

COLLEGE OF BUSINESS: Bachelor of Business Administration (BBA)

A DARS SUPPLEMENT FOR BBA CANDIDATES WITH CATALOG 2020-2021

MAJORS: Accounting, Business Analytics, Business Economics, Business Pre-Law, Entrepreneurship, Finance, International Business, Marketing, Management Information Systems, Management & Strategic Leadership

FIRST YEAR (0-29 HRS)

COPELAND CORE

• BA 1000	Intro to the College of Business	(1) requisite: COB; Must be completed as part of Copeland Core in first term of CoB admission
• BA 1100	Intro to Business	(3) requisite: Must be completed prior to or during Copeland Core in first term of CoB admission
• BA 1500	Intro to Bus. Comm. and Prof Skills	(2) requisite: COB; Must be completed as part of Copeland Core in first term of CoB admission
• UC 1900	COB Learning Community	(1) requisite: COB; Must be completed as part of Copeland Core in first term of CoB admission NOTE: Internal Transfers: UC 1500 (.5)
ECON 1040 ^{Tier2SS}	Principles of Macroeconomics	(3) requisite: Math placement level 2 or higher or C or better in MATH 1200
ECON 1030 ^{Tier2SS}	Principles of Microeconomics	(3) requisite: Math placement level 2 or higher or C or better in MATH 1200
ENG 1510 ^{Tier1}	Freshman Composition	(3) requisite: ENG 1510 placement or ENG 150 or ENG D150; NOTE: International Students substitute ENG 1610
MATH 1350 ^{Tier2AS}	Survey of Calculus	(4) requisite: PL2 or PL3 or MATH 1321 or at least "C" in MATH 1200; NOTE: No credit after MATH 2301
ACCT 1010	Foundations of Accounting	(3) requisite: MATH 1200 or higher or Math Placement Level 1 or higher
QBA 1720	Descriptive Analytics	(3) requisite: none

plus 4 hours of electives from OU Tier II (page 4), COB Global Perspective (page 3) or free electives

SECOND YEAR (30-59 HRS)

ACCT 1020	Decision Making with Accounting	(3) requisite: ACCT 1010 and ECON 1030; NOTE: ACCT majors are encouraged to take this their first year
BA 2000	Career Management	(1) requisite: COB, BA 1000 and (Soph, Jr or Sr)
FIN 3000	Principles of Finance	(3) requisite: COB, ACCT 1010 and (Soph, Jr or Sr) NOTE: Must be completed before or with Business Cluster
BUSL 2550	Law and Society	(3) requisite: COB and (Soph, Jr or Sr)
QBA 2720	Business Analytics	(3) requisite: COB, QBA 1720 and (Soph, Jr or Sr)
BUSINESS CLUSTER	BA 2500, MGT 2100, MIS 2020, MKT 2400	(12) requisite: COB, BA 1500, ENG 1510, ECON 1030 *see more details about Cluster on the next page

plus 5 hours electives from OU Tier II (page 4), COB Global Perspective (page 3) or free electives

THIRD YEAR (60-89 HRS)

MGT 3200	Operations Management	(3) requisite: QBA 2720 and COB. NOTE: No credit for MGT 3000 if taken after MGT 3200.
INTERNSHIP	Internship	(1) COB, BA 1000, BA 2000, pre-approved internship application

plus major courses and electives from OU Tier II (page 4), CoB Global Perspectives (page 3) or free electives

FOURTH YEAR (90+ HRS)

SENIOR CAPSTONE ^{Tier3}	<i>See Major Course Requirements</i>	(3) requisite: see major course requirements
MGT 4800J ^{Tier1JuniorComp}	Business Strategy	(3) requisite: COB, Senior, FIN 3000, Business Cluster, (MGT 3200 or concurrent) NOTE: Completes Tier I Junior Comp.

plus major courses and electives from OU Tier II (page 4), CoB Global Perspectives (page 3) or free electives

NOTE: The BBA degree requires the completion of at least 120 credit hours

BBA DEGREE

Business Core includes the following courses for students pursuing a Bachelor of Business Administration major

FRESHMAN

•BA 1000 (1)
•BA 1100
•BA 1500
•UC 1900/1500¹ (1/.5)
ECON 1030
ECON 1040
ACCT 1010
MATH 1350 (4)
ENG 1510
QBA 1720

SOPHOMORE

ACCT 1020
BUSL 2550
QBA 2720
BA 2000 (1)
FIN 3000
BUSINESS CLUSTER (12)
*see below

JUNIOR

MGT 3200

SENIOR

MGT 4800J

INTERNSHIP EXPERIENCE (four options):

- 1) Approved work experience
 - 2) Global Consulting Program
 - 3) Ohio International Consulting Program
 - 4) MGT 3730: Entrepreneurial Business Consulting
- requisites: (MGT 3550 AND MGT 3700) or (MGT 3740 and ACCT 3770)

BUSINESS CLUSTER

Includes the following four courses: **BA 2500 (3), MGT 2100 (3), MIS 2020 (3), MKT 2400 (3)**

Prerequisites: COB, BA 1500, ENG 1510 OR 1610, ECON 1030

DIRECTIONS TO REGISTER: Using the online registration system, load all four cluster courses in your “shopping cart” before you click “finish enrolling”. Note: For your convenience, corresponding courses and the course numbers for each course are listed in parenthesis on the course offerings website. Remember, you cannot mix courses from different cluster sections.

CLUSTER WAITING LIST: If all sections of the Business Cluster are full when it is your time/day to register, take two immediate actions:

- 1) Register for the best possible schedule of non-Cluster courses in case you do not get a seat from the waiting list (this is very important)
- 2) Visit the COB Career & Student Success Center in 214 Copeland Hall to find out how to have your name added to the waiting list. The COB holds back a small number of seats for the waiting list. These seats are typically released according to seniority.

MAJOR COURSES: Check your DARS report or the undergraduate catalog to determine the courses that are required for your major.

BUSINESS ELECTIVES: The BBA requires the completion of 52 hours of business coursework. The degree requires enough specific business courses that no electives are needed. Your DARS report will track your progress in this category.

NON-BUSINESS ELECTIVES: The BBA degree requires the completion of 30 hours of non-business coursework. The number of non-business electives each individual student will need will vary by major and course selection, but typically, BBA candidates will need to complete 3-5 non-business elective courses.

FREE-ELECTIVES: The BBA degree requires the completion of 120 credit hours. Both business and non-business coursework counts in this category. The number of free- electives each individual student will need will vary by major and course selection, but typically, BBA candidates will need to complete 5-10 free elective courses. Students who complete two business majors will need the fewest number of free-electives.

ADVISING IN THE COLLEGE OF BUSINESS

Every business major will have a REGISTRATION HOLD on their account every semester until they have participated in the appropriate COB registration activity with the Academic Advising team. Instructions are emailed each semester prior to the registration period. These registration activities are based on academic milestones. Registration holds will be released within 72 hours of completion of the registration activity. It is the student’s responsibility to be aware of the registration activity and to attend the appropriate event.

QUESTIONS? Call the COB Career and Student Success Center at (740) 593-2042.

NOTES FOR STUDENTS INTENDING TO TRANSFER INTO THE COLLEGE OF BUSINESS FROM ANOTHER OHIO UNIVERSITY COLLEGE

- 1) The following course substitutions are allowed as long as the courses are completed prior to your COB admission:
 - BUSL 2000 = BUSL 2550
 - MGT 3000 = MGT 3200
- 2) The following five courses must be completed in an integrated “Copeland Core” during your first term of COB admission:
 - BA 1000 (1) Introduction to the College of Business
 - BA 2000 (1) Career Management
 - BA 1100 (3) Introduction to Business
 - BA 1500 (3) Introduction to Business Communication and Professionalism *NOTE: This is a cluster prerequisite.*
 - ¹UC 1500 (.5) Learning Community (7 weeks) *NOTE: This is required for all students regardless of having taken a LC previously*
- 3) You will not be able to take the Business Cluster during your first semester in the College of Business. See #2 above.
- 4) You can schedule a meeting with an academic advisor in the COB Career & Student Success Center by calling (740) 593-2042

GLOBAL PERSPECTIVE REQUIREMENT *NOTE: The Global Perspective requirement is waived for international students*

Complete one of the three following options:

OPTION 1) Foreign Language

- Complete a foreign language through Intermediate II (2120)

OPTION 2) Complete two global courses from this list:

- ANTH 3800: Cultures of South Asia (3) *
- ANTH 3810: Cultures of Sub-Saharan Africa (3) *
- ANTH 3830: Cultures of Latin America (3) *
- ANTH 3850: Cultures of Southeast Asia (3)
- CLWR 3330: Introduction to Islam (3) **(2CP)**
- CLWR 3340: Hinduism (3) **(2CP)**
- CLWR 3350: Buddhism (3) **(2CP)**
- CLWR 4330: Political Islam (3) *
- COMS 4100: Cross-Cultural Communication (3)
- ECON 3530: European Economic History (3) *
- ECON 4550: Economics of Africa (3) *
- ECON 4730: Economics of Southeast Asia (3) *
- ECON 4740: Economics of Latin America (3)
- ECON 4750: Economics of China (3)
- ECON 4760: Economics of Korea, Japan and SE Asia (3) *
- FIN 4550: International Finance (3)
- GEOG 1200: Human Geography (3)
- GEOG 3290: World Economic Geography (3)
- GEOG 3310: Geography of Africa (3)
- GEOG 3350: Geography of Latin America (3)
- GEOG 3380: Geography of Asia (3)
- HIST 1220: Western Civilization; Modernity from 1500 (3) *or*
- HIST 1330: Intro. To World History Since 1700 (3) **(2CP)**
- HIST 2460: The Rise of Modern Asia (3) **(2CP)**
- HIST 3231: Latin American. History: From Independence to the Present (3) **(2CP)**
- HIST 3232: History of Brazil (3) *
- HIST 3233: The History of Modern Mexico (3)
- HIST 3250: History of U.S.-Latin American Relations (3) *
- HIST 3330: Oil, the Persian Gulf, and World Power (3)
- HIST 3340: Zionism and Modern Israel (3) *
- HIST 3355: History of Modern Iran (3) *
- HIST 3360: History of North Africa (3) *
- HIST 3380: History of West Africa (3) *
- HIST 3381: History of East Africa (3) *
- HIST 3411: History of Africa Since 1850 (3) **(2CP)**
- HIST 3420: History of South Africa (3)
- HIST 3440: History of Vietnam (3) HIST 3452: Southeast Asia, 1945 to the Present: The Search for Stability
- HIST 3462: Modern China since 1911 (3)
- HIST 3464: History of China from the Early Modern to Now (3)
- HIST 3481: Modern Japan (3) *
- HIST 3641: Contemporary Europe (3)
- HIST 3661: Modern France in the 20th Century (3) *
- HIST 3681: Modern Germany in the 20th Century (3)
- HIST 3731: Balkan dreams and nightmares: Southeastern Europe from 1908 to the Present (3)
- HIST 3820: History of Russia (3) *
- HIST 3822: Soviet Union (3)
- HIST 3831: Modern Poland: War, Revolution and Peace from 1905 to the Present (3) *
- HIST 4902: Colloquium in Latin American History (3)
- IHS 2210: Introduction to Global Health (3) **(2CP)**
- INST 1010 Understanding the World (3)
- INST 1100: Modern Africa (3) **(2CP)**
- INST 1114 Intro. To Southeast Asia **(2CP)**
- INST 2100: Africa's Children (3)
- INST 1400: European Studies (3) **(2CP)**
- INST 1600: Interdisciplinary Survey of Latin America (3)
- INST 3201: Focus on Malaysia (3) *
- INST 3202: Tun Razak Seminar: SE Asia Studies (3) *
- INST 3700 Global Governance (3)
- INST 4950 War and Peace Studies Seminar (3) **(2CP)**
- LING 2750: Introduction to Language and Culture (3)
- MGT 3600: Introduction to International Business (3)
- MGT 3650: International Market Assessment and Entry (3)
- MGT 4640: International Comparative Management (3)
- MGT 4650: Transnational Strategy, Organization & Leadership (3)
- MKT 4410: International Marketing (3)
- POLS 1500: Themes in Global Politics (3)
- POLS 2500: International Relations (3)
- POLS 4440: East Asia in World Politics (3)
- POLS 4310: Politics in East Europe (3)
- POLS 4340: Government and Politics of Latin America (3)
- POLS 4360: Government and Politics of Brazil (3) *
- POLS 4410: African Politics (3)
- POLS 4450: Government and Politics of Japan (3) *

*denotes an active course not regularly offered

NOTES:

- Courses that also meet Tier II Cross-Cultural Perspectives requirement are noted above with 2CP
- Either HIST 1220 or HIST 1330 will apply to Global Perspectives, but not both.

OPTION 3) International Experience

Complete an international experience through one of the following programs:

- CoB Global Consulting Program (GCP): <https://business.ohio.edu/academics/international-experiences/>
- CoB OHIO International Consulting Program (OICP): <https://business.ohio.edu/academics/international-experiences/>
- Study Abroad through the OHIO Office of Global Opportunities: <http://www.ohio.edu/educationabroad/>
- OHIO Global Leadership Certificate (GLC): <http://www.ohio.edu/glc/>

OHIO UNIVERSITY GENERAL EDUCATION REQUIREMENTS

TIER I

FRESHMAN COMPOSITION:

- **ENG 1510:** Writing & Rhetoric I (International students will take ENG 1610)

JUNIOR COMPOSITION:

- **MGT 4800J:** Business Strategy (required for COB students and usually taken during last semester or two. Requisite: MGT 3200)

MATHEMATICS

- **MATH 1350:** Survey of Calculus (required for COB students. Requisite: Math LP2 or MATH 1200 with C or better)

TIER II

You are required to complete a total 21 credit hours from an approved list of courses in the following six distribution areas:

TIER II REQUIREMENT	BUSINESS MAJORS SHOULD TAKE THIS COURSE
Applied Science and Mathematics	MATH 1350 (required for College of Business and OHIO Tier I requirement)
Cross-Cultural Perspectives	<i>See instructions in box below to find possibilities</i>
Fine Arts	<i>See instructions in box below to find possibilities</i>
Humanities & Literature	<i>See instructions in box below to find possibilities</i>
Natural Sciences	<i>See instructions in box below to find possibilities</i>
Social Sciences	ECON 1030 & 1040 (required by College of Business)

TO FIND A COMPLETE LIST OF TIER II COURSES OFFERED IN A GIVEN SEMESTER:

1. Go to online Course Offerings at the following URL: <https://webapps.ohio.edu/classes/search.htm>
2. Choose the correct semester
3. Under "General Education Requirements", choose the Tier II category
4. Click "Search"

You are required to take at least one course in each of the six areas and may satisfy no more than two of the required six areas with courses from the same department/school. You may satisfy no more than 8 of the 21 hours with courses from the same department/school.

You may apply no more than two approved Tier II courses in your major department/school or area of concentration (for B.S.S. students) toward partial fulfillment of the Tier II requirement

TIER III

All College of Business majors include a "capstone course" that meets the TIER III requirement.