

Kimberly “Kim” R. Jordan, MSN/MBA

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| Education | <p>Masters of Business Administration and Nursing Science, 2004 Johns Hopkins University, Baltimore, MD.</p> <p>Bachelor of Science in Nursing, 1996 University of North Florida, Jacksonville, FL.</p> <p>Associate Diploma of Nursing, 1993 Pensacola State College, Pensacola, FL.</p> <p>Bachelor of Arts in International Affairs, 1990 Florida State University, Tallahassee, FL.</p> |
| Current Practice | <p>Director of the <u>Strategic Leadership Certificate</u>, May 2018 to Present Robert D. Walter Center for Strategic Leadership. Ohio University, College of Business. Athens, OH. Instructor and Co-Developer of a comprehensive series of in-class lectures, hands-on experiences for undergraduate students across the university to further their leadership development. Interviewer, Advisor, and Administrator of students and information within the Strategic Leadership Certificate</p> <p>Assistant Professor of Instruction, August 2017 to Present Management Department and the Center for Professional Communication. Ohio University, College of Business. Athens, OH. Instructor and Co-Developer of BA 2500: Strategic Business Communication course as part of a 12-credit hour, problem-based, team-taught integrated cluster (Management, Marketing, Management Information Systems, and Business Communication). Instructor and Co-Developer of BA 1500: Introduction to Business Communication course, a required business course offered to freshmen and transfer students in large sections</p> |
| Prior Experience | <p>Adjunct Instructor, 2016 –2017 Adjunct instructor and co-developer of MGT 2590: Strategic Leadership On-boarding course as part of the Strategic Leadership Certificate. Interviewer, advisor, and administrator of students and information within the Strategic Leadership Certificate from January 2016 to May 2017. Robert D. Walter Center for Strategic Leadership. Ohio University, College of Business. Athens, OH.</p> <p>Facilitator, 2015 August – December Facilitator of small group discussion for MGT 2590. Guest lecturer for “Storytelling.” Robert D. Walter Center for Strategic Leadership. Ohio University, College of Business. Athens, OH.</p> |

Grader, 2015, August to December

Grader for online Graduate Program/CIBED for MGT 6425 Leadership and Organizational Change from August 2015 to December 2015. Ohio University, College of Business. Management Department. Athens, OH.

English Teacher, 2007-2012

Taught English as a second language in Kamakura, Japan, to children and adults.

Clinical Instructor, 2005 –2007

Clinical instructor at The George Washington University Hospital from August 2005 to May 2007 for George Mason University, Fairfax, VA.

Clinical Instructor, 2006 –2007

Clinical instructor at The George Washington University Hospital from August 2006 to May 2007 for Catholic University, Washington, DC

Clinical Instructor, 2006, August to December

Clinical instructor at The Children’s Hospital from August 2006 to December 2006. Montgomery College, Montgomery, MD.

Staff RN, Shift Charge Nurse, and Case Manager, 2001 – 2007

Staff RN, Shift Charge Nurse, and Case Manager Full-time and Part-time from August 2001 to May 2007. George Washington University Hospital, Washington, D.C.

RN Case Manager, 2001 – 2003

Served as a registered nurse case manager from November 2001 to December 2003 in both the Maryland and D.C. offices. AMERIGROUP, Linthicum, MD and Washington, D.C.

Health Benefits Advisor, 1998 – 2000

Served as the only Health Benefits Advisor for the United States Navy, Naval Support Activity Bahrain (Middle East) from July 1998 to June 2000. Assisted United States Navy detachments and ships with obtaining health care services and hospitalizations in Bahrain and Dubai locations. Set up contracts, conducted onsite visits, and set up processes for payments for \$5,000,000 budget.

RN Staff Nurse, 1996 – 1998

Served as a registered staff nurse from July 1996 to June 1998. Harrison Hospital, Bremerton, WA.

RN Staff Nurse, 1994 – 1998

Served as a registered staff nurse from July 1994 to June 1998 Trauma-Surgical Step-Down Unit for a Level 1 trauma hospital. University Medical Center, Jacksonville, FL.

Teaching Experience

MGT 2590: Strategic Leadership On-boarding, 2016 to Present

This course enables students to develop the perspective, skills, and techniques to

put strategic leadership into practice. It draws on the broad concepts of strategic leadership of knowing business or industry from multiple perspectives; demonstrating agility or cognitive flexibility to set and achieve goals; mobilizing leadership of self and others through collaboration, communication, and teamwork; and executing analysis to competitively drive results to create a viable future through research, reading, discussion, reflection, and experiential learning. Learning will occur through writing, lectures, readings, case studies, video cases, self-assessments, and presentation of a team project. Ohio University, College of Business. Management Department.

BA 2500: Strategic Business Communication, 2017 to Present

This course examines the various skills essential to written, verbal, and team communication success. Participants should find the experience helpful in preparing them to work effectively as communicators and as members of work groups or teams managed by others. It provides a foundation for life-long learning about strategic business communication in organizations and operates as part of the Integrated Business Cluster.

BA 1500: Introduction to Business Communication, 2017-2018

This course introduces the fundamentals of written business communication with a focus on credibility, effective business messages, persuasion and style and design. It includes an overview of APA style for including research in documents for the College of Business. It utilizes the McGraw Hill Connect ebook assignments and operates as part of the Copeland Core.

Publications

Tucker, M. L., Pueschel, A., Uzuegbunam, I., **Jordan, K.**, and Meek, S. (2020). Change is happening at hyper speed: Is management education keeping up? This paper was presented at the Center for Scholastic Inquiry Academic, Behavioral Sciences & Business Research Conference in Charleston, Spring 2020.

Jordan, Kim, Meek, S., Pueschel, A., and Tucker, M. (2020, January). "Story Tactics for Leaders: Select, Sharpen, and Shape before Sharing." *The International Journal of Interdisciplinary Organizational Studies*.

Meek, Shawnee, Pueschel, A., and **Jordan, K.** (2018). "Introducing Business Communication Students to the Power of Positivity: Providing One Approach." *Journal of Instructional Pedagogies*.

David Boss, Janna Chimeli, **Kimberly Jordan**, Andrew Pueschel, Tim Reynolds, Phillip Taylor, Amy Taylor Bianco. 2018, November. Peer Reviewed: "A model for strategic leadership development: Turning action into impact." Applied Business and Entrepreneurship Association International (ABEAI) conference in Waikoloa, Hawaii. Janna Chimeli made the trip on November 14, 2018 to represent the other contributors to the paper: David Boss, Janna Chimeli, **Kimberly Jordan**, Andrew Pueschel, Tim Reynolds, Phillip Taylor, Amy Taylor Bianco. Waikoloa, HI.

Presentations **Jordan, Kim.** (2019, October 23-26). **Presented:** “Resilience Story” and “My Favorite Assignment: Memorable Verbal Communication.” Association for Business Communication 84th Annual International Conference. Detroit, MI.

Jordan, K. and Pueschel, A. (2019, February 21–22). **Presented:** “Storytelling Workshop: Maximizing Strategic Leadership.” 19th International Conference on Knowledge, Culture, and Change in Organizations: The New Story of Organizing. University of British Columbia, Robson Square. Vancouver, Canada.

Jordan, Kim. (2018, June). **Presented:** “The Understanding Chain: Creating effective messages from Presentations classic stories for various audience"s.” Management & Organizational Behavior Teaching Society (MOBTS) conference. Coastal Carolina University, SC.

Jordan, K. and Ashley Metcalf. (2017, August 18). **Presented:** A Failure to Communicate: Preparation and Practice for Constructive Dialogue in Health Care. OHIO MBA Professional Development Workshop in partnership with the Robert D. Walter Center for Strategic Leadership.

Taylor-Bianco, A., **Jordan, K.**, Pueschel, A. (2017, June). **Presented:** A Strategic Leadership Model. Organizational and Behavioral Teaching Society (OBTS) conference. Providence College, RI.

Jordan, K. and Ashley Metcalf. (2017, April 22). **Presented:** Lean Hospitals: Creating Value through Process Improvement. OHIO MBA Professional Development Workshop in partnership with the Robert D. Walter Center for Strategic Leadership.

Media

Baxstrom, Emily. (2018, November). “Increasing engagement and infusing positivity into the classroom.” *Ohio University Instructional Innovation Stories*. <https://www.ohio.edu/instructional-innovation/stories/showcase/increasing-engagement.html>

Jordan, K. (2018). Film Role: Narcotic Anonymous Leader. *The Turn Out*. Directed by Pearl Gluck. <https://www.imdb.com/title/tt3914328/>

Jordan, K. (2016, October). “The Value of Reflective Writing.” Robert D. Walter Center for Strategic Leadership blog. <https://ouwaltercenter.wordpress.com/2016/10/18/the-value-of-reflective-writing/>

Jordan, Kim. (2014). “The One-Straw Revolution.” *Alimentum Journal*. <http://www.alimentumjournal.com/review-of-one-straw-revolution#.VctoQ3ijDgF>.

Jordan, Kim. (2012, Fall). “A Taste of Paris.” *Ohio Today*. <https://www.ohio.edu/compass/stories/12-13/11/Ohio-Today-2012.cfm>.

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| Honors/ Awards | <p>Outstanding Team of the Year: Mary Tucker, Ike Uzuegbunam, Andrew Pueschel, Shawnee Meek, and Kim Jordan. (2019). Ohio University, College of Business. Management Department. Athens, OH.</p> <p>Outstanding Team of the Year: Strategic Leadership Development: Amy Taylor-Bianco, David Boss, Janna Chimeli, Kimberly Jordan, Andrew Pueschel, and Tim Reynolds. (2018). Ohio University, College of Business. Management Department. Athens, OH.</p> <p>Outstanding Team of the Year. (2017). Ohio University, College of Business. Management Department. Athens, OH.</p> <p>Faculty Newsmaker Award. (2017). Ohio University, College of Business. Athens, OH.</p> <p>Teaching Commendation Letter. (2017, March). Robert D. Walter Center for Strategic Leadership.</p> |
| Conferences | <p>Association for Business Communication 84th Annual International Conference. (2019, October 23-26). Presented: Resilience Story and My Favorite Assignment. Detroit, MI.</p> <p>Positive Business Conference. (2019, May 9–10). Attended. University of Michigan, Ann Arbor, MI.</p> <p>19th International Conference on Knowledge, Culture, and Change in Organizations: The New Story of Organizing. (2019, February 21-22). Presented: Storytelling Workshop: Maximizing Strategic Leadership. UBC Robson Square, Vancouver, Canada.</p> <p>Management & Organizational Behavior Teaching Society (MOBTS) conference. (2018, June). Presented: “The Understanding Chain: Creating effective messages from Presentations classic stories for various audiences.” Coastal Carolina University, SC.</p> <p>Organizational and Behavioral Teaching Society (OBTS) conference. (2017, June). Presented: Taylor-Bianco, A., Jordan, K., Pueschel, A. A Strategic Leadership Model. Providence College, RI.</p> |
| Guest Lectures | <p>Jordan, K., (2017, February). Difficult Conversation. Select Leaders. Athens, OH.</p> |
| Member | <p>Association for Business Communication. (2017 to Present).</p> <p>Management & Organizational Behavior Teaching Society. 2017 to Present.</p> <p>The Association to Advance Collegiate Schools of Business. 2017 to 2018.</p> |
| Licensure | <p>Florida Registered Nurse License #2799802, Ohio eligible.</p> |

Certificate Certificate in Applied Positive Psychology Coaching, August 2019.
Certificate in Applied Positive Psychology CAPP 61 DC, March 2019

**Training/
Development** Facilitating Student Career Development – Faculty Learning Community. 2019,
spring. Facilitators: Imants Jaunarajs, Lindsey Ward, Gabriela Castaneda-Gleason,
Amanda Cox. Career & Leadership Development Center. Ohio University, Athens,
OH.

Coaching Workshop. 2019, October 22.
Association for Business Communication 84th Annual International Conference. Detroit,
MI.

Certificate for Applied Positive Psychology Coach. 2019, April – August.
Completed 64 hours of training in the theory, skill, and practice of evidenced based
coaching from April 1 to August 29, 2019. Received Certificate for Applied Positive
Psychology Coach August 29, 2019. The Flourishing Center. New York, NY.

Own the Room CORE: Base + Ascent Speaker Training. 2019, May 7 – 8.
Montclair, NJ.

Certificate in Applied Positive Psychology. 2018 – 2019.
Completed over 120 training hours between August 2018 and March 2019. Received
Certificate in Applied Positive Psychology March 31, 2019. The Flourishing Center.
CAPP61. Washington, D.C.

Early Educator Institute. 2018, June. Management & Organizational Behavior Teaching
Society (MOBTS) conference. Coastal Carolina University. Conway, SC.

Reflective Practice – Faculty Learning Community. 2017 –2018.
Facilitators: Tim Vickers and Emmanuel Jean-Francois, The Center for Teaching &
Learning in the Office of Instructional Innovation. Ohio University. Athens, OH.

New Faculty Learning Community. 2017. Facilitator: Raymond Frost. Ohio University.
Athens, OH.

Early Educator Institute, 2017, June. Organizational Behavior Teaching Society (OBTS)
conference. Providence College. Providence, RI.

Curriculum Development Series: Project Based Experiential Learning. 2017, May. AACSB
Workshop Training. Columbus, OH.

Cultural Intelligence/Diversity Training. 2017. Ohio University, College of Business.
Athens, OH.

Speak as well as you Think: Train the Trainer. 2016, July. Vautier Communications. John
Vautier, Trainer. Ohio University, College of Business. Athens, OH.

Crucial Conversations Training. 2016, January. VitalSmarts. Columbus, OH.

Design Studio for Blended and Online Courses. 2016, May. Ohio University. Athens, OH.

Research

Strategic Leadership Engagement Study, IRB. 2017.
Robert D. Walter Center for Strategic Leadership. Ohio University, College of Business. Athens, OH.

Service

Director, Strategic Leadership Certificate Program. 2018 – Present.
Robert D. Walter Center for Strategic Leadership. Ohio University, College of Business. Athens, OH.

Strategic Leadership Challenge. 2019, November 13.
Robert D. Walter Center for Strategic Leadership. Ohio University, College of Business. Athens, OH.

Ohio Valley – Collegiate Leadership Competition. 2019, April 12 – 13. Team of Volunteer undergraduates. Coached team over 10 weeks for 1.5 hours per session. Placed top five of 9 competing teams. Miami University. Oxford, OH.

First Annual Strategic Leadership Challenge. 2018, November 28.
Robert D. Walter Center for Strategic Leadership. Ohio University, College of Business. Athens, OH.

Interviewer, Strategic Leadership Certificate Program. 2016 – 2018.
Robert D. Walter Center for Strategic Leadership. Ohio University, College of Business. Athens, OH.

Department of Management Student Success Task Force. 2018 – 2019.
Led by Dr. Mary Tucker under the direction of Dr. Pittaway to discover best practices in redeveloping the Management Major. Co-write report. Ohio University, College of Business. Management Department. Athens, OH.

Community

Debate Coach, 2019 – Present

Service Approved by Athens City School District Board of Education to serve as the volunteer debate coach on October 30, 2019, Athens High School Speech and Debate Team. Athens, OH.

Deacon, 2013 – Present

Connect and communicate with church members as needed. Assist families with funerals and other services as needed. First Presbyterian Church of Athens. Athens, OH.

Member PTO, 2012 – 2017

Active member of East Elementary PTO from 2012 to 2017. Helped with \$10,000 refurbishment of East Elementary Library. Athens City School District. Athens, OH.

Founder and Co-Chair, Education Committee, 2014 – 2016

Founded and Co-Chaired education committee for Athens County in a two year nationwide environmental contest through Georgetown University Energy Prize contest. <https://guep.org>. Disbursed over \$20,000 worth of grants in local community over two years. Upgrade Athens County. Athens, OH.

Founder and Co-Troop Leader. Girl Scout Troop #1422, 2014 – 2015

Founded and Co-Lead Girl Scout Troop #1422 at East Elementary. Connected troop with Ohio University Women in Business. Took all troop members to the Junior Chef Girl Scout camp. Athens, OH.

Member, Athens City School District Nutrition Committee, 2013 – 2015

Facilitated school garden and getting local foods served in the Athens City School District.

Publicity Coordinator College Town Film Festival, 2013 – 2014

Publicity Coordinator 2013 and 2014 (August to October) for the College Town Film Festival. Promoters; Eric Zudak and Matt Jordan. Athens, OH.

Member and Board Member, 2007 – 2012

Ikebana International, Kamakura Chapter. American and Japanese Organization and Board. Kamakura, Japan.