
James Patrick Strode

Contact:

20 Walnut Court
Athens, OH 45701
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Education:

June 2006 **Doctor of Philosophy, Sport and Exercise Management**
The Ohio State University, Columbus, Ohio
Advisor: Dr. Janet Fink
Cognate: Economics of Higher Education
Minor: Research Methods in Human Resource Development

December 2003 **Master of Arts, Sport and Exercise Management**
The Ohio State University, Columbus, Ohio

May 2002 **Bachelor of Business Administration, Management and Marketing**
University of Wisconsin, Madison, Wisconsin

Research Interests:

My research areas include studying gender relative to sport leadership, including barrier for advancement and stereotype threat. Secondary research interests include issues related to coaching effectiveness at the prep level, pedagogy and administrative concerns associated with sport management, and philanthropic motives to giving in sport.

Administrative Appointments:

July 2021- **Associate Dean (Director of Undergraduate Programs) – College of Business**
present *Ohio University, Athens, Ohio*

Primary Responsibilities

- Provide strategic leadership for all undergraduate degree offerings (Bachelor of Business Administration, Bachelor of Sport Management, and Bachelor of Business Studies) for a college that includes 3,000 undergraduate students.
- Oversee continuous improvement of all undergraduate programs in the College of Business, including the Integrated Business Cluster and the Copeland Core program.
- Manage college-level curriculum approval process, assurance of learning, and assessment.
- Supervise the Business Academic Advising and Career Services unit to ensure appropriate academic policies and processes are being followed.
- Collaborate on the recruitment, retention, and placement of undergraduate students.
- Assist with managing the college budget, policies and procedures, and human resource management.

June
2019-
June 2022

Chair – Department of Sports Administration – College of Business

Ohio University, Athens, Ohio

Primary Responsibilities

- Execute strategic leadership to a department that includes 400 undergraduate students, 350 graduate students, and four degree programs: Bachelors of Sport Management (BSM), Masters in Sport Administration (MSA), Masters in Athletic Administration (MAA), and Professional Masters in Sport Administration (PMSA).
- Provide leadership in personnel development and evaluation of 13 full-time faculty.
- Orchestrate innovative curricular development focused on preparing students for gainful employment.
- Represent the department on the College of Business Executive Leadership Team and report directly to the Dean.
- Oversee spending authority for all operating and foundation budget accounts.

Key Department Accomplishments

- Elevated to #1 ranking for MSA program in *SportBusiness* Post Graduate Sport Business Program Internationally in 2020 and 2021.
- Spearheaded the creation and implementation of a five-year strategic plan (2019-2024) and a new department mission and vision statement.
- Chaired a major revision to the BSM program, developing new innovative courses including data strategy; diversity, equity, and inclusion; and multiple experiential learning opportunities.
- Collaborated with other campus departments to create a certificate program in esports.
- Mobilize alumni, faculty, staff, and students in the development of a comprehensive diversity, equity, and inclusion plan.
- Partnered with university development to engage alumni in cultivation and stewardship activities.
- Collaborate with graduate program directors and staff in creating Graduate Sport Council, a group that focuses on the strategic and operational decisions of the sport programs.
- Work in partnership with the Executive Director of the AECOM Center for Sports Administration to explore and execute revenue generating partnerships.
- Facilitated the organization of departmental advisory boards, including constructing bylaws and operating structure.
- Navigated course and program migration to online as a result of the COVID pandemic.

July 2017-
June 2019

Dean of Graduate Studies

Ohio Dominican University, Columbus, Ohio

Primary Responsibilities

- Provided supervision and strategic vision for eight graduate programs, including Master of Arts in English, Master of Arts in TESOL, Master of Arts in Theology,

Master of Business Administration, Master of Education, Master of Science in Health Care Administration, Master of Science in Physician Assistant Studies, and Master of Science in Sport Management.

- Reported directly to the Vice President for Academic Affairs.
- Partnered with the Office of Graduate Admissions on the development of a recruitment plan.
- Tasked with developing a graduate culture at a school that was relatively new to graduate education.

Key Accomplishments

- Collaborated with the university assessment team in achieving the opportunity to offer doctoral programs through the Higher Learning Commission.
- Lead a university-wide task force to recommend academic restructuring.
- Developed a five-year strategic plan for graduate education, accomplishing goals such as converting most graduate programs to the online format and the development of innovative certificate programs.
- Served as interim director of the MBA, Health Care Administration, and Theology program during staffing transition.

July 2013- **Director – Master of Science in Sport Management**
June 2019 *Ohio Dominican University, Columbus, Ohio*

Primary Responsibilities

- Developed and lead day-to-day academic operations and strategic direction of the graduate program.
- Recruited, mentored, and actively evaluated both full-time and adjunct faculty.
- Served on Graduate Council, which included all graduate program directors from all disciplines.

Key Program Accomplishments

- Converted the entire program to an online format.
- Administered a high-quality graduate program through recruiting terminally educated adjunct faculty with industry experience.
- Managed university recruitment efforts with the Office of Graduate Admissions.

Academic Appointments:

July 2025- **O’Bleness Professor, Sports Administration**
present *Ohio University, Athens, Ohio*

June **O’Bleness* Associate Professor, Sports Administration**
2019-July *Ohio University, Athens, Ohio*
2025

*O’Bleness Professorship Awarded July 2022

*Robert H. Freeman Professorship Awarded July 2021

Undergraduate Courses Taught

SASM 1010 – Introduction to Sport Management
 BA 1100 – Introduction to Business and Ethical Reasoning
 UC 1900 – Learning Community Seminar
 SASM 2920 – Practicum in Sport Management
 SASM 3910 – Internship in Sport Management
 SASM 4500 – Senior Seminar in Sport Management

Graduate Courses Taught

SASM 6100 – Leadership in Sports Administration (MSA and PMSA)
 SASM 6110 – Foundations of Sport Business Seminar
 SASM 6280 – Legal Foundations of Risk Management in Athletics
 SASM 6480 – Public Assembly Facility and Event Management
 SASM 6700 – Sport Finance

University Level Service - Appointed

Teaching, Learning, and Assessment Committee – 2024-present
 RPF Committee on Plagiarism Detection Software – 2024-present
 BRICKS Gen. Ed. Learning and Doing Task Force – Co-Chair 2023-present
 Associate Deans Council - Leadership Team - 2023-2025 and Chair 2023-2024
 Learning Space Governance Council – 2024-present
 University Assessment Committee – 2024-present
 UCC 7-Year Program Review Team – Recreation, Sport Pedagogy, and Consumer Sciences -2023
 UCC 7-Year Program Review Team – Heritage College of Osteopathic Medicine - 2022
 Intercollegiate Athletics Committee – 2021-2023
 Provost's Budget Study Group – 2020

College Level Service – Appointed

Undergraduate Programs Continuous Improvement – Chair 2023-present
 College of Business Strategic Plan Refresh – 2021
 Co-Chair, 2021
 Executive Advisory Board D&I Benchmarking Subcommittee – 2020-present
 Co-Chair, 2020-present
 Graduate Education Continuous Improvement Task Force – 2020-present
 Chair, 2020-present
 Graduate Education Continuous Improvement Team – 2019-present
 Bachelors in Specialized Studies Faculty Reviewer – 2019-present
 College of Business General Education Task Force – 2019-2020
 College of Business Internship Revision Task Force – 2019-2020

February
 2024-
 present

Internal Grant

Ohio-Pecs Research Summit Grant (\$2,000) – 2019
 A Cross-Disciplinary Evaluation of Key Leadership Characteristics

Visiting Professor, Faculty of Business and Economics

University of Pecs, Pecs, Hungary

International Ph.D. Course Taught

Strategic Leadership in Business – 2024-present

Dissertation Committees

Raim, Muhammad (2025) – Transformative Impact of Industry 4.0 Technologies on the UK Manufacturing Sector

July 2014- **Associate Professor, Sport Management**
June 2019 *Ohio Dominican University, Columbus, Ohio*

July 2009- **Assistant Professor, Sport Management**
June 2014 *Ohio Dominican University, Columbus, Ohio*

Undergraduate Courses Taught

CORE 179 – The Human Nature of Sport
BUS 240 – Management and Organizational Behavior
SPM 140 – Sport Psychology
SPM 210 – Sport Finance and Economics
SPM 220 – Sport Marketing
SPM 231 – Sociology of Sport
SPM 249 – Coaching Foundations
SPM 296 – Field Experience in Sport
SPM 300B – Sport Coaching: Basketball
SPM 310 – Sport Event and Facility Management
SPM 333 – Sport Communications
SPM 350 – Sport Law
SPM 410 – Sport Governance
SPM 479 – Reflections on Truth: Sport Leadership and Ethics
SPM 497 – Internship in Sport

Graduate Courses Taught

SPM 530 – Research Methods and Design in Sport
SPM 610 – Sport Marketing and Consumer Behavior
SPM 620 – Organizational Behavior in Sport
SPM 720 – Sport Management Comprehensive Project
EDU 560 – Research Methods in Education

Graduate Thesis and Capstone Advising

Basiakos, S. (2016). Motivations in Participation of Physical Activity and Exercise in Hilliard Ohio Residents Using the Physical Activity and Leisure Motivation Scale (PALMS).
Benedict, P. (2015). Exploring Research for Constructing a New Indoor Track.
Bolyard, N. (2015). Surveying Servant Leadership in High School Football Coaches.
Clegg, D. (2017). Using Social Network Analysis and Coaching Trees to Understand the Effect of Mentorship on Future Coaching Success.
Eberst, C. (2015). The Creation and Implementation of an Athletic Handbook for Oakstone Academy.
Fox, B. (2017). Using the Personal Foul Ratio to Assess Player and Team Performance in the National Basketball Association.
Hawkins, C. (2015). Researching New Programs for the YMCA.
Herron, A. (2015). What Motivates You? A Look at Motivations for Participating in Non-Traditional Running Events.

- Jones, S. (2017). The Creation and Implementation of an Electronic Ticketing System for the Ohio High School Athletic Association Member Schools.
- Joris, E. (2015). The Effects of Career-Ending Injuries and Loss of Self-Identity Leading to Depression in Collegiate and Professional Athletes.
- LaPlant, M. (2015). Sportmetrics ACL Injury Prevention Program Feasibility Study.
- Liddane, M. (2016). Home court Advantage in NCAA Division I Championship Tournaments.
- Packer, M. (2017). Athletic Conference Realignment for Columbus School for the Girls.
- Quinn, E. (2015). Exploring Recreation Programs for Recent College Graduates.
- Titus, M. (2017). Prospective NBA Franchise in Columbus, Ohio.

Honors Thesis Advising

- Mascio, P. (2013). Using the Positive Possession Efficiency Rating as a Means of Team and Player Assessment in an NCAA Division I Men's Basketball Conference.

University Level Service – Elected

- Rank, Tenure, and Promotion Committee – 2015-2019
- Faculty Policy and Research Committee – 2013-2016
- Chair, 2014, 2015; Secretary, 2013
- Faculty Senate Leadership Team – 2012-2014
- Vice Chair, 2012, 2013
- University Athletics Committee – 2009-2018

University Level Service – Appointed

- Higher Learning Commission Reaccreditation Committee – 2015-2019
- Graduate Council – 2013-2019
- Honors Committee – 2016-2019
- Graduate Curriculum and Academic Policy Committee – 2013-2015
- Co-Chair – Faculty/Staff Development Campaign – 2012
- University Strategic Planning Committee – 2011

Division of Business Service

- Faculty Advisor of the Sport Management Society – 2009-2019
- Faculty Search Committees – Sport Management, Exercise Science, Criminal Justice, Director of MBA program

Internal Grant

- Faculty Research Grant Award Recipient (\$1000) - 2012

August
2006-
2009

Assistant Professor and Undergraduate Program Head, Sport Management
Ashland University, Ashland, Ohio

Undergraduate Courses Taught

- PE 160 – Introduction to Sport Sciences
- PE 170 – Coaching Foundations
- SM 329 – Legal Aspects of Sport
- SM 404 – Psychology of Sport and Coaching
- SM 405 – Management of Sport

SM 420 – Governance and Policy of Sport

Graduate Courses Taught

EDSS 672 – Sport Management

EDSS 673 – Qualitative Analysis of Sport Instruction

EDSS 676 – Psychology of Sport and Coaching

EDSS 681 – Sport Law

EDFN 508 – Educational Statistics

EDLS 9823 – Research Methods and Design (Doctoral level)

Graduate Thesis and Capstone Advising

Kronewetter, B. & Witt, K. (2008). Developing a High School Intramural Program.

Todd, B. (2008). Creating a Community Youth Wrestling Program.

McClelland, K. (2007). Motivation of Youth Coaches.

University Level Service - Elected

Athletics Council – 2006-2009

College of Education Diversity Committee – 2006-2009

Sport Science Division Service

Faculty Advisor – Sport Management Club – 2006-2009

Faculty Advisor – Ashland Indoor Triathlon – 2007

August **Adjunct Professor, Department of Physical Education**

2008-May *Ohio Wesleyan University, Delaware, Ohio*

2009

Undergraduate Courses taught:

PE 200.2 – Introduction to Management of Physical Education and Sport

PE 300.7 – Advanced Issues in Management of Physical Education and Sport

March **Instructor, School of Physical Activity and Educational Services**

2004-June *The Ohio State University, Columbus, Ohio*

2006

Undergraduate Courses taught:

PAES 631.02 – Advanced Basketball Skill

PAES 620.02 – Coaching Basketball

PAES 137 – Sport for the Spectator

August **Instructor, Sport and Fitness Management Technology**

2004– *Columbus State Community College, Columbus, Ohio*

December

2004

Undergraduate Course taught:

SFMT 101 – Introduction to Sport Management

Peer-Reviewed Publications:

O'Hallarn, B., Stensland, P., Agozzino, A., & **Strode, J.** (2024). Sport Social Hub: Using the power of collaboration to develop hands-on social media competencies. *The COSMA Journal*. <https://scholarworks.bgsu.edu/cosma/vol1/iss1/5/>

Strode, J. (2024). Exercising Empathy in the Sport Management Classroom: The True Flipped Classroom. *Sport Management Education Journal*. Volume 18, Issue 1, pp. 79-82. <https://doi.org/10.1123/smej.2023-0022>

Strode, J., Parker, H., & Kerwin, S. (2023). Organizational Level Factors that Influence Women Coaches Experiences. *Journal of Sport Management*. Volume 38, Issue 2, pp. 110-121. <https://doi.org/10.1123/jsm.2022-0077>

Strode, J., Parkman, A., Czekanski, W., & Scarlata, M. (2023). Stereotype Threat and Interscholastic Athletic Leadership. *Sociology of Sport Journal*. Volume 40, Issue 4, pp. 399-409. <https://doi.org/10.1123/ssj.2022-0180>

Tucker, M., Lambert, J., Geyer, K., Gyomlai, M., Meek, S., Pueschel, A., Reynolds, T., & **Strode, J.** (2023). Setting the bar: Fostering success mindsets in first-year business students. *Research in Higher Education Journal*. Volume 45. <https://www.aabri.com/manuscripts/233739.pdf>

Krieger, K., Davis, J.L., & **Strode, J.** (2021). Patience is a Virtue: Exploiting Bias Behavior in Gambling Markets. *Journal of Economics and Finance*. Volume 45, Issue 3, pp. 1-16. <https://doi.org/10.1007/s12197-021-09557-5>

Strode, J., Davies, M., & Lawrence, H. (2021). Missing the Mark: Gathering Better Data from Student-Athlete Exit Interviews. *Case Studies in Sport Management*. Volume 9, Issue 1, pp. 25-31. <https://doi.org/10.1123/cssm.2020-0014>

Lawrence, H. J., **Strode, J.**, Baker, R., & Benedict, P. C. (2021). Finding a place within the academy: Sport management and faculty entrepreneurship. *Sport Management Education Journal*. Volume 12, Issue 1, pp. 41-48. <https://doi.org/10.1123/smej.2019-0031>

O'Hallarn, B. & **Strode, J.** (2020). #ODU2ODU: Testing the Benefits of a Partnership Between Sport Management Classrooms. *Sport Innovation Journal*. Volume 1, Issue 1, pp. 18-35. <https://doi.org/10.18060/23830>

Lawrence, H., **Strode, J.**, Pastore, D., Gray, D., Baker, R., Baker, P., Gillentine, A., & Cuneen, J. Sport Management Program Advisory Boards: The Advantages of Outside Influences. (2018). *Journal of Contemporary Athletics*. Volume 12, Issue 4, pp. 253-270. <https://www.proquest.com/docview/2189504850?pq-origsite=gscholar&fromopenview=true&sourcetype=Scholarly%20Journals>

Strode, J., Milton, P., & Gilmore, M. Sponsorship of Intercollegiate Athletics and a Unique Approach to Reducing and Eliminating Culpability for Unrelated Business Income Tax. (2014). *Applied Research in Coaching and Athletics Annual*. Volume 29, pp. 57-83.

Sullivan, G. and **Strode, J.** (2010). Motivation Through Goal Setting: A Self-Determined Perspective. *Strategies*. July/August. Volume 23, pp. 19-23.
<https://doi.org/10.1080/08924562.2010.10590899>

Strode, J. and Fink, J.S. (2009). Using Motivational Theory to Develop a Donor Profile Scale for Intercollegiate Athletics. *Journal for the Study of Sports and Athletes in Education*. Volume 3 (3), pp.335-354. <https://doi.org/10.1179/ssa.2009.3.3.335>

Papers in Review

Gaybullae, O., & **Strode, J.P.** (In review). Assessing the Role of Transformational Leadership in Promoting Sustainability Performance within Organizations: A Systematic Literature Review.

Sipos, N., Csoka, L., & **Strode, J.** (In review). The Resource Based View Analysis of Internationalizations Among SMEs.

Book Chapters and Contributions

Strode, J.P. (2021). Microchapter 5: Event Sustainability. *Event management blueprint: Creating and managing successful sports events* (3rd Ed.). In Lawrence, H.J. & Wells, M. (Eds.). Dubuque, IA: Kendall-Hunt.

Strode, J.P. (2021). Sports and the eve of the pandemic. Sidebar in *Event management blueprint: Creating and managing successful sports events* (3rd Ed.). In Lawrence, H.J. & Wells, M. (Eds.). Dubuque, IA: Kendall-Hunt.

Editor-Reviewed Publications:

Strode, J.P. (2014). Review of *Sport Law: A Managerial Approach* (3rd Ed). *Sport Management Education Journal*. Volume 8, pp.78-79.

Strode, J.P. (2007). Review of *Entertainment Law*. *Journal of Sport Management*. Volume 12, Issue 4, pp. 601-603.

Papers in Conference Proceedings:

Strode, J.P. (2008). The Role of Social Identity in Intercollegiate Athletic Donors. *National Social Science Proceedings*. Volume 38 (3), pp. 209-214.

National and International Peer-Reviewed Presentations:

Strode, J., & Fűrész, D. (Sept., 2025). The Impact on Diversity in NCAA Division I Basketball. Paper presented at the annual meeting of the European Association of Sport Management conference in Budapest, Hungary.

Stensland, P., Grappendorf, H., **Strode, J.**, & Simmons, J. (Sept., 2025). Contributing Factors of Faculty-to-Faculty Incivility in Sport Management Academia: A Multi-Level Analysis. Paper presented at the annual meeting of the European Association of Sport Management conference in Budapest, Hungary.

Strode, J., Leberman, S., Griffiths, R., Box, R., & Masen, L. (May, 2025). Connection to Industry: Leveraging DISC Profiling to Enhance Self-Awareness, Leadership, and Career Readiness in Sport Management Education. Paper presented at the annual meeting of the North American Society for Sport Management conference in San Diego, CA.

Simmons, J., Grappendorf, H., Stensland, P., & **Strode, J.** (February, 2025). Workplace Incivility: Lessons from Sport Industry Professionals. Paper presented at the annual meeting of the Applied Sport Management Association Conference in Cincinnati, Ohio.

Strode, J., Rapp, A., Reams, L., & Pueschel, A. (December, 2024). Lessons from the Business School: Adopting Business School Best Practices in Sport Management Programs. Paper presented at the annual meeting of the Sport Management Association of Australia and New Zealand in Geelong, Australia.

Fűrés, D.I., **Strode, J.**, & Rappai, G. (September, 2024). Measuring Social Inclusion Through Sport. Paper presented at the annual meeting of the European Association of Sport Management conference in Paris, France.

Grappendorf, H., **Strode, J.**, Stensland, P., & Simmons, J. (September, 2024). Worse for Women: Experiences of Faculty-to-Faculty Incivility Within Sport Management. Paper presented at the annual meeting of the European Association of Sport Management conference in Paris, France.

Strode, J., Giordano, G., Fridley, A., & Clark, B. Philanthropic and Trust Motivations When Giving to Intercollegiate Athletics and NIL. (June, 2024). Paper presented at the annual meeting of the North American Society for Sport Management conference in Minneapolis, Minnesota.

Shonk, D., Burpo, B., Shreffler, M., and **Strode, J.** (June, 2024). Sport Management Education, Administration, and Work-Life Balance: Panelists discuss challenges and tips from experiences in moving from faculty to administrative positions. Symposium presented at the annual meeting of the North American Society for Sport Management conference in Minneapolis, Minnesota.

Fridley, A., Forsythe, S., **Strode, J.**, & Reed, S. (March, 2024). Alumni giving: Sport consumption and donation intention. Paper presented at the annual meeting of the College Sport Research Institute in Columbia, South Carolina.

Simmons, J., Stensland, P., Grappendorf, H., & **Strode, J.** Faculty-to-Faculty Incivility in Sport Management Academia. (September, 2023). Paper presented at the annual meeting of the European Association of Sport Management conference in Belfast, Northern Ireland.

Tucker, M. L., Lambert, J. C., Geyer, K., Gyomlai, M., Meek, S. Pueschel, A. Reynolds, T., & **Strode, J.** (2023). Setting the bar: Fostering success mindsets in first-year business

students. Paper presented at the 2023 Fall Academic and Business Research Institute Virtual Conference.

Jara-Pazmino, E., Thompson, E., Pack, S., Martin, T., Jakar, G., **Strode, J.**, & Clark, B. “A Brain to Pick, An Ear to Listen, and a Push in the Right Direction”: The NASSM Faculty-Student Mentor Program. (June, 2023). Symposium presented at the annual meeting of the North American Society for Sport Management conference in Montreal, Quebec, Canada.

Strode, J. & Chawansky, M. Athlete Migration within the Women’s National Basketball Association. (December, 2022). Paper presented at the annual meeting of the Sport Management Association of Australia and New Zealand in Melbourne, Australia.

Baker, R., **Strode, J.**, Baker, P., Gillentine, A., McGarry, J., Ridinger, L., & Pastore, D. (June, 2022). Post-COVID Lessons for Sport Management: The Future of the Academy and the Industry. Symposium presented at the annual meeting of the North American Society for Sport Management conference in Atlanta, Georgia.

O’Hallarn, B., Stensland, P., Agozzino, A., Shelton, L., and **Strode, J.** #Sportsocialhub: An Online Gathering Place and Skills Development Workshop. (April, 2022). Paper presented at the annual meeting of the North American Society of Sport Sociology conference in Montreal, Quebec, Canada.

Lower-Hoppe, L., Pastore, D., **Strode, J.**, McCray, K., & Walton, D. (October, 2021). Modes of Course Delivery Pre-, Mid-, Post-COVID-19: Perspectives from Administration, Faculty, and Students in Higher Education. Paper presented at the International Society for Exploring Teaching and Learning Conference on Innovative Higher Education Pedagogy Virtual Conference.

Strode, J., Baker, R., Pastore, D., Baker, P., Ridinger, L., and Gillentine, A. (June, 2021). Using the Civic Wealth Framework to Develop a Comprehensive Diversity Plan for Sport Management Programs. Symposium presented at the annual meeting of the North American Society for Sport Management virtual conference.

Krieger, K., Davis, J., & **Strode, J.** (December, 2020). Exploiting Behavior Bias in Sport Gambling Markets. Pre-recorded presentation at the annual Sport Management Association of Australia and New Zealand Virtual Conference.

Scarlata, M., **Strode, J.**, Lawrence-Benedict, H., & Parkman, A. (June, 2020). Stereotype Threat and Interscholastic Athletic Leadership. Poster presentation at the annual meeting of the North American Society of Sport Management Virtual Conference.

Cain, S., Chawansky, M., & **Strode, J.** (April, 2020 – Conference cancelled due to COVID). Former female collegiate athletes’ motives for transnational migration. Paper to the College Sport Research Institute conference in Columbia, SC.

Lawrence, H., **Strode, J.**, Pastore, D., Baker, R., Baker, P., Gillentine, A., Ridinger, L., & McGarry, J. (May, 2019). Sport Management, Entrepreneurship, and Finding a Place Within the Academy. Symposium presented at the annual meeting of the North American Society of Sport Management conference in New Orleans, Louisiana.

Ridinger, L., Pastore, D., **Strode, J.**, Baker, R., Baker, P., Lawrence, H., & Gillentine, A. (June, 2018). Bullying in Academia: What Faculty Need to Know. Symposium presented at the annual meeting of the North American Society of Sport Management conference in Halifax, Nova Scotia, Canada.

O'Hallarn, B. & **Strode, J.P.** (November, 2017). #ODU2ODU: Building online citizenry through a hashtag-enabled classroom goodwill exchange. Paper presented at the annual meeting of the North American Society of Sport Sociology conference in Windsor, Ontario, Canada.

Pastore, D., Baker, R., **Strode, J.P.**, Lawrence, H., Ridinger, L., Baker, P., & McGarry, J. (June, 2017). Faculty Entrepreneurship and Sport Management. Symposium presented at the annual meeting of the North American Society of Sport Management conference in Denver, Colorado.

Gillentine, A., **Strode, J.P.**, Ridinger, L., Baker, B., Baker, P., Gray, D., & Shaomian, A. (June, 2016). Sport Management Faculty Perceptions of Professional Service. Symposium presented at the annual meeting of the North American Society of Sport Management conference in Orlando, Florida.

Strode, J.P., Pastore, D., Baker, P., Cuneen, J., Gillentine, A., Gray, D., Lawrence, H., & Ridinger, L. (June, 2015). Hitting the Wall in Academia: How to Handle Faculty Burnout. Symposium presented at the annual meeting of the North American Society of Sport Management conference in Ottawa, Ontario, Canada.

Lawrence, H., **Strode, J.P.**, Pastore, D., Gray, D., Baker, R., Baker, P., Gillentine, A., & Cuneen, J. (May, 2014). Sport Management Program Advisory Boards: The Advantages of Outside Influence. Symposium presented at the annual meeting of the North American Society of Sport Management conference in Pittsburgh, Pennsylvania.

Cuneen, J., Pastore, D., Baker, R., Gray, D., Lawrence, H., Gillentine, A., Baker, P., & **Strode, J.P.** (May, 2013). The External Review Process from Start to Finish...And To Revision? Symposium presented at the annual meeting of the North American Society of Sport Management conference in Austin, Texas.

Strode, J.P. (May, 2012). Ethical Predisposition and Decision Making of High School Coaches: A Mixed Methods Approach on Gamesmanship. Poster presented at the annual meeting of the North American Society of Sport Management conference in Seattle, Washington.

Strode, J.P. (June, 2011). Unintended Consequences of Religious Affiliation in Sport: An Analysis of Sport Leadership Decision Making in Spirituality. Paper presented at the annual meeting of the North American Society of Sport Management conference in London, Ontario, Canada.

Strode, J.P., Parker, H., & Hamm, S. (March, 2011). Female Scholastic Coaches and Social Role Theory: A Qualitative Study. Poster presented at the annual meeting of the

American Alliance for Health, Physical Education, Recreation, and Dance conference in San Diego, California.

Strode, J.P. & Parker, H. (June, 2010). Barriers and Constraints of Female High School Women's Basketball Coaches. Paper presented at the annual meeting of the North American Society of Sport Management conference in Tampa, Florida.

Nagle, J.A., **Strode, J.P.**, & Gruber, D.M. (June, 2009). A Survey of Certified Athletic Trainers Regarding Psychological Issues During Injury Rehabilitation. Poster paper presented at the annual meeting of the National Athletic Trainers' Association conference in San Antonio, Texas.

Strode, J.P., Bravo, G., & Turner, B. (May, 2009). Perceptions of Justice in High School Athletics: A Stakeholders Perspective. Poster paper presented at the annual meeting of the North American Society of Sport Management conference in Columbia, South Carolina.

Strode, J.P. and Sullivan, G. (May, 2009). Using the Continuum of Self-Determination to Better Instruct Adult Students in Sport Management. Paper presented at the International Conference on Sports: Economics, Management, Marketing & Social Aspects, Athens, Greece.

Strode, J.P. (April, 2008). The Role of Social Identity in Intercollegiate Athletic Donors. Paper presented at the annual meeting of the National Social Science Association (NSSA), Las Vegas, NV.

Strode, J.P. and Farrell, A.. (November, 2007). Promotional Goals of Womens Sports at Division II and III Institutions. Paper presented at the Sport Marketing Conference, Pittsburgh, PA.

Strode, J.P. (May, 2007). Using Motivational Theory to Understanding Donor Motives to Giving in Intercollegiate Athletics. Paper presented at the North American Society of Sport Management conference, Ft. Lauderdale, Florida.

Invited Conference Featured Presentations and Keynotes:

Strode, J.P. (May, 2024). 21st Century Imperatives: Traits, Competencies and Skills to Start, Survive, and Succeed in the Workplace. Seminar presented virtually to the Arshad Ayub Graduate Business School, UiTM, Malaysia.

Strode, J.P. (April, 2024). How many narcissists does it take to change a lightbulb? Using EI to lead the difficult. Keynote address delivered to the Ohio College of Business Leadership Development Conference, Athens, Ohio.

Lawrence, H., & **Strode, J.P.** (April, 2024). Making it Work: Hiring Sport Executives as Adjuncts. Paper presented at the Alliance for Sport Business Conference, Columbus, Ohio.

Strode, J.P. (April, 2023). Scholarship and Journal Lists. Paper presented at the Alliance for Sport Business Conference, Columbus, Ohio.

Strode, J.P. (September, 2021). Leadership. Seminar presented virtually to the Front Office Sports Rising 25 Leadership Summit.

Strode, J.P. (August, 2007). Athletic Donor Motivations to Intercollegiate Athletics—an Empirical Study. Paper presented at the International Conference for Sport Administrators, Cape Comerin, India.

Regional Presentations:

Pastore, D., **Strode, J.P.**, Cuneen, J., Darby, L., & Baker, R. (December, 2013). Ways You Can Benefit by Forming an HPERD Advisory Board. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Sandusky, Ohio.

Strode, J.P. (December, 2012). Gamesmanship in High School Athletics: When the Rules are Gray. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. and Miller, L. (December, 2011). Religious Affiliation and Sport Team Participation. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. (December, 2010). Overcoming Barriers for Women in Coaching. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. (December, 2009). Understanding Cohesion in an Athletic Team Setting. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. (December, 2008). Coaching Female Athletes: Understanding Sport Psychology. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. (December, 2008). The Sponsor Naming Game: Costs and Benefits for Acquiring Naming Rights. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. and Quatman, K. (December, 2007). Using Motivational Theory to Encourage the Student-Athlete. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Quatman, K. and **Strode, J.P.** (December, 2007). Using Sociograms to Manage Team Cohesion. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. (December, 2006). X's and O's Beyond the Court: Creating Positive Sporting Experiences for Youth. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. (December, 2006). Sponsorship of Youth Sports. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. (June, 2006). Donor Motives to Giving to Recreational Sports Programs. Paper presented at the Ohio State University Department of Recreational Sports Graduate Administrative Associate Research Symposium, Columbus, Ohio.

Strode, J.P. and Higgins, J. (December, 2005). Acquiring Sponsorships for Athletic Programs. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. and Farrell, A. (November, 2004). Coaching: Building a Competitive and Successful Program. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

Strode, J.P. and Shonk, D. (November, 2004). Sport Event Management. Paper presented at the annual meeting of Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), Columbus, Ohio.

National Editor-Reviewed Presentations:

Strode, J.P. (June, 2016). Incorporating Theory and Practice into a Sport Communication Course. Paper presented at the Teaching and Learning Fair at the annual meeting of the North American Society of Sport Management (NASSM), in Orlando, Florida.

Strode, J.P. (June, 2015). Creating a Field Experience for Sport Management Undergraduates. Paper presented at the Teaching and Learning Fair at the annual meeting of the North American Society of Sport Management (NASSM), in Ottawa, Ontario, Canada.

Strode, J.P. (May, 2014). Assessing Course Participation in a Sport Management Class. Paper presented at the Teaching and Learning Fair at the annual meeting of the North American Society of Sport Management (NASSM), in Pittsburgh, Pennsylvania.

Strode, J.P. (May, 2013). Connecting Sport Management to a Liberal Arts Course on Human Nature. Paper presented at the Teaching and Learning Fair at the annual meeting of the North American Society of Sport Management (NASSM), in Austin, Texas.

Strode, J.P. (May, 2012). Utilizing a Sports Information Department in a Communications Course. Paper presented at the Teaching and Learning Fair at the annual

meeting of the North American Society of Sport Management (NASSM), in Seattle, Washington.

Strode, J.P. (May, 2011). Utilizing Local High Schools for Event Management Shadowing Experiences. Paper presented at the Teaching and Learning Fair at the annual meeting of the North American Society of Sport Management (NASSM), in London, Ontario, Canada.

Strode, J.P. (May, 2009). Sales Project with the Cleveland Cavaliers. Paper presented at the Teaching and Learning Fair at the annual meeting of the North American Society of Sport Management (NASSM), in Columbia, South Carolina.

Guest Lectures and Panels:

Pi Sigma Epsilon Ohio Chapter – Spring Keynote Address. (February 5, 2024)

European Association of Sport Management (EASM) Festival of Sport Management Research and Practice Panel Moderator – Future of Work for Sport Managers. (November 10, 2021).

University of Wisconsin-Madison Sports Business Club Webinar – Introduction to Sport Business. (September 2020)

HYPE Sports Innovation Webinar – Sports and Academia: Research, Development and Innovation in the Sports World – The Academic Approach. (July 2020)

Ohio Dominican University 110th Commencement Ceremony – [Commencement Address](#) (December 2018)

KNSISM 7897 – Colloquium in Sport Management Doctoral Seminar (March 2017)
Ohio State University – Dr. Donna Pastore
Topic: Research in Social Media in the Sport Management Classroom

Ohio Capital Conference Leadership Conference (September 2016)
Ohio State University
Topic: Mental Aspects and Preparation

Fall Lecture Series – The Center for Dominican Studies (October 2015)
Ohio Dominican University
Topic: [Seeking Truth: Truth in Sport](#)

KNSISM 7897 – Colloquium in Sport Management Doctoral Seminar (March 2015)
Ohio State University – Dr. Donna Pastore
Topic: Balancing Teaching, Research, and Program Administration

PAES 8952 – Colloquium in Sport Management Doctoral Seminar (February 2013)
Ohio State University – Dr. Donna Pastore
Topic: Gamesmanship in High School Sport

EXSC 240 – Introduction to Kinesiology (January 2013)
Ohio Dominican University – Dr. Brad Nelson
Topic: Understanding the Field of Sport Management

PAES 8952 – Colloquium in Sport Management Doctoral Seminar (April 2012)
Ohio State University – Dr. Packinathan Chelladurai
Topic: Religious Affiliations and Decision Making in Prep Sport Teams

PAES 8952 – Colloquium in Sport Management Doctoral Seminar (March 2009)
Ohio State University – Dr. Packinathan Chelladurai
Topic: Perceived Justice and Fairness in Decision Making by Prep Coaches

PAES 8952 – Colloquium in Sport Management Doctoral Seminar (April 2007)
Ohio State University – Dr. Packinathan Chelladurai
Topic: Donor Motives to Giving in Intercollegiate Athletics

Media Appearances and Mentions

USA Today (2025, May 3). Betting on the Kentucky Derby? Hordes are putting money down on who will be the next pope. Retrieved from [What are the odds? Bets are flying on who will be the next pope.](#)

Atlanta Journal-Constitution (2025, January 15). Torphy: Gambling's back. Sports betting would be a real loser. Retrieved from [TORPY: Gambling's back. Sports betting would be a real loser.](#)

CKNW 980 Vancouver (2024, November 21). Are Sports Fixed? Radio interview on Weekend Mornings with Scott Shantz.

OHIO Today (2024, November 14). Sports betting and the NFL: Why the league embraced gambling and what's next. Retrieved from [Sports betting and the NFL: Why the league embraced gambling and what's next](#)

WOSU (2024, June 3). Expert says Ohio State is 'well positioned' in NCAA settlement to pay players. Retrieved from <https://www.wosu.org/sports/2024-06-03/expert-says-ohio-state-is-well-positioned-in-ncaa-settlement-to-pay-players>

Sport Coach America Guest Column (2021, December 14). Using the Whistle Less – Fostering Motivation with your Athletes. Retrieved from <https://sportcoachamerica.org/using-the-whistle-less-fostering-motivation-with-your-athletes/>

Spectrum News 1. (2020, October 20). Indians, Reds Take Significant Financial Hit From 2020 Season. Retrieved from <https://spectrumnews1.com/oh/columbus/news/2020/10/19/indians--reds-take-significant-financial-hit-from-2020-season>

Spectrum News 1. (2020, September 14). Columbus Restaurants Tackle Saturdays Without OSU Football. Retrieved from

<https://spectrumnews1.com/oh/dayton/news/2020/09/14/columbus-restaurants-tackle-saturdays-without-osu-football>

Spectrum News 1. (2020, August 17). College Sports Ecosystem has Questionable Future Without Football. Retrieved from

<https://spectrumnews1.com/oh/cleveland/news/2020/08/16/college-sports-ecosystem-has-questionable-future-without-football>

Sport Innovation Institute Podcast. (2020, May 30). #ODU2ODU: Testing the Benefits of a Partnership Between Sport Management Classrooms. Retrieved from

<https://blogs.iu.edu/iupuisii/2020/05/30/odu2odu-testing-the-benefits-of-a-partnership-between-sport-management-classrooms/>

Funded Projects

Ohio Department of Development – Ohio Export Internship Program
\$15,000 awarded annually – July 2022

Peer and Guest Reviewer of Manuscripts:

Sport Management Education Journal Editorial Board (2020-present)
Journal of Issues in Intercollegiate Athletics Editorial Board (2014-present)
Journal of Issues in Intercollegiate Athletics Best Paper of the Year Reviewer (2024)
Journal of Economics and Finance Guest Reviewer (2023)
Case Studies in Sport Management Guest Reviewer (2021, 2023)
Journal for the Study of Sports and Athletes in Education Guest Reviewer (2020)
International Journal of Sports Marketing and Sponsorship Guest Reviewer (2019)
Psychological Reports Guest Reviewer (2015)
NASSM Conference Abstract Reviewer (2013, 2014, 2020, 2021, 2022, 2023)
NASSM Student Research Competition (2012)
Nonprofit and Voluntary Sector Quarterly Guest Reviewer (2012)

Reviewer of Sport Management Textbooks:

Sport, Ethics, and Leadership. Katz, Bowen, Mitchell, Polden, & Walden. Holcomb Hathaway.
Sport Law: A Managerial Approach. Sharp, Moorman, & Claussen. 2nd Ed. Holcomb Hathaway.
Introduction to Sport Finance. Fried. Human Kinetics.

External Service in the Discipline

Alliance for Sport Business (ASB) President – 2022-2024; Board Member 2020-present
AP Business Principles National Advisory Board – 2023-present
NASSM Management Session Moderator – 2022-present
EASM 2021 Festival of Sport Management Research and Practice Co-Chair – Employability and Entrepreneurship with Cardiff Metropolitan University – November 10, 2021
Ohio esports Academic Advisory Board – 2020-present
Ohio University Press Sport Management Series Editor – 2021-present
SportBusiness Postgraduate Ranking Advisory Board – 2021-2022

Advisory Board Member – Sport Management and Marketing Department – Miami Valley Career Technology Center – 2017-2019
Bexley School Board Subcommittee – Student-Athlete Code of Conduct – 2010-2011
Section Chair – Current Issues in Sport Science - Ohio Association for Health, Physical Education, Recreation and Dance – 2008-2011

Sport Administration Experience:

- August 2002-present **Public Address Announcer**
The Ohio State University, Columbus, Ohio
- Serve as in-arena announcer at multiple events hosted by the Department of Athletics, including:
 - Buckeye Country Superfest – 2015-present
 - Baseball – 2024-present
 - Ohio High School Boys and Girls Basketball State Tournament – 2015-2019
 - Men's Volleyball – 2002 - 2019
 - Women's Volleyball - 2002-2016
 - NCAA Fencing National Championship – 2008, 2011, 2012, 2014, 2015
 - Big Ten Track and Field Championship – 2005
 - Substitute announcer for Men's and Women's Soccer, Lacrosse, Women's Field Hockey, and Women's Basketball
 - Rolling Stones, One Direction, Beyonce and Jay-Z, and Taylor Swift Concerts at Ohio Stadium

Coaching Experience:

- August 2004-March 2019 **Varsity Girls Basketball Coach (14 seasons)**
Worthington Kilbourne High School, Worthington, Ohio – 2013-2019
Bexley High School, Bexley, Ohio – 2009-2013
Centennial High School, Columbus, Ohio – 2004-2009
- March 2011-June 2013 **Varsity Assistant Girls Fast Pitch Softball Coach (2 seasons)**
Dublin Scioto High School, Dublin, Ohio
- March 2003-May 2007 **Junior Varsity Girls Fast Pitch Softball Coach (4 seasons)**
Centennial High School, Columbus, Ohio
- November 2002-August 2004 **Freshman Boys Basketball Coach (2 seasons)**
Northland High School, Columbus, Ohio
- July 2004-October 2004 **Junior Varsity Girls Tennis Coach (1 season)**
Northland High School, Columbus, Ohio

Awards and Honors:

[Distinguished Sport Management Educator Award](#) – North American Society for Sport Management - 2023

O'Bleness Professorship – Ohio University College of Business – 2022-present

Robert H. Freeman Professorship – Ohio University College of Business – 2021-2022

Golden Brick Undergraduate Admissions Award – Ohio University College of Business – 2019

[Commencement Speaker](#) – Ohio Dominican University – 2018

[Ohio Magazine Excellence in Education Honors](#) - 2015

Sr. Charles Marie Brantl Influential Panther Award – Ohio Dominican University - 2013

Sr. Angelita Conley Award for Teaching Excellence – Ohio Dominican University - 2012

Finalist for Male Professor of the Year – Ashland University - 2007

Dr. William Wasson Graduate Student Leadership Award – National Intramural-Recreational Sports Association - 2004

Dr. Ted Coates Memorial Scholarship – The Ohio State University - 2002

Arlie Mucks Scholarship (Two-time recipient) – University of Wisconsin – 2000, 2001

Wisconsin Academic Excellence Scholarship – University of Wisconsin – 1997-201

[Iron Cross Honor Society Inductee](#) – University of Wisconsin - 2001

Professional Memberships:

North American Society of Sport Management (NASSM)

European Association of Sport Management (EASM)

Sport Management Association of Australia and New Zealand (SMAANZ)

Alliance for Sport Business (ASB)

Pi Lambda Theta Education Honor Society