

College of Business (COB) Research Highlights

Academic Year 2022-2023



Dr. Nick Panagopoulos, O'Bleness Professor of Marketing, Director of Research

Faculty Research: Publications in Elite Business School Lists



The UTD Top 100 Business School
Research Rankings™

AND

The logo for the Financial Times, consisting of the letters 'FT' in a large, bold, serif font, centered within a light orange square.

**FINANCIAL
TIMES**

Journal of Financial Economics

Do firms with specialized M&A staff make better acquisitions?

Sinan Gokkaya

Journal of International Business Studies

Will You Speak Up for Me? Inducing Retail Store Managers' Engagement with MNCs' Brands across Cultures

Nick Panagopoulos

Management Science

Option trading activity, news releases, and stock return predictability

Andrew Fodor

The Review of Financial Studies

Is There Investment Value in the Soft-Dollar Arrangement? Evidence from Mutual Funds

Sinan Gokkaya

Faculty Research: Publications in COB Journal Tiers (by Department)

Accounting

HIGH QUALITY JOURNALS

Accounting Research Journal

The Great Sell-side Sell-off: Early evidence of declining financial analyst coverage

Barry Hettler

Journal of Forensic Accounting Research

Restricted Stock is on the Rise: What Does this Mean for Whistleblowing?

Aaron Wilson

Journal of Forensic and Investigative Accounting

Money Does Matter: The Effect of The SEC Reward Provision and Anti-Retaliation Protection on Corporate Whistleblowing

Aaron Wilson

Research on Professional Responsibility and Ethics in Accounting

The role of moral disengagement and moral identity in unethical commissions and omissions

Megan Seymore

BOOKS, CHAPTERS, CASES, OTHER

Exempt Entities (*in Corporations, Partnerships, Estates and Trusts*)

Toby Stock

Consolidated Tax Returns (*in Corporations, Partnerships, Estates and Trusts*)

Toby Stock

Corporations: Organization and Capital Structure (*in Corporations, Partnerships, Estates and Trusts*)

Toby Stock

Corporations: Organization, Capital Structure and Operating Rules (*in Essentials of Taxation: Individuals and Business Entities*)

Toby Stock

Gross Income (*in Essentials of Taxation: Individuals and Business Entities*)

Toby Stock

Losses and Loss Limitations (*in Essentials of Taxation: Individuals and Business Entities*)

Toby Stock

Faculty Research: Publications in COB Journal Tiers (by Department)

Analytics & Information Systems

TOP JOURNALS

Journal of Information Systems

Publishing the Data from The Effects of Communication Mode and Culture on Deception Detection Accuracy
Gabriel Giordano

HIGH QUALITY JOURNALS

Journal of Information Systems Education

Teaching Case: Central University Medical Center: A Proposed Paperless Patient Registration System
Hao Lou

ACCEPTABLE JOURNALS

IEEE Transactions on Professional Communication

Toward a Greater Understanding of the Use of Nonverbal Cues to Deception in Computer-Mediated Communication
Gabriel Giordano

BOOKS, CHAPTERS, CASES, OTHER

Decision Support Systems and Data Science (*in Encyclopedia of Data Science and Machine Learning*)
William Young & Adam Moyer
Artificial Neural Networks and Data Science (*in Encyclopedia of Data Science and Machine Learning*)
William Young & Adam Moyer

eMarketing: Digital Marketing Strategy, 9th edition
Raymond Frost

'Excel' in Business Analytics, 2nd edition
Andrew Goodnite & William Young

Faculty Research: Publications in COB Journal Tiers (by Department)

Finance

ELITE JOURNALS

Journal of Financial Economics

Do firms with specialized M&A staff make better acquisitions?

Sinan Gokkaya

Management Science

Option trading activity, news releases, and stock return predictability

Andrew Fodor

The Review of Financial Studies

Is There Investment Value in the Soft-Dollar Arrangement? Evidence from Mutual Funds

Sinan Gokkaya

TOP JOURNALS

Review of Asset Pricing Studies

The Geography of Sub-advisors, Managerial Structure, and the Performance of International Equity Mutual Funds

Markus Broman

HIGH QUALITY JOURNALS

Journal of International Financial Markets, Institutions and Money

Turkish currency crunch: Examining behavior across investor types

Andrew Fodor

ACCEPTABLE JOURNALS

Environmental Management and Sustainable Development

Sustainability Methodologies and Sustainability-linked Senior Management Compensation Policies: An Analysis of Relationships for Global Companies in the Healthcare and Educational Services Sectors

Andrew Fodor

Faculty Research: Publications in COB Journal Tiers (by Department)

Management

TOP JOURNALS

Group & Organization Management

The 2023 Conceptual Issue: So....where do we go from here? (Editorial)

Tammy Rapp

HIGH QUALITY JOURNALS

Journal of Management Education

Improving Doctoral Educator Development Through Scaffolding

Luke Pittaway

Thunderbird International Business Review

U.S. hegemony and international business research: Further considerations

Michael Geringer & Grigorios Livanis

Thunderbird International Business Review

W(h)ither U.S. hegemony in international business research?

Grigorios Livanis and Michael Geringer

ACCEPTABLE JOURNALS

AURCO Journal

The new Internship model: Examining skill transfer, project-based learning, and remote internships post-Covid 19

Brian Hoyt & Ella Jones

Benchmarking: An International Journal

Research Themes in Machine Learning Applications in Supply Chain Management using

Bibliometric Analysis Tools

Mohammed Khurram Bhutta

Environment, Development and Sustainability

The impacts of climate change factors and innovative capabilities on food production in Algeria: Evidence from ARDL model

Rachida Aïssaoui

International Journal of Organizational Analysis

Organization Cross Domain Interventions Managing Strategies and Employee Outcomes: A Role of Work-Family Balance

Mohammed Khurram Bhutta

Journal of Behavioral Studies in Business

The Impact of Members' and Leaders' Positivity on Organizational Identification in Business Student Organizations

Shawnee Meek & Mary Tucker

Journal of Business and Behavioral Sciences

From Portland Terminal to Benjamin: A review of federal judicial rulings and the evolution of employment classification for trainees/interns

Ella Jones & Brian Hoyt

Journal of Humanities and Applied Social Sciences

Deontic technology perceptions: A complimentary view to instrumental perspectives on technology acceptance and use

David Boss

Pathways to Research in Business and Economics

Theory of Constraints: From theory to practice.

Brian Hoyt & Ella Jones

BOOKS, CHAPTERS, CASES, OTHER

Exploratory Study on Value Creation along the Supply Chain of Electric Vehicles: An Opinion Mining Approach, Stakeholder Wellbeing and Value Creation (*in Stakeholder Wellbeing and Value Creation*)

Mohammed Khurram Bhutta

Christianity & the Mass Media (*in Handbook on Religion and Communication*)

Mary Catherine Kennedy

Managing employee relations: Occupational health and safety management as well as Conflict management at workplace (*in Encyclopedia of Information Science and Technology*)

Mohammed Khurram Bhutta

Inspired Physician Leadership: Creating Influence and Impact, 2nd edition

Jason Stoner

International Business, 3rd edition

Michael Geringer

Faculty Research: Publications in COB Journal Tiers (by Department)

Marketing

ELITE JOURNALS

Journal of International Business Studies

Will You Speak Up for Me? Inducing Retail Store Managers'

Engagement with MNCs' Brands across Cultures

Nick Panagopoulos

TOP JOURNALS

Industrial Marketing Management

Riding the waves or rocking the boat? Benefits and unintended consequences of customer growth strategies

Adam Rapp

Journal of Business Research

Ability is in the eye of the beholder: How context and individual factors shape consumer perceptions of digital assistant ability

Adam Rapp

Journal of Service Research

Not My Circus, Not My Monkeys? Frontline Employee Perceptions
Customer Deviant Behaviors and Service Firms' Guardianship Policies

Mick Andzulis

HIGH QUALITY JOURNALS

Journal of Personal Selling and Sales Management

Where we have been, where we are, and where we are heading: a perspective on sales research, (Editorial)

Adam Rapp

Journal of Personal Selling and Sales Management

Leadership Transition and Journal Advancements, (Editorial)

Adam Rapp

ACCEPTABLE JOURNALS

Advances in Consumer Research

A tale of two MMOs: Examining cross-cultural differences in Japanese & US game developers

Jacob Hiler, Moumita Gyomlai and Adam Hepworth

Atlantic Marketing Journal

Political reality: Attack ads are here to stay

Rebecca Dingus

Marketing Education Review

A foot in the door: A customizable networking project

Rebecca Dingus

Research in Higher Education Journal

Inclusive Marketing Education: Understanding the Role of Gender in the Student Experience

Adam Hepworth, Jessica Weeks, & Jacob Hiler

Research in Higher Education Journal

COVID-19 impacts on course delivery and student financial wellness in higher education

Sarah Rist

Faculty Research: Publications in COB Journal Tiers (by Department)

Sport Administration

ELITE JOURNALS

Journal of Sport Management

Analogous forecasting for prediction sport innovation diffusion: From business analytics to natural language processing

Elizabeth Wanless

TOP JOURNALS

Sport Marketing Quarterly

The impact of sponsorship on social media engagement: A longitudinal examination of professional sport teams

Elizabeth Wanless

ACCEPTABLE JOURNALS

Case Studies in Sport Management

Developing segmented marketing plans for the next-generation women's sport franchise

Melissa Davies

Case Studies in Sport Management

Evaluating NIL Partnerships for Women in the NCAA

Melissa Davies

Journal of Applied Sport Management

Progressive analytics diffusions: Rewiring our software

Elizabeth Wanless

BOOKS, CHAPTERS, CASES, OTHER

Release the Kraken: An analysis of the NHL's Seattle Kraken and their digital brand launch (in ***Digital***

Marketing in Sports: Global Perspectives)

Melissa Davies

Sport analytics (in ***Routledge handbook of digital sport management***)

Elizabeth Wanless

Faculty Reputation: Journal Roles (COB Journal Tiers)

TOP JOURNALS

Group & Organization Management

Tammy Rapp, Senior Associate Editor

Journal of Business Research

Nick Panagopoulos, Senior Editor

Group & Organization Management

Tammy Rapp, Annual Conceptual Issue Editor

Sport Marketing Quarterly

Melissa Davies, Editorial Assistant

Global Strategy Journal

Marcelo Cano-Kollmann, Editorial Board

Global Strategy Journal

Grigorios Livanis, Editorial Board

Group & Organization Management

Tammy Rapp, Editorial Board

Industrial Marketing Management

Nick Panagopoulos, Editorial Board

International Journal of Operations & Production Management

Mohammed Khurrum Shahzad Bhutta, Editorial Board

Journal of Business Research

Nick Panagopoulos, Editorial Board

Journal of International Management

Michael Geringer, Editorial Board

Journal of Organizational Behavior

Tammy Rapp, Editorial Board

Journal of Vocational Behavior

Ryan Johnson, Editorial Board

Journal of World Business

Michael Geringer, Editorial Board

Faculty Reputation: Journal Roles (COB Journal Tiers)

HIGH QUALITY JOURNALS

Journal of Personal Selling & Sales Management

Adam Rapp, Editor

Journal of Forensic and Investigative Accounting

Aaron Wilson, Associate Editor

Journal of Information Technology and Case Application Research

Vic Matta, Industry Editor

Journal of Information Systems Education

Vic Matta, Senior Editorial Board

Advances in Taxation

Toby Stock, Editorial Board

Journal of Personal Selling & Sales Management

Nick Panagopoulos, Editorial Board

Journal of Small Business and Enterprise Development

Luke Pittaway, Editorial Board

Sport Management Education Journal

Melissa Davies, Editorial Board

Sport Management Education Journal

James Strode, Editorial Board

Thunderbird International Business Review

Michael Geringer, Editorial Board

Journal of Forensic Accounting Research

Aaron Wilson, Special Issue Guest Editor

Faculty Reputation: Journal Roles (COB Journal Tiers)

ACCEPTABLE JOURNALS

Journal of NCAA Compliance

David Ridpath, Co-Editor

American Journal of Business

Michael Geringer, Associate Editor

Case Studies in Sport Management

Melissa Davies, Associate Editor

International Journal of Management and Business

Michael Geringer, Associate Editor

International Journal of Strategic Business Alliances

Michael Geringer, Associate Editor

Journal of Business and Environmental Management

Mohammed Khurram Shahzad Bhutta, Assistant Editor

Baltic Journal of Management

Mick Andzulis, Editorial Board

Case Studies in Sport Management

Liz Wanless, Editorial Board

Energy Technologies and Environment

Mohammed Khurram Shahzad Bhutta, Editorial Board

Entrepreneurship and Regional Development: An International Journal

Luke Pittaway, Editorial Board

International Business: Research, Teaching, and Practice

Rachida Aïssaoui, Editorial Board

International Journal of Integrated Supply Management

Mohammed Khurram Shahzad Bhutta, Editorial Board

International Journal of Public Private Partnerships

Amy Taylor-Bianco, Editorial Board

International Journal of Technoentrepreneurship

Michael Geringer, Editorial Board

Inventi- Impact Supply Chain & Logistics

Mohammed Khurram Shahzad Bhutta, Editorial Board

Journal of Applied Sport Management

Liz Wanless, Editorial Board

Faculty Reputation: Journal Roles (COB Journal Tiers)

ACCEPTABLE JOURNALS (cntd.)

Journal of Change Management

Amy Taylor-Bianco, Editorial Board

Journal of College Student Development

David Brown, Research in Brief Review Board

Journal of East-West Business

Michael Geringer, Editorial Board

Journal of Global Scholars of Marketing Science

Mick Andzulis, Editorial Board

Journal of Instructional Pedagogies

Mary L. Tucker, Editorial Board

Journal of International Business Policy

Marcelo Cano-Kollmann, Editorial Board

Journal of International Business Policy

Grigorios Livanis, Editorial Board

Journal of Issues in Intercollegiate Athletics

James Strode, Editorial Board

Journal of Marketing Theory and Practice

Mick Andzulis, Editorial Board

Journal of Selling

Dingus Rebecca, Editorial Board

Journal of Selling

Nick Panagopoulos, Editorial Board

Journal of The First-Year Experience & Students in Transition

David Brown, Editorial Board

Marketing Education Review

Dingus Rebecca, Editorial Board

Occupational Health Science

Ryan Johnson, Editorial Board

Quality Management Journal

Ana Rosado Feger, Editorial Board

South Asian Journal of Management Sciences

Mohammed Khurram Shahzad Bhutta, Editorial Board

Faculty Reputation: Journal Roles (COB Journal Tiers)

ACCEPTABLE JOURNALS (cntd.)

Case Studies in Sport Management

Melissa Davies, Guest Editor

Journal of Information Technology and Case Application Research

Vic Matta, Special Issue Editor

Journal of Selling

Rebecca Dingus, Special Issue Guest Editor



Faculty Recognition: Research Awards

Best Innovative Education Paper Award, Midwest Decision Sciences Conference



Paul Benedict, Associate Professor of Instruction in Management
Ana Rosado Feger, O'Brienness Associate Professor of Operations Management
Ashley Metcalf, Robert H. Freeman Associate Professor of Operations Management

Best Paper Award, Foundations and Trends in Information Systems



Sam Ghawe, Assistant Professor of Analytics & Information Systems

Best Reviewer Award, Journal of International Business Policy



Marcelo Cano-Kollmann, Associate Professor of Management

Best Reviewer Award, Academy of Management, OB division



Tammy Rapp, Robert H. Freeman Associate Professor of Management

COB Excellence in Intellectual Contributions Award



Jitendra Tayal, Hughes Associate Professor of Finance

This award recognizes outstanding intellectual contributions in both qualitative and quantitative publications.

COB Research Mentor Award



Nick Panagopoulos, O'Brienness Professor of Marketing

This award is given to faculty who have demonstrated a willingness to serve as a mentor to colleagues seeking to launch or improve intellectual contributions or to support undergraduate and graduate research theses, projects, and related activities.

Faculty COB Research Seed Grants

Dynamic and Optimal pricing under Local Externalities Using Deep Reinforcement Learning

Ehsan Ardjmand, *Associate Professor of Analytics & Information Systems*

William Young, *O'Bleness Professor of Analytics & Information Systems*

The Impact of Emotions on Creditor and Non-Professional Investors Judgments

Shea Burden, *Assistant Professor in the School of Accountancy*

Internal Auditors' Reporting of Audit Finding: How Organizational Culture and Internal Audit Department Culture Influence Reporting

Megan Seymore, *Assistant Professor in the School of Accountancy*

Decentralized Autonomous Organizations and the Evolution of Governance: The effect on Whistleblowing

Aaron Wilson, *Associate Professor in the School of Accountancy*

