

DR. LUKE PITTAWAY



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RESUME

PERSONAL DETAILS

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Date of Birth 21st April 1971

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Marital Status Married with three children

WORK DETAILS

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OVERVIEW

Dr. Luke Pittaway is an established academic in the field of entrepreneurship, having been awarded USASBE's 2018 Entrepreneurship Educator of the Year, is currently the Copeland Professor of Entrepreneurship and Chair of the Department of Management at Ohio University. Until July 2017 he was the Director of the Center for Entrepreneurship. He has proven his ability as an 'academic entrepreneur' helping to found and lead a number of centers for entrepreneurial research and education: the Institute for Entrepreneurship and Enterprise Development at Lancaster University (UK), the Centre for Regional Economic and Enterprise Development at the University of Sheffield (UK); Georgia Southern University's Center for Entrepreneurial Learning and Leadership and Ohio University's Center for Entrepreneurship. Currently, as Chair of the Department of Management he is responsible for leading the largest academic unit in the College of Business, with 37 members of faculty, eight undergraduate programs, four affiliated Centers of Excellence and over 800 students.

PERSONAL PROFILE

- Research experience and research leadership, a proven track record of publication and completion of a PhD illustrate an ability to undertake research in the social sciences using ethnographic, qualitative and quantitative research methods.
- ESRC Advanced Institute of Management scholarship undertaking work for the Department of Trade and Industry on business-to-business networking and innovation and a Research and Education Fellowship for the National Council of Graduate Entrepreneurship demonstrates an ability to translate research into policy.

- Expertise in the field of entrepreneurial behavior, entrepreneurship education, networking, small business management and corporate venturing demonstrates an interest in enterprise and innovation.
- Experience in teaching and the development of innovative teaching approaches, including national teaching awards highlights an ability to develop innovative forms of entrepreneurship education.
- Current administrative duties demonstrate an ability to develop a political and strategic agenda, to manage and motivate others, to organize events, to take responsibility for student learning, to lead research activity and engage in fundraising and to lead significant academic units.
- Engagement with the wider research community is demonstrated by involvement in numerous editorial boards of leading journals and leadership roles in professional associations.

EDUCATION AND QUALIFICATIONS

PhD : The Social Construction of Entrepreneurial Behavior The [University of Newcastle-upon-Tyne](#), Department of Management Studies (1995-2000). *UK Russell Group of research intensive universities, AACSB, EQUIS and AMBA accredited.*

Hotel and Catering Business BA (Hons.) 1st Class The University of Huddersfield (1990-1994).

CAREER PROGRESSION

Copeland Professor of Entrepreneurship and Chair, Department of Management, Ohio University, Athens, Ohio, 45701. (July 2017 – to the present). *AACSB accredited and 15th best public university business school in the United States (2015).*

Copeland Professor of Entrepreneurship and Director, Center for Entrepreneurship, Ohio University, Athens, Ohio, 45701. (August 2013 – June 2017). *AACSB accredited and 15th best public university business school in the United States (2015).*

William A. Freeman Distinguished Chair in Free Enterprise (Full Professor) and Director of the Center for Entrepreneurial Learning and Leadership, Georgia Southern University, Statesboro, Georgia, 30460. (August 2008-May 2013). *AACSB accredited.*

Part-time Chair in Entrepreneurship (Full Professor), Swansea University, Swansea, Wales. (February 2012-February 2014).

Director of the Enterprise and Regional Development Unit and Senior Lecturer (Associate Professor) in Enterprise, University of Sheffield Management School, Sheffield, UK (April 2005-July 2008). *UK Russell Group of research intensive universities, AACSB, EQUIS and AMBA accredited.*

- Director of Research (Sheffield) for the White Rose Centre for Excellence in the Teaching and Learning of Enterprise (November 2007-July 2008).
- Seconded to the National Council for Graduate Entrepreneurship two days a week (January 2006 – March 2007).

Lecturer (B) in Entrepreneurship (Assistant Professor), Institute for Entrepreneurship and Enterprise Development, Lancaster University Management School (LUMS), Lancaster, UK (January 2000 – April 2005). *World ranked and amongst the UK's top five Business Schools. AACSB, EQUIS and AMBA accredited.*

Lecturer (A) in Hospitality Management (Assistant Professor), School of Management Studies for the Service Sector, University of Surrey, Guildford, Surrey, UK (January 1998 – January 2000). *AMBA and AACSB accredited.*

Lecturer in Hotel and Catering Management (Lecturer), Department of Food, Nutrition and Hospitality Management, University of Huddersfield, Queensgate, Huddersfield, UK (August 1994 – January 1995)

SUMMARY OF EXPERIENCE (FROM 2008)

OHIO UNIVERSITY COLLEGE OF BUSINESS – DEPARTMENT OF MANAGEMENT

- Chair, Department of Management leading the largest academic unit in the College of Business including 37 full time faculty members, 800 students, four majors including: management and strategic leadership, entrepreneurship, international business and business pre-law.
- Department program leadership includes four certificate programs in leadership, international business, entrepreneurship and human resource management.
- Departmental oversight of four affiliated Centers including the Center for Entrepreneurship, the Walter Center for Strategic Leadership, the Center for International Business and Enterprise Development and the Center for Professional Communications.
- Department duties include all HR related issues for 37 people including annual evaluations, tenure and promotion, mentoring, and personal development.
- Responsible for curriculum development, program review and new curriculum including launching a Certificate in HRM, a concentration in Operations Management and guiding the department towards launching a Masters in Management.
- Leading all administrative duties of the department including workload management, class scheduling, student enrollment, student complaints and appeals and faculty course evaluation.
- Developing and leading the strategic priorities for the department and setting the department structure, including the development of an Advisory Board, subject groups, task groups, and formal department committees.
- Organizing the research, cultural and social life of the department to ensure cohesion and a sense of teamwork and collaboration.
- Representing the department in the College and the University including being involved in the College of Business executive leadership team, the strategic planning team, and the AACSB review team, as well as, leading OU's Council of Chairs and Directors as part of the executive committee.

OHIO UNIVERSITY COLLEGE OF BUSINESS – CENTER FOR ENTREPRENEURSHIP

- Director of the Center for Entrepreneurship leading all aspects of the Center's activities including a Major in Entrepreneurship, a Certificate in Entrepreneurship, programs for graduate students, an extensive portfolio of events, trips and student-run clubs and programs to support student, local and alumni entrepreneurs. In 2014 the Center was named USASBE's Outstanding Emerging Program and in 2017 it was given the Deshpande Award for Student Engagement.
- Program design, development and teaching in entrepreneurship education. Focused on developing an innovative Major in Entrepreneurship, a new campus wide Certificate in Entrepreneurship program and leading all aspects associated with recruiting students to the program.
- Managing faculty, staff and student employees associated with the Center's work and all other management responsibilities including budgeting, financial decision-making, recruitment and retention of personnel and strategic leadership of the Center.
- Advising students and student clubs associated with the entrepreneurship programs including supporting and mentoring student, local and academic entrepreneurs.
- Building visibility and engagement across campus, within the community and externally including working with alumni, development and professional organizations in the discipline, such as USASBE and GCEC.
- Active participation in the leadership of the College of Business including: engagement with the Dean's executive; leadership of the 2015-2016 strategic planning group; and, involvement and leadership of the Dean's evaluation.
- Full participation in many key committees and task forces including the research CIT, leadership of a Masters in Management task force and the graduate programs CIT.
- Representing the College of Business on important university committees/boards including: the Board of Directors for the Ohio University Inn, the building committee for the Dublin Hotel and Conference Center and representation on the advisory board for the Center for Campus and Community Engagement.
- University-wide leadership of C Suite, a new student and faculty led initiative to build an entrepreneurship and innovation space on the Athens campus open to students from all colleges (to be opened in Alden Library in Fall 2018).
- Continued research leadership in the subject of entrepreneurship education and learning including supervising PhD students, published output in leading journals, other publications and engagement with key editorial boards and learned societies.

GSU COLLEGE OF BUSINESS ADMINISTRATION

- Director of the Center for Entrepreneurial Learning and Leadership providing support for five core areas: development of courses with the College of Business Administration; development of extra-curricular activities for students interested in entrepreneurship; development of programs and activities to embed entrepreneurship education across the campus; programs for students and recent graduates starting businesses; and, management development programs for entrepreneurs.

- Managed a team of six student employees, including a graduate assistant and five undergraduate assistants and interns. Grew the faculty from two professors to four and one Entrepreneur-in-Residence within a resource constrained environment.
- Led and directed a new building development the 'Entrepreneurial Zone' in the Downtown Statesboro City Campus. Including conceptual development, business planning, conception and implementation. The E-Zone includes, pre-incubation, event space, video-conferencing/conference room and a classroom dedicated to entrepreneurship classes.
- Successful fundraising experience for individual gifts, sponsorships of the FastPitch competition (\$20k per annum), E-Zone Forums (\$1k per annum) and courses within the curriculum, as well as, general giving during "A Day for Southern" (\$12k in 2012).
- Small grant funding success securing \$11k of additional operational funding.
- Course directing and teaching on 'Entrepreneurship'; 'New Venture Planning' and 'Applied Small Business Management' within the undergraduate curriculum. Creating innovative course designs using business planning, experiential and service-based learning. Won a Dean's citation for student engagement.
- Leading the emphasis area on entrepreneurship for the BBA in management. Created a new minor in entrepreneurship. A proposal for a major in entrepreneurship under consideration by the Provost's office having been approved by university faculty.
- Developing and teaching on entrepreneurship for the MBA.
- Founded and grew the Fast Pitch Competition in Savannah connecting investors and entrepreneurs. Significant success securing sponsors and regional partners.
- Founded the Six-Squared Program a management development program for local entrepreneurs. Significant success working with regional partners and securing participants.
- Recruited Entrepreneurial Champions; Entrepreneurs-in-Residence; and Entrepreneurial Fellows to help develop programs and activities on a voluntary basis.
- Founded and organized various events promoting entrepreneurial learning including: the Freeman Memorial Lecture; a research seminar series; E-Zone forums and one-off public lectures.
- Undertaking research leadership via publications, representation on editorial boards and the development of a working paper series. Edited two special issues (Entrepreneurship and Regional Development and American Journal of Entrepreneurship).
- Published consistently over the five year period including several papers in ABS 3* ranked journals (e.g. Entrepreneurship and Regional Development and International Small Business Journal).
- External examiner for two PhDs (Leeds and Strathclyde) and one DBA (Strathclyde).
- Appointed Visiting Professor at Leeds University Business School; Staffordshire University Business School and reappointed to Honorary Senior Lectureship at Lancaster University Management School.
- Academic adviser and Sam Walton Fellow for the Georgia Southern SIFE/Enactus team and academic adviser for the Entrepreneurship club and Sigma Nu Fraternity.
- Contributor to external relations including writing articles for the Savannah Evening News; speaking at public events and networking with key alumni and local entrepreneurs.

RESEARCH FUNDING (APPLIED FOR AND RECEIVED)

OHIO UNIVERSITY

- Ohio University Innovation Strategy Full Grant (phase 2), 2017 - \$197k "C-Suite Design Thinking Program", with Paul Mass (COB), Michelle Ferrier (Scripps), John Bowditch (Scripps), Sandy Chen (Human and Consumer Sciences), Bruce Martin (Recreation and Sport Pedagogy), Lynn Gellermann (Voinovich School), Sally Marinellie (College of Health Sciences and Professions), Scott Miller; Greg Kremer (Russ College of Engineering), Dan Harper (College of Fine Arts), and Julie Cohara (University College), *\$25k awarded from the President's office.*
- Provost Infrastructure Investment, 2016 - \$600,000 "C Suite – Entrepreneurship on Campus", with multiple colleagues. *Successful.*
- Innovation Strategy Planning grant, 2016 - \$15,430 "CHIEF – Entrepreneurship and Innovation Space on Campus", with multiple colleagues. *Successful.*
- Cleveland Hungarian Development Panel, 2016 - \$5,500 "Arts Entrepreneurship" with Zsolt Bedo and Nathan Berger. *Successful.*
- National Collegiate Inventors and Innovators Alliance, 2014 - \$23,275 "Transforming through Entrepreneurship", with Jeff Giesey, Greg Kremer and Bryan Riley, Russ College of Engineering and Technology, unsuccessful invited to resubmit.
- National Science Foundation, 2014 - \$235,932 "Ohio I-Corps Node", with Mark Weinberg and University of Akron, *unsuccessful.*
- IBM Corporate Citizenship, 2014 - \$45,130 "SME Toolkit USA", with Mike Geringer, Center for International Business Education and Research, *unsuccessful.*

- National Institute of Health, 2014 – \$1.7m (over 5 years) “Ohio University BEST Program”, with Jeffrey Wiseman and Shiyong Wu et al., Edison Biotechnology Incubator, *unsuccessful*.
- Cleveland Hungarian Development Panel, 2014 - \$15,000 “International Entrepreneurship Program”, with University of Pécs, successful – awarded \$5,500

GEORGIA SOUTHERN UNIVERSITY

- Georgia Southern University Faculty Service Grant, 2012 - \$2,848, “Expanding the FastPitch Competition 2013”, *successful \$1,000 awarded*.
- Georgia Southern University Events and Activities Grant, 2012 - \$4,800, “Supporting the Freeman Memorial Lecture series”, *unsuccessful*.
- Georgia Southern University Service Learning Grant, 2012 – (Service Learning Coordinator), “Developing Applied Small Business Management: Service-Learning in Entrepreneurship Education”, *successful, service learning coordinator secured*.
- State Farm Youth Advisory Board, 2012 - \$98,981 “GSU SIFE Restore the ReStore”, with Matthew Chambers, GSU SIFE, *unsuccessful*
- GSU Service Learning Grant, 2011 - \$1,000, “Applied Small Business Management”, *successful*
- Congressional Appropriation Request FY2012, 2010 – \$667,390, “City Campus Entrepreneurial Zone, with Lori Durden SBDC, *unsuccessful*.
- National Science Foundation, 2010 - \$198,874, “Embedding Entrepreneurship Education in Engineering Technology”, with Anoop Desai, Allen E. Paulson College of Science and Technology (GSU), *unsuccessful*.
- Goldman Sachs Foundation, 2010 - \$284,166, “Developing High Potential Students and Entrepreneurs in Coastal Georgia, *unsuccessful*.
- Georgia Pacific Foundation, 2010 - \$10,936, “Sponsorship Proposal: the Eagle Fast Pitch Competition”, *unsuccessful*.
- Georgia Southern University Faculty Service Grant, 2009 - \$2,327, “Eagle FastPitch Competition Project”, with the Small Business Development Center, *successful – awarded \$1,000*.
- ESRC Seminars, 2009 - \$24,068, “Building Capacity in the New European School of Entrepreneurship”, with Simon Down, Jason Cope et al., *unsuccessful*.

UNIVERSITY OF SHEFFIELD

- White Rose PhD Networks (Sheffield PhD), 2007 - £42,000, “How Entrepreneurs Learn to Use and Exploit Knowledge Networks”, *successful*
- Skills, Training and Development Grant (University of Sheffield, Roberts Funding), 2007 (expansion) - £5,000 “Enterprise and Commercialisation Course for Postgraduate Students and Post Doctorates”, *successful*
- Northern Leadership Academy 2007, £10,000 “Six-squared Entrepreneurs Learning Programme – NLA Centre Status”, *successful*.
- ESRC CASE PhD Bursary 2007, “Nippon Gohsei (UK) Limited: Assessing the Environmental and Real Cost of Different Logistics Schemes” with Andrew Brint, *unsuccessful*.
- Skills, Training and Development Grant (University of Sheffield, Roberts Funding), 2007 - £11,440 “Enterprise and Commercialisation Course for Postgraduate Students and Post Doctorates”, *successful*
- ESRC Impact Grant, 2007 - £9,193 “Analysis of the Impact of Knowledge Transfer Partnerships on Business/Industry”, with Ellie Cartwright, Andrew Johnston and Rob Huggins, *successful*.
- HEFCE, HEIF3 Business in the Curriculum (Sheffield University), 2007 - £2,800 “Continuation from: Online Digital Database: Bringing Business People into the ‘Virtual’ Classroom”, *successful*.
- White Rose CETLE, 2006 - £11,818 “A Study of Enterprise Skills”, *successful*.
- White Rose CETLE, 2006 – £1,500 “A Literature Survey on Enterprise Skills”, *successful*.
- White Rose CETLE, 2006 - £9,000 “Secondment as Director of Research”, *successful*.
- Association of Colleges Tender EE FE, 2006 - £318,311 “Enterprise Education in Further Education Initiative”, *unsuccessful*.
- JISC, 2006 - £163,900 “The Northern Leadership Academy Pilot: An Examination of e-Learning Technologies to Support Personalised Informal Learning in SMEs, *unsuccessful*.
- HEFCE HEIF3 (Sheffield University) 2006 - £75,000 “Knowledge Transfer Fellow: Management School, IWP and Economics, *successful*.
- NCGE, 2005 - £34,492 “Research Fellowship Jan. 2006-March 2007”, *successful*.
- ERDF Objective 1 South Yorkshire, 2005 - £420,000 “South Yorkshire Marketing Network”, *unsuccessful*
- HEFCE (Sheffield University) Business in the Curriculum Project, 2005 - £10,600 “Online Digital Database: Bringing Business People into the ‘Virtual’ Classroom, *successful*

- University of Sheffield Social Sciences Devolved Funds, 2005 - £1,828 “Exploring the Empirical Evidence on Entrepreneurship Education: A Systematic Literature Review, *unsuccessful*”
- HEFCE (Sheffield University) Business in the Curriculum Project, 2005 - £6,250 “New Venture Planning”, *unsuccessful*
- HEFCE (Sheffield University) Business in the Curriculum Project, 2005 - £1,250 “Graduate Programme of Young Enterprise”, *successful*

LANCASTER UNIVERSITY

- DTI Tender JLBW/014/00021C, 2004 - £132,342 “The Impact of Networks on the Learning and Skills Development of Businesses”, with Maxine Robertson, IKON, Warwick Business School, *unsuccessful*
- ESRC ‘The E-Society Programme’, 2003 – £100,844 “SMEs and E-Business: Unrealised Potential and Potential Solutions”, with David Brown and Nigel Lockett, Department of Management Science, *Alpha+ unfunded*.
- ESRC AIM 2003 - £14,700. “Networking and Innovation in the UK: A Systematic Review of the Evidence”, with Maxine Robertson (Warwick University Business School) and Kamal Munir (Judge Institute of Management Cambridge), *successful*
- ESRC ‘The E-Society Programme’, 2002 - £180,000, “The engagement of SMEs in E-business with reference to networks and complexity”, with David Brown and Nigel Lockett, Department of Management Science, *short-listed - unsuccessful*.
- ERDF North West Programme, ‘North West Knowledge Based - Action Plan’, 2002 - £179,000, “ICT Management Support Initiative” *successful*
- ERDF North West Programme, ‘North West Knowledge Based - Action Plan’, 2002 - £315,000, “Business Enterprise Development” *successful*
- ESRC CASE PhD Bursary, 2002, “NWL Business Link: Knowledge Management in the North and Western sub-region: An analysis of SME and new venture data management”, *unsuccessful*
- ESRC CASE PhD Bursary, 2002, “Pirelli Tyres Ltd: Strategies for supply base management: Investigating onsite suppliers in the supply chain”, *successful*
- ESRC CASE PhD Bursary, 2002, “KNW Ltd: Are there stages of growth in Franchise Systems: An Analysis of Human Resource Practices and Entrepreneurial Learning in Franchise Systems” *successful*
- ERDF North West Programme, ‘Delivering an Entrepreneurial, Competitive and Digital Economy in North and West Lancashire - Action Plan’, 2002 - £130,000, “Business Support Initiative” *successful*
- ERDF North West Programme, ‘University - Action Plan’, 2001 - £385,000, “Entrepreneurial Performance Project” *successful*
- ESRC PhD Bursary, 2001, “Steve Malone: Adviser-client relationships in English SMEs: The influence of personal business advisers on owner-manager learning” *successful*.
- ESRC Research Grants Scheme, 2001 - £39,814, “Rural Entrepreneurship and Networks of Enterprise in Rural Areas”, with Parker, G. (principal applicant), Centre of Planning Studies, University of Reading *resubmission – unsuccessful*
- Nuffield New Career Development Fellowships, 2000 - £88,000, “Social Well-being in the ‘Enterprising Countryside’: An economic, social and historical analysis, with Rose, M, Economics *unsuccessful*”

FUND RAISING

- \$1m raised for the C-Suite project focused on building a student innovation, creativity and entrepreneurship hub in the Alden library at Ohio University. State appropriations via the Provost’s office (\$600k); donors (\$400k) and small internal grants (\$40k).
- Over \$50k in donations secured for the Center for Entrepreneurial Learning and Leadership; of which sponsorship for the FastPitch competition (\$25k), E-Zone Forums (\$1k), A Day for Southern (\$9k), one-off gifts (\$15k).

PUBLICATIONS

BOOKS

- Jones, P., Maas, G. and Pittaway, L. (Eds.), 2017, *Entrepreneurship Education (Contemporary Issues in Entrepreneurship Research, Volume 7)* Available at: <http://www.emeraldinsight.com/doi/pdfplus/10.1108/S2040-72462017000000701> 3 Emerald Publishing Ltd, pp. 1-13. ISBN: 978-1-78714-281-7.

EDITORIAL SPECIAL ISSUES

- Fayolle, A., Pittaway, L., Toutain, O. and Politis, D., 2017, 'Entrepreneurial Learning: Diversity of Education Practices and Complexity of Learning Processes', *Entrepreneurship and Regional Development*, Vol. 29, Nos. 9-10.
- Jones, P., Penaluna, A. and Pittaway, L. 2014 *Entrepreneurship Education: a recipe for change?* *International Journal of Management Education*, Special Issue: 12(3): 304-306.
- Pittaway, L. and Penaluna, A., 2013, 'Entrepreneurship Education: A Regional Perspective', *American Journal of Entrepreneurship*, Vol. 6, No. 2, p. vi-x.
- Leitch, C, Hazlett, S. A. and Pittaway, L., 2012, 'Entrepreneurship Education and Regional Development', *Entrepreneurship and Regional Development*, Vol. 24, Nos 9/10, p. 733-740.
- Koh, L and Pittaway, L., 2007, 'The Adoption of Innovation and Technology by Small and Medium Enterprises (SMEs)' *International Journal of Entrepreneurship and Innovation Management*, Vol.7, No.1, p. 1-4.
- Pittaway, L. and Hannon, P., 2007, 'The State of Entrepreneurship Education: A Review of the United Kingdom', *International Journal of Entrepreneurship Education*, Vol. 4, p. 37-39.
- Pittaway, L. and Rose, M. B., 2006, 'Learning and relationships in small firms', *International Small Business Journal*, Vol. 24, No. 3, p.227-231.

JOURNAL ARTICLES

- Fox, J., Pittaway, L. and Uzuegbunam, I., 2018, Simulations in Entrepreneurship Education: Serious Games and Learning through Gameplay, *Entrepreneurship Education and Pedagogy*, Vol. 1, Iss 1., 61-89.
- Toutain, O., Fayolle, A., Pittaway, L. and Politis, D., 2017, Role and Impact of the Environment on Entrepreneurial Learning, *Entrepreneurship and Regional Development*, Vol. 29, Nos. 9-10, p. 869-888.
- Uzuegbunam, I, Yin-Chi, L, Pittaway, L. and Jolley, J., 2017, Human Capital, Intellectual Capital and Government Venture Capital, *Journal of Entrepreneurship and Public Policy*, Vol. 6 Issue: 3, pp.359-374
- Pittaway, L., Gazzard, J., Shore, A. and Williamson, T., 2015, 'Entrepreneurial learning through experience: The role of student clubs', *Entrepreneurship and Regional Development*, 27(3-4):1-27.
- Jones, K., Sambrook, S., Pittaway, L. and Henley, A. 2014, 'Action Learning: How Learning Transfers from Entrepreneurs to Small Firms', *Action Learning*, in press
- Pittaway, L. and Edwards, C., 2012, Assessment: Examining Practice in Entrepreneurship Education', *Education and Training*, Vol. 54, No. 8/9, p. 778-800.
- Pittaway, L. and Thorpe, R., 2012, 'A Framework for Entrepreneurial Learning: A Tribute to Jason Cope', *Entrepreneurship and Regional Development*, Vol. 24, Nos 9/10, p. 837-859.
- Pittaway, L., Rodriguez-Falcon, E., Aiyegbayo, O. and King, A., 2011, 'The Role of Entrepreneurship Clubs and Societies in Entrepreneurial Learning', *International Small Business Journal*, Vol. 29, No. 1, p. 37-57.
- Tunstall, R., Jordain, C., Pittaway, L. and Brychan Thomas, 2009, 'Achieving Strategic Intent Through Corporate Venturing: The Role of Strategic Relationships and Market Orientation', *International Journal of Entrepreneurship and Innovation*, Vol. 10, No. 4, p. 301-312.
- Pittaway, L., Missing, C., Hudson, N., and Maragh, D., 2009, Entrepreneurial Learning through Action: A Case Study of the Six-Squared Program, *Action Learning: Research and Practice*, Vol. 6, No. 3, p. 265.
- Pittaway, L., 2009, 'The Role of Inquiry-based Learning in Entrepreneurship Education', *Industry and Higher Education*, Vol. 23, No. 3, 153-162.
- Pittaway, L., Hannon, P., Gibb, A. and Thompson, J., 2009, Assessment in Enterprise Education, *International Journal of Entrepreneurial Behaviour and Research*, Vol. 15, No. 1, p. 71-93.
- Pittaway, L. and Hannon, P., 2008, Institutional Strategies for Developing Enterprise Education: A Conceptual Analysis, *Journal of Small Business and Enterprise Development*, Vol. 15, No. 1, p. 202-226.
- Pittaway, L. and Cope, J., 2007, 'Entrepreneurship Education – A Systematic Review of the Evidence', *International Small Business Journal*, Vol. 25, No. 5, p. 477-506.

- Pittaway, L. and Cope, J., 2007, 'Simulating Entrepreneurial Learning: Assessing the Utility of Experiential Learning Designs', *Management Learning*, Vol. 38, No. 2, p. 211-233.
- Morrissey, B. and Pittaway, L., 2006, 'Buyer-Supplier Relationships in Small Firms: The Use of Social Factors to Manage Relationships', *International Small Business Journal*, Vol. 24, No. 3, p. 272-298.
- Thorpe, R., Holt, R., Macpherson, A. and Pittaway, L., 2005, Knowledge within Small and Medium Sized Firms: A Systematic Review of the Evidence, *International Journal of Management Reviews*, Vol. 7, No. 4, p. 257-281.
- Pittaway, L., 2005, 'Philosophies in Entrepreneurship: A Focus on Economic Theories', *International Journal of Entrepreneurial Behaviour and Research*, Vol. 11, No. 3, p. 201-221. **Prize winning paper**
- Pittaway, L., Rivera, O. and Murphy, A., 2005, 'Social Identity and Leadership in the Basque Region: A Study of Leadership Development Programmes', *Journal of Leadership and Organizational Studies*, Vol. 11, No. 3, p. 17-29.
- Pittaway, L. and Thedam, J., 2005, 'Mind the Gap: Graduate Recruitment in Small Businesses', *International Small Business Journal*, Vol. 23, No. 4, 403-426.
- Pittaway, L., Robertson, M., Munir, K., Denyer, D. and Neely, A., 2004, 'Networking and Innovation: A Systematic Review of the Evidence', *International Journal of Management Reviews*, Vol. 5/6, No. 3&4, p. 137-168.
- Morrissey, B. and Pittaway, L., 2004, 'Relationships in the Supply Chain: An Exploratory Study of the Procurement Behaviour of Small Firms', *Journal of Small Business and Enterprise Development*, Vol. 11, No. 2, p. 254-262.
- Pittaway, L., 2001, 'Corporate Enterprise: A new reality for hospitality organisations?', *International Journal of Hospitality Management (Special Issue)*, Vol. 20, No. 4, p. 379 - 393.
- Barber, N. and Pittaway, L., 2000, 'Expatriate Recruitment in South East Asia: Dilemma or Opportunity?' *International Journal of Contemporary Hospitality Management*, Vol. 12, No. 6, p. 352 - 359.
- Chell, E. and Pittaway, L., 1998, 'A Study of Entrepreneurship in the Restaurant and Café Industry: Exploratory Work using the Critical Incident Technique as a methodology', IAHMS conference prize-winning paper, *International Journal of Hospitality Management*, Vol. 17, No. 1, p. 23 – 32.
- Pittaway, L., Carmouche, R. and Chell, E., 1998, 'The Way Forward: Leadership research in the hospitality industry', *International Journal of Hospitality Management*, Vol. 17, No. 3, p. 407 – 426.

BOOK CHAPTERS

- Pittaway, L., Aïssaoui, R. and Fox, J. 2018, Social Constructionism and Entrepreneurial Opportunity, Philosophical Reflexivity in Entrepreneurship, Routledge, London. forthcoming
- Pittaway, L., Huxtable, L. and Hannon, P., 2018, Entrepreneurial Learning and Educational Practice, SAGE Handbook for Entrepreneurship and Small Business, Blackburn. R., De Clercq, D. and Heinonen, J. Sage, London.
- Jones, P., Maas, G. and Pittaway, L. 2017, New Perspectives on Entrepreneurship Education, in Jones, P., Maas, G., Pittaway, L. (Eds.) Entrepreneurship Education (Contemporary Issues in Entrepreneurship Research, Volume 7) Emerald Publishing Ltd, pp. 1-13
- Pittaway, L. and Tunstall, R., 2016, 'Is there a Heffalump in the room? Re-examining paradigms of entrepreneurship theory from an interpretive perspective', *Advances in Critical Entrepreneurship Studies*, Routledge, London, p. 37.
- Pittaway, L., Holt, R. and Broad, J., 2012, 'Synthesising Knowledge in Entrepreneurship Research: The Role of Systematic Literature Reviews', In Chell, E. and Karataş-Özkan, M. (Eds.), *Handbook of Research in Small Business and Entrepreneurship*, Edward Elgar, London, *forthcoming*.
- Pittaway, L. 2012, 'The Evolution of Entrepreneurship Theory', in Carter, S and Jones-Evans, D., *Enterprise and Small Business: Principles, Practice and Policy*, 3rd Edition, FT Prentice-Hall.
- (Re-print of 2005 paper) Pittaway, L. 2009. Philosophies in entrepreneurship: a focus on economic theories, in Rowe, J., *Theories of Local Economic Development: Linking Theory to Practice*: Ashgate.
- Pittaway, L. 2008, 'Systematic literature reviews', in Thorpe R. and Holt, R. (eds), *The SAGE Dictionary of Qualitative Management Research*. London: Sage. pp. 216–18.
- Pittaway, L. and Chell, E., 2001, 'Entrepreneurship in the Service Firm Life Cycle', in Roper, A. and Guerrier, Y. (eds.), *A Decade of Hospitality Management Research*, Tenth Anniversary Volume, CHME and Threshold Press, p. 79 - 100.

PRACTICE REPORTS

- Pittaway, L., 2007, 'Strengthening Entrepreneurship, Competitiveness and Innovation: Enterprise Education in the Republic of Macedonia (Universities), Agency for the Promotion of Entrepreneurship of the Republic of Macedonia, Skopje, Macedonia.
- Pittaway, L., 2007, 'What Works in Enterprise: A Review and Synthesis of the Yorkshire Forward What Works Database, Yorkshire Forward, Leeds.

- Thorpe, R., Holt, R., Macpherson, A., and Pittaway, L., 2005, 'Studying the Evolution of Knowledge within Small and Medium-Sized Firms: A Systematic Review, ESRC EBK Research Programme, <http://www.ebkresearch.org/reportthorpeetal.pdf>
- Pittaway, L., Robertson, M., Denyer, D., Munir, K. and Neely, A., 2004, 'I-Works: How High Value Innovation Networks can Boost UK Productivity', ESRC/EPSRC Advanced Institute of Management Research, London.
- Pittaway, L., Robertson, M., Munir, K., Denyer, D. and Neely, A. 2004. Networking and innovation: A systematic review of the literature. ESRC/EPSRC Advanced Institute of Management Research., <http://www.aimresearch.org/aimforum.shtml>. London.
- Pittaway, L., 1998, 'Skills for the Future: Management Development Training and Graduate Recruitment in Small and Medium Tourism, Hospitality and Leisure Businesses', European Social Fund – Baseline Study, In 'An Expertise Centre for Micro Businesses: A Feasibility Study', (Eds) Hobrough, J. and Newman, J, Annexe 4. Education Liaison Centre: University of Surrey.

REFERREED CONFERENCE PAPERS

- Shore, A., Pittaway, L. and Bortolotti, T. 2017, The impact of grief on entrepreneurial learning, British Academy of Management Conference, 5th-7th September, University of Warwick, UK.
- Shore, A., Nick, R. and Pittaway, L. 2015, An empirical investigation of the impact of regenerative failures on entrepreneurial learning, British Academy of Management Conference, 8th-10th September, University of Portsmouth, UK.
- Pittaway, L., Gazzard, J., Shore, A. and Williamson, T., 2014, 'Entrepreneurial learning through student clubs', USASBE 2014, 9th-12th January, Fort Worth, TX, US.
- Pittaway, L., Gazzard, J., Shore, A. and Williamson, T., 2013, 'Entrepreneurial learning through experience: The hidden role of student clubs', ISBE 2013, 12th-13th November, Cardiff, UK.
- Tunstall, R. and Pittaway, L., 2013, 'Understanding parent-venture relationships in corporate venturing activity: A structurationist discourse analysis.', Corporate Entrepreneurship in the New Global Economic Reality Workshop, 13th-14th June, Warwick.
- Tunstall, R., Pittaway, L. and Brooksbank, D., 2012, 'Social processes in the Development of Internal Corporate Ventures: Exploring Open Innovation at Work', BAM 2012, 11th-13th September, Cardiff.
- Tunstall, R., Pittaway, L. and Brooksbank, D., 2011, 'Social Processes in the Development of Internal Corporate Ventures: A Sensemaking Perspective', ISBE 2011, 9th-10th November, Sheffield.
- Pittaway, L., Rodriguez-Falcon, E., Aiyegbayo, O. and King, A., 2008, 'The Role of Entrepreneurship Clubs and Societies in Entrepreneurial Learning' ISBE 2008, 5th-7th November, Belfast.
- Pittaway, L. and Hannon, P., 2007, 'Institutional Strategies for Developing Enterprise Education', ISBE 2007, 6th-9th November.
- Pittaway, L., Hannon, P., Gibb, A. and Thompson, J., 2007, 'Assessment in Enterprise Education: Practice and Potential Practice', ISBE 2007, 6th-9th November.
- Pittaway, L., Ellis, A. and Simkiss, K., 2007, Using Inquiry-based Learning and History in Entrepreneurship Education: A Case Study of Taxol 1962-2006, Global Entrepreneurship Conference, San Francisco, March 31st.
- Pittaway, L. and Cope, J., 2005, 'Entrepreneurship Education – A Systematic Review of the Evidence', Institute of Small Business and Entrepreneurship, Blackpool, Nov. 1st-3rd. **Prize winning paper**
- Pittaway, L. and Cope, J., 2005, 'Applying an Entrepreneurial Learning Lens to Entrepreneurship Education', British Academy of Management Conference, Sept. 13th – 15th.
- Rivera, O., Murphy, A. and Pittaway, L., 2004, 'Building Executive Development through Leadership Exchange: Regional Contexts and Social Identity', European Group of Organizational Studies Conference (sub-theme 38 'The Relationships and Dynamic Exchanges between the Corporate and Academic Worlds in Organizational Studies'), Slovenia, July 1st to July 3rd.
- Morrissey, B. and Pittaway, L., 2003, 'Relationships in the Supply Chain: An Exploratory Study of the Procurement Behaviour of Small Firms', Institute of Small Business Affairs Conference, Surrey, UK, November.
- Pittaway, L. and Thedam, J., 2003, 'Mind the Gap: Graduate Recruitment in Small Businesses', International Council of Small Business Conference, Belfast, UK, June.
- Pittaway, L., 2001, "Corporate Enterprise: The future in a changing world", 24th ISBA Small Firms Policy and Research Conference, Hanover International Hotel, Hinckley, Leicestershire, p. 239-256.
- Pittaway, L. and Chell, E., 1999, 'Entrepreneurship in the Service Firm Life Cycle', CHME/EuroCHRIE/IAHMS Conference, University of Surrey, April 7 – 9, p. 203 – 219, **Prize winning paper.**
- Chell, E. and Pittaway, L., 1998, 'The Social Construction of Entrepreneurship', Institute of Small Business Affairs Conference: "Celebrating the Small Business: 21 years of small business research", 18 – 20 November, Durham University, p. 647 – 664.

- Chell, E. and Pittaway, L., 1997, 'A Study of Entrepreneurship in the Restaurant and Café Industry: Exploratory work using the Critical Incident Technique as a methodology', EuroCHRIE/IAHMS Autumn Conference, Sheffield, UK, p. 271 – 276, **Prize winning Paper.**

CONFERENCE PAPERS

- Tunstall, R. and Pittaway, L. 2013, Understanding parent-venture relationships in corporate venturing activity: A structurationist discourse analysis. Corporate Entrepreneurship in the New Global Economic Reality Workshop, 13-14 June, University of Warwick, UK.
- Pittaway, L., 2011, 'Venture Concept Exhibitions in Entrepreneurial Learning', USASBE 2011, Hilton Head, 13-16 January, (presentation).
- Tunstall, R. and Pittaway, L., 2008, 'Sense-making in Corporate venturing: a Structuration Perspective', ISBE 2008, Belfast, 5th-7th November.
- Tunstall, R. and Pittaway, L., 2007, 'The Effect of Corporate Venturing Structures and Strategies on Roles and Relationships', ISBE 2007, Glasgow, 6th-9th November.
- Pittaway, L. and Hannon, P., 2007, 'Institutional Strategies for Developing Enterprise Education: A Conceptual Analysis', IntEnt 2007, Poland, 8th-11th July.
- Pittaway, L., 2005, 'Developing Simulations in New Venture Planning and the Role of Experiential Learning', 15th Internationalizing Entrepreneurship Education and Training Conference, University of Surrey, July 11th – 13th.
- Pittaway, L., Rivera, O. and Murphy, A., 2003, 'Social Identity and Leadership in the Basque Region: A Study of Leadership Development Programmes', Studying Leadership Conference, Lancaster University Management School, Lancaster, 15th-16th December.
- Thedham, J. and Pittaway, L., 2003, 'Entrepreneurial Intensity in Small Firms', British Academy of Management Conference, Harrogate, 15-17th September.
- Morrissey, B., Kingsman, B. G. and Pittaway, L., 2003, 'Frameworks for Analysing Buyer/Supplier Relationships from the Perspective of Small and Medium Enterprises', Production Operations Management Society Conference, Savannah, USA, April.
- Pittaway, L., 2003, 'When Innovations Bloom: Analysing Corporate Venturing in the UK', The Academy of Marketing/AMA 8th Annual Research Symposium on the Marketing-Entrepreneurship Interface, Gloucestershire University, January.
- Pittaway, L., 2001, "Corporate Enterprise: A new reality for hospitality organisations?", 10th CHME Hospitality Research Conference, South Bank University, London, April **Selected for Publication.**
- Crossley, B. and Pittaway, L., 2000, 'The Self-Perception of 'Entrepreneurial' Competencies: Are Large Organisations Losing the Battle of Corporate Enterprise', British Academy of Management Conference, The University of Edinburgh, UK, p. 180.
- Pittaway, L., 2000, 'Skills for the Future: Graduate Recruitment in Tourism and Hospitality SMEs', CHME Spring Conference, Huddersfield, UK, p. 93 - 94.
- Ball, S., Spencer, J. and Pittaway, L., 1994, 'Industry and Education Working Together: Utilising hospitality industry based and sponsored exercises for enhanced student learning and other gains', CHME Conference, Leeds, UK.

MEASURES OF ESTEEM

OHIO UNIVERSITY

- Ohio University College of Business Research Impact Award, 2018.
- Vice President of Research, USASBE, 2018-Present
- USASBE Entrepreneurship Educator of the Year, 2018
- Deshpande Award for Student Engagement in Entrepreneurship (Center Award), 2017
- Ray Smilor Volunteer of the Year Award, USASBE. 2017
- Outstanding Tutor Award, HTC, Ohio University, May 2016
- Competitive Papers Chair, USASBE conference, May 2016-Jan 2017
- Director at Large, United States Association of Small Business and Entrepreneurship, Jan 2015-Jan 2016.
- Visiting Professor, Manchester Metropolitan University, Nov 2014-present
- Board of Directors, Ohio University Inn and Conference Center, Sept 2014-present
- Outstanding Emerging Entrepreneurship Program Award (Center Award), USASBE, Jan. 2014.
- State of Ohio Award for Engagement in Entrepreneurship Education (Center Award), Feb. 2014

GEORGIA SOUTHERN UNIVERSITY

- Board of Directors, Hearts and Hands Clinic, Statesboro, May. 2012-May 2013
- Visiting Professor, Leeds University Business School, Feb. 2012-Feb 2015
- Appointed to the ERB, Service Industries Journal, October 2011-July 2017
- Dean's Citation for Student Engagement in Entrepreneurship, March 2011
- Visiting Professor Staffordshire University Business School, March 2011-present
- Advisory Board Member, PhD in Supply Chain and Logistics, March 2010 –May 2011
- Chair, Intellectual Property Committee, December 2009 – March 2011
- Board of Directors, Lowcountry Small Business Hub (SC), Feb. 2009 – June 2011
- Sam Walton Free Enterprise Fellow (SIFE), Dec 2008
- UK Students in Free Enterprise (SIFE) Academic Adviser Award 2008

UNIVERSITY OF SHEFFIELD

- Editorial Board and US Regional Editor, International Journal of Entrepreneurial Behaviour and Research 2007-present
- Editorial Board, International Journal of Entrepreneurship Education (Now International Review of Entrepreneurship) 2007 –present
- Editorial Board, International Journal of Contemporary Hospitality Management 2007 – 2009
- External Examiner the Hunter Centre for Entrepreneurship, University of Strathclyde 2007 – 2010
- Project Executive Group for the Learning Hub Building 2007 – 2008
- Fellow Royal Society of the Arts 2007 –present
- Institute of Small Business and Entrepreneurship (ISBE) Conference, Track Adviser (Entrepreneurship Education), March-Nov, 2006.
- National Council for Graduate Entrepreneurship (NCGE), International Entrepreneurship Educators Program, Program Manager, March 2007 – December 2007.
- ISBE Board Member, November 2006 – 2008.
- ISBE Conference, Track Chair (Entrepreneurship Education), March-Nov, 2006.
- National Council for Graduate Entrepreneurship, Research and Education Fellow, Jan 2006 – March 2007
- Project Executive Group, for the Enterprise Zone building, White Rose Centre for Excellence in the Learning and Teaching of Enterprise, Nov 2005 – 2007.
- ISBE Conference, International Small Business Journal Best Paper Prize for Academic Rigor, 2005
- ISBE Conference Joint Best Overall Paper, 2005
- International Small Business Journal, Consulting Editor, Nov. 2005 – Nov. 2007
- Group Member, University of Sheffield, Projects Working Group, Sept 2005 – Jan 2007
- Honorary Senior Lecturer, Lancaster University Management School, May 2005 –present
- Non-executive Director, Sheffield SIFE Ltd., April 2005 – 2008.

LANCASTER UNIVERSITY

- International Small Business Journal, Editorial Board, January 2005 –present
- Chair, Lancaster Futures Club, June 2004 – April 2005.
- LTSN Consultant to the Palatine Project (developing enterprise skills in music and dance) June 2004 – April 2005.
- LTSN Award for Teaching Excellence in Entrepreneurship, May 2004.
- LTSN Advisory committee for "supporting entrepreneurial skills" project, Feb 2004-Jun. 2004.
- ESRC Advanced Institute of Management, Lead Scholar, A Systematic Review of Innovation and Networking, for the Department of Trade and Industry's Innovation Review, June 2003 - September 2003.
- British Academy of Management, Special Interest Group in Entrepreneurship, 2003 – 2008.
- Group Member, Lancaster University Vice Chancellor's Business Development Strategic Planning Group, 2002 – 2003
- Visiting Fellow, Manchester Science Enterprise Centre, 2001 – 2004
- Research Committee - Council of Hospitality Management Education, 2000 – 2003
- Research Committee - Lancaster University Management School, 2000 – 2003