The challenges over the next century are well-documented: climate change, economic stagnation, global population growth, resource scarcity and more. In the face of these concerns both the private and public sector must band together around core principles and institutions committed to creating lasting prosperity. What are these principles and what does the path forward look like? Michael Zimmer, an Executive in Residence with the Voinovich School will outline a compelling roadmap for the future based upon a career creating businesses that generate economic and environmental value.