

College of Business Research Highlights

Academic Year 2023-2024



Faculty Research: Publications in Leading Business Journal Lists

Academic Year 2023-2024



The UTD Top 100 Business School
Research Rankings™



European Journal of Marketing

Salesperson Motivation, Compensation, Training, and Deployment within the Sales Ecosystem

Andrew Pueschel

Adam Rapp

Journal of Accounting and Economics

Quants and Market Anomalies

Sinan Gokkaya

Journal of Banking and Finance

Dimensions of National Culture and R² Around the World

Kelley Bergsma Lovelace

Journal of Financial and Quantitative Analysis

Shining a Light in a Dark Corner: EDGAR Search Activity

Reveals the Strategically Leaked Plans of Activist Investors

Ryan Flugum

Journal of Financial and Quantitative Analysis

Stakeholder Value: A Convenient Excuse For Underperforming Managers

Ryan Flugum

Management Science

Washington Policy Analysts and the Propagation of Political Information

Sinan Gokkaya

Review of Accounting Studies

Does Firm Life Cycle Stage Affect Investor Perceptions? Evidence from Earnings Announcement Reactions

Kelley Bergsma Lovelace

Andy Fodor

Jitendra Tayal

Review of Financial Studies

Are Analyst "Top Picks" Informative?

Sinan Gokkaya

College of Business Publications by Department

Academic Year 2023-2024

Analytics & Information Systems

TOP JOURNALS

European Journal of Operational Research

Competitive Pricing under Local Network Effects

Ehsan Ardjmand

Bill Young

HIGH QUALITY JOURNALS

Communications of the Association for Information Systems

A Panel Report on Higher Education in the Age of AI from the Perspective of Academic Leaders in the Midwest U.S.

Gaurav Bansal

Information Technology & People

She's Worth IT: Challenges for Female CIOs in Ensuring IT Security Compliance

Gaurav Bansal

Journal of Global Information Technology Management

Reprogramming the Software of the Mind: A New Framework for Cultural Homogenization

Gaurav Bansal (Editorial Article)

ACCEPTABLE JOURNALS

Algorithms

Uncertainty in Visual Generative AI

Adam Moyer

International Journal of Society Systems Science

Predicting Student Success in an Online Master of Business Administration Program

Bill Young

International Journal of Society Systems Science

Relationships between Access to Mental Health Care Services and Mental Health Status of LGBTQ+ Patients

Adam Moyer

Bill Young

Journal of the American Association of Nurse Practitioners

Experiences of Nurse Practitioners with Telehealth During the COVID-19 Pandemic

Gaurav Bansal

Journal of Information Technology Case and Application Research

Adaptability is the Key to Longevity in Industry: Bill Schlegel

Vic Matta

Journal of Information Technology Case and Application Research

Quantitative Analysis of Subjects' Textual Responses: Key to Enhancing your Manuscript's Quality

Vic Matta (Editorial Article)



College of Business Publications by Department

Academic Year 2023-2024



Finance

ELITE JOURNALS

Journal of Accounting and Economics

Quants and Market Anomalies

Sinan Gokkaya

Journal of Financial and Quantitative Analysis

Shining a Light in a Dark Corner: EDGAR Search Activity

Reveals the Strategically Leaked Plans of Activist

Investors

Ryan Flugum

Journal of Financial and Quantitative Analysis

Stakeholder Value: A Convenient Excuse For

Underperforming Managers

Ryan Flugum

Management Science

Washington Policy Analysts and the Propagation of

Political Information

Sinan Gokkaya

Review of Financial Studies

Are Analyst “Top Picks” Informative?

Sinan Gokkaya

TOP JOURNALS

Financial Management

What Happens in Vegas Stays in Vegas? Firsthand

Experience and EDGAR Search Activity in Las Vegas

Casino Hotels

Ryan Flugum

Journal of Banking and Finance

Dimensions of National Culture and R² Around the

World

Kelley Bergsma Lovelace

Review of Accounting Studies

Does Firm Life Cycle Stage Affect Investor

Perceptions? Evidence from Earnings

Announcement Reactions

Kelley Bergsma Lovelace

Andy Fodor

Jitendra Tayal

Review of Quantitative Finance and Accounting

Industry Co-agglomeration, Executive Mobility and

Compensation

Markus Broman

HIGH QUALITY JOURNALS

International Journal of Finance and Economics

Unbundling Institutional Determinants of Innovation

Kelley Bergsma Lovelace



College of Business Publications by Department

Academic Year 2023-2024

Management

TOP JOURNALS

Group & Organization Management

“Too Much” Self-Efficacy?

Understanding the Curvilinear Consequences of Between-Person Self-Efficacy Through a Moderated-mediation Model of Perceived Proximity and Employee Effort

Tammy Rapp

Group & Organization Management

Applying New Perspectives to Advance our Understanding of Traditional Organizational Relationships

Tammy Rapp (Editorial Article)

Journal of Business Research

It’s About Time: Resource Allocation Competence as a Critical Factor in the Relationships Between Organizational Citizenship Behavior and Performance

Tammy Rapp

HIGH QUALITY JOURNALS

Entrepreneurship & Regional Development

Curiosity and Curious Search in Entrepreneurship

Luke Pittaway

Journal of Management Education

Improving Doctoral Educator Development Through Scaffolding

Luke Pittaway

Journal of Personal Selling & Sales Management

Team Selling: A Review and Research Framework

Tammy Rapp

ACCEPTABLE JOURNALS

Career Development International

Determinants and Consequence of Job Crafting under the Boundary Conditions of Work Uncertainty

Khurrum Bhutta

Entrepreneurship Education & Pedagogy

Doctoral Programs in Entrepreneurship: Building Cognitive Apprenticeships

Luke Pittaway

Health Communication

“Don’t walk in there”: The Challenges Birthing Persons Face at the Clinic

Cody Clemens

International Journal of Business and Management Studies

The Effects of Complexity and Coupling on Supply Chain Disruptions

Marco Habermann

Ashley Metcalf

International Journal of Management Education

Assessment and Development of Coachability in Entrepreneurship Education

Luke Pittaway

International Journal of Management Science and Engineering Management

An Integrated Optimization Model for a Global Supply Chain Network

Khurrum Bhutta

International Journal of Organizational Leadership

Leadership in Cross-Cultural Contexts: Strategies for Global Success

Khurrum Bhutta

International Journal of Social Sciences & Educational Studies

Transformative Learning Experiences of Students from an Accredited U.S. Institution Participating in Short-Term Study Abroad Programs

Greg Obi

International Journal of Society Systems Science

Predicting Student Success in an online Master of Business Administration Program

Ashley Metcalf

Organization Development Journal

Enduring Change: A 25-year Study of OD Interventions Surrounding a Departmental Merger

David Boss

Organization Development Journal

Power: How to Get it and How to Use it

David Boss

Research in Higher Education Journal

Setting the Bar: Fostering Success Mindsets in First-Year Business Students

Krystal Geyer

Shawnee Chapman

Tim Reynolds

Mary Tucker

BOOKS, CHAPTERS, CASES, OTHER

Entrepreneurship Clubs and Societies: Learning Benefits in Practice, in **Contemporary Issues in Entrepreneurship Research**

Paul Benedict

Krystal Geyer

Luke Pittaway

Energy Crises and Their Impact on Global Business

Khurrum Bhutta

College of Business Publications by Department

Academic Year 2023-2024

Marketing

TOP JOURNALS

European Journal of Marketing

Salesperson Motivation, Compensation, Training, and Deployment within the Sales Ecosystem

Andrew Pueschel

Adam Rapp

Group & Organization Management

“Too Much” Self-Efficacy? Understanding the Curvilinear Consequences of Between-Person Self-Efficacy

Through a Moderated-Mediation Model of Perceived Proximity and Employee Effort

Adam Rapp

Journal of Business Research

It’s About Time: Resource Allocation Competence as a Critical Factor in the Relationships Between

Organizational Citizenship Behavior and Performance

Adam Rapp

HIGH QUALITY JOURNALS

Journal of Personal Selling & Sales Management

Creating Tension in Sales Research

Adam Rapp (Editorial Article)

Journal of Personal Selling & Sales Management

Team Selling: A Review and Research Framework

Adam Rapp

Journal of Personal Selling & Sales Management

When the Brand is Your Bread and Butter: Review, Synthesis, and Directions for Future Exploration of Salespeople Brand Relationships

Moumita Gyomlai

ACCEPTABLE JOURNALS

Journal of Higher Education Theory and Practice

Making a List: Teaching Prospecting in Sales Courses

Rebecca Dingus

Moumita Gyomlai

Journal of Marketing Analytics

Analytics for all Marketing Majors: Sparking Interest in the Uninterested

Rebecca Dingus

Journal of Selling

The Central Role of Salesperson Communication

Strategies and Behaviors in Buyer-Seller Relationships:

The Customer Perspective

James (Mick) Andzulis

Marketing Education Review

Sell Me This Artificial Pen: Using ChatGPT to Enhance Sales Role Plays

Rebecca Dingus

Moumita Gyomlai

Research in Higher Education Journal

Inclusive Marketing Education: Understanding the Role of Gender in the Student Experience

Adam Hepworth

Jacob Hiler

Jessica Weeks

Research in Higher Education Journal

Setting the Bar: Fostering Success Mindsets in First-Year Business Students

Moumita Gyomlai

Jamie Lambert

Andrew Pueschel



College of Business Publications by Department

Academic Year 2023-2024

School of Accounting

TOP JOURNALS

Issues in Accounting Education

Using AAERs in Financial Accounting Courses: A Case Study to Integrate Ethical and Technical Competencies

Barry Hettler

Jennifer Sustersic Stevens

Issues in Accounting Education

The ChatGPT Artificial Intelligence Chatbot: How Well Does it Answer Accounting Assessment Questions?

Aaron Wilson

HIGH QUALITY JOURNALS

Advances in Accounting Education

A Perspective on the Use of ChatGPT in Tax Education

David Stott

Frances (Ann) Stott

Journal of Forensic and Investigative Accounting

Fraud Inquiry: The Impact of Written Responses on Reporting Intentions

David Stott

Frances (Ann) Stott

Aaron Wilson

ACCEPTABLE JOURNALS

Journal of Contemporary Accounting & Economics

Proving Their Mettle: Managerial Ability and Firm Performance in Trying Times

Barry Hettler



College of Business Publications by Department

Academic Year 2023-2024

Sport Administration

ELITE JOURNALS

Journal of Sport Management

Organizational Level Factors that Influence Women Coaches Experiences

Jim Strode

TOP JOURNALS

Sociology of Sport Journal

Stereotype Threat and Interscholastic Athletic Leadership

Jim Strode

Sport Marketing Quarterly

Worth a Shot? The Impact of Athletes' Vaccine Advocacy on Fan Attitudes and Behavior

Melissa Davies

Sport Marketing Quarterly

Look What We Have Here: Exploring Brand-related Sport Consumer Twitter Conversation Topics

Melissa Davies

HIGH QUALITY JOURNALS

International Journal of Sport Management and Marketing

Work[out] from Home: Examining Brand Community among Connected Fitness Brand Users

Melissa Davies

Sport Management Educ. Journal

Exercising Empathy in the Sport Management Classroom: The True Flipped Classroom

Jim Strode

BOOKS, CHAPTERS, CASES, OTHER

Release the Kraken: An Analysis of the NHL's Seattle Kraken and their Digital Brand Launch

Melissa Davies

ACCEPTABLE JOURNALS

International Journal of Wrestling Science

Comparing Practices of Wrestling in the USA Against a Global Model for Integrated Development of Mass and High-Performance Sport

David Ridpath

Journal of Applied Sport Management

Exploring the Managerial Perspective in Developing a New Team Brand

Melissa Davies

Journal of Applied Sport Management

Together We Go Far: An Analysis of Antecedent Sense of Brand Community

Melissa Davies

Journal of Marketing and Consumer Research

Assessing the role of stakeholder relationships in the promotion of a major event on social media.

Lamar Reams

Journal of Intercollegiate Sport

Factors that Influence the Academic Success of College Athletes Participating in the National Association of Intercollegiate Athletics

David Ridpath

Journal of NCAA Compliance

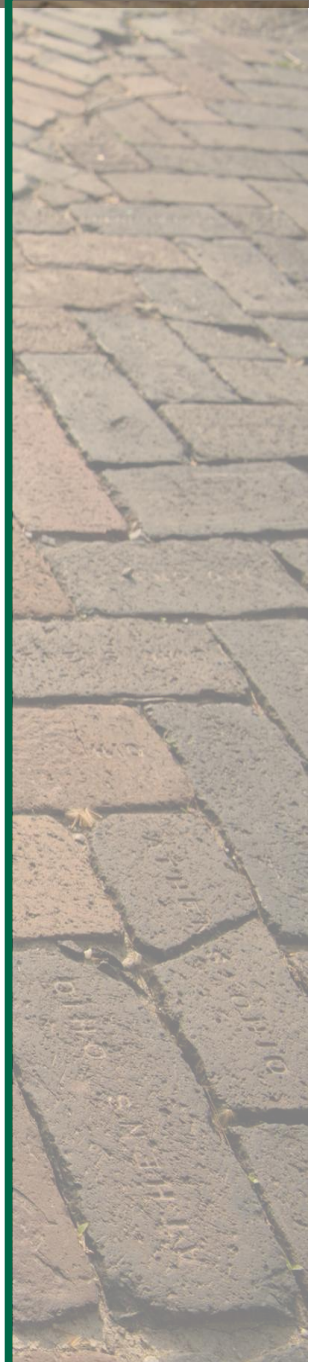
An Exploratory Analysis of the Impact of Name, Image and Likeness (NIL) at a NCAA Mid-Major Football Bowl Subdivision Institution

David Ridpath

Research in Higher Education Journal

Setting the Bar: Fostering Success Mindsets in First-Year Business Students

Jim Strode



Research Awards

Academic Year 2023-2024

Ohio University: Presidential Research Award



Luke Pittaway
Copeland Professor of Entrepreneurship
This award recognizes faculty members who have garnered national and international prominence in research and scholarship, and who demonstrate clear promise for continued, significant productivity in their research activity.

College of Business: Excellence in Intellectual Contributions Award



Nick Panagopoulos
O'Bleness Professor of Marketing
This award recognizes outstanding intellectual contributions in both qualitative and quantitative publications.

College of Business: Research Impact Award



Ehsan Ardjmand
Assistant Professor of Business Analytics
This award recognizes faculty members who have distinguished themselves as thought leaders in their discipline or profession on a national or global level.

College of Business: Research Mentor Award



Jacob Hiler
Fox Associate Professor of Marketing
This award recognizes faculty who have demonstrated a willingness to serve as a mentor to colleagues seeking to launch or improve intellectual contributions or to support graduate and undergraduate research theses, projects, and related activities.

Academy of Management Annual Meeting: Best Paper Proceedings



Gaurav Bansal
O'Bleness Professor, Analytics & Information Systems
"The Ambivalent Nature of Trust in AI"
Best Paper Proceedings: Communication, Digital Technology, & Organization Division

National Business and Economics Society Most Innovative Conference Paper



"From AI to TA: How to Use Chat GPT to Quickly Create Statistics and Analytics Assessments"
Janna Chimeli
Associate Professor of Instruction, Analytics & Information Systems
Ellen Gordon
Associate Professor of Instruction, Analytics & Information Systems
Raymond Frost
Professor of Analytics & Information Systems
Lauren Kenyo
Assistant Professor of Instruction, Analytics & Information Systems

Research Grants

Academic Year 2023-2024

College of Business Research Seed Grant



Mike Geringer
O’Bleness Professor of International Strategy
“A Network Analysis of Productivity and Knowledge Diffusion in International Business”

College of Business Research Seed Grant



Grigorios Livanis
Associate Professor of Management
“A Network Analysis of Productivity and Knowledge Diffusion in International Business”

College of Business Research Seed Grant



Tammy Rapp
Robert H. Freeman Associate Professor of Management
“Role Enrichment and Role Conflict in Multiple Team Memberships: A Mixed Method Approach”

Ohio University Ohio University Research Council/Baker Research Grant

Tammy Rapp
Robert H. Freeman Associate Professor of Management
“Antecedents and Outcomes of Proactive Work Behaviors in Multiple Team Membership Arrangements”

College of Business Research Seed Grant



Jeffrey Anderson,
Professor of Instruction in Management
“Global University Partnerships: Ohio and Pecs: A Case Study”



Faculty Reputation: Journal Editorial Roles

Academic Year 2023-2024

TOP JOURNALS

Applied Soft Computing

Ehsan Ardjmand, Editorial Review Board

Global Strategy Journal

Marcelo Cano-Kollmann, Editorial Review Board

Grigorios Livanis, Editorial Review Board

Group & Organization Management

Tammy Rapp, Senior Associate Editor;
Annual Special Conceptual Issue Editor

Industrial Marketing Management

Nick Panagopoulos, Editorial Review Board

International Journal of Operations & Production Management

Khurram Bhutta, Editorial Board

Journal of Business Research

Nick Panagopoulos, Senior Editor

Adam Rapp, Editorial Board

Journal of International Management

Mike Geringer, Editorial Review Board

Journal of Organizational Behavior

Tammy Rapp, Editorial Review Board

Journal of Vocational Behavior

Ryan Johnson, Editorial Review Board

Journal of World Business

Mike Geringer, Editorial Review Board

Sport Marketing Quarterly

Melissa Davies, Editorial Assistant

Lamar Reams, Editorial Board Member

HIGH QUALITY JOURNALS

Advances in Taxation

Toby Stock, Editorial Review Board

Entrepreneurship and Regional Development

Luke Pittaway, Editorial Review Board

International Journal of Information Management

Vic Matta, Intl. Editorial Review Board

International Small Business Journal

Luke Pittaway, Editorial Advisory Board

Journal of Computer Information Systems

Gaurav Bansal, Editorial Review Board

Journal of Global Information Technology Management

Gaurav Bansal, Editorial Review Board

Journal of Forensic & Investigative Accounting

Aaron Wilson, Editorial Advisory Board

Journal of Professional Selling & Sales Management

Adam Rapp, Editor-in-Chief

Nick Panagopoulos, Editorial Review Board

Sport Management Education Journal

Melissa Davies, Editorial Review Board

James Strode, Editorial Review Board

Thunderbird International Review

Mike Geringer, Editorial Review Board



Faculty Reputation: Journal Editorial Roles (continued)

Academic Year 2023-2024

ACCEPTABLE JOURNALS

Administrative Sciences Journal

Mike Geringer, Editorial Review Board

AIS Transactions on Human Computer Interaction

Gaurav Bansal, Editorial Review Board

AURCO

Brian Hoyt, Associate Editor

Baltic Journal of Management

James (Mick) Andzulis, Editorial Review Board

Communications Monograph

Cody Clemens, Editorial Review Board

Education Sciences

Luke Pittaway, Special issue Guest Editor

Energy Technologies and Environment

Khurrum Bhutta, Associate Editor

International Journal of Integrated Supply Management

Khurrum Bhutta, Editorial Board Member

International Journal of Sociology & Social Policy

Luke Pittaway, Editorial Advisory Board

International Journal of Strategic Business Alliances

Mike Geringer, Associate Editor

Inventi Impact: Supply Chain & Logistics

Khurrum Bhutta, Editorial Review Board

Journal of Autoethnography

Cody Clemens, Editorial Review Board

Journal of Business and Environmental Management

Khurrum Bhutta, Assistant Editor

Journal of Case Studies in Sport Management

Melissa Davies, Associate Editor

Journal of Change Management

Amy Taylor-Bianco, Editorial Review Board

Journal of College Student Development

David Brown, Research in Brief Review Board

Journal of Global Scholars of Marketing Science

James (Mick) Andzulis, Editorial Review Board

Journal of Global Sport Management

Lamar Reams, Editorial Review Board

Journal of Higher Education Athletics & Innovation

David Ridpath, Editorial Review Board

Journal of Information Technology & Case Application Research

Gaurav Bansal, Editor-in-Chief

Vic Matta, Industry Editor

Journal of International Business Policy

Marcelo Cano-Kollmann, Editorial Review Board

Grigorios Livanis, Editorial Review Board

Journal of Issues in Intercollegiate Athletics

James Strobe, Editorial Review Board

Journal of Marketing Theory & Practice

Adam Rapp, Senior Advisory Board

James (Mick) Andzulis, Editorial Review Board

Journal of the Midwest Association for Information Systems

Gaurav Bansal, Associate Editor

Journal of Small Business & Enterprise Development

Luke Pittaway, Co-Editor

Journal of The First-Year Experience & Students in Transition

David Brown, Editorial Review Board

Journal of East-West Business

Mike Geringer, Editorial Review Board

Management Research Review

Barry Hettler, Editorial Advisory Board

Marketing Education Review

Rebecca Dingus, Editorial Board

Occupational Health Science

Ryan Johnson, Editorial Review Board

Ohio Communications Journal

Cody Clemens, Editorial Review Board

Quality Management Journal

Ana Rosado Feger, Editorial Review Board

South Asian Journal of Management Sciences

Khurrum Bhutta, Editorial Board

Sustainability

Khurrum Bhutta, Topic Advisory Panel

Women & Language

Cody Clemens, Editorial Review Board