Shark Tank Pitch Guidelines

You will have no more than 3 minutes to deliver your pitch.

Include in your pitch your name, your location, and your background.

Share your business mission and products and services.

Who is your target market or customer?

State your current progress towards your plans.

What do you need to get there?

This is your chance to sell your story and get others to invest in your dream, spread the word or provide support.

This is your chance to practice the ASK!

DISCLAIMER!!!!
No funds will be distributed at this event.
Participants will gain skills and learn about selling their idea!

Tips for your pitch

Keep it succinct and simple!
Show your passion for your business plans!
Be clear about what you will accomplish with your business.
Remember that your pitch is meant to inform, engage and market.
Demonstrate your belief in your success by using confident language like, "I will" and "We can."

To APPLY: Submit a 1-page double spaced 12 point font proposal narrative of your idea and why you think we should pick you for the Shark Tank Experience!!

We encourage all people to come whether your proposal is chosen or not.

Submissions are due Tuesday, Feb. 25th to geistk@ohio.edu

Participants whose proposals are accepted will be notified by Wednesday, Feb. 26th.