mandates.* Dissertation Advisor.
- **Peko, Samantha.** ABD in Journalism. *Mortimer Thomson's witches: Undercover Reporting on the fortune telling trade.* Dissertation Committee Member.
- **Mitchell, Sarah.** ABD. Candidate in the Individualized Interdisciplinary Program. *A history of vaccination in Appalachia.* 2022 (projected). Committee Member.

- **Agyei-Boateng, Abena.** M.A. Candidate in Communication and Development Studies. Master's Examination Committee Member.
- **Mendoza, Luis E.** M.A. Candidate in Communication and Development Studies. Master's Examination Committee Member.

Languages

English – Speaking, Reading & Writing, Native Proficiency

Spanish – Reading, Professional Proficiency; Speaking & Writing, Working Proficiency

German– Reading, Professional Proficiency; Speaking & Writing, Working Proficiency

French – Reading, Speaking & Writing, Working Proficiency

International Development

International Faculty Development Seminar, 2017. “Gender and Sexuality in the Human Rights Agenda in Contemporary Argentina.” Buenos Aires, Argentina, Council on International Educational Exchange.

International Faculty Development Seminar, 2016. “Community Development and Social Justice in the Favela Communities of Rio de Janeiro.” Rio de Janeiro, Brazil, Council on International Educational Exchange.

International Faculty Development Seminar, 2015. “The Influence of Religions on Women in Contemporary Tanzanian Society.” Dar es Salaam and Iringa, Tanzania, Council on International Educational Exchange.

Forensics

Forensics Program, Ohio University

- Critic for local tournaments on an as-needed basis, including Ohio University Winter Classic, Marshall University Winter Classic, and Ohio Forensics Association-Varsity Championships, 2003-

Georgia Debate Union, University of Georgia

- Travel with debate team as critic/coach on an as-needed basis, 1998-2003

Redlands University Speech and Debate Society, University of the Redlands

- Guest Critic, 2003 National Debate Tournament.

University of Richmond Debate Team

- 1998 Cross-Examination Debate Association All-American Debate Team
- 1997 Cross-Examination Debate Association All-American Debate Team
- Over 30 Team and Individual Speaker Awards

Professional Memberships

- National Communication Association (life member)
- American Society of Human Genetics

- Southern States Communication Association (life member)
- Eastern Communication Association (life member)
- American Forensic Association (life member)
- Rhetoric Society of America

Statement of Educational Philosophy Benjamin R. Bates

As the Greek teacher of rhetoric Isocrates once said, "There has been no institution devised by humans which the power of speech has not helped us to establish." With Isocrates, I believe that the art and practice of communication is crucial to the development of human communities and that the ability to participate actively in a community is the evidence of an individual's education. In the classroom and out, it is my goal to assist students in their development into active citizens in their communities. When a student enters a classroom, what that student learns from an educator must contribute to their ability to participate in their community. I believe that teaching communication as an art and a practice allows me to provide students with tools for participation in their communities and a forum for enacting such participation.

I believe students should not be asked to study communication simply to answer test questions; they must learn about communication to become better communicators and to participate as citizens. One of the fundamental roles of the educator is to encourage students to apply the concepts that they learn about communication to their life outside the classroom. For effective application, students need a forum within the classroom to test their advocacy practices. To meet these needs, my classes require students to learn more than concepts and theories, but also to enact advocacy that draws upon what they have learned. Depending on the class, different media of advocacy are emphasized, including oral, written advocacy, and video- and computer-mediated advocacy. In each class, I encourage students to work individually and in groups to identify an issue, product, or text of interest, research the issue, and present the issue and their position on it in a public format. Whenever I work to provide a testing ground for advocacy practices, students are asked to consider various theories or concepts in communication, to construct positions and arguments based in their understanding of those theories and concepts, and to practice the art of advocacy. In this way, not only do students explore their individual skills at oral, written, or mediated communication, but they also enhance their positions as advocates, thus contributing to the larger *polis*. In recent iterations of my undergraduate classes, we have reported to the City of Athens Water Department needs for community access to strong infrastructure, to the City-County Health Department means of connecting children to nutrition and developmental services, and, most recently, to our campus office responding to COVID strategies for engaging students with university messaging for prevention.

The need for this contribution to society is also acute for graduate students. I envision my graduate courses as more than advanced sets of theories and concepts to be learned or enhanced modes of argument construction to be mastered. I believe graduate courses should assist graduate students in becoming producers of knowledge about communication, about a topical area, and about the intersection between communication and that topical area. I ask my graduate students to produce, through individual and/or collaborative effort, a contribution to the ongoing search for new insights, new interpretations, and new understandings of the role that communication plays in substantive issues of health, public policy, or some other topic area and the ways that

these topic areas play roles in constructing our communicative practices. I firmly believe that, as academics, we have freedom to think but that we also have a responsibility to share our thinking. At a basic level, this means that graduate students should use the class to make strides toward producing scholarship that can be presented at conferences, published in journals, or distributed to the public through popular outlets. A semester, however, is rarely sufficient to conceptualize, implement, and interpret a study. Therefore, I believe that the graduate instructor cannot stop teaching simply because final exam week has come and gone; the graduate instructor should continuously work with his or her students until the product is as finished as it can be, and as long as both the student and instructor believe that continued work on the project is beneficial to both themselves and to the larger community. As demonstrated by my writing and presentation with multiple students, I have enacted this commitment to going beyond the classroom with my graduate students to establish contributions to the academy.

Skill sets and advocacy abilities are important, and obtaining them may be the reason undergraduate students register for our courses. And, producing papers to be submitted to conferences or for publication to better position themselves for the academic job market may be a primary reason that graduate students enroll. Nonetheless, one of the major aims of communication is to empower undergraduate and graduate students as reflective and critical thinkers so that they may better make decisions as participants in the *polis*. Students must be assisted in becoming better consumers and producers of discourse – be it oral, written, or electronically mediated – and participants in the better formation of community based on such readings and productions. Critical practice should be encouraged in the classroom through the critique of other student presentations, readings of texts, media products, and other items that can be brought into the classroom for consideration. In an age of a *cosmopolis*, an array of discourses from multiple cultures and the opportunity to interact with them must be brought to the student, as they will be confronted with them as citizens outside the classroom.

The ability to inspire students as advocates is crucial to the development of good citizenship. The ability to encourage students to be critical consumers of discourse is essential to the development of a good education.

Educators must also remember that they are citizens of the *polis*, not philosopher-kings set above it. As such, educators need to commit themselves to the roles of student, citizen, and advocate as well. As I teach, I have the responsibility to model these positions as well by continuously studying, reflecting, learning, and advocating in the areas that I profess to my students.

I believe that my views of communication education fit well with the University's charge to create and sustain intellectually inspired, morally grounded, and globally minded practices of education and its goals to empower students to forge their lives well-rounded communicators who are aware of and respect human dignity and ethical values.

Statement of Research Philosophy Benjamin R. Bates

As I have stated in my teaching philosophy, I view communication as a communal art and practice. I carry this orientation into my research philosophy. Communication can serve as a mode of investigating the construction, alteration, and maintenance of our social world. As researchers, we must contribute to this ongoing investigation and invest our efforts in understanding effective communication practice and the implications that communication has for our communities. With Isocrates, I hold that those “who want to do some good in the world must banish utterly from their interests all vain speculations and all activities which have no bearing on our lives.”

I see my role as a researcher as being a person who investigates communicative texts, situations, and events for the purpose of better understanding how communication practice functions and how communication processes can be improved. I self-describe as an applied rhetorician. Above the study of communication acts as persuasive devices, the ethical and social implications of communication acts should also be explored. Researchers are members of a larger community of scholars and of humans. The applied rhetorician has the responsibility to contribute positively to his or her communities. Moreover, applied rhetoricians must be prepared to speak to that community and to audiences that can act as agents of change. As such, the rhetorician should consider two questions before embarking on any study: “Does my research have relevance to the larger community of which I am a part?” and “Will the findings of my research contribute to better practice in the future?” If the answer to both questions is, “Yes,” then I may study the topic, text, or event. And, if one does begin such a study, a third question emerges: “To what agents of change do I communicate my findings and how do I communicate them?”

I am open to and have worked within a broad set of research possibilities. Most of my research efforts have been within two domains. The first domain is health communication. The second is political rhetoric, particularly at the international level. These two areas both receive a positive answer when I pose my two questions. Both international affairs and health communication are relevant to the larger community. Health issues and their presentation to the public implicate questions of medical treatment and community understandings of treatment options. International affairs, particularly peace and conflict, have an impact on the world community, the cosmopolis in which we all live. Though it may seem that these two areas are unrelated, both share a common research goal. The aim of these research agendas is to provide analysis and interpretation that can better public policy. In addition, both arenas are part of a larger question of how people come to form their understandings of policy expediency and governmental justification in the public sphere. Approaching one question can yield insight into the other. Disparate medical access can inform the understanding of how economics and power operate generally, thus informing issues in the international public sphere. The tactics deployed in international policy can provide useful information about how tropes are used to present unfamiliar places and peoples, thus providing insight into how unfamiliar medical techniques and issues can be made familiar to consumers. Indeed, my

analysis in the *Journal of Medicine and Philosophy* demonstrates that the discourse of health and the discourse of international war can be one and the same.

To best allow research to have relevance to the larger community and to contribute to better practice most effectively, it is essential that the communication scholar be prepared to approach discourse on its own terms. I am trained in and employ a variety of analytical and theoretical techniques. Much of my research draws on humanistic traditions of rhetoric. My work on presidential rhetoric as it is used to advocate military action draws on traditional views of rhetoric as described by Aristotle and Kenneth Burke. I have also drawn on psychoanalytic orientations, including Jungian, Lacanian, and Deleuzian perspective, for my work on film. I have deployed narrative concepts and concepts of genre. Other work has drawn on post-structural and post-Marxist orientations to assist in my analysis. In addition to humanistic investigations, I have drawn on social scientific paradigms. My work uses so-called “hard” social science methods of data collection and analysis ranging from the simple t-test to structural equation modeling. These investigations have followed a pattern where my partners and I first develop a message or intervention based on principles of rhetorical invention and then use quantitative methods to test the effects of these inventional techniques among actual audiences. I have also drawn on qualitative social scientific methods, including focus groups and observational study. I do not have a preferred methodology, as I believe that the methodology should be derived from the text or events under study, that communication can allow for emergent readings of communication to be performed, and that it is possible to test rhetorical principles with social scientific methods.

Once a topic has been identified and a theoretical approach decided upon and enacted, to best enact scholarship, the communication scholars must identify the audience to whom the findings should be communicated and how that audience should be addressed. Too often, communication scholarship is not read by the community or communities that would best benefit from the findings. Because communication scholars do not seek audiences other than communication scholars for their work, it should not be surprising that many of those outside of communication arts and science know little of what we do. Both these trends should be challenged. This is why the majority of my scholarship is not published in communication journals, but is communication scholarship published in other fields. If, for example, one wants to challenge dominant symbolic representations of health and healing to promote more effective and more ethical communication regarding rights, disability, or governance structures, then one must have their work read by the relevant agents of change.

Moreover, to have one’s work read by policymakers or health care providers, one must publish in policy journals and medical journals using the language of policy and medicine. One cannot expect the policymaker or health care provider to read *Communication Monographs* or *Quarterly Journal of Speech*, nor should the communication scholar expect to be understood (must less taken seriously) if she used communication jargon when she writes for this audience. In our chapter for the *Handbook of Applied Communication Research*, Celeste Condit and I make this argument even more forcefully: it is the duty of the communication scholar who claims to perform

applied work to publish where agents of change will read the work and to adapt her methods, vocabulary, and writing style to that audience's needs. This is why my work on health and medicine appears in health and medical journals, uses the vocabulary of health and medicine, and uses methods accepted by physicians and health care providers. I regularly publish work in health and medical journals because these are the outlets read by agents of change.

I firmly believe that we should go to our audiences' *fora* and speak our audiences' languages if we are to have any hope of enacting real social change and contribute to the communities that pay for the academy and for our positions as researchers.