WHO ARE YOU AND WHY SHOULD I CARE? Leadership Branding for Networking Success

Have you ever heard the saying, “It’s not what you know, it’s who you know?” Well, that is often times true, but the statement should be edited to say “It’s not what you know; it’s who you know, and what they know about you!” This workshop will allow you to reflect on your personal leadership brand and discuss how to leverage your leadership brand for professional networking. Participants will develop an elevator pitch and discuss how to utilize LinkedIn and informational interviews for networking success.

BRAGGING RIGHTS Creating the Perfect Resume and Cover Letter

JOB SKILLS. TRANSFERABLE SKILLS. ADAPTIVE SKILLS. Um, what?! If you’re not sure what these different skills are or how they relate to your resume and cover letter, this workshop is a great fit for you. Sharpen your resume and cover letter knowledge by participating in this interactive workshop. You’ll receive general tips and tricks about the development of your professional documents, learn how to personalize these to fit your unique style, and increase your understanding of the content you should (or should not) include in your resume and cover letter.

HUNTING AND GATHERING Job Search and Interviewing

Are you clueless about how to find a job or an internship? Do you feel anxious about the interview process? This workshop will help demystify the job search process and help prepare you for the job interview. Participants will explore resources to create a job search plan for a successful job/internship search. Participants will also be able to identify tips to be prepared before, during and after the interview.