

COLLEGE OF BUSINESS: Bachelor of Sport Management (BSM)

A DARS SUPPLEMENT FOR BSM CANDIDATES WITH CATALOG 2020-2021

MAJOR: Sport Management

FIRST YEAR (0-29 HRS)

COPELAND CORE

BA 1000	Intro to the College of Business	(1) requisite: COB; Must be completed as part of Copeland Core in first term of CoB admission
BA 1100	Intro to Business	(3) requisite: Must be completed prior to or during Copeland Core in first term of CoB admission
BA 1500	Intro to Bus. Comm. and Prof Skills	(2) requisite: COB; Must be completed as part of Copeland Core in first term of CoB admission
UC 1900	COB Learning Community	(1) requisite: COB; Must be completed as part of Copeland Core in first term of CoB admission NOTE: Internal Transfers: UC 1500 (.5)
SASM 1010	Introduction to Sport Management	(3) requisite: freshman or sophomore
ECON 1040 ^{Tier2SS}	Principles of Macroeconomics	(3) requisite: Math placement level 2 or higher or C or better in MATH 1200
ECON 1030 ^{Tier2SS}	Principles of Microeconomics	(3) requisite: Math placement level 2 or higher or C or better in MATH 1200
ENG 1510 ^{Tier1}	Freshman Composition	(3) requisite: ENG 1510 placement or ENG 150 or ENG D150; NOTE: International Students substitute ENG 1610
MATH 1350 ^{Tier2AS}	Survey of Calculus	(4) requisite: PL2 or PL3 or MATH 1321 or at least "C" in MATH 1200; NOTE: No credit after MATH 2301
ACCT 1010	Foundations of Accounting	(3) requisite: MATH 1200 or higher or Math Placement Level 1 or higher
QBA 1720	Descriptive Analytics	(3) requisite: none

and/or TIER II, COB Global Perspective, **BSM Specialization area** and free electives as needed

SECOND YEAR (30-59 HRS)

BA 2000	Career Management	(1) requisite: COB, BA 1000 and (Soph, Jr or Sr)
COMS 1030 ^{Tier2HL}	Fundamentals of Public Speaking	(3) requisite: none
SASM 2250	History of Sport Industry	(3) requisite: C or better in SASM 1010
FIN 3000	Principles of Finance	(3) requisite: COB, ACCT 1010 and (Soph, Jr or Sr) NOTE: Must be completed before or with Business Cluster
BUSL 2550	Law and Society	(3) requisite: COB and (Soph, Jr or Sr)
QBA 2720	Business Analytics	(3) requisite: COB, QBA 1720 and (Soph, Jr or Sr)
PRACTICUM (SASM 2920)	Practicum in Sport Management	(1-3) requisite: Permission required
BUSINESS CLUSTER	BA 2500, MGT 2100, MIS 2020, MKT 2400	(12) requisite: COB, BA 1500, ECON 1030, ENG 1510 or 1610; *see more details about Cluster on the next page

and/or TIER II, COB Global Perspective, **BSM Specialization area** and free electives as needed

THIRD YEAR (60-89 HRS)

SASM 3220	Leadership and Sport Management	(3) requisite: BA 1000, Business Cluster, and SASM 2250
SASM 3760	Sport Facility and Event Management	(3) requisite: BA 1000 and SASM 2250
SASM 4400	Sport Ticketing Sales & Systems	(3) requisite: SASM 2250, QBA 1720 and Business Cluster
INTERNSHIP (SASM 4910)	Internship	(1) requisite: Permission and Sport Management major and Jr or Sr
JUNIOR COMPOSITION ^{Tier1}	See DARS for list	(3) requisite: varies by course. Check course description.

and/or TIER II, COB Global Perspective, **BSM Specialization area** and free electives as needed

FOURTH YEAR (90+ HRS)

SASM 4450	Marketing & Revenue Streams in Sport	(3) requisite: SASM 2250, QBA 2720 and Business Cluster
SASM 4500 ^{Tier3}	Senior Seminar in Sport Management	(3) requisite: Sport Management major and Senior. NOTE: Available in Spring semester only. Meets TIER III requirement

and/or 3 hours of electives from OU Tier II, COB Global Perspective, **BSM Specialization area** and free electives as needed

NOTE: The BSM degree requires the completion of at least 120 credit hours

REQUIRED SPORT MANAGEMENT SPECIALIZATION

Complete one of the following options:

Option 1) Business Discipline (complete one of the following)

- **Marketing Sales & Service**
 - MKT 3020 (3): Consumer Marketing – requisite: sophomore, junior or senior
 - MKT 3580 (3): Foundations of Professional Sales – requisite: none
 - MKT 4580 (3): Sales Management – requisite: MKT 3580
- **Data Analytics**
 - MIS 2200 (3): Systems Analysis and Design – requisite: MIS 2010, 2011 or QBA 1720
 - MIS 2800 (3): Business Intelligence and Information Management – requisite: MIS 2010, 2011 or QBA 1720
 - MIS 3800 (3): Enterprise Systems Implementation – requisite: MIS 2200 and 2800
- **Accounting in Sport**
 - ACCT 1020 (3): Decision Making with Accounting – requisite: ACCT 1010 and ECON 1030 (or concurrent)
 - ACCT 3040 (3): Financial Accounting and Reporting I – requisite: ACCT 1020
 - ACCT 3100 (3): Managerial Accounting – requisite: ACCT 1020
- **Finance in Sport**
 - FIN 3200 (3): Financial Statement Analysis and Financial Modeling – requisite: MATH 1350 or 2301
 - FIN 3270 (3): Financial Markets and Institutions – requisite: MATH 1350 or 2301
 - FIN 3410 (3): Investments – requisite: MATH 1350 or 2301

Option 2) Business Related Minor (complete one of the following)

- **Finance Minor**
 - ~~FIN 3000 (3): Principles of Finance – requisite: ACCT 1010~~
 - FIN 3270 (3): Financial Markets & Institutions – requisite: MATH 1350 or 2301
 - FIN 3410 (3): Investments – requisite: MATH 1350 or 2301
 - Choose two FIN electives
 - FIN 2***, 3***, 4*** (3 credits each)
- **Business Analytics Minor**
 - ~~QBA 1720 (3): Intro to Info Analysis and Descriptive Analysis – requisite: none~~
 - ~~QBA 2720 (3): Business Analytics – requisite: QBA 1720~~
 - MIS 2800 (3): Business Intelligence & Info Management – requisite: QBA 1720
 - Choose two electives
 - QBA 3720 (3): Predictive Analytics – requisite: QBA 2720 or 3710
 - QBA 4720 (3): Prescriptive Analytics – requisite: QBA 2720 or 3710
 - MIS 4580 (3): Advanced Business Intelligence – requisite: MIS 2800
- **Marketing Minor**
 - ~~MKT 2400 (3): Introduction to Marketing Management – requisite: COB~~
 - MKT 3020 (3): Consumer Marketing – requisite: Soph, Jr, Sr
 - MKT 3580 (3): Foundations of Professional Sales – requisite: none
 - Choose two MKT electives
 - See list on DARS

*courses with a ~~strikeout~~ are met by the BSM required foundational courses

Option 3) Certificate (complete one of the following) See DARS or University Catalog for course requirements

- Diversity Studies Certificate
- Entrepreneurship Certificate
- Environmental Studies Certificate
- Festivals, Events & Entertainment Management Certificate
- International Business Certificate
- Law, Justice and Culture Certificate
- Sales Certificate
- Social Media Certificate
- Sports Nutrition Certificate
- Strategic Leadership Certificate
- Supply Chain Management Certificate
- Women, Gender & Sexuality Studies Certificate
- Other Ohio University Certificates, approved by Chair of Sport Management department

Option 4) Dual Major with a Bachelor of Business Administration (BBA) major

NOTE: Dual-majors must complete a minimum of 135 credit hours for graduation

GLOBAL PERSPECTIVE REQUIREMENT *NOTE: The Global Perspective requirement is waived for international students*

Complete one of the following options:

OPTION 1) Foreign Language

- Complete a foreign language through Intermediate II (2120)

OPTION 2) Complete two global courses from this list:

- ANTH 3800: Cultures of South Asia (3) *
- ANTH 3810: Cultures of Sub-Saharan Africa (3) *
- ANTH 3830: Cultures of Latin America (3) *
- ANTH 3850: Cultures of Southeast Asia (3)
- CLWR 3330: Introduction to Islam (3) (2CP)
- CLWR 3340: Hinduism (3) (2CP)
- CLWR 3350: Buddhism (3) (2CP)
- CLWR 4330: Political Islam (3) *
- COMS 4100: Cross-Cultural Communication (3)
- ECON 3530: European Economic History (3) *
- ECON 4550: Economics of Africa (3) *
- ECON 4730: Economics of Southeast Asia (3) *
- ECON 4740: Economics of Latin America (3)
- ECON 4750: Economics of China (3)
- ECON 4760: Economics of Korea, Japan and SE Asia (3) *
- FIN 4550: International Finance (3)
- GEOG 1200: Human Geography (3)
- GEOG 3290: World Economic Geography (3)
- GEOG 3310: Geography of Africa (3)
- GEOG 3350: Geography of Latin America (3)
- GEOG 3380: Geography of Asia (3)
- HIST 1220: Western Civilization; Modernity from 1500 (3) *or*
- HIST 1330: Intro. To World History Since 1700 (3) (2CP)
- HIST 2460: The Rise of Modern Asia (3) (2CP)
- HIST 3231: Latin American. History: From Independence to the Present (3) (2CP)
- HIST 3232: History of Brazil (3) *
- HIST 3233: The History of Modern Mexico (3)
- HIST 3250: History of U.S.-Latin American Relations (3) *
- HIST 3330: Oil, the Persian Gulf, and World Power (3)
- HIST 3340: Zionism and Modern Israel (3) *
- HIST 3355: History of Modern Iran (3) *
- HIST 3360: History of North Africa (3) *
- HIST 3380: History of West Africa (3) *
- HIST 3381: History of East Africa (3) *
- HIST 3411: History of Africa Since 1850 (3) (2CP)
- HIST 3420: History of South Africa (3)
- HIST 3440: History of Vietnam (3) HIST 3452: Southeast Asia, 1945 to the Present: The Search for Stability
- HIST 3462: Modern China since 1911 (3)
- HIST 3464: History of China from the Early Modern to Now (3)
- HIST 3481: Modern Japan (3) *
- HIST 3641: Contemporary Europe (3)
- HIST 3661: Modern France in the 20th Century (3) *
- HIST 3681: Modern Germany in the 20th Century (3)
- HIST 3731: Balkan dreams and nightmares: Southeastern Europe from 1908 to the Present (3)
- HIST 3820: History of Russia (3) *
- HIST 3822: Soviet Union (3)
- HIST 3831: Modern Poland: War, Revolution and Peace from 1905 to the Present (3) *
- HIST 4902: Colloquium in Latin American History (3)
- IHS 2210: Introduction to Global Health (3) (2CP)
- INST 1010 Understanding the World (3)
- INST 1100: Modern Africa (3) (2CP)
- INST 1114 Intro. To Southeast Asia (2CP)
- INST 2100: Africa's Children (3)
- INST 1400: European Studies (3) (2CP)
- INST 1600: Interdisciplinary Survey of Latin America (3)
- INST 3201: Focus on Malaysia (3) *
- INST 3202: Tun Razak Seminar: SE Asia Studies (3) *
- INST 3700 Global Governance (3)
- INST 4950 War and Peace Studies Seminar (3) (2CP)
- LING 2750: Introduction to Language and Culture (3)
- MGT 3600: Introduction to International Business (3)
- MGT 3650: International Market Assessment and Entry (3)
- MGT 4640: International Comparative Management (3)
- MGT 4650: Transnational Strategy, Organization & Leadership (3)
- MKT 4410: International Marketing (3)
- POLS 1500: Themes in Global Politics (3)
- POLS 2500: International Relations (3)
- POLS 4440: East Asia in World Politics (3)
- POLS 4310: Politics in East Europe (3)
- POLS 4340: Government and Politics of Latin America (3)
- POLS 4360: Government and Politics of Brazil (3) *
- POLS 4410: African Politics (3)
- POLS 4450: Government and Politics of Japan (3) *

*denotes an active course not regularly offered

NOTES:

- Courses that also meet Tier II Cross-Cultural Perspectives requirement are noted above with 2CP
- Either HIST 1220 or HIST 1330 will apply to Global Perspectives, but not both

OPTION 3) International Experience

Complete an international experience through one of the following programs:

- CoB Global Consulting Program (GCP): <https://business.ohio.edu/academics/international-experiences/>
- CoB OHIO International Consulting Program: <https://business.ohio.edu/academics/international-experiences/>
- Study Abroad through the OHIO Office of Global Opportunities: <http://www.ohio.edu/educationabroad/>
- OHIO Global Leadership Certificate (GLC): <http://www.ohio.edu/glc/>

OHIO UNIVERSITY GENERAL EDUCATION REQUIREMENTS

TIER I

FRESHMAN COMPOSITION:

- **ENG 1510:** Writing & Rhetoric I (International students will take ENG 1610)

JUNIOR COMPOSITION:

- **MGT 4800J:** Business Strategy (required for COB students and usually taken during last semester or two. Requisite: MGT 3200)

MATHEMATICS

- **MATH 1350:** Survey of Calculus (required for COB students. Requisite: Math LP2 or MATH 1200 with C or better)

TIER II

You are required to complete a total 21 credit hours from an approved list of courses in the following six distribution areas:

TIER II REQUIREMENT	BUSINESS MAJORS SHOULD TAKE THIS COURSE
Applied Science and Mathematics	MATH 1350 (required for College of Business and OHIO Tier I requirement)
Cross-Cultural Perspectives	<i>See instructions in box below to find possibilities</i>
Fine Arts	<i>See instructions in box below to find possibilities</i>
Humanities & Literature	COMS 1030 (required for Sport Management majors)
Natural Sciences	<i>See instructions in box below to find possibilities</i>
Social Sciences	ECON 1030 & 1040 (required by College of Business)

TO FIND A COMPLETE LIST OF TIER II COURSES OFFERED IN A GIVEN SEMESTER:

1. Go to online Course Offerings at the following URL: <https://webapps.ohio.edu/classes/search.htm>
2. Choose the correct semester
3. Under "General Education Requirements", choose the Tier II category
4. Click "Search"

You are required to take at least one course in each of the six areas and may satisfy no more than two of the required six areas with courses from the same department/school. You may satisfy no more than 8 of the 21 hours with courses from the same department/school.

You may apply no more than two approved Tier II courses in your major department/school or area of concentration (for B.S.S. students) toward partial fulfillment of the Tier II requirement

TIER III

SASM 4500 meets this requirement and is required for the Sport Management major.

OTHER HELPFUL INFORMATION

BUSINESS CLUSTER

Includes the following four courses: **BA 2500** (3), **MGT 2100** (3), **MIS 2020** (3), **MKT 2400** (3)

Prerequisites: COB, BA 1500, ECON 1030, ENG 1510 OR 1610.

DIRECTIONS TO REGISTER: Using the online registration system, load all four cluster courses in your "shopping cart" before you click "finish enrolling". **NOTE:** For your convenience, corresponding courses and the course numbers for each course are listed in parenthesis on the course offerings website. Remember, you cannot mix courses from different cluster sections.

CLUSTER WAITING LIST: If all sections of the Business Cluster are full when it is your time/day to register, take two immediate actions:

- 1) Register for the best possible schedule of non-Cluster courses in case you do not get a seat from the waiting list (this is very important)
- 2) Visit the COB Career & Student Success Center in 214 Copeland Hall to find out how to have your name added to the waiting list. The COB holds back a small number of seats for the waiting list. These seats are typically released according to seniority.

ADVISING IN THE COLLEGE OF BUSINESS

Every business major will have a REGISTRATION HOLD on their account every semester until they have participated in the appropriate COB registration activity with the Academic Advising team. Instructions are emailed each semester prior to the registration period. These registration activities are based on academic milestones. Registration holds will be released within 72 hours of completion of the registration activity. It is the student's responsibility to be aware of the registration activity and to attend the appropriate event.

QUESTIONS? Call the COB Career and Student Success Center at (740) 593-2042.