# COLLEGE OF BUSINESS
## A DARS SUPPLEMENT FOR BSM DEGREE CANDIDATES STARTING IN 2022-2023 and 2023-2024

**MAJOR:** Sport Management

### FIRST YEAR

**Copeland Core (LC)**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites/Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 1000</td>
<td>Intro to College of Business</td>
<td>(1) prerequisite: CoB; NOTE: Must be completed by first-year and transfer students in first CoB term</td>
</tr>
<tr>
<td>BA 1100</td>
<td>Intro to Business</td>
<td>(3) Prerequisite: none; NOTE: Must be completed in first CoB term unless previously completed through transfer or at Ohio U.</td>
</tr>
<tr>
<td>UC 1900 or UC 1500</td>
<td>CoB Learning Community Seminar</td>
<td>(1) prerequisite: CoB; NOTE: Must be completed in first CoB term: First years take BA 1900 (1); transfers take BA 1500 (.5)</td>
</tr>
<tr>
<td>BA 1500</td>
<td>Intro to Business Comm. and Profess.</td>
<td>(3) prerequisite: CoB; Ideally completed in first CoB term. NOTE: This course is a cluster prerequisite.</td>
</tr>
<tr>
<td>SASM 1010</td>
<td>Intro to Sport Management</td>
<td>(3) prerequisite: none</td>
</tr>
<tr>
<td>ECON 1040</td>
<td>Principles of Macroeconomics</td>
<td>(3) prerequisite: math placement level 2 or higher or C or better in MATH 1200</td>
</tr>
<tr>
<td>ECON 1030</td>
<td>Principles of Microeconomics</td>
<td>(3) prerequisite: math placement level 2 or higher or C or better in MATH 1200</td>
</tr>
<tr>
<td>ENG 1510</td>
<td>Freshman Composition</td>
<td>(3) NOTE: first year BSM and BBA candidates are assigned ENG 1510 in spring semester.</td>
</tr>
<tr>
<td>MATH 1350</td>
<td>Survey of Calculus</td>
<td>(4) prerequisite: math placement level 2 or higher or C or better in MATH 1200; no credit for this course and MATH 2301</td>
</tr>
<tr>
<td>ACCT 1010</td>
<td>Foundations of Accounting</td>
<td>(3) prerequisite: MATH 1200 or higher or Math Placement Level 1* or higher</td>
</tr>
</tbody>
</table>

plus electives as needed from OU BRICKS and free electives, which will vary in number depending on selection of major(s), minor(s), certificate(s) and cultural option

### SOPHOMORE

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites/Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 2000</td>
<td>Career Management</td>
<td>(1) prerequisite: CoB; sophomore</td>
</tr>
<tr>
<td>QBA 2720</td>
<td>Business Statistics</td>
<td>(4) prerequisite: MATH 1200 or 1350 or PL2</td>
</tr>
<tr>
<td>BUSL 2550</td>
<td>Law and Society</td>
<td>(3) prerequisite: CoB and sophomore, junior, or senior</td>
</tr>
<tr>
<td>SASM 3400</td>
<td>Sport Data Strategy and Innovation</td>
<td>(3) prerequisite: SASM 1010 or 1001</td>
</tr>
<tr>
<td>SASM 3760</td>
<td>Sport Facility and Even Management</td>
<td>(3) prerequisite: SASM 1010</td>
</tr>
<tr>
<td>SASM 2920</td>
<td>Practicum</td>
<td>(1) prerequisite: permission</td>
</tr>
<tr>
<td>FIN 3000</td>
<td>Principles of Finance</td>
<td>(3) prerequisite: ACCT 1010</td>
</tr>
</tbody>
</table>

**BUSINESS CLUSTER**

An academic experience that integrates four core business courses in one semester: BA 2500, MKT 2400, MGT 2100, and MIS 2020

(12) prerequisites: CoB, BA 1500, ECON 1030, and ENG 1510 or 1610

plus electives as needed from OU BRICKS, specialization area, and free electives, which will vary in number depending on selection of major(s), minor(s), certificate(s) and cultural option

### JUNIOR

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites/Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SASM 3910</td>
<td>Sport Internship</td>
<td>(1) prerequisite: CoB, BA 1000, 2000, approved internship application and permission</td>
</tr>
<tr>
<td>SASM 4000</td>
<td>Diversity, Equity, and Inclusion in Sport</td>
<td>(3) prerequisite: SASM 1010</td>
</tr>
<tr>
<td>SASM elective</td>
<td>From list; see DARS</td>
<td>(3) prerequisite: these will vary; see Course Offerings or Ohio University catalog</td>
</tr>
</tbody>
</table>

plus 20 hours electives from OU BRICKS, specialization area, and free electives, which will vary in number depending on selection of major(s), minor(s), certificate(s) and cultural option

### SENIORS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites/Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SASM 4450</td>
<td>Sport Ticket Sales and Revenue</td>
<td>(3) prerequisite: SASM 1010</td>
</tr>
<tr>
<td>SASM 4500</td>
<td>Senior Seminar</td>
<td>(3) prerequisite: Sport Management major and senior</td>
</tr>
</tbody>
</table>

plus 24 hours electives from OU BRICKS, specialization area, and free electives, which will vary in number depending on selection of major(s), minor(s), certificate(s) and cultural option
REQUIRED SPORT MANAGEMENT SPECIALIZATION

Complete one of the three following three options:

OPTION 1) Business Related Minor (complete one of the following)

- Advertising and Public Relations Minor
  - JOUR 2150, 2500, 4130
  - Choose three elective courses from DARS list
- Finance Minor
  - FIN 3270, FIN 3410
  - Choose two elective courses from DARS list
- Business Analytics Minor
  - MIS 2800
  - Choose two elective courses from DARS list
- Marketing Minor
  - MKT 30120, 3580
  - Choose two elective courses from DARS list

OPTION 2) Certificate (complete one of the following) See DARS or catalog for requirements:

- Banking and Financial Services
- Consumer Research
- Diversity Studies
- Entrepreneurship
- Environmental Studies, Sustainability, and Resilience
- eSport
- Festivals, Events, and Entertainment Management
- Financial Planning
- Financial Programming
- Human Resource Management
- International Business
- Law, Culture, and Justice
- Sales
- Social Media
- Sports Nutrition
- Strategic Leadership
- Supply Chain Management
- Women, Gender, and Sexuality Studies
- Other Ohio university Certificates if approved by Sport Management Chairperson

OPTION 3) Complete Bachelor of Business Administration degree with any major. This is a dual degree.

NOTE: Dual degree students must complete a minimum of 135 credit hours for graduate
THE BUSINESS CLUSTER
Includes the following four courses: **BA 2500 (3)**, **MGT 2100 (3)**, **MIS 2020 (3)**, **MKT 2400 (3)**
  
  **Prerequisites:** COB, BA 1500, ECON 1030, and ENG 1510
  
  **DIRECTIONS TO REGISTER:** Using the online registration system, load all four cluster courses in your “shopping cart” before you click “finish enrolling”. Be sure all four courses have the same section number (100, 102, 103, etc.) For your convenience, section numbers are listed for each “cluster course” on the course offerings website. Remember, **you cannot combine cluster courses from different cluster sections**.
  
  **CLUSTER WAITING LIST:** If all sections of the Business Cluster are full when it is your time/day to register, do these two things in this order:
  1. Register for a full schedule of non-cluster courses as there is no way to be sure you will get a seat from a waiting list
  2. Contact the College of Business Academic Advising and Career Services (BAACS) office to inquire about cluster waiting list details.
     
     You can contact the office by emailing BAACS@ohio.edu; calling (740) 593-2042 or stopping by 214 Copeland Hall between 1-4pm.
     
     **NOTE:** A cluster waitlist will not be started until ALL sections of the business cluster are full.

THE BSM PRACTICUM REQUIREMENT
**PRACTICUM – SASM 2910** (1) is a thirty clock-hour field experience that allows students to observe and document how working sports professionals perform their job responsibilities. **NOTE:** The practicum must be completed prior to the internship. Details presented in SASM 1010.
  
THE BSM EXPERIENTIAL LEARNING REQUIREMENT
**INTERNSHIP** - **BA 3910** (1) is a ninety clock-hour experience that offers direct and intensive professional participation in sport management tasks of an organization in the sports and entertainment industry. **NOTE:** The practicum must be completed prior to the internship. OTHER OPTIONS: Global Consulting Project (GCP) or other approved international experience. Details presented in SASM 1010.

THE BSM CULTURAL PERSPECTIVE REQUIREMENT
Complete one of these two options:

**OPTION 1:** Complete two courses from one or both of these OHIO General Education Categories:

  **FOUNDATIONS: INTERCULTURAL EXPLORATIONS**
  
  SELECT FROM: ANTH 1010  ANTH 2400 OR SOC 2400 ANTH 2700 OR SOC 2700  BA 2290  COMS 1100 or COMS 1100C  CSD 2140  DANC 2550  ECEE 2701  EDCS 2010  EDTE 2500  ENG 1100  ENG 1100  FAR 1500  GEOG 1310  HLTH 2230  HIST 1222  IHS 2210  IHS 2220  JPC 2500  LING 1000  LING 2750  LING 2800  MGT 2640  ML 2701  MUS 1210  RHT 1200  SOC 2300  
  
  **BRIDGES: DIVERSITY & PRACTICE**
  
  SELECT FROM: AKAN 1110  AVN 4890  BA 3500  BA 4920  CLAS 3430  CLAS 3430  CLAS 3430  CLAS 3430  COMS 1100  COMS 1100C  CSD 2140  DANC 2550  ECEE 2701  EDCS 2010  EDTE 2500  ENG 3250  ENG 3260  ENG 3370  ENG 3380  ENG 3390  ENG 3450  ENG 3550  ENGR 4495  FILM 2010  GEOG 3210  GEOG 3340  GEOG 3350  GEOG 3380  GEOG 4480  HIND 1110  IHS 3010  IHS 3600  INDO 1110  IS 4170  JOUR 4130  JPC 4500  MALA 1110  ME 4800  MGT 3640  MGT 4420  MKT 4640  MKT 4410  NKSE 4570  POLS 4420  PSY 4350  PSY 4720  REC 4210  SASM 4000  THAI 1110  WOL 1110

  **NOTE:** Courses completed from these lists in completion of the Cultural Perspective requirement will double-count in the OHIO General Education requirements noted above.

**OPTION 2:** Complete one of these approved international experiences:

- CoB Global Consulting Program: [https://business.ohio.edu/academics/international-experiences/](https://business.ohio.edu/academics/international-experiences/)
- CoB OHIO International Consulting Program: [https://business.ohio.edu/academics/international-experiences/](https://business.ohio.edu/academics/international-experiences/)
- Study Abroad through the OHIO Office of Global Opportunities: [http://www.ohio.edu/educationabroad/](http://www.ohio.edu/educationabroad/)
- OHIO Global Leadership Center experience: [http://www.ohio.edu/glc/](http://www.ohio.edu/glc/)
OHIO UNIVERSITY GENERAL EDUCATION (BRICKS) REQUIREMENTS

As shown below, nine of the sixteen general education categories are completed by courses required by the College of Business. You need only to complete one course from each of the seven BRICKS categories boldfaced here:

GEN ED. BRICKS: FOUNDATIONS
— Written Communication REQUIRED: ENG 1510 or 1610
— Advanced Writing REQUIRED: QBA 1720
— Quantitative Reasoning REQUIRED: MATH 1350
   Intercultural Explorations choose course from DARS list

GEN ED. BRICKS: PILLARS
   Humanities: Texts and Contexts choose course from DARS list
   Humanities: Arts choose course from DARS list
   Natural Sciences choose course from DARS list
   Social or Behavioral Sciences REQUIRED: ECON 1030 and 1040

GEN ED. BRICKS: ARCHES
   Constructed World REQUIRED: QBA 1720
   Natural World choose course from DARS list
   Connected World choose course from DARS list

GEN ED. BRICKS: BRIDGES
   Speaking and Listening REQUIRED: BA 2500 (in Business Cluster)
   Ethics and reasoning REQUIRED: BA 1100
   Diversity and Practice choose course from DARS list
   Learning and Doing REQUIRED: BA 3910 (BBA) SASM 3910 (BSM)

GEN ED. BRICKS: CAPSTONE
   Check your major for required course

ACADEMIC ADVISING, OHIO GRADUATION PLANS, AND REGISTRATION HOLDS
All business majors will have a REGISTRATION HOLD on their account EVERY SEMESTER which will prevent next-semester registration until they have participated in their semestery OHIO GRADUATION PLAN (OGP) meeting with a CoB Success Advisor. Instructions will be emailed each semester prior to the registration period. Registration holds will be released within 72 hours of completion of the OGP. It is the student’s responsibility to be aware of the OGP schedule and to participate in time to allow for their own on-time course registration.

LOCATION: 214 Copeland Hall EMAIL: baacs@ohio.edu PHONE: (740) 593-2042 Appointments: 9am-4pm Drop-ins 1-4pm TO SCHEDULE A MEETING WITH A SUCCESS ADVISOR OR CAREER COACH: Use “Handshake” as presented in BA 1000.