

COLLEGE OF BUSINESS

A DARS SUPPLEMENT FOR BBA CANDIDATES STARTING IN 2022-2023 and 2023-2024

MAJORS: Accounting; Business Analytics; Business Economics; Business Pre-Law; Entrepreneurship; Finance; International Business; Marketing; Management Information Systems; Strategic Leadership and Management

FIRST YEAR

Copeland Core (LC)

• BA 1000	Intro to College of Business	(1) prerequisite: CoB; NOTE: Must be completed by first year and transfer students in first CoB term
• BA 1100	Intro to Business Comm. And Profess.	(3) prerequisite: none; NOTE: Must be completed in first CoB term unless previously completed through transfer or at Ohio U.
• UC 1900 or UC 1500	CoB Learning Community Seminar	(1) prerequisite: CoB; NOTE: Must be completed by first year and transfer students in first CoB term
BA 1500	Intro to Business Comm & Profess.	(3) prerequisite: CoB; NOTE: Ideally completed in first CoB term. This course is a Business Cluster prerequisite.
ECON 1040	Principles of Macroeconomics	(3) prerequisite: math placement level 2* or higher or C or better in MATH 1200
ECON 1030	Principles of Microeconomics	(3) prerequisite: math placement level 2* or higher or C or better in MATH 1200
ENG 1510	Freshman Composition	(3) NOTE: BBA and BSM candidates are assigned ENG 1510 in spring semester.
MATH 1350	Survey of Calculus	(4) prerequisite: math placement level 2* or higher or C or better in MATH 1200; no credit for this course and MATH 2301
ACCT 1010	Foundations of Accounting	(3) prerequisite: MATH 1200 or higher or Math Placement Level 1* or higher

plus 6 hours electives from OU BRICKS and free electives, which vary in number depending on selection of major(s), minor(s), certificate(s) and cultural option

NOTE: Math placement scores (DV, PL1, PL2, PL3) are a function of a student's mathematics history as reported to Ohio University via transcripts

SOPHOMORE

ACCT 1020	Decision Making With Accounting	(3) prerequisite: ACCT 1010; NOTE: co-requisite: ECON 1030; recommended in freshman year for ACCT majors
QBA 1720	Descriptive Analytics	(3) prerequisite: none;
BA 2000	Career Management	(1) prerequisite: CoB; sophomore NOTE: Transferring students will take a special combination section of BA 1000 and 2000
FIN 3000	Principles of Finance	(3) prerequisite: ACCT 1010
BUSL 2550	Law and Society	(3) prerequisite: CoB and sophomore, junior, or senior
QBA 2720	Business Analytics	(3) prerequisite: QBA 1720 or 1721 or 2010

BUSINESS CLUSTER An academic experience that integrates four core business courses in one semester: MKT 2400, BA 2500, MGT 2100, and MIS 2020 (12) cluster prerequisites: CoB, BA 1500, ECON 1030, and ENG 1510

plus 2 hours electives from OU BRICKS and free electives, which vary in number depending on selection of major(s), minor(s), and cultural option

JUNIOR

MGT 3200	Operations Management	(3) prerequisite: QBA 2720
INTERNSHIP	Internship	FIVE OPTIONS: approved work experience (1); Global Consulting Program (9); Ohio International Consulting Program (6) ; OHIO International Export Program (3) + BA 3910 (1) ; approved international work experience (varies). MGT 3730 (3)

plus major courses and electives from OU "Tier II", CoB "Global Perspective", and free electives, which vary in number depending on selection of internship and cultural options

SENIORS

MGT 4800J	Business Strategy	(3) prerequisite: CoB Senior, QBA 2720, FIN 3000, MGT 2100, MKT 2400, MIS 2020, BA 2500; Corequisite: MGT 3200,
-----------	-------------------	---

plus major courses and electives from BRICKS and free electives, which vary in number depending on selection of major(s), minor(s), certificate(s) and cultural options

BBA CORE BUSINESS COURSES

FIRST YEAR

BA 1000 (1)
BA 1500
UC 1900/1500 (1/.5)
BA 1100
ECON 1030
ECON 1040
ACCT 1010
MATH 1350
ENG 1510
QBA 1720

(see details below)

SOPHOMORE

ACCT 1020
BUSL 2550
QBA 2720
BA 2000 (1)
FIN 3000
BUSINESS CLUSTER (12)
- BA 2500
- MKT 2400
- MGT 2100
- MIS 2020

JUNIOR

MGT 3200

SENIOR

MGT 4800J

INTERNSHIP OPTIONS:

- 1) Approved work experience - BA 3910 (1)
- 2) Global Consulting Program (GCP) (9)
- 3) Ohio International Consulting Program OICP) (6)
- 4) Ohio International Export Program (3) + BA 3910 (1) = (4)
- 5) MGT 3730: Entrepreneurial Business Consulting (3)
-prerequisite: (MGT 3550 AND MGT 3700) or (MGT 3740 and ACCT 3770)

NOTE: further internship details are included below.

BBA INTERNSHIP REQUIREMENT:

BA 3910 (1) - Academic credit you will receive for an approved work experience that will enable you to understand professional expectations and gain business exposure prior to your first full-time role. Additional internship options are listed above. Students are prepared for their professional experiences through BA 1000 and 2000. Career Coaches in the BAACS office are available to assist students with professional development as well as internship and full-time position searches.

BUSINESS CLUSTER

Includes the following four courses: **BA 2500 (3), MGT 2100 (3), MIS 2020 (3), MKT 2400 (3)**

Prerequisites: COB, BA 1500, ECON 1030, and ENG 1510

DIRECTIONS TO REGISTER: Using the online registration system, load all four cluster courses in your "shopping cart" before you click "finish enrolling". Be sure all four courses have the same section number (100, 102, 103, etc.) For your convenience, section numbers are listed for each "cluster course" on the course offerings website. Remember, you cannot combine cluster courses from different cluster sections. Consult a College of Business BAACS Success Advisor ASAP if you encounter difficulty with this process.

CLUSTER WAITING LIST: If all sections of the Cluster are full when it is your time/day to register, do these two things in this order:

- 1) Register for a full schedule of non-cluster courses as there is no way to be sure you will get a seat from a waiting list
- 2) Contact the College of Business BAACS office to inquire about cluster waiting list procedure.
You can contact our office by emailing BAACS@ohio.edu; calling (740) 593-2042, or stopping by 214 Copeland Hall.

BBA MAJOR COURSES: Check your DARS to determine the courses that are required for your major.

BBA BUSINESS ELECTIVES: The BBA degree requires the completion of 52 hours of business coursework. The degree requires enough specific business courses that no business electives are generally needed. Your DARS report will track your progress.

BBA NON-BUSINESS ELECTIVES: The BBA degree requires the completion of 30 hours of non-business coursework. The number of non-business electives each individual student will need will vary by major and course selection, but typically, BBA candidates will need to complete 3-5 non-business elective courses. Your DARS report will track your progress.

BBA FREE-ELECTIVES: The BBA degree requires the completion of 120 credit hours. Both business and non-business coursework counts in this category. The number of free- electives each individual student will need will vary by major and course selection, but typically, BBA candidates completing only a single major will need to complete 5-10 free elective courses. Students who complete two business majors or a major and minor or certificate will need the fewest number of free-electives.

CULTURAL PERSPECTIVE REQUIREMENT

Complete one of these two options:

OPTION #1: Complete two courses from one or both of these OHIO General Education Categories:

FOUNDATIONS: INTERCULTURAL EXPLORATIONS

SELECT FROM: ANTH 1010 ANTH 2400 OR SOC 2400 ANTH 2700 OR SOC 2700 BA 2290 COMS 1100 OR COMS 1100C CSD 2140 DANC 2550 ECEE 2701 EDCS 2010 EDTE 2500 ENG 1100 FAR 1500 GEOG 1310 HLTH 2230 HIST 1222 IHS 2210 IHS 2220 JPC 2500 LING 1000 LING 2750 LING 2800 MGT 2640 ML 2701 MUS 1210 RHT 1200 SOC 2300

BRIDGES: DIVERSITY & PRACTICE

SELECT FROM: AKAN 1110 AVN 4890 BA 3500 BA 4920 CHE 4040 CLAS 2390 CLAS 3430 CLAS 3540 CLWR 2240 COMS 1030 CONS 2500 CS 2653 EDTE 2020 ENG 3250 ENG 3260 ENG 3370 ENG 3380 ENG 3390 ENG 3450 ENG 3550 ENG 3850 EXPH 4495 FILM 2010 GEOG 3210 GEOG 3340 GEOG 3350 GEOG 3380 GEOG 4480 HIND 1110 IHS 3010 IHS 3600 INDO 1110 ISE 4170 JOUR 4130 JPC 4500 MALA 1110 ME 4800 MGT 3640 MGT 4420 MGT 4640 MKT 4410 NRSE 4570 POLS 4420 PSY 3420 PSY 4720 REC 4210 SASM 4000 THAI 1110 WOL 1110

NOTE: Courses completed from these lists in completion of the Cultural Perspective requirement will double-count in the OHIO General Education requirements listed above.

OPTION #2: Completing one of these approved international experiences:

- CoB Global Consulting Program: <https://business.ohio.edu/academics/international-experiences/>
- CoB OHIO International Consulting Program: <https://business.ohio.edu/academics/international-experiences/>
- Study Abroad through the OHIO Office of Global Opportunities: <http://www.ohio.edu/educationabroad/>
- OHIO Global Leadership Center experience: <http://www.ohio.edu/glc/>

NOTES FOR STUDENTS INTENDING TO TRANSFER INTO THE COLLEGE OF BUSINESS FROM WITHIN OHIO UNIVERSITY

- 1) The following course substitutions are allowed if the courses are completed prior to your COB admission:
 - QBA 1721 substitutes for QBA 1720
 - BUSL 2000 substitutes for BUSL 2550
 - MGT 3000 substitutes for MGT 3200
- 2) Students who transfer into the CoB must complete these courses during their first term of COB enrollment:
 - BA 1000 (1) Introduction to the College of Business
 - BA 2000 (1) Career Management
 - BA 1100 (3) Intro to Business *NOTE: Only this course can be completed prior to CoB admission.*
 - UC 1500 (.5) Learning Community (7 weeks) *NOTE: This course is required for all students regardless of having previously completed a UC 1900 or UC 1500 course from another college*
 - BA 1500 (3) Intro to Bus. Comm & Profess. is highly encouraged in the first CoB term as it is a Business Cluster prerequisite
- 3) You will not be able to take the Business Cluster during your first semester in the College of Business.

OHIO UNIVERSITY GENERAL EDUCATION (BRICKS) REQUIREMENTS

As shown below, nine of the sixteen general education categories are completed by courses required by the College of Business. You need only to complete one course from each of the seven BRICKS categories **boldfaced** here:

GEN ED. BRICKS: FOUNDATIONS

- ~~Written Communication~~ REQUIRED: ENG 1510 or 1610
- ~~Advanced Writing~~ REQUIRED: QBA 1720
- ~~Quantitative Reasoning~~ REQUIRED: MATH 1350

Intercultural Explorations choose course from DARS list

GEN ED. BRICKS: PILLARS

Humanities: Texts and Contexts choose course from DARS list

Humanities: Arts choose course from DARS list

Natural Sciences choose course from DARS list

- ~~Social or Behavioral Sciences~~ REQUIRED: ECON 1030 and 1040

GEN ED. BRICKS: ARCHES

- ~~Constructed World~~ REQUIRED: QBA 1720

Natural World choose course from DARS list

Connected World choose course from DARS list

GEN ED. BRICKS: BRIDGES

- ~~Speaking and Listening~~ REQUIRED: BA 2500 (in Business Cluster)
- ~~Ethics and reasoning~~ REQUIRED: BA 1100

Diversity and Practice choose course from DARS list

- ~~Learning and Doing~~ REQUIRED: BA 3910 (BBA) SASM 3910 (BSM)

GEN ED. BRICKS: CAPSTONE

Check your major for required course

ACADEMIC ADVISING, OHIO GRADUATION PLANS, AND REGISTRATION HOLDS

All business majors will have a REGISTRATION HOLD on their account EVERY SEMESTER which will prevent next-semester registration until they have participated in their semesterly OHIO GRADUATION PLAN (OGP) meeting with a CoB Success Advisor. Instructions will be emailed each semester prior to the registration period. Registration holds will be released within 72 hours of completion of the OGP. It is the student's responsibility to be aware of the OGP schedule and to participate in time to allow for their own on-time course registration.



LOCATION: 214 Copeland Hall EMAIL: baacs@ohio.edu; PHONE: (740) 593-2042 APPOINTMENT: 9am-4pm; DROP-IN: 1-4pm
TO SCHEDULE A MEETING WITH A SUCCESS ADVISOR OR CAREER COACH: Use "Handshake" as presented in BA 1000