

# COLLEGE OF BUSINESS

## A DARS SUPPLEMENT FOR BSM DEGREE CANDIDATES STARTING IN 2022-2023 and 2023-2024

**MAJOR: Sport Management**

### FIRST YEAR

Copeland Core (LC)

• BA 1000	Intro to College of Business	(1) prerequisite: CoB; NOTE: Must be completed by first-year and transfer students in first CoB term
• BA 1100	Intro to Business	(3) Prerequisite: none; NOTE: Must be completed in first CoB term unless previously completed through transfer or at Ohio U.
• UC 1900 or UC 1500	CoB Learning Community Seminar	(1) prerequisite: CoB; NOTE: Must be completed in first CoB term: First years take BA 1900 (1); transfers take BA 1500 (.5)
BA 1500	Intro to Business Comm. and Profess.	(3) prerequisite: CoB; Ideally completed in first CoB term. NOTE: This course is a cluster prerequisite.
SASM 1010	Intro to Sport Management	(3) prerequisite; none
ECON 1040	Principles of Macroeconomics	(3) prerequisite: math placement level 2 or higher or C or better in MATH 1200
ECON 1030	Principles of Microeconomics	(3) prerequisite: math placement level 2 or higher or C or better in MATH 1200
ENG 1510	Freshman Composition	(3) NOTE: first year BSM and BBA candidates are assigned ENG 1510 in spring semester.
MATH 1350	Survey of Calculus	(4) prerequisite: math placement level 2 or higher or C or better in MATH 1200; no credit for this course and MATH 2301
ACCT 1010	Foundations of Accounting	(3) prerequisite: MATH 1200 or higher or Math Placement Level 1* or higher
QBA 1720	Descriptive Analytics	(3) prerequisite: none

plus electives as needed from OU BRICKS and free electives, which will vary in number depending on selection of major(s), minor(s), certificate(s) and cultural option

### SOPHOMORE

BA 2000	Career Management	(1) prerequisite: CoB; sophomore
QBA 2720	Business Statistics	(4) prerequisite: MATH 1200 or 1350 or PL2
BUSL 2550	Law and Society	(3) prerequisite: CoB and sophomore, junior, or senior
SASM 3400	Sport Data Strategy and Innovation	(3) prerequisite: SASM 1010 or 1001
SASM 3760	Sport Facility and Event Management	(3) prerequisite: SASM 1010
SASM 2920	Practicum	(1) prerequisite: permission
FIN 3000	Principles of Finance	(3) prerequisite: ACCT 1010
BUSINESS CLUSTER	An academic experience that integrates four core business courses in one semester: BA 2500, MKT 2400, MGT 2100, and MIS 2020	(12) prerequisites: CoB, BA 1500, ECON 1030, and ENG 1510 or 1610

plus electives as needed from OU BRICKS, specialization area, and free electives, which will vary in number depending on selection of major(s), minor(s), certificate(s) and cultural option

### JUNIOR

SASM 3910	Sport Internship	(1) prerequisite: CoB, BA 1000, 2000, approved internship application and permission
SASM 4000	Diversity, Equity, and Inclusion in Sport	(3) prerequisite: SASM 1010
SASM elective	From list; see DARS	(3) prerequisite: these will vary; see Course Offerings or Ohio University catalog
SASM elective	From list; see DARS	(3) prerequisite: these will vary; see Course Offerings or Ohio University catalog

plus 20 hours electives from OU BRICKS, specialization area, and free electives, which will vary in number depending on selection of major(s), minor(s), certificate(s) and cultural option

### SENIORS

SASM 4450	Sport Ticket Sales and Revenue	(3) prerequisite: SASM 1010
SASM 4500	Senior Seminar	(3) prerequisite: Sport Management major and senior

plus 24 hours electives from OU BRICKS, specialization area, and free electives, which will vary in number depending on selection of major(s), minor(s), certificate(s) and cultural option

## **REQUIRED SPORT MANAGEMENT SPECIALIZATION**

Complete one of the three following three options:

### **OPTION 1) Business Related Minor (complete one of the following)**

- Advertising and Public Relations Minor
  - JOUR 2150, 2500, 4130
  - Choose three elective courses from DARS list
- Finance Minor
  - FIN 3270, FIN 3410
  - Choose two elective courses from DARS list
- Business Analytics Minor
  - MIS 2800
  - Choose two elective courses from DARS list
- Marketing Minor
  - MKT 30120, 3580
  - Choose two elective courses from DARS list

### **OPTION 2) Certificate (complete one of the following) See DARS or catalog for requirements:**

- Banking and Financial Services
- Consumer Research
- Diversity Studies
- Entrepreneurship
- Environmental Studies, Sustainability, and Resilience
- eSport
- Festivals, Events, and Entertainment Management
- Financial Planning
- Financial Programming
- Human Resource Management
- International Business
- Law, Culture, and Justice
- Sales
- Social Media
- Sports Nutrition
- Strategic Leadership
- Supply Chain Management
- Women, Gender, and Sexuality Studies
- Other Ohio university Certificates if approved by Sport Management Chairperson

### **OPTION 3) Complete Bachelor of Business Administration degree with any major. This is a dual degree.**

NOTE: Dual degree students must complete a minimum of 135 credit hours for graduate

## THE BUSINESS CLUSTER

Includes the following four courses: **BA 2500 (3), MGT 2100 (3), MIS 2020 (3), MKT 2400 (3)**

**Prerequisites:** COB, BA 1500, ECON 1030, and ENG 1510

**DIRECTIONS TO REGISTER:** Using the online registration system, load all four cluster courses in your “shopping cart” before you click “finish enrolling”. Be sure all four courses have the same section number (100, 102, 103, etc.) For your convenience, section numbers are listed for each “cluster course” on the course offerings website. Remember, you cannot combine cluster courses from different cluster sections.

**CLUSTER WAITING LIST:** If all sections of the Business Cluster are full when it is your time/day to register, do these two things in this order:

- 1) Register for a full schedule of non-cluster courses as there is no way to be sure you will get a seat from a waiting list
- 2) Contact the College of Business Academic Advising and Career Services (BAACS) office to inquire about cluster waiting list details. You can contact the office by emailing [BAACS@ohio.edu](mailto:BAACS@ohio.edu); calling (740) 593-2042 or stopping by 214 Copeland Hall between 1-4pm.

**NOTE:** A cluster waitlist will not be started until ALL sections of the business cluster are full.

## THE BSM PRACTICUM REQUIREMENT

**PRACTICUM – SASM 2910 (1)** is a thirty clock-hour field experience that allows students to observe and document how working sports professionals perform their job responsibilities. **NOTE:** The practicum must be completed prior to the internship. Details presented in SASM 1010.

## THE BSM EXPERIENTIAL LEARNING REQUIREMENT

**INTERNSHIP - BA 3910 (1)** is a ninety clock-hour experience that offers direct and intensive professional participation in sport management tasks of an organization in the sports and entertainment industry. **NOTE:** The practicum must be completed prior to the internship. OTHER OPTIONS: Global Consulting Project (GCP) or other approved international experience. Details presented in SASM 1010.

## THE BSM CULTURAL PERSPECTIVE REQUIREMENT

Complete one of these two options:

### **OPTION 1: Complete two courses from one or both of these OHIO General Education Categories:**

FOUNDATIONS: INTERCULTURAL EXPLORATIONS

SELECT FROM: ANTH 1010 ANTH 2400 OR SOC 2400 ANTH 2700 OR SOC 2700 BA 2290 COMS 1100 or  
COMS 1100C CSD 2140 DANC 2550 ECEE 2701 EDCS 2010 EDTE 2500 ENG 1100 FAR 1500  
GEOG 1310 HLTH 2230 HIST 1222 IHS 2210 IHS 2220 JPC 2500 LING 1000 LING 2750  
LING 2800 MGT 2640 ML 2701 MUS 1210 RHT 1200 SOC 2300

BRIDGES: DIVERSITY & PRACTICE

SELECT FROM: AKAN 1110 AVN 4890 BA 3500 BA 4920 CHE 4040 CLAS 2390 CLAS 3430 CLAS 3540  
CLWR 2240 COMS 1030 CONS 2500 CS 2653 EDTE 2020 ENG 3250 ENG 3260 ENG 3370 ENG 3380  
ENG 3390 ENG 3450 ENG 3550 ENG 3850 EXPH 4495 FILM 2010 GEOG 3210 GEOG 3340 GEOG 3350  
GEOG 3380 GEOG 4480 HIND 1110 IHS 3010 IHS 3600 INDO 1110 ISE 4170 JOUR 4130 JPC 4500  
MALA 1110 ME 4800 MGT 3640 MGT 4420 MGT 4640 MKT 4410 NRSE 4570 POLS 4420 PSY 3420  
,PSY 4720 REC 4210 SASM 4000 THAI 1110 WOL 1110

**NOTE:** Courses completed from these lists in completion of the Cultural Perspective requirement will double-count in the OHIO General Education requirements noted above.

### **OPTION 2: Complete one of these approved international experiences:**

- CoB Global Consulting Program: <https://business.ohio.edu/academics/international-experiences/>
- CoB OHIO International Consulting Program: <https://business.ohio.edu/academics/international-experiences/>
- Study Abroad through the OHIO Office of Global Opportunities: <http://www.ohio.edu/educationabroad/>
- OHIO Global Leadership Center experience: <http://www.ohio.edu/glc/>

## **OHIO UNIVERSITY GENERAL EDUCATION (BRICKS) REQUIREMENTS**

As shown below, nine of the sixteen general education categories are completed by courses required by the College of Business. You need only to complete one course from each of the seven BRICKS categories **boldfaced** here:

### GEN ED. BRICKS: FOUNDATIONS

- ~~Written Communication~~ REQUIRED: ENG 1510 or 1610
- ~~Advanced Writing~~ REQUIRED: QBA 1720
- ~~Quantitative Reasoning~~ REQUIRED: MATH 1350

**Intercultural Explorations** choose course from DARS list

### GEN ED. BRICKS: PILLARS

**Humanities: Texts and Contexts** choose course from DARS list

**Humanities: Arts** choose course from DARS list

**Natural Sciences** choose course from DARS list

- ~~Social or Behavioral Sciences~~ REQUIRED: ECON 1030 and 1040

### GEN ED. BRICKS: ARCHES

- ~~Constructed World~~ REQUIRED: QBA 1720

**Natural World** choose course from DARS list

**Connected World** choose course from DARS list

### GEN ED. BRICKS: BRIDGES

- ~~Speaking and Listening~~ REQUIRED: BA 2500 (in Business Cluster)
- ~~Ethics and reasoning~~ REQUIRED: BA 1100

**Diversity and Practice** choose course from DARS list

- ~~Learning and Doing~~ REQUIRED: BA 3910 (BBA) SASM 3910 (BSM)

### GEN ED. BRICKS: CAPSTONE

~~Check your major for required course~~

## ACADEMIC ADVISING, OHIO GRADUATION PLANS, AND REGISTRATION HOLDS

All business majors will have a REGISTRATION HOLD on their account EVERY SEMESTER which will prevent next-semester registration until they have participated in their semesterly OHIO GRADUATION PLAN (OGP) meeting with a CoB Success Advisor. Instructions will be emailed each semester prior to the registration period. Registration holds will be released within 72 hours of completion of the OGP. It is the student's responsibility to be aware of the OGP schedule and to participate in time to allow for their own on-time course registration.



LOCATION: 214 Copeland Hall EMAIL: [baacs@ohio.edu](mailto:baacs@ohio.edu); PHONE: (740) 593-2042 Appointments: 9am-4pm: Drop-ins 1-4pm  
TO SCHEDULE A MEETING WITH A SUCCESS ADVISOR OR CAREER COACH: Use "Handshake" as presented in BA 1000.