College of Business Research Highlights
Academic Year 2021-2022
Faculty Research: Impact
Academic Year 2021-2022

Financial Times
50 Journals

A* Journals (ABDC)
Entrepreneurship Theory and Practice
Strategic Entrepreneurship: A Review and Research Agenda
David Boss

Journal of Finance
Are Analyst Short-Term Trade Ideas Valuable?
Sinan Gokkaya

Journal of Financial and Quantitative Analysis
Naïve Style-Level Feedback Trading in Passive Funds
Markus Broman

Journal of Management Studies
Actors and Resources in the Deinstitutionalization and Reproduction of Educational Inequalities: A Comparative Historical Analysis
Rachida Aïssaoui

Personnel Psychology
Too Many Teams? Examining the Impact of Multiple Team Memberships and Permanent Team Identification on Employees’ Identity Strain, Cognitive Depletion, and Turnover
Tammy Rapp (Editorial)

A Journals (ABCD)
Accounting & Finance
Board Busyness and Corporate Payout: Are All Busy Directors the Same?
Travis Davidson

Accounting Horizons
Career Paths and Compensation for Accounting Graduates
Jennifer Stevens

Advances in Accounting Behavioral Research
The “Who” in Behavioral Accounting Research: Implications for Academic Research
Megan Seymore

Computers & Industrial Engineering
Time Slot Management in Selective Pickup and Delivery Problem with Mixed Time Windows
Ehsan Ardjmand

Group & Organization Management
“Too Much” Self-Efficacy? Understanding the Curvilinear Consequences of Between-Person Self-Efficacy through a Moderated-Mediation Model of Perceived Proximity and Employee Effort
Adam Rapp
Tammy Rapp

Journal of Accountancy and Public Policy
Opaque Auditor Dismissal Disclosures: What Does Timing Reveal that Disclosures do Not?
Jennifer Stevens

Journal of Accountancy and Public Policy
Excess Insider Control and Corporate Social Responsibility: Evidence from Dual Class Firms
Barry Hettler

Journal of Business Research
Feeling Anxious: The Dark Side of Checkout Charity Solicitations
Adam Hepworth

Journal of Business Research
Consumer Brand Curation on Social Shopping Sites
Jessica Weeks

Journal of Global Information Management
Telework Distress and Eustress among Chinese Teleworkers
Hao Luo

Journal of Management Studies
Actors and Resources in the Deinstitutionalization and Reproduction of Educational Inequalities: A Comparative Historical Analysis
Rachida Aïssaoui

Sociology of Sport Journal
Should Athletes be Allowed to Protest During the National Anthem? An Analysis of Public Opinions among U.S. Adults
David Ridpath

Sport Management Review
No Name, No Logo, No Problem?: Examining Early Fan Connections to NHL Seattle
Melissa Davies

Sport Management Review
The Diffusion of Natural Language Processing in Professional Sport
Anne Valeant
Liz Wanless

Australian Business Dean’s Council (ABDC) Journals
Faculty Impact: Editorial Roles
Academic Year 2021-2022

Administrative Sciences Journal
Mike Geringer
Editorial Review Board

Advances in Taxation
Toby Stock
Editorial Board

American Business Journal
Mike Geringer
Senior Associate Editor

Baltic Journal of Management
James ‘Mick’ Andzulis
Editorial Review Board

Christian Business Academy Review
Lenie Holbrook
Editor

Entrepreneurship and Regional Development
Luke Pittaway
Editorial Review Board

Energy Technologies and Environment
Khurrum Bhutta
Associate Editor

Global Strategy Journal
Marcelo Cano-Kollmann
Grigorios Livanis
Editorial Review Board

Group & Organization Management
Tammy Rapp
Senior Associate Editor

Industrial Marketing Management
Nick Panagopoulos
Editorial Review Board

International Journal of Information Management
Vic Matta
International Editorial Review Board

International Journal of Operations & Production Management
Khurrum Bhutta
Editorial Board

International Journal of Sociology and Social Policy
Luke Pittaway
Editorial Advisory Board

International Journal of Strategic Business Alliances
Mike Geringer
Associate Editor

Inventi Impact: Supply Chain & Logistics
Khurrum Bhutta
Editorial Board

Journal of Amateur Sport
Liz Wanless
Editorial Board

Journal of Applied Sport Management
Liz Wanless
Editorial Board

Journal of Business Research
Nick Panagopoulos
Senior Area Editor

Journal of Change Management
Amy Taylor-Bianco
Editorial Board

Journal of College Student Development
David Brown
Research in Brief Review Board

Journal of Database Management
Jackie Rees Ulmer
Editorial Review Board

Journal of East-West Business
Mike Geringer
Editorial Review Board

Journal of Entrepreneurship, Innovation and Management
Nick Panagopoulos
Editorial Review Board

Journal of Forensic & Investigative Accounting
Aaron Wilson
Editorial Advisory Board

Journal of Global Scholars of Marketing Science
James ‘Mick’ Andzulis
Editorial Review Board

Journal of Higher Education Athletics
David Ridpath
Editorial Review Board

Journal of Information Technology & Case Application Research
Vic Matta
Industry Editor

Journal of International Business Policy
Grigorios Livanis
Editorial Review Board

Journal of International Management
Mike Geringer
Editorial Review Board

Journal of Issues in Intercollegiate Athletics
James Strode
Editorial Review Board

Journal of Marketing Theory & Practice
Adam Rapp
Senior Advisory Board

Journal of NCAA Compliance
David Ridpath
Co-Editor

Journal of Organizational Behavior
Tammy Rapp
Editorial Review Board

Journal of Professional Selling & Sales Management
Adam Rapp
Editor-in-Chief

Journal of Selling
Rebecca Dingus
Special Issue Co-Editor, Editorial Review Board

Journal of Small Business & Enterprise Devp.
Luke Pittaway
Editorial Review Board

Journal of World Business
Mike Geringer
Editorial Review Board

Management and Organizational Behavior Teaching Society
Lenie Holbrook
Associate Editor

Management Research Review
Barry Hettler
Editorial Advisory Board

Management Teaching Review
Lenie Holbrook
Editorial Review Board

Marketing Education Review
Rebecca Dingus
Editorial Board

National Resource Center for The First-Year Experience and Students in Transition
David Brown
Editorial Review Board

Occupational Health Science
Ryan Johnson
Editorial Review Board

Quality Management Journal
Ana Rosado Feger
Editorial Review Board

Sport Management Education Journal
Melissa Davies
James Strode
Liz Wanless
Editorial Review Board

Sport Marketing Quarterly
Melissa Davies
Editorial Board

Thunderbird International Review
Mike Geringer
Editorial Review Board
Research Awards and Grants
Academic Year 2021-2022

Ohio University
Presidential Research Award

Adam Rapp
*Ralph and Luci Schey Professor of Sales*
This award recognizes faculty members who have garnered national and international prominence in research and scholarship, and who demonstrate clear promise for continued, significant productivity in their research activity.

College of Business
Excellence in Intellectual Contributions Award

Sinan Gokkaya
*JP Morgan Chase & Co. Professor of Finance*
This award recognizes outstanding intellectual contributions in both qualitative and quantitative publications.

College of Business
Research Seed Grants

Are M.B.A. Students a Good Proxy for Creditors?
Shea Burden, *Assistant Professor of Accountancy*
Aaron Wilson, *Associate Professor of Accountancy*

Multinationality-Leverage Puzzle for Innovative Firms
Mike Geringer, *O’Bleness Professor of International Strategy*
Grigorios Livanis, *Associate Professor of Management*

Understanding the Implications of the Multi-Dimensional Aspects of Stretch Goals: Difficulty and Work Novelty
Adam Rapp, *Ralph and Luci Schey Professor of Sales*

Multiple Team Memberships. Work-Related Strains, and Turnover Intentions: A Contextualized Examination
Tammy Rapp, *Robert H. Freeman Associate Professor of Management*

College of Business
Research Mentor Award

Luke Pittaway
*Copeland Professor of Entrepreneurship*
This award is given to faculty who have demonstrated a willingness to serve as a mentor to colleagues seeking to launch or improve intellectual contributions or to support undergraduate and graduate research theses, projects, and related activities.
# College of Business Publications by Department
## Academic Year 2021-2022

## TOP JOURNALS

<table>
<thead>
<tr>
<th>Department</th>
<th>Title</th>
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<td>Journal of Information Systems</td>
<td>A View from the CISO: Insights from the Data Classification Process</td>
<td>Megan Seymour</td>
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<td>Nonprofit and Voluntary Sector Quarterly</td>
<td>Perception of Internal Controls Helps Explain Whistleblowing</td>
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## HIGH QUALITY JOURNALS

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## ACCEPTABLE JOURNALS

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<td>Effective Internal Controls Beyond Analysis</td>
<td>Kimberly Riley</td>
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<td>Journal of Investment Management</td>
<td>Private Equity Valuation Before and After ASC 820</td>
<td>Jennifer Stevens</td>
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<td>Strategic Finance</td>
<td>The Critical First Step to Data Security</td>
<td>Megan Seymour</td>
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<td>Bill Young</td>
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## BOOKS, CHAPTERS, CASES, OTHER

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<tr>
<td>Making an Effective Business Case for AI</td>
<td>Gabe Giordano</td>
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# College of Business Publications by Department

## Finance

**Elite Journals**
- Journal of Finance
  - Are Analyst Short-Term Trade Ideas Valuable?
    - Sinan Gokkaya

**High Quality Journals**
- Journal of Financial and Quantitative Analysis
  - Naïve Style-level Feedback Trading in Passive Funds
    - Markus Broman

**Books, Chapters, Cases, Other**
- Climate Change and Agricultural Production in Algeria (in *Climate Change Management: Climate Change in the Mediterranean and Middle East Region*).
  - Rachida Aïssaoui

## Management

**Elite Journals**
- Entrepreneurship: Theory and Practice
  - Strategic Entrepreneurship: A Review and Research Agenda
    - David Boss

**Acceptable Journals**
- Personnel Psychology
  - Too Many Teams? Examining the Impact of Multiple Team Memberships and Permanent Team Identification on Employees’ Identity Strain, Cognitive Depletion, and Turnover
    - Tammy Rapp

**Top Journals**
- Economic Letters
  - Multi-Stage Strategic Trade Policy in a Differentiated Duopoly
    - Mike Geringer
    - Grigoris Livani

**Group & Organization Management**
- “Too Much” Self-Efficacy? Understanding the Curvilinear Consequences of Between-Person Self-Efficacy Through a Moderated-Mediation Model of Perceived Proximity and Employee Effort
  - Tammy Rapp

**Research in Higher Education Journal**
- Marketing Positivity: Will an Intervention Enhance Marketing Students’ Subjective Happiness Scores
  - Shawnee Meeks
  - Mary Tucker

**High Quality Journals**
- Industry and Innovation
  - Generating Tacit Knowledge Across Borders: International Collaboration and Design Innovation in Norway
    - Marcelo Cano-Kollmann

**Books, Chapters, Cases, Other**
  - Luke Pittaway

**Top Journals**
- Economic Letters
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- Marketing Positivity: Will an Intervention Enhance Marketing Students’ Subjective Happiness Scores
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  - Mary Tucker

**Sustainable Production and Consumption**
  - Khurrum Bhutta

**Books, Chapters, Cases, Other**
- Climate Change and Agricultural Production in Algeria (in *Climate Change Management: Climate Change in the Mediterranean and Middle East Region*).
  - Rachida Aïssaoui
# College of Business Publications by Department

## Academic Year 2021-2022

### Marketing

**Top Journals**

- **Group & Organization Management**
  - “Too Much” Self-Efficacy? Understanding the Curvilinear Consequences of Between-Person Self-Efficacy Through a Moderated-mediation Model of Perceived Proximity and Employee Effort
  - Adam Rapp

- **Journal of Business Research**
  - Feeling Anxious: The Dark Side of Checkout Charity Solicitations
  - Adam Hepworth

- **Journal of Business Research**
  - Consumer Brand Curation on Social Shopping Sites
  - Jessica Weeks

**High Quality Journals**

- **Journal of Marketing Education**
  - Thank You for Being a Friend: A Peer Learning Approach to Marketing Education
  - James “Mick” Andzulis

- **Journal of Personal Selling and Sales Management**
  - Introducing A New, Machine Learning Process, and Online Tools for Conducting Sales Literature Reviews: An Application to the Forty Years Of JPSSM
  - Nick Panagopoulos

- **Journal of Personal Selling and Sales Management**
  - Editorial: Upcoming Changes to the Journal
  - Adam Rapp (Editorial)

**Acceptable Journals**

- **Advances in Consumer Research**
  - Luxury In Flux: An Examination of Producer and Consumer Perceptions Amidst Covid-19
  - Moumita Gyomlai

- **Research in Higher Education Journal**
  - Marketing Positivity: Will an Intervention Enhance Marketing Students’ Subjective Happiness Scores?
  - Moumita Gyomlai; Sarah Rist; Jessica Weeks

### Sport Administration

**Top Journals**

- **Sociology of Sport Journal**
  - Should Athletes be Allowed to Protest During the National Anthem? An Analysis of Public Opinions among U.S. Adults
  - David Ridpath

- **Sport Management Review**
  - The Diffusion of Natural Language Processing in Professional Sport
  - Liz Wanless

**High Quality Journals**

- **Journal of Economics and Finance**
  - Patience is a Virtue: Exploiting Bias Behavior in Gambling Markets
  - James Strode

- **Journal of Sport Behavior**
  - An Examination of Fan Support of Tanking in the NBA
  - Melissa Davies

**Acceptable Journals**

- **Journal of Athlete Development and Education**
  - NCAA Division I Student-Athletes’ Self-Perception: Using Race and Ethnicity as a Construct
  - David Ridpath

- **Journal of Sport Behavior**
  - Gamification through Fantasy Sports – Empirical Findings from Professional Sport Leagues
  - David Ridpath

**Books, Chapters, Cases, Other**

- **College Athlete Health and Protection from Physical and Psychological Harm** (in *Whither College Sports: Amateurism, Athlete Safety and Academic Integrity*)
  - David Ridpath

- **Compensation of College Athletes Including Revenues Earned from Commercial Use of Their Names, Images and Likenesses and Outside Employment** (in *Whither College Sports: Amateurism, Athlete Safety and Academic Integrity*)
  - David Ridpath

- **Event Sustainability** (in *Event Management Blueprint: Creating And Managing Successful Sports Events*, 3rd ed.)
  - James Strode

  - Christina (Wright) Mehlon

  - Aaron Wright

- **The ‘Big Five’ Power Grab: The Real Threat to College Sports** (in *Whither College Sports: Amateurism, Athlete Safety and Academic Integrity*)
  - David Ridpath

- **Why the NCAA Academic Progress Rate (APR) and the Graduation Success Rate (GSR) should be Abandoned and Replaced with More Effective Academic Metrics** (in *Whither College Sports: Amateurism, Athlete Safety and Academic Integrity*)
  - David Ridpath

**USA and Leadership in Elite Ice Hockey** (in *Embedded Multi-Level Leadership in Elite Sport*)
- David Ridpath

**The Current State of Intercollegiate Athletics in the United States: Name, Image and Likeness (NIL), College Athlete Compensation and Potential Effects on Higher Education Institutions in the State of Texas**
- David Ridpath