

GAURAV BANSAL, Ph.D.

Chair and O'Brien Full Professor of Analytics & Information Systems
Editor-in-chief Journal of IT Case and Application Research
Distinguished Member, Association for Information Systems (AIS) – cum laude
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Academic Background

<i>Ph.D.</i> University of Wisconsin-Milwaukee, Sheldon B. Lubar School of Business Management Information Systems	2004 – 2008
<i>M.B.A.</i> Kent State University, Kent, Ohio, College of Business Administration Management Information Systems and Finance	2000 – 2002
<i>B.E.</i> University of Gorakhpur, India, Madan Mohan Malaviya Engineering College Mechanical Engineering	1992 – 1996

Academic Work Experience

Chair and O'Brien Full Professor of Analytics & Information Systems	2024 - Present
Chair, Business Administration Department, Cofrin School of Business, UWGB	2022 – 2024
Chair, Assurance of Learning, Cofrin School of Business, UW-Green Bay	2021 – 2024
Editor-in-Chief, Journal of IT Case and Application Research (ABDC Rank: C)	2020 – Present
Full Professor (MIS / Statistics), Austin E. Cofrin School of Business University of Wisconsin - Green Bay.	2019 – 2024
Named Professorship, Frederick E. Baer Professor in Business University of Wisconsin – Green Bay	2017 – 2024
Associate Professor (MIS / Statistics), Austin E. Cofrin School of Business University of Wisconsin - Green Bay.	2014 – 2019
Founding Academic Director / Chair - Master of Science in Data Science University of Wisconsin - Green Bay	2013 – 2018
Assistant Professor - Management Information Systems / Statistics Austin E. Cofrin School of Business, University of Wisconsin-Green Bay.	2008 – 2014
Teaching Assistant, Sheldon B. Lubar School of Business University of Wisconsin-Milwaukee, WI.	2005 – 2008
Chancellor's Fellow, Sheldon B. Lubar School of Business University of Wisconsin-Milwaukee, WI.	2004 – 2005
Lecturer, Uttar Pradesh Technical University Uttar Pradesh, India.	2003 – 2004
Graduate Assistant, College of Business Administration Kent State University, Ohio.	2000 – 2002

Industry Experience

General Motors India Sr Engineer Quality Assurance	1996 – 1998
Daewoo Motors India Engineer Quality Assurance	1998 – 2000

Consulting Experience

Data Analytics, Door County Wisconsin Justice Center – Diversion Program, WI	2018 – 2021
Data Analytics, Law Firm of Conway, Olejniczak & Jerry S.C., Green Bay, WI	2014 – 2015
Data Analytics, Nicolet National Bank, Green Bay, WI	2014 – 2015

Salient Awards, Honors & Recognitions

Named Professorship - Frederick E. Baer Professorship in Business, UW-Green Bay	
Re-awarded July 2022, Financial award \$50,000	2022 – 2027
Awarded July 2017, Financial award \$49,000	2017 – 2022
Student Nominated Recognition for Best Teaching Award	2021 (Spring)
Tim Weyenberg Community Partnership Award in Business	2021
Cofrin School of Business, UW-Green Bay	
UW-Green Bay Founders Award for Excellence in Scholarship	2020
Highest University level research award given by UWGB	
Recognized by the Association for Information Systems (AIS) at ICIS, Munich, Germany	2019
Distinguished Member (Cum Laude)	
UW - Green Bay Founders Award for Excellence in Collaborative Achievement	2018
For involvement in spreading the message of Dr. Martin Luther King	
Highest University level award given by UWGB	
Wisconsin Teaching Fellow, Univ of Wisconsin System	2014
Awarded to only up to 2 faculty members per UW campus each year	
Sheldon B. Lubar Research Award, UW-Milwaukee	2007
Weber Research Award, UW-Milwaukee	2006
Chancellor Fellowship, UW-Milwaukee	2004
During the first year of my Ph.D. Program	
Awarded to only 1 Ph.D. student per year per area	

External Reviewer / Referee for Department Review

External Reviewer, University of Missouri St Louis, MO	Oct 2020
Lead reviewer for the 360-degree review of the Information Systems Department.	

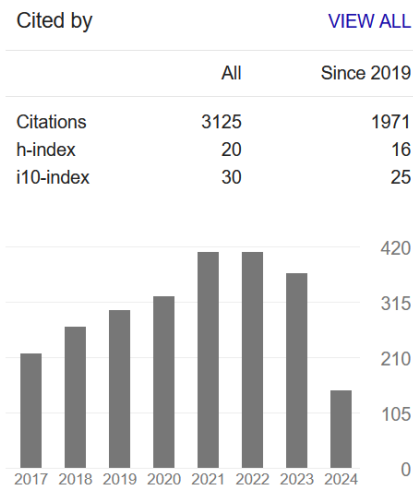
External Reviewer / Referee for Faculty Promotions

External referee: Promotion to Full Professor	Fall 2023
American University of Beirut	
External referee: Promotion & Tenure Associate Professor	Fall 2023
West Virginia University	
External referee: Promotion & Tenure Associate Professor	Fall 2023
Illinois Institute of Technology, Chicago, IL	
External referee: Promotion to Full Professor	Summer 2022
Indiana University South Bend	
External referee: Promotion to Full Professor	Summer 2022

University of Minnesota Duluth	
External referee: Promotion to Full Professor	Summer 2021
Kent State University, Ohio	
External referee: Promotion to Full Professor	Summer 2021
Indiana University South Bend, IN	
External referee: Promotion & Tenure Assoc. Professor	Spring 2018
Indiana University South Bend, IN	
External referee: Promotion & Tenure Assoc. Professor	Fall 2017
Univ of Michigan-Dearborn	

Scholarship

Google Scholar Citations



[Google Scholar Citations \(as of May 16, 2024\)](#)

Best Paper Awards & Nominations:

Awards:

- 84th Annual Meeting of the Academy of Management, Chicago, **2024**
- Division: Communication, Digital Technology, and Organization (CTO)
- Midwest AIS Conference for Information Systems 2023
- Midwest AIS Conference for Information Systems 2020
- Midwest AIS Conference for Information Systems 2019
- Midwest AIS Conference for Information Systems 2016
- Midwest AIS Conference for Information Systems 2014
- Midwest AIS Conference for Information Systems 2011
- Midwest AIS Conference for Information Systems 2010

Nominations:

- International Conference for Information Systems (ICIS), Paris 2008
- Americas Conference for Information Systems (AMCIS), 2009 (2 nominations)

Scholarship Impact

Australian Business Deans Council (ABDC) Journal Ratings:

Publications in A* Journals: 8 (first author in 6 out of 8)

JMIS (2), DSS (3), I&M (2), EJIS (1)

Publications in A Journals: 13 (first or solo author in 10 out of 13)

DATABASE (1), ITP (2), THCI (1), JCIS (5), JOCEC (1), Computers & Security (1), Internet Research (1), CAIS (1)

Publications in B Journals: 2 (invited editorials)

JGITM (2)

Publications in C Journals: 3

IJB (1), JKE (1), JITCAR (1 – invited book review)

Others: 3

JMWAIS (1), NAQ (1), JAANP (1)

Publications in JITCAR (ABDC: C) while serving as EIC

Editor's desk (every quarter since 2020 issue 3)

Industry Report (2) – 2022 issue 2; 2022 issue 4;

Editorial Preface (4) - 2023 issue 1 – 2023 issue 4;

Financial Times - FT50 Publications ([URL](#)): 2

JMIS (2)

Peer-Reviewed Journal Papers:

[29]. Bansal, G., Mitchell, A., and Li, Dahui (2024). A Panel Report on Higher Education in the Age of AI from the Perspective of Academic Leaders in the Midwest U.S., *Communications of the Association for Information Systems* (ABDC: A).

[28]. Bansal, G., and Axelton, Z. (2024 forthcoming). She's Worth IT: Challenges for Female CIOs in Ensuring IT Security Compliance, *Information Technology & People* (ABDC: A).

[27]. Bansal, G. (2024 forthcoming). Reprogramming the Software of the Mind: A New Framework for Cultural Homogenization*. *Journal of Global Information Technology Management*, p. x-x. (*Invited Editorial) (ABDC Rank: B).

[26]. Muzatko, S., and Bansal, G. (2023, forthcoming) "It pays to be forthcoming: Timing of data breach announcement, trust violation, and trust restoration," *Internet Research* (ABDC: A).

[25]. Reilly, J., Rhoads, J. L., Bettin, T., Dennik-Champion, G., and Bansal, G. (2023). Experiences of Nurse Practitioners with Telehealth During the COVID-19 Pandemic", *Journal of the American Association of Nurse Practitioners* (JAANP), (35:12), p. 787-793.

[24] Bansal, G., Thatcher, J., and Schuetz, S. (2023, forthcoming) "Where Authority Fails and Experts Excel: The Role of Source and Influence Tactics in Cybersecurity Policy Compliance," *Computers & Security* (ABDC: A).

[23]. Bansal, G., and Axelton, Z (2024) Impact of Cybersecurity Disclosures on Stakeholder Intentions. *Journal of Computer Information Systems*, (64:1), p. 78-91. DOI: 10.1080/08874417.2023.2180785 (ABDC Rank: A).

[22]. Bansal, G., and Nah, F. (2022) Internet Privacy Concerns Revisited: Surveillance and Right-to-Be-Forgotten as New Dimensions. *Information & Management* (59:3), p. 1-17 (ABDC Rank: A*).

[21.] Bansal, G. and Warkentin, M. (2021). Do you still Trust?: The Role of Age, Gender, and Privacy Concern on Trust after Insider Data Breaches. *The DATABASE for Advances in Information Systems* (52:4), p. 9-44 (ABDC Rank: A).

[20.] Bansal, G., and Muzatko, S. (2021). Shipping and Return Shipping Prices and Online Purchase Intentions: The Role of Gender and Product Price Category. *International Journal of Business* (26:3), p. 53-71 (ABDC Rank: C).

[19.] Bansal, G. (2021). Restoring Trust after an Insider Breach: Both the Gender Matter – CEOs and Users. *Journal of Computer Information Systems* (61:1), p. 11-29 (ABDC Rank: A).

[18.] Robert, L. P., Gaurav, B., & Lütge, C. (2020). ICIS 2019 SIGHCI Workshop Panel Report: Human–Computer Interaction Challenges and Opportunities for Fair, Trustworthy and Ethical Artificial Intelligence. *AIS Transactions on Human Computer Interaction* (12:2), pp. 96-108 (ABDC Rank: A).

[17.] Bansal, G., Muzatko, S., and Shin, S. (2020). Information System Security Policy Noncompliance: The Role of Situation-Specific Ethical Orientation. *Information Technology & People* (34:1) p. 250–296 (impact factor: 1.263) (ABDC Rank: A).

[16.] Bansal, G. and Redfearn, N.* (2019). Trust Violation and Rebuilding After a Data Breach: Role of Environmental Stewardship and Underlying Motives. *Journal of Midwest AIS*, (the paper was presented the best paper award at MWAIS 2019 conference, * undergraduate student at UW-Green Bay).

[15.] Bansal, G. (2019). Time to Revisit Sumantra Ghoshal’s Legacy: One AI Algorithm at a Time*. *Journal of Global Information Technology Management* (22:3), p. 1-3. issue (published online). (*Invited Editorial) (ABDC Rank: B).

[14.] Bansal, G. (2019) Book Review: Weapons of Math Destruction: How Big Data Increases Inequality and Threatens Democracy, *Journal of Information Technology Case and Application Research* (published online Mar 2019) [<https://doi.org/10.1080/15228053.2019.1587571>] (invited book review), (ABDC Rank: C).

[13.] Russ, M., Bansal, G., & Adam, P. (2017). The 'Knowledge-City' and the 'Experience-City': The main, mediating and moderating effects of education on income and economic inequality. *Journal of the Knowledge Economy* (8:3), p. 804-829 (ABDC Rank: C).

[12.] Bansal, G. (2017). Distinguishing Between Privacy and Security Concerns: An Empirical Examination and Scale Validation. *Journal of Computer Information Systems* (57:4), p. 330-343, (ABDC Rank: A).

[11.] Bansal, G., Zahedi, F. M., & Gefen, D. (2016). Do Context and Personality Matter? Trust and Privacy Concern in Disclosing Private Information Online. *Information & Management* (53), p. 1-21, (ABDC Rank: A*).

[10.] Bansal, G., Zahedi, F. M., & Gefen, D. (2015). The Role of Privacy Assurance Mechanisms in Building Trust and the Moderating Role of Privacy Concern. *European Journal of Information Systems* (24:6), p. 624–644, (ABDC Rank: A*).

[9.] Bansal, G. & Zahedi, F. M. (2015). Trust Violation and Repair: The Information Privacy Perspective. *Decision Support Systems* (71), p. 62-77, (ABDC Rank: A*).

[8.] Tyczkowski, B., Vandenhousten, C., Reilly, J., Bansal, G., Kubsch, M., Jakkola, R. (2015). Emotional intelligence (EI) and nursing leadership styles among nurse managers. *Nursing Administration Quarterly* (39:2), p. 172-180.

[7.] Bansal, G. & Zahedi, F. M. (2014). Trust-discount tradeoff in three contexts: Frugality moderating privacy and security concerns. *Journal of Computer Information Systems* (55:1), p. 13-29, (ABDC Rank: A).

[6]. Bansal, G. (2011). Continuing E-book Use: Role of Environmental Consciousness, Personality and Past Usage. *Journal of Computer Information Systems* (52:2), 93-104, (ABDC Rank: A).

[5]. Zhao, H., Sinha, A. P., & Bansal, G. (2011). An Extended Tuning Method for Cost-Sensitive Regression and Forecasting. *Decision Support Systems* (51), p. 372-383, (ABDC Rank: A*).

[4]. Zahedi, F. M. & Bansal, G. (2011). Cultural Signifiers of Web Site Images. *Journal of Management Information Systems* (28:1), p. 147-200, (ABDC Rank: A*, also in FT50).

[3]. Bansal, G., Zahedi, F. M., & Gefen, D. (2010). The Impact of Personal Dispositions on Information Sensitivity, Privacy Concern and Trust in Disclosing Health Information Online. *Decision Support Systems* (49) p. 138-150, (ABDC Rank: A*).

[2]. Zahedi, F. M., Bansal, G., & Ische, J. (2010). Success Factors in Cooperative Online Marketplaces: Trust as the Social Capital and Value Generator in Vendors-Exchange Relationships. *Journal of Organizational Computing and Electronic Commerce* (20), p. 295-327, (ABDC Rank: A).

[1]. Bansal, G., Sinha, A. P., & Zhao, H. (2009). Tuning Data Mining Methods for Cost-Sensitive Regression: A Study in Loan Charge-Off Forecasting. *Journal of Management Information Systems* (25:3), p. 317-338 (ABDC Rank: A*, also in FT50).

Non-peer reviewed Editorials and Industry Reports in the Journal of IT Case and Application Research (Serving as EIC Since 2020):

[18]. Bansal, G. (2024). Editorial: Wisdom of the experts, not the wisdom of the crowds: the power of case-based research in the age of AI, *Journal of Information Technology Case and Application Research*, 26 (1), 90-90

[17]. Bansal, G. (2023). Editorial: Beyond the artificial: Can water be considered intelligent? How we answer this question will determine whether the future AI will be humancentric, *Journal of Information Technology Case and Application Research*, 25 (4), 317-326.

[16]. Bansal, G. Editorial: In IT we trust: IT can hack happiness, can IT create happiness too?, *Journal of Information Technology Case and Application Research*, 2023, issue 3.

[15]. Bansal, G. Editorial: Illuminating Blindspots: Expanding Perspectives from Data to IT Systems, Social Engagement, and Cultural Impact, *Journal of Information Technology Case and Application Research*, 2023, issue 2.

[4-14]. Bansal, G. From the Editor's Desk, *Journal of Information Technology Case and Application Research*, 2020 issue 3 – 2023 issue 1.

[3]. Bansal, G. and Heath, D. (2023) Industry report - Ten propositions on Codependence of AI and AI ethical framework adoption: view from industry and academia (editorial), *Journal of Information Technology Case and Application Research* (ABDC: C), 25:1, 10-2.

[2]. Bansal, G., and Axelton, Z. (2022) Gender equity is not the only challenge women CIOs face: an interview with Anu Varma, CIO for the communication solution segment at TE connectivity (industry report), *Journal of Information Technology Case and Application Research* (ABDC: C), 24:4, 297-304.

[1]. Matta, V., Bansal, G., Akakpo, F, Christian, S, Jain, S., Poggemann, D., Rousseau, J., and Ward, E. (2022) Diverse perspectives on bias in AI (industry report), *Journal of Information Technology Case and Application Research* (ABDC: C), 24:2, 135-143.

Book Chapter:

[1]. Dolan, J., Reilly, J., Kain, K., & Bansal, G. (2017) What are the best ways to build community and foster engagement in online courses?. In R. Gurung and D. Voelker (Eds.), ***Big Picture Pedagogy: Finding Interdisciplinary Solutions to Common Learning Problems***, Jossey-Bass.

Magazine Publication:

Sallmann, J., Akakpo, F., Bansal, G., Teclezion, M. and Lee, M. 2019. One Man's Vision, My Responsibility: Brown County Dr. Martin Luther King, Jr., Birthday Celebration," *Voyageur Magazine: Northeast Wisconsin's Historical Review* (publisher: Brown County Historical Society).

Papers under Journal Review:

[2]. Bansal, G., and Nah, F. Social Media Habit and Homophily: Effects on Engagement, Addiction, and Cyberbullying, under third round of review at *Information & Management* (ABDC: A*).

[1]. Bansal, G., Nah, F., and Thatcher, J. Unweaving the Web of Misinformation: The Role of Social Media Mindfulness in Combatting Fake News Propagation, under third round of review at *Decision Support Systems* (ABDC: A*).

Working Papers:

[2]. Nghiem, D. and Bansal, G. "AI-based virtual personal assistant – Human interaction and trust repair."

[1]. Sebastian, S., Bansal, G., Weng, Q, Thatcher, J., and Lowry, P.B. "Heeding the messenger: The impact of sender's characteristics on users' responses to security messages."

Papers under Conference Review:

Refereed Conference Proceedings & Presentations:

[48]. Bansal, G., Axelton, Z., and Agarwal, P. (2024, scheduled). Dual Perspectives: Navigating the Ambiguity of Trust in AI, in the proceedings of the 30th *Americas Conference on Information Systems Conference (AMCIS)*, Salt Lake City, Utah.

[47]. Bansal, G., Rezvanian, R., and Hadidi, R. (2024, scheduled). B-School Deans' Panel Discussion: Defining, Measuring and Documenting Societal Impact, in the proceedings of the 18th *Midwest Association for Information Systems Conference (MWAIS)*, Peoria, IL.

[46]. Bansal, G., and Axelton, Z. (2024, scheduled). Mitigating AI Obtrusivity and AI Concerns, in the proceedings of the 18th *Midwest Association for Information Systems Conference (MWAIS)*, Peoria, IL.

[45]. Bansal, G., and Axelton, Z. (2024, scheduled). The Ambivalent Nature of Trust in AI. In Sonia Taneja (Ed.), Proceedings of the 84th *Annual Meeting of the Academy of Management (AOM)*. Online ISSN: 2151-6561. **Designated as Best Paper** in the CTO Division.

[44]. Bansal, G., Shah, P., and Thapa, N. (2024, scheduled). Stereotype Tax: The Unequal Terrain of Fundraising for Women and Black Entrepreneurs, in the proceedings of the 32nd *European Conference on Information Systems (ECIS)*, Cyprus.

[43]. Bansal, G., and Axelton, Zhuoli (2023). Internalization of Gender Roles: Challenges for Female CIOs in Ensuring IT Security Compliance, in the proceedings of the 29th *Americas Conference on Information Systems Conference (AMCIS)*, Panama City, Panama.

[42]. Bansal, G., and Axelton, Zhuoli (2023). Because She's Worth IT: Stereotype Challenges for Female CIOs in Ensuring IT Security Compliance. (**Best Paper Award**) in the proceedings of the 18th *Midwest Association for Information Systems Conference (MWAIS)*, St Paul, MN.

[41]. Axelton, Z., and Bansal, G. (2023). Perceived Honesty is the Best Policy: The Role of Disclosure Specificity in Mitigating Trust Violation After a Data Breach. In *HCI International 2023: Parallel session on HCI in Business and Organizations (presentation scheduled)*.

[40]. Bansal, G., and Axelton, Zhuoli (2022). The Role of Cybersecurity Risk Disclosures in Influencing Stakeholder Intentions and the Moderating Role of Privacy Concern. In the proceedings of the 28th *Americas Conference on Information Systems, Minneapolis, MN (AMCIS)*.

[39]. Muzatko, S., Cordis, A., and Bansal, G. (2022) The Content Area of Information Systems on the CPA Exam: Does Candidate Age Matter?. In the proceedings of the 17th *Midwest Association for Information Systems Conference*, Omaha, Nebraska (MWAIS).

[38]. Axelton, Z., and Bansal, G. (2022) The Role of Disclosure Specificity in Mitigating Trust Violation After a Data Breach: A Multiple Stakeholder Approach. In the proceedings of the 17th *Midwest Association for Information Systems Conference*, Omaha, Nebraska (MWAIS).

[37]. Bansal, G. and Yadav, D. (2021). Developing multidimensional scale for measuring social media habit: A nomological examination in the context of cyberbullying. In the proceedings of the 27th *Americas Conference on Information Systems (AMCIS)*.

[36]. Bansal, G. and Yadav, D. (2021). (Lack of) Awareness, (Loss of) Control and (Low) Effort: How Social Media Habits are Formed and Bully Around. In the proceedings of the 16th *Midwest Association for Information Systems Conference (MWAIS)*, Bradley University, IL.

[35]. Bansal, G. and Weinschenk, A. (2020). Something Real about Fake News: The Role of Polarization and Social Media Mindfulness Relationships between Willingness to Share Information for Benefits and Trust. In the proceedings of 26th *Americas Conference on Information Systems (AMCIS)*, Salt Lake City, Utah.

[34]. Bansal, G. and Nah, F. (2020). Measuring Privacy Concerns with Government Surveillance and Right-to-be-Forgotten in Nomological Net of Trust and Willingness-to-Share Relationships between Willingness to Share Information for Benefits and Trust. In the proceedings of the 26th *Americas Conference on Information Systems (AMCIS)*, Salt Lake City, Utah.

[33]. Muzatko, S., and Bansal, G. (2020). Consumer Skepticism as it Relates to E-Commerce Data Breaches and Company Efforts to Enhance Trust. Timing of Data Breach Announcement and E-Commerce Trust (**Best Paper Award – Second place**). In the proceedings of 15th *Midwest Association for Information Systems (MWAIS)*, Des Moines, Iowa.

[32]. Bansal, G. and Nah, F. (2020). Relationships between Willingness to Share Information for Benefits and Trust. In the proceedings of 15th *Midwest Association for Information Systems (MWAIS)*, Des Moines, Iowa.

[31]. Bansal, G., and Redfearn, N.* (2019). Trust Violation and Rebuilding after a Data Breach: Role of Environmental Stewardship and Underlying Motives (**Best Paper Award – Second place**). In the proceedings of the 14th *Midwest Association for Information Systems Conference (MWAIS)*, Oshkosh. (* **UWGB undergrad Student**).

[30]. Bansal, G., and Zhou, W. (2018). Web-Image Signifier Congruency Theory (WISC): Conceptualization and Examination in an Online Donation Context. In the proceedings of 24th Americas Conference on Information Systems (AMCIS), New Orleans.

[29]. Bansal, G. (2018). Data Breaches & Trust Rebuilding: Moderating Impact of Signaling of Corporate Social Responsibility, HCI International 2018, Las Vegas.

[28]. Muzatko, S., and Bansal, G. (2018). Timing of Data Breach Announcement and E-Commerce Trust. In the proceedings of the 13th Midwest Association for Information Systems Conference (MWAIS), St. Louis.

[27]. Bansal, G. and Nies, E.* (2018). Shipping and Return-Shipping Costs Do not Cost the Same: The Role of Gender and Product Price in Online Buying. In the proceedings of the 13th Midwest Association for Information Systems Conference (MWAIS), St. Louis. (* UWGB undergrad Student).

[26]. Bansal, G. (2018). Got Phished! Role of Top Management Support in Creating Phishing Safe Organizations. In the proceedings of the 13th Midwest Association for Information Systems (MWAIS), St. Louis.

[25.] Bansal, G. (2017) Trust Drops when Insiders Drop the Ball: The Role of Age, Gender, and Privacy Concern in Insider Data Breaches. In the proceedings of the 23rd Americas Conference on Information Systems (AMCIS), Boston.

[24] Bansal, G., Benzshawel, A.*, and Estrada, D*. (2017) Insider Data Breaches and Trust Violation: The Role of Privacy Concern, Age and Gender. In the proceedings of the 12th Midwest Association for Information Systems Conference, University of Illinois – Springfield. (* UWGB undergrad Students).

[23] Krienke, D.*, and Bansal, G. (2017) Information System Requirement Elicitation: The Role of Humor. In the proceedings of the 12th Midwest Association for Information Systems Conference, University of Illinois – Springfield. (*UWGB grad Student).

[22] Bansal, G., & Shin, S. (2016). Interaction Effect of Gender and Neutralization Techniques on Information Security Policy Compliance: An Ethical Perspective. In the proceedings of the 22nd Americas Conference on Information Systems (AMCIS), San Diego.

[21] Bansal, G. Hodorff, K.*, and Marshall, K*. (2016). Moral Beliefs and Organizational Information Security Policy Compliance: The Role of Gender (**Best paper award**). In the proceedings of the 11th Midwest Association for Information Systems Conference: UW - Milwaukee (MWAIS 2016). (* UWGB undergrad Students)

[20] Surowiec S., and Bansal, G. (2016). Job Relevance and IT Usage by Child Welfare Professionals in Wisconsin Counties. In the proceedings of the 11th Midwest Association for Information Systems Conference: UW - Milwaukee (MWAIS 2016).

[19]. Bansal, G., Deokar, A., & Tao, J. (2015). Communication of Data Breaches through Financial Statements: A Text Analysis Perspective. In the proceedings of 10th Midwest Association for Information Systems, Pittsburg, KS.

[18]. Bansal, G. (2014). Insider Data Breach and CEO Apology (or Denial): Does CEO Gender Impact Trust (**Best Paper award - First place**). In the proceedings of the 9th Midwest Association for Information Systems Conference, Ames, IA.

[17]. Bansal, G. (2014). Social Support (or lack thereof) and Internal Drive: Factors that Connect Online Learners, Females, and First-Generation College Students. In the proceedings of the 9th Midwest Association for Information Systems Conference, Ames, IA.

[16]. Bansal, G. (2014). Insider Privacy Breach and Trust Restoration: Is the CEO's Gender as Important as the CEO's Response?. In the proceedings of the 20th Americas Conference on Information Systems, Savannah, GA.

[15]. Bansal, G. (2012). Unauthorized Information Sharing Vs. Hacking: The Moderating Role of Privacy Concern on Trust Found and Lost. *18th Americas Conference on Information Systems*, Seattle, WA.

[14]. Bansal, G., Hansen, E*, & Chen, L*. (2012). Not All Privacy Losses Cost the Same: Examining the Relative Perceived Trust Violation in a Hacking Versus Unauthorized Information Sharing Scenario. *7th Midwest Association for Information Systems Conference*, Green Bay, WI. (* **UWGB undergrad Students**)

[13]. Russ, M., Bansal, G., & Parillo, A. (2012). The 'Experience City' and the 'Knowledge City': The main and mediating effects of education on income and inequality. *IFKAD-KCWS - Joint Conference of the 7th International Forum on Knowledge Asset Dynamics & 5th Knowledge Cities World Summit*, Matera, Italy.

[12]. Ranganathan, S., Sen, S., Bansal, G., Cherian, M., & Venkatesh, B. (2012). A conceptual model of determinants of students' intentions to use electronic textbooks, in the proceedings of the *7th Annual Midwest Association for Information Systems*, Green Bay, WI.

[11]. Bansal, G. (2011). Understanding the Security in Privacy-Security Concerns: A Theoretical and Empirical Examination, in the proceedings of the *17th Americas Conference on Information Systems*, Detroit, MI.

[10]. Bansal, G. (2011). Security Concerns in the Nomological Network of Trust and Big 5: First Order Vs. Second Order, in the proceedings of the *32nd International Conference on Information Systems*, Shanghai, China.

[9]. Bansal, G. & Chen, L*. (2011). If They Trust our E-commerce Site, Will They Trust our Social Commerce Site Too? Differentiating the Trust in E-commerce and S-commerce: The Moderating Role of Privacy and Security Concerns (**Best Paper Award - Second Place**), in the proceedings of the *6th Midwest Association for Information Systems Conference*, Omaha, NE. (* **UWGB undergrad Student**)

[8]. Bansal, G. (2010). Continuing E-book Use: Role of Environmental Consciousness, Personality and Past Usage (**Best Paper Award Nominee**), in the proceedings of the *16th Americas Conference on Information Systems*, Lima, Peru.

[7]. Bansal, G. & Zahedi, F. M. (2010). Trading Trust for Discount: Does Frugality Moderate the Impact of Privacy and Security Concerns? (**Best Paper Award Nominee**), in the proceedings of the *16th Americas Conference on Information Systems*, Lima, Peru.

[6]. Bansal, G. & Davenport, R*. (2010). Moderating Role of Perceived Health Status on Privacy Concern Factors and Intentions to Transact with High versus Low Trustworthy Health Websites (**Best Paper Award - First Place**), in the proceedings of the *5th Midwest Association for Information Systems Conference*, Moorhead, MN. (* **UWGB undergrad Student**)

[5]. Bansal, G. & Chen, L. C. (2010). An Integrated Model of Individual Web Security Behavior, in the proceedings of the *16th Americas Conference on Information Systems*, Lima, Peru.

[4]. Bansal, G., Zahedi, F. M., & Gefen, D. (2008). The Moderating Influence of Privacy Concern on the Efficacy of Privacy Assurance Mechanisms for Building Trust: A Multiple-Context Investigation (**Best Paper Award Nominee**), in the proceedings of the *29th International Conference on Information Systems (ICIS)*, Paris, France.

[3]. Bansal, G., Zahedi, F. M., & Gefen, D. (2008). Efficacy of Privacy Assurance Mechanisms in the Context of Disclosing Health Information Online, in the proceedings of the *14th Americas Conference on Information Systems*, Toronto, Canada.

[2]. Bansal, G., Zahedi, F. M., & Gefen, D. (2007). The Impact of Personal Dispositions on Privacy and Trust in Disclosing Health Information Online, in the proceedings of the *13th Americas Conference on Information Systems*, Keystone, CO.

[1]. Bansal, G. & Zahedi, F.M. (2006). Exploring Cultural Contents of Web Images, in the proceedings of the 12th Americas Conference on Information Systems, Acapulco, Mexico.

CIO / Industry / University Leaders' Panel Moderator and Panelist:

2024 (being planned): co-moderator and co-organizer (with Rasoul Rezvanian and Rassule Hadidi): Business Deans' Panel at 19th Midwest Association for Information Systems Conference, Peoria, IL. Topic: B-School Deans' Panel Discussion on Societal Impact (panelists: Dr. Paul Ambrose, Dean, UW-Whitewater, WI, Dr. Matthew Dornbush, Dean, UW-Green Bay, WI, Dr. Rassule Hadidi, Dean, Metro State University, MN, Dr. Krishnanand (Kris) Y. Maillacheruvu, Interim-Dean Bradley University, IL, and Dr. Bhavik Pathak, Interim-Dean, Univ of Indiana South Bend, IN).

2023: Moderator and co-organizer (with Dahui Li): Chancellors & University Presidents' panel at 18th Midwest Association for Information Systems Conference, St Paul, Minnesota. Topic: Leading Higher Education in the Age of AI (Panelists: Dr. Michael Alexander, Chancellor of UW-Green Bay, Wisconsin; Dr. Virginia (Ginny) Arthur, President of Metropolitan State University, Minnesota; Rev. James P. Burns, President of Saint Mary's University of Minnesota; Dr. Amy B. Hietapelto, Interim Executive Vice Chancellor University of Minnesota Duluth, Minnesota; Dr. Corey A. King, Chancellor of the University of Wisconsin-Whitewater, Wisconsin).

2022: Panelist and Moderator: CIO/Industry panel at 17th Midwest Association for Information Systems Conference, Omaha, Nebraska (MWAIS). Topic: Privacy in the Hyperconnected Digital Age; with Fiona Nah, City Univ of Hong Kong; Matt Adamczyk, Microsoft; Damon Buono, Director Microsoft; Raman Mehta, CIO Johnson Electric.

2022: Panelist, Moderator and co-organizer (with Stacie Christian): Industry/Govt panel, AI bias panel organized as part of Implicit Bias Smithsonian Exhibit hosted by UW-Green Bay, Jan 2022. Panelists: Prof. Francis Akakpo Social Work, UW-Green Bay; Sarah Alt, CEO, Ethical AI Consortium and Director of Innovation & Technology, Michael Best; Seema Jain Product Manager –Google Cloud Platform Integration, Ford Motor Co.; Drew Poggemann Director of Solution Architecture, Heartland Business Systems; Capt. John Rousseau, Division Director of Support Services, Brown County Sheriff's Office; Edward Ward, Director Global Product Development, Kohler Co.; Commander, US Navy (Retired); Elaine Stephens, Head of Customer Engineering, Wisconsin, Google.

2021: Panelist and Moderator: CIO Panel at 16th Midwest Association for Information Systems Conference on Strategic IT (with Jon Biskner, CIO Nicolet Bank Green Bay; Raman Mehta, CIO Visteon Corporation Michigan; Mukul Sharma, TCS Chicago; Sarah Alt, Ethical AI, Wisconsin; Don Heath, UW Oshkosh; Shana Ponelis, UW Milwaukee).

2019: Panelist and Moderator: CIO Panel at 14th Midwest Association for Information Systems Conference on Ethical Framework for AI & Big Data (with Murali Balakrishnan, CIO at TIDI Products; David Cagigal, CIO State of Wisconsin; Raman Mehta, CIO at Visteon Corporation; Todd Thiel, VP of IT at SECURA Insurance).

2012: Panelist: Panel discussion: Future of MWAIS, at 7th Midwest Association for Information Systems, Green Bay, WI.

Conference Workshops Offered:

[1]. Bansal, G. (2018). Data Visualization in Cross-Cultural & Global Context. *Eighteenth Global Information Technology Management (GITMA) World Conference on July 8, 9, & 10, 2018, in Mexico City, Mexico.*

Research Grants / Fellowships:

- | | |
|---|------|
| • Graduate Grant (\$1,000) awarded to Graduate Student: Diep Nghiem | 2023 |
| • Grants in Aid of Research (GIAR), UW - Green Bay | 2022 |
| • Grants in Aid of Research (GIAR), UW - Green Bay | 2020 |

- Grants in Aid of Research (GIAR), UW - Green Bay 2017
- Dean Research Fellowship, UW-Green Bay 2016
- Grants in Aid of Research (GIAR), UW - Green Bay 2014
- Grants in Aid of Research – UW- Green Bay 2013

Research Awards @UW-Milwaukee:

- Sheldon B. Lubar Research Award, UW-Milwaukee 2007
- Graduate School Travel Award, UW-Milwaukee 2007
- Weber Research Award, UW-Milwaukee 2006

Teaching

Teaching

Most Recent Courses Taught

MBA 709: Artificial Intelligence & Technological Advances, Fall 2023
 MS in Management: Strategic Information Systems, Spring 2024
 Busan 435: Strategic Information Systems, Spring 2024
 Busan 452: Business Analytics, Spring 2024
 Busan 230: Spreadsheets and Information Systems, Summer 2023

Teaching Fellowships / Grants:

Teaching Enhancement Grant (TEG) - UWGB	2018 – 2019
Teaching Enhancement Grant (TEG) – UWGB	2016 – 2017
Teaching Enhancement Grant (TEG) - UWGB	2015 – 2016
Wisconsin Teaching Fellow Awarded to only up to 2 faculty members per UW campus each year	2014
UW-Green Bay Teaching Fellow	2012
UW-Green Bay Advanced Online Teaching Fellow	2013
Cofrin School of Business - Scholarship of Teaching & Learning Award UW-Green Bay	2014

Center for Advancement of Teaching & Learning Activities:

Workshop on Engagement and Mindfulness (with Karl Schindl) Instructional Development Institute Center for Advancement of Teaching and Learning UW-Green Bay	Jan 2020
Peer reviewed presentation at OPID Spring Teaching & Learning Workshop (accepted) With Prof. Karl Schindl Organized by OPID, Org for Professional & Instructional Development, UW System Madison, WI (event got canceled due to COVID-19)	Apr 2020

Led Campus-wide Book Discussion on <i>Weapons of Math Destruction</i> Two campus-wide sessions on Sep 23 and Sep 26	Sep 2019
Faculty Development Institute (FDI), UWGB Offered a workshop on Text mining of Student Evaluations	Jan 2019
Faculty Development Institute (FDI), UWGB Offered a workshop on Data Visualization	Jan 2017
Quality Matters® Certifications for Online Teaching:	
• Online Business Statistics Course certified by Quality Matters®	2012 – 2013
• Certified Reviewer Quality Matters®	2013
• Peer Reviewed Course for Quality Matters®	2013
Undergraduate/Graduate Research:	
Clemo, Krystin	
• 20 th Annual Research in the Rotunda, WI Capital Building, Madison, <u>(RITR)</u> – Only up to 6-8 student projects are selected from each UW campus every year	2024
Nghiem, Diep (graduate student)	2023
• UWGB Academic Symposium	
• 2nd Place Best Paper award: WISYS Quick Pitch at UWGB (April 2023)	
• Awarded \$1,000 graduate research grant	
Martinez, Inigo and Merbach, Karlyn	2023
• UWGB Academic Symposium	
• NCUR – Eau Claire	
Peterson, Alexis (EDI Intern)	2022
• UW System Research Symposium (UW Whitewater)	
Erb, Michael	2020
• UWGB Academic Symposium	
Redfearn, Noah	2019
• 16 th annual Research in the Rotunda, WI Capital Building, Madison, <u>(RITR)</u> – Only up to 6-8 student projects are selected from each UW campus every year	
• 15 th Midwest AIS Conference, Oshkosh, WI, Best Paper Award	
• Offered inaugural MWAIS webinar on November 8, 2019, advertised on the AISWorld listserv	
Nies, Emma	2018
• 15 th annual Posters in the Rotunda, Capital Building, Madison, <u>(RITR)</u>	
• UW System Research Symposium, UWGB, April 20, 2018	
• 14 th Midwest AIS Conference, St. Louis, MO	
Krienke, D. (graduate student)	2017
• 12 th Midwest Association for Information Systems Conference	
Dana Estrada and Anita Benzshawel	2017
• 16 th Annual UWGB Academic Excellence Symposium (Apr 6, 2017)	
• 13 th Midwest AIS Conference, Springfield, IL	

Kayla Hodorff and Kyle Marshall	2016
• 13th annual Posters in the Rotunda, Capital Building, Madison (<u>RITR</u>) • 16th Annual UW System Symposium for Undergraduate Research, UW-Stevens Point. • UWGB Academic Symposium • 12th Midwest AIS Conference, Milwaukee, WI (Best Paper award)	
Ben Lindberg	2014
• 11th annual Posters in the Rotunda, Capital Building, Madison (<u>RITR</u>) • 14th Annual UW System Symposium for Undergraduate Research, UW-Milwaukee.	
Maichee Vang and Kelton Dopp	2013
• 10th annual Posters in the Rotunda (RITR), Madison, WI	
Ellyn Hansen and Lijun Chen	2012
• 12th Annual UW System Symposium for Undergraduate Research, UW-Parkside, WI • 7th Midwest AIS Conference, Green Bay, WI	
Lijun Chen	2011
• 8th annual Posters in the Rotunda (PITR), Madison, WI • 6th Midwest AIS Conference, Omaha, NE (Best Paper Award)	
Rebecca Davenport	2010
• 7th annual Posters in the Rotunda (PITR), Madison, WI. • 10th Annual UW System Symposium for Undergraduate Research, UW-River Falls, WI • 5th Midwest AIS Conference, Moorhead, MN (Best Paper Award)	

Service and Leadership (Selected Activities)

Editor-in-Chief , Journal of Information Technology Case and Application Research	2020-Continuing
Editorial Review Board	
AIS Transactions on HCI	2020 – Continuing
Journal of Computer Information Systems (impact factor: 1.082)	2015 – Continuing
Journal of Global IT Management	2019 – Continuing
Journal of Midwest AIS (Associate Editor)	2014 – Continuing
Sr Editor	
Sr. Editor, Special Issue of AI Ethics, AIS THCI (with Lionel Robert, Nigel Melville, and Tom Stafford)	2020-2021
Sr Editor, Journal of Information Technology Case and Application Research	2018 – 2020
AE, International Conference on Information (ICIS) / Track: General	2019
AE, Journal of Information Technology Case and Application Research	2017 – 2018
AE, International Conference on Information (ICIS) / Track: Health Care IT	2018
AE, European Conference on Information Systems (ECIS) / Track Digital Health	2018
AE, European Journal of Information Systems (impact factor 2.213)	2016
AE, International Conference on Information Systems (ICIS) / IT Implementation, Adoption	2015
AE, European Conference on Information Systems (ECIS) / Track Security and Privacy	2015

Midwest Association for Information Systems (MWAIS): Chapter of AIS At-Large Director	2018 – 2021
Association for Information Systems (AIS): Conference Leadership Chair 7 th Annual Midwest Association for Info. Systems Conference Green Bay, WI	2012
Program Co-Chair 11 th Annual Midwest Association for Info. Systems Conference UW-Milwaukee	2016
President, Midwest Association for Information Systems <u>Best Chapter Recognition by AIS for MWAIS</u> (url: http://aisnet.org/news/232124/Outstanding-SIGs-and-Chapters-of-2014-.htm)	2014 – 2015
Americas Conference on Information Systems (AMCIS) - Minitrack Chair/ Co-Chair	
30 th AMCIS – SIGHCI: <i>Understanding Trust, Distrust and Trust-Restoration in Information Systems</i> With Fiona Nah (City University of HongKong) & Sherrie Komiak (Memorial Univ of Newfoundland, Canada)	2024
28 th AMCIS – SIGHCI: <i>Understanding Trust, Distrust and Trust-Restoration in Information Systems</i> With Fiona Nah (City University of HongKong) & Sherrie Komiak (Memorial Univ of Newfoundland, Canada)	2022
28 th AMCIS – Meta-Research in Information Systems Minitrack: Research Commentaries and Literature Reviews in IS With Don Heath (Univ of Wisconsin – Oshkosh)	2022
27 th AMCIS – Meta-Research in Information Systems Minitrack: Research Commentaries and Literature Reviews in IS With Don Heath (Univ of Wisconsin – Oshkosh)	2021
27 th AMCIS – SIGHCI: <i>Fostering Trust and Understanding Risk in Information Systems</i> With Fiona Nah (Missouri University of Science and Tech) & Sherrie Komiak (Memorial Univ of Newfoundland, Canada)	2021
26 th AMCIS – SIGODIS: <i>Customer Experience and Organizational Intelligence</i> With John Muraski (Univ of Wisconsin – Oshkosh)	2020
26 th AMCIS – Meta-Research in Information Systems Minitrack: Research Commentaries and Literature Reviews in IS With Don Heath (Univ of Wisconsin – Oshkosh)	2020
25 th AMCIS – SIGHCI: <i>Trust and Distrust in E-Government and Public Services</i> With Fiona Nah (Missouri University of Science and Tech)	2019
24 th AMCIS – SIGHCI: <i>Understanding and Fostering Trust in Information Systems</i> With Fiona Nah (Missouri University of Science and Technology) and Sherrie Komiak (Memorial Univ of Newfoundland, Canada)	2018
23 rd AMCIS – SIGHCI: <i>Understanding and Fostering Trust in Information Systems</i> With Fiona Nah (Missouri University of Science and Technology) and Sherrie Komiak (Memorial Univ of Newfoundland, Canada)	2017
22 nd AMCIS – SIGDSA, <i>Social Network Analytics in Big Data Environment</i>	2016

With Babita Gupta (California State Univ, Monterey Bay), Swadheen Sharma (CSU, Monterey Bay) and Soo Il Shin	
22nd AMCIS - SIGHCI: Understanding and Fostering Trust in Information Systems	2016
With Fiona Nah and Sherrie Komiak	
21st AMCIS – SIGHCI: Understanding and Fostering Trust in Information Systems	2015
With Fiona Nah and Sherrie Komiak	
20 th AMCIS – SIGHCI: Trust in Information Systems	2014
With Fiona Nah, Thomas Stafford (Univ of Memphis) and Sherrie Komiak	
19 th AMCIS – SIGHCI: Trust in Information Systems	2013
With Fiona Nah, Thomas Stafford and Sherrie Komiak	
18th AMCIS – SIGHCI: Cost and Value of Privacy and Security	2012
17 th AMCIS – SIGSEC: Privacy and Security Assurance Mechanisms	2011
16 th AMCIS – SIGSEC: Privacy and Security Assurance Mechanisms, Peru	2010
15 th AMCIS – SIGSEC: Privacy and Security Assurance Mechanisms	2009
with Mariam Zahedi (UW-Milwaukee)	
Review for NSF	
Reviewer, National Science Foundation (NSF)	2022
Review for Journals (Selected list)	
MISQ, ISR, JMIS, EJIS, DSS, IJEC, I&M	
Conference Program Committee	
Committee Member, Digital innovation, entrepreneurship and transformation (DIET Forum)	2023
Part of Pre-ICIS ancillary workshop	
Conference Chair, Midwest AIS Conference (to be hosted by UW-Green Bay in May 2026)	2023-2026
Session co-chair (with Fiona Nah), HCI International 2023, Copenhagen, Denmark	2023
Session: HCI in Business and Organizations	
Served as Wisconsin liaison for 18th MWAIS Conference	2023
Served as Wisconsin liaison 17th MWAIS Conference	2022
15th MWAIS, Drake University, IA	2020
Program Board of the 5th International Conference on HCI in Business, Government and Organizations (HCIBGO), Las Vegas, NV	2018
13th MWAIS, St Louis, MO	2017
Annual Symposium on Information Assurance (ASIA 2014), Univ. of Albany, NY	2014
Annual Symposium on Information Assurance (ASIA 2013)	2013
6th Midwest AIS Conference, Omaha, NE	2011
5th Midwest AIS Conference, Moorhead, MN	2010
UW-Green Bay	
Chair, Rights and Responsibilities Committee	2023-2024
Chair, Bus Adm Dept	2022-2025
Chair, Assurance of Learning (AOL) Committee, Cofrin School of Business	2021-2024
Member, Professorial Promotion Committee for Dr. Mussie Teclezion	2023 – 2024
Cofrin School of Business, UWGB	
Chair, Recruitment panel, two one-year lecturer positions in Supply Chain	2022-2023
Member, search committee - Vice Chancellor for Inclusivity and Diversity	2022-2023

Member, UWGB Committee on Rights & Responsibilities	2022-2025
Presentation, Information and Misinformation, Lifelong Learning Institute	Oct 2022
Member, Advisory Committee, UWGB Cofrin Library	2021-2024
Member, search & screen committee, Business Outreach Specialist Position	2021-2022
Presentation, AI Bias and Ethics, Lifelong Learning Institute	Mar 2022
Presentation on AOL (Workshop 2), Cofrin School of Business	Apr 2022
Presentation on AOL (Workshop 1), Cofrin School of Business	Dec 2021
Consultant, Equity, Diversity and Inclusivity (EDI) Cofrin School of Business, UW-Green Bay	Jun 2021-2022
Co-Chair, Awards & Recognition Committee, Cofrin School of Business	2021-2022
Member, Provost Search Committee, UWGB	2021-2022
Convener, Professorial Promotion Committee for Assoc. Dean Rasoul Rezvanian Cofrin School of Business, UWGB	2021
Senator, Bus adm Dept.	2020-2022
Chair, Professorial Promotion Committee for Dr. Allen Huffcutt Cofrin School of Business, UWGB	2019 – 2020
Review Dr. Huffcutt's promotion from Associate to Full Professor	
Member, Professorial Promotion Committee for Dr. Sampath Ranganathan Cofrin School of Business, UWGB	2019 – 2020
Elected, University-wide Committee of Six Full Professors (C06)	2019 – 2022
Appointed Member Working Group, Higher Learning Commission (HLC)- In preparation for Full Accreditation site visit in 2021	2019 – 2022
Member, Analytics Engagement Team (EAB Navigate) Identify critical course milestones and encourage targeted campaigns based on historic data insights.	2019 – 2023
Member, UW Math Initiative Taskforce	2018 – 2020
Member Advisory Board, UW-Green Bay Bookstore	2019 – 2020
Faculty Adviser, Society for IS Mgmt and Bus Analytics, UW-Green Bay (formerly known as MIS Society)	2010 – 2020
Member, Institutional Review Board (IRB)	2017 – 2020
Member, UWGB Provost Search and Screen Committee	2018 – 2019
Chair – Search Committee, Data Science and Business Analysis Asst. Prof.	2018 – 2019
Member, Lab Modernization Funding Committee	2016 – 2021
Member, Search Committee Provost & Vice Chancellor for Academic Affairs	2018 – 2019
Member, MBA proposal committee (Univ Committee, Grad Council, Senate Hearing)	2017 – 2018
Co-Chair, Search Committee Asst. Prof. (Finance)	2017 – 2018
Initiated 2+2 Undergraduate Business Analysis Program with NWTC	2016
Chair, SAS® Workshop @ UWGB (May 2016): www.uwgb.edu/sas-day	2016
Member, UW – Green Bay Personnel Council	2014 – 2018
Member, UW - Green Bay Research Council	2013 – 2015
Member, Curriculum Committee, Cofrin School of Business	2013 – 2017
Chair, Curriculum Committee, Cofrin School of Business	2013 – 2014
Chair, Search Committee Asst. Prof. (MIS / Stats)	2014 – 2015
Chair, Search Committee Asst. Prof. (Operations Mgmt.)	2015 – 2016
Chair, Individualized Learning Committee	2013 – 2014
Member, Chancellor's Advisory Council on Diversity	2009 – 2012

Senator, UW-Green Bay (representing Cofrin School of Business)	2015 – 2017
Green Bay / North East Wisconsin Community	
Coded bias movie discussant, Northeast Wisconsin Tech. College	2022 (Feb)
Mentor SACP Club – Green Bay East High School and Green Bay Packers	2020 – 2023
News announcement: click here	
National R coordinator for SACP	2021
Created an interactive data visualization for The Press Times, in collaboration with the NEW News Lab, as part of the Season Two of the Northeast Wisconsin Journalism Initiative , and <i>UWGB 4th Estate Media associated with the news article:</i> Just as important: Understanding the special education system (Sep 13, 2021)	2021 (Summer)
Presenter: Social Media: Constructed Truth, Perceived Truth and the Death of Truth Common CAHSS Conference, Weidner Center, UW-Green Bay	2021 (Nov)
Congressional advisory activity: Interviewed by the office of U.S. Congressman Scott Fitzgerald (WI 5 th Congressional District) regarding cybersecurity concerns for small businesses (July 19, 2021). The discussion was in preparation for the July 20 House Small Business Committee hearing titled: “Strengthening the Cybersecurity Posture of America’s Small Business Community.” This hearing has been triggered in response to the July 2, 2021, Kaseya ransomware attack and the issues with small businesses communicating their threat intelligence to respective government entities for fear of liability or distrust in the government’s handling of sensitive data.	2021
Discussant, Movie: Hotel Salvation, at Neville Public Museum, Green Bay	2020 Jan
Martin Luther King Birthday Celebration Program Steering Committee	2010 – Continuing
Member, Inclusive Excellence Day Organizing Committee/ Leadership Green Bay	2013 – 2020
Member, Steering Committee for Community Information Systems (CIS) -an initiative of Brown County United Way	2011 – 2019
Volunteer (Speaker), Sophomore Day (Inspiring high school sophomores)	2018 – 2019
Volunteer, Phuture Phoenix (Inspiring 5th Graders for College Education)	2013 – 2020
Member, Planning Group MIS / Analytics degree – a project of NEWEra	2015 – 2016
Member Focus Group, North East Wisconsin Education Resource Alliance (NEWEra - Consortium of UW-O, UW-GB, UW-colleges, Tech schools in northeastern WI)	2013 – 2014
President, India Association North East Wisconsin	2011 – 2012
Board Member, IndUS of Fox Valley (dedicated to Goodwill between the US and India)	2011 – 2012
Leadership Green Bay, an initiative of the Green Bay Chamber of Commerce	2010 – 2011

Workshops Offered / Statewide / Community Presentations

Invited to Speak on Data Visualization and Ethics American Society of Civil Engineers (ASCE) Brown County STEM Innovation Center, UWGB	2024 Mar
Invited Panelist on the topic of Role of Media in Government along with Bob Woessner (Retd. Green Bay-Press Gazette Opinion Page Editor),	2024 Mar

Rick Cohler (Journalist with Press Times),
 Kathryn Bracho from WBAY Action 2 News
 Organized by: Leadership Green Bay – Government Day

Keynote on IT Leadership and Gender Bias Financial Executive International LinkedIn Post	2024 Mar
Keynote on AI Ethics – Our Shared Futures Fox-Wolf Watershed Conference Radisson Hotel and Conference Center, Green Bay, WI Agenda	2024 Feb
Workshop on AI and Engineering Ethics 21 st Annual Wisconsin Association for Floodplain, Stormwater, and Coastal Management (WAFSCM) Conference (KI Center, Green Bay)	2023 Nov
Speaker at Common CAHSS at the Weidner Center; title: Social Media: Truth, Perceived Truth and the Death of Truth (with Dinesh Yadav)	2021 Nov
Featured speaker at UWGB Cofrin Library inclusivity series: Inclusive Reads & Conversations with UWGB Libraries is May 19 with Prof. Bansal	2021 May
Leadership Green Bay, Inclusivity Day Event Invited Speaker: Weak ties and inclusivity	2021 Mar
Leadership Green Bay, Inclusivity Day Event Invited Speaker Topic: Fake News and Inclusivity	2020 Mar
Leadership Green Bay, Inclusivity Day Event Invited Speaker Topic: Computer / Human Inclusivity	2019 Mar
Statistical Fallacies and Paradoxes: Ethical Implications Fox Wolf Water Alliance, Green Bay	2019 Mar
MATHCOUNTS Coaches and Parents Meeting at Acuity Insurance Sheboygan Keynote speaker	2019 Feb
Flood Engineers, Pewaukee American Water Works Association (AWWA)	2018 Nov
Ethics Visualization Workshop, Plover WI at the meeting of "Infrastructure Renewal Engineering and Professional Ethics"	2018 Nov
Data Visualization and Ethics American Society of Civil Engineers (ASCE), Appleton, WI	2018 Sep
Does being Ethical make Good Visual Sense? Watershed Conference, Venue: Lambeau Field, Green Bay, WI	2018 Mar
Data Visualization and Ethics Public Works Conference, Wisconsin Chapter, KI Center, Green Bay, WI	2018 May

Salient Invited Lectures

Gues of Honor & Keynote, International Conf on Emerging Trends in IoT & Computing Tech Goel Institute of Technology & Mgmt, Lucknow, India	2024, Jan
Guest of Honor & Keynote, International Conf on Emerging Trends in IoT & Computing Tech Goel Institute of Technology & Mgmt, Lucknow, India	2022, May
University of Kansas, School of Business	2021, Apr
University at Buffalo, SUNY Buffalo	2020, Sep
Indian Inst. Of Mgmt (IIM) Vishakhapatnam, India	2020, Nov
Malaviya National Institute of Technology (MNIT) Jaipur, India	2019, Jul
Netaji Subhas University of Technology, New Delhi, India	2019, Aug

Media Mention / Interview

Fox 11 (Aug 24, 2023) Interviewed for Governor's task force on AI	2023
Fox 11 (Nov 30, 2022) Interviewed for proposed TikTok ban by US Congressman Mike Gallagher	2022
NBC 26 (Nov 30, 2021) Experts give tips on how to avoid scams when donating to charities	2021
Press Times (Sep 24, 2021) Mentoring sports analytics club with Green Bay East High School and Packers	2021
WBAY (Sep 5, 2021) Mentoring sports analytics club with Green Bay East High School and Packers	2021
WTAQ (June 17, 2021) Ransomware attacks	2021
WBAY (June 10, 2021) Ransomware attacks	2021
NBC26 (June 10, 2021) Ransomware attacks	2021
WFRV (May 12, 2021) Colonial Pipeline ransomware attack	2021
NBC26 (May 11, 2021) Colonial Pipeline ransomware attack	2021
The NEWComer (Apr 13, 2021) Surveillance concerns	2021
WTAQ (Feb 21, 2020) Ransomware	2020

NEW IT Alliance (Jun 2019) Coverage on CIO panel on Ethical framework for Big Data Organized as part of 14 th MWAIS Conference, UW Oshkosh https://newitalliance.com/2019/06/cio-panel-on-ethical-framework-for-ai-big-data/	2019
London Based Love Sport Radio 15 Minutes Live Interview Facebook – Cambridge Analytica Mar 23, 2018	2018
New North B2B Magazine (August / September 2016) https://issuu.com/newnorthb2b/docs/sept_2016 Interviewed on MS Data Science Program	2016
The Business News (Green Bay) – Sep 21, 2015 UW-Green Bay offers new online master’s degree in data science	2015
Green Bay Press Gazette (Sep 16, 2013) Expert opinion on <i>concocted and spoofed health insurance websites</i>	2013
Green Bay Press Gazette (April 19, May 19) News coverage pertaining to the organizing 2012 of 7th Midwest AIS Conference	2012
TV interview - Channel5 (November) Interviewed on <i>Sales prospects of Cyber Monday</i>	2008
<u>Professional Memberships</u> Association for Information Systems (AIS)	2007 – Present