



OHIO
UNIVERSITY

College of Business

The OHIO COB CREDIT REPORT

*A Biannual Recognition of Research
and Professional Development Accomplishments
of Faculty & Staff Members of the College of Business
Ohio University, Athens, Ohio 45701 USA*

Volume 5, Number 1
Spring 2020

This report includes author-submitted items involving 55 different faculty and staff members from the College of Business. All items were published, occurred, or were applicable to the time period from November 1, 2019, to March 31, 2020, or were accepted for future dates. All items are listed in alphabetical order based on last name.

The *OHIO COB Credit Report* has been prepared by Dr. J. Michael Geringer, Director of Research, as part of initiatives conducted by the Intellectual Contributions Continuous Improvement Team (ICCIT).

NOTE: Items for inclusion in Volume 5, Number 2, Fall 2020, will include publications or occurrences from April 1, 2020 to September 30, 2020. These items should be submitted by September 30, 2020, to geringer@ohio.edu.

Peer Reviewed Publications & Acceptances

NOTE: This Credit Report includes 0 listings of authors with publications in Elite journals and 9 listings of authors with publications in Top journals. Congratulations to these colleagues for their impressive accomplishments!

Mick Andzulis (Marketing)

Melanie Lorenz, Jase Ramsey, **Mick Andzulis** and George Franke, (2020). "The Dark Side of Cultural Intelligence: Exploring Its Impact on Opportunism, Ethical Relativism, and Customer Relationship Performance," *Business Ethics Quarterly* (forthcoming). **This is a TOP journal.**

Ehsan Ardjmand (Analytics & Information Systems)

Ghalekhondabi, I., & **Ardjmand, E.** (2019). Sustainable E-waste supply chain management with price/sustainability-sensitive demand and government intervention. *Journal of Material Cycles and Waste Management*, 1-22.

Jessica Babin (Marketing)

Babin, Jessica and John Hulland (2019), "Exploring Online Consumer Curation as User-Generated Content: A Framework and Agenda for Future Research, with Implications for Brand Management," *Spanish Journal of Marketing – ESIC*, 23 (3), 325-337. Available at:<https://www.emerald.com/insight/content/doi/10.1108/SJME-07-2019-0053/full/html>

Lisa Beeler (Marketing)

Beeler, L. L., Chaker, N. N., Gala, P., & Zablah, A. R. (2019). The divergent effects of organizational identification on salesperson and customer outcomes in a friend-selling context. *Journal of Personal Selling & Sales Management*, 1-19.

Paul Benedict (Management)

Lawrence, H. J., Strode, J., Baker, R., & Benedict, P. C., (in-press, 2020). Finding a place within the academy: Sport management and faculty entrepreneurship. *Sport Management Education Journal*.

Kelley Bergsma (Finance)

Bergsma, K., Fodor, A., Singal, V., & Tayal, J. (2019). Option trading after the opening bell and intraday stock return predictability. *Financial Management, Forthcoming*. **This is a TOP journal.**

Bergsma, Kelley, and Jitendra Tayal. (2020). "Quarterly Earnings Announcements and Intra-Industry Information Transfer from the Pacific to the Atlantic." *International Review of Financial Analysis*, forthcoming.

Khurrum Bhutta (Management)

Iqbal Tahir, M. Shakeel Sadiq Jajja, **M. Khurrum S. Bhutta**, Shahzad Naeem Qureshi, "Lean and Agile Manufacturing: Complementary or Competing Capabilities?," *Journal of Manufacturing Technology Management*.

Mohsin Bashir, Kanwal Shaheen, Sharjeel Saleem, **Mohammed Khurrum Bhutta**, Muhammad Abrar, Jun Zhao, "The Mediating Role of Psychological Need Thwarting in the Relationship between Compulsory Citizenship Behavior and Psychological Withdrawal," *Frontiers in Psychology*, November 2019.

Marcelo Cano-Kollmann (Management)

Hyacinthe Y. Somé, **Marcelo Cano-Kollmann**, Ram Mudambi and Jean-Claude Cosset, "The effect of privatization on the characteristics of innovation". Accepted in *Financial Management*. **This is a TOP journal.**

Lisset Medina, **Marcelo Cano-Kollmann**, and Isabel Álvarez, "International connectivity in the generation of information and communication technology (ICT) in Spain". Accepted in *Competitiveness Review: An International Business Journal*.

Travis Davidson (Finance)

Camara, Antonio, **Travis Davidson**, and **Andrew Fodor**, "Bank Asset Structure and Deposit Insurance Pricing," *Journal of Banking and Finance* (forthcoming). **This is a TOP journal.**

Andy Fodor (Finance)

Camara, Antonio, **Travis Davidson**, and **Andrew Fodor**, "Bank Asset Structure and Deposit Insurance Pricing," *Journal of Banking and Finance* (forthcoming).

This is a TOP journal.

Bergsma, K., Fodor, A., Singal, V., & Tayal, J. (2019). Option trading after the opening bell and intraday stock return predictability. *Financial Management, Forthcoming* **This is a TOP journal.**

O'Reilly, N. O., **Fodor, A.**, MacIntosh, E., Abeza, G., Nadeau, J., MacAdam, L., Pasqualicchio, G., Dottori, M., & **Lawrence, H. J.** (in-press, 2020). Impact studies in sport: The development of an assessment process model. *Sport Business, and Management: An International Journal*.

*student researcher, MBA/MSA Gary Pasqualicchio

Barry Hettler (Accounting)

Hettler, B., & Forst, A. (2019). Disproportionate insider control and firm performance. *Accounting & Finance*, 59(2), 1101-1130.

Kim Jordan (Management)

Jordan, K., Meek, S., Pueschel, A., Tucker, M., (2020). "Story Tactics for Leaders: Select, Sharpen, and Shape before Sharing." *The International Journal of Interdisciplinary Organizational Studies*. <https://doi.org/10.18848/2324-7649/CGP/v14i02/19-26>

Heather Lawrence-Benedict (Sports Administration)

O'Reilly, N. O., **Fodor, A.**, MacIntosh, E., Abeza, G., Nadeau, J., MacAdam, L., Pasqualicchio, G., Dottori, M., & **Lawrence, H. J.** (in-press, 2020). Impact studies in sport: The development of an assessment process model. *Sport Business, and Management: An International Journal*.

*student researcher, MBA/MSA Gary Pasqualicchio

Lawrence-Benedict, H. J., Pfahl, M. E., & Smith, S. J. (2019). Community of inquiry in Online education: Assessment and Strategic Development. *Journal of Hospitality, Leisure, Sport & Tourism Education*. 25, 1-8. doi: <https://doi.org/10.1016/j.jhlste.2019.100208>

Lawrence, H.J., O'Reilly, N. O., Ullrich, N., Speck, A., & Robles, K. (in-press, 2020). The determinants of season ticket holder advocacy in the NCAA Football Bowl Subdivision. *Sport, Business, Management: An International Journal*.

*MBA/MSA student researchers Chris Ullrich, Alexandra Speck, and Kayla Robles

Wegner, C., **Lawrence, H. J.,** O'Reilly, N. O., & Jordan, J. (in-press, July 2020). Gender differences in competitive athletic identities. *International Journal of Sport Management*.

Lawrence, H. J., Strode, J., Baker, R., & **Benedict, P. C.,** (in-press, 2020). Finding a place within the academy: Sport management and faculty entrepreneurship. *Sport Management Education Journal*.

Grigorios Livanis (Management)

Anna Lamin, **Grigorios Livanis,** Do third-party certifications work in a weak institutional environment? *Journal of International Management*, In press. **This is a TOP journal.**

Shawnee Meek (Management)

Jordan, K., Meek, S., Pueschel, A., Tucker, M., (2020). "Story Tactics for Leaders: Select, Sharpen, and Shape before Sharing." *The International Journal of Interdisciplinary Organizational Studies*. <https://doi.org/10.18848/2324-7649/CGP/v14i02/19-26>

Andrew Pueschel (Management)

Jordan, K., Meek, S., Pueschel, A., Tucker, M., (2020). "Story Tactics for Leaders: Select, Sharpen, and Shape before Sharing." *The International Journal of Interdisciplinary Organizational Studies*. <https://doi.org/10.18848/2324-7649/CGP/v14i02/19-26>

David Ridpath (Sports Administration)

Ridpath, B. (2020 January/February). More problems for Michigan State? *Journal of NCAA Compliance*

Scott Smith (Sports Administration)

Lawrence-Benedict, H. J., Pfahl, M. E., & Smith, S. J. (2019). Community of inquiry in Online education: Assessment and Strategic Development. *Journal of*

Hospitality, Leisure, Sport & Tourism Education. 25, 1-8. doi: <https://doi.org/10.1016/j.jhlste.2019.100208>

Jim Strode (Sports Administration)

Lawrence, H. J., Strode, J., Baker, R., & Benedict, P. C., (in-press, 2020). Finding a place within the academy: Sport management and faculty entrepreneurship. *Sport Management Education Journal*.

O'Hallarn, B. & **Strode, J.** (in press, 2020). #ODU2ODU: Testing the Benefits of a Partnership Between Sport Management Classrooms. *Sport Innovation Journal*.

Jitendra Tayal (Finance)

Bergsma, K., Fodor, A., Singal, V., & Tayal, J. (2019). Option trading after the opening bell and intraday stock return predictability. *Financial Management, Forthcoming* **This is a TOP journal.**

Singal, V., & **Tayal, J.** (2020). Risky short positions and investor sentiment: Evidence from the weekend effect in futures markets. *Journal of Futures Markets*, 40(3), 479-500. **This is a TOP journal.**

Bergsma, Kelley, and Jitendra Tayal. (2020). "Quarterly Earnings Announcements and Intra-Industry Information Transfer from the Pacific to the Atlantic." *International Review of Financial Analysis*, forthcoming.

Mary Tucker (Management)

Jordan, K., Meek, S., Pueschel, A., Tucker, M., (2020). "Story Tactics for Leaders: Select, Sharpen, and Shape before Sharing." *The International Journal of Interdisciplinary Organizational Studies*. <https://doi.org/10.18848/2324-7649/CGP/v14i02/19-26>

Ike Uzuegbunam (Management)

Douglas Cumming, Sofia Johan, Christian Oberst & **Ikenna Uzuegbunam** (2020): The unintended consequences of biotechnology innovation adoption, *Industry and Innovation*, DOI: 10.1080/13662716.2020.1731431

Textbooks, Professional Books & Popular Books

Lisa Beeler (Marketing)

Deeter, D., Hunter, G., Loe, T., Rich, G., Mullins, R., **Beeler, L.**, and Schrock, W. (2019). *Professional Selling*. Chicago Business Press.

Mike Geringer (Management)

Geringer, J. Michael, McNett, J., & Ball, D. (2020) *International Business*. 2e, Burr Ridge, IL: McGraw-Hill Higher Education. (Geringer is the sole active author on this book).

Andy Goodnite (Analytics and Information Systems)

Andrew Goodnite & William A. Young II (2020), *“Excel” in Business Analytics*, 1st edition, Kendall Hunt.

Heather Lawrence-Benedict (Sports Administration)

Lawrence, H.J. & Wells, M. (Eds.). (2020). *Event management blueprint: Creating and managing successful sports events* (2nd ed – Revised). Dubuque, IA: Kendall Hunt.

Lawrence, H.J. & Wells, M. (Eds.). (2020). *Event management blueprint: Creating and managing successful sports events* (3rd ed). Dubuque, IA: Kendall Hunt. Forthcoming – Fall 2020.

John Stowe (Finance)

Jerald E. Pinto, Elaine Henry, Thomas R. Robinson, and **John D. Stowe**, *Equity Asset Valuation*, Fourth Edition, 2020, John Wiley & Sons, Hoboken, NJ. ISBN 978-1-119-62810-1. This book is available as a textbook and is also embedded in its entirety in the Level II CFA curriculum.

Bill Young (Analytics and Information Systems)

Andrew Goodnite & William A. Young II (2020), *“Excel” in Business Analytics*, 1st edition, Kendall Hunt.

Book Chapters, Published Cases, Proceedings, Non-Refereed Journals, Monographs & Other Publications

Khurrum Bhutta (Management)

Usama Awan, **Mohammed Khurrum S. Bhutta**, Janne Huiskonen, Andrzej Kraslawski, "Deployment of Sustainable Development in Export Manufacturing Firms For Common Good", *Social Responsibility and Sustainability: Addressing Challenges and Creating Opportunities*, edited by Walter Leal Filho, Fernanda Frankenberger, Ubiratã Tortato. 2020. (Accepted)

Awan Usama, **M. Khurrum S. Bhutta**, "Envision Social Sustainability Performance in Manufacturing firms for Common Good," 2nd World Symposium on Social Responsibility and Sustainability, 27th-29th April 2020, Curitiba, Brazil [Accepted].

Rana Muhammed Saleem, **M. Khurrum S. Bhutta, Faizul Huq**, "Kaizen Variant Study in a Developing Country," Decision Sciences Institute, 50th Annual Meeting, New Orleans LA., 2019. [Abstract]

Matt Cacciato (Sports Administration)

Seaver, R., **Kahler, J., Davies, M.,** Davis, C., & **Cacciato, M.** (2020). *2020 corporate sponsor/advertiser industry report*. Seaver Marketing Group.

Melissa Davies (Sports Administration)

Davies, M. (2020). Adventure races [micro chapter]. In Lawrence, H., & Wells, M. (Eds.), *Event Management Blueprint: Creating & Managing Successful Sports Events (2nd ed)*. Kendall Hunt Publishing Company.

Seaver, R., **Kahler, J., Davies, M.,** Davis, C., & **Cacciato, M.** (2020). *2020 corporate sponsor/advertiser industry report*. Seaver Marketing Group.

Adam Hepworth (Marketing)

Krasnikov, Alexander V., Kelly Hewett, and **Adam Hepworth** (2020), "The Impact of Home Market Institutional Conditions on Market Entry Strategies of Firms from Emerging Markets," in *Business Practices, Growth and Economic Policy in Emerging Markets*, Singapore: World Scientific Publishers.

Faizul Huq (Management)

Rana Muhammed Saleem, **M. Khurram S. Bhutta, Faizul Huq**, "Kaizen Variant Study in a Developing Country," Decision Sciences Institute, 50th Annual Meeting, New Orleans LA., 2019. [Abstract]

Jim Kahler (Sports Administration)

Seaver, R., **Kahler, J., Davies, M.**, Davis, C., & **Cacciato, M.** (2020). *2020 corporate sponsor/advertiser industry report*. Seaver Marketing Group.

Nicole Smith (Analytics and Information Systems)

Nicole Smith, "To Address the Gender Pay Gap, Look at the Numbers," (November 1, 2019), published on recruiter.com, https://www.recruiter.com/i/to-address-the-gender-pay-gap-look-at-the-numbers/?fbclid=IwAR3Z3MS26IzK3O5sEy3PbwwY0FnaPrRSc_fd8nqKmjJZMnlFwOzyF4Au8G8

Nicole Smith, contribution on "Why you should create and stick to a plan," in the article *How Women-Owned Businesses Can Use Social Media Marketing* by Ryan Ayers (January 31, 2020) published on business.com, <https://www.business.com/articles/women-owned-businesses-social-media-marketing/?fbclid=IwAR114Cb26un0XrFvxCVZchLCu9mYRom7lw0ZQYJPKZ9d8HxXw-lmc36dS0U>

Toby Stock (Accounting)

Toby Stock, "Corporations: Organization and Capital Structure" in *Corporations, Partnerships, Estates and Trusts*, Chapter 4. Cengage Learning, 2021 edition.

Toby Stock, "Losses and Loss Limitations" in *Essentials of Taxation: Individuals and Business Entities*, Chapter 6. Cengage Learning, 2021 edition.

Toby Stock, "Property Transactions: Basis, Gain and Loss, and Nontaxable Transactions" in *Essentials of Taxation: Individuals and Business Entities*, Chapter 7. Cengage Learning, 2021 edition.

Toby Stock, "Property Transactions: Capital Gains and Losses, Section 1231, and Recapture Provisions" in *Essentials of Taxation: Individuals and Business Entities*, Chapter 8. Cengage Learning, 2021 edition.

Toby Stock, "Corporations: Organization, Capital Structure, and Operating Rules" in *Essentials of Taxation: Individuals and Business Entities*, Chapter 12. Cengage Learning, 2021 edition.

Kelley Walton (Sports Administration)

Kelley Walton, Chapter 1: Legal Primer to Governance. In *Governance in Sport: Analysis and Application*. Authors: Bonnie Tiell & Kerri Cebula. 2021, Publisher: Human Kinetics.

Kelley Walton, Bonnie Tiell, Chapter 2: Ethics, Decision Making, and Leadership in Sport Organizations. In *Governance in Sport: Analysis and Application*. Authors: Bonnie Tiell & Kerri Cebula. 2021, Publisher: Human Kinetics.



Professional Presentations

Rachida Aïssaoui (Management)

Grigorios Livanis, J. Michael Geringer, Rachida Aïssaoui, "European Contributions to International Business Research, 1971-2015." Accepted for presentation at Academy of International Business 2020 Annual Conference, Miami FL, June 2020.

Mick Andzulis (Marketing)

Mick Andzulis, "I Get By With a Little Help from My Friends: A Peer Learning Approach to Sales Education," AMS Conference, May 2020 with Duleep Delpechitre, Matt Lastner and Emily Goad.

Ehsan Ardjmand (Analytics & Information Systems)

Ehsan Ardjmand, David L. Stowe, John D. Stowe, "Using Portfolio Theory to Design Better Exams," Southwestern Finance Association, March 12, 2020 [paper not presented due to Ohio University travel ban], paper available at <https://ssrn.com/abstract=3434422>

Jessica Babin (Marketing)

Babin, Jessica, Rosanna Smith, and John Hulland (2019) "When Humanization Backfires: Consumer Preference for Algorithmic Product Curation," Association of Consumer Research, poster presentation, Atlanta, GA

Melissa Davies (Sports Administration)

Davies, M., Armstrong, C. & Blaszk, M. (2019). No name, no logo, no problem?: Examining early fan connections to NHL Seattle. *Sport Marketing Association Conference, Chicago, IL* [published abstract].

Davies, M. (2019). Putting the fan in the sport media driver's seat. *Sport Marketing Association Conference, Chicago, IL. [Ignite Symposium]*.

Mike Geringer (Management)

Grigorios Livanis, Michael Geringer, Aaron Wilson, "The Impact of Environmental Uncertainty and Leverage on Firm Restatements", accepted for the 80th Annual Meeting of the Academy of Management, 7-11 August 2020, Vancouver, BC, Canada.

Grigorios Livanis, J. Michael Geringer, Rachida Aïssaoui, "European Contributions to International Business Research, 1971-2015." Accepted for presentation at Academy of International Business 2020 Annual Conference, Miami FL, July 2020.

Michael Geringer, Grigorios Livanis, Aaron Wilson, "Exploring the Relationship of Leverage and Environmental Uncertainty with Financial Restatements", June 14-15, 2020, St. John, Newfoundland, Canada.

Mary Haines (Marketing)

Meek, S., Haines, M., Pueschel, A., Schacht, K., Roberts, J. (2020), accepted for Tools and Techniques to Maximize Teaching Connections. Ohio University Spotlight on Learning Conference, Athens, OH. (Conference canceled)

Kim Jordan (Management)

Kim Jordan and a team of Ohio University students were selected to present at the 2020 McDonough Leadership Conference: Session IX, Marietta College, Marietta OH, April 4, 2020. Panel Title: "Redefining Power: Leading with Wellness to Impact Stress and Anxiety Levels of Followers." Presenters: Madison Jeffrey, Rachel Kopchu, Scott Bindas, Kim Jordan.

Heather Lawrence-Benedict (Sports Administration)

Scarlata, M., **Strode, J., Lawrence-Benedict, H.**, & Parkman, A. (June, 2020 – Conference cancelled due to COVID). Stereotype Threat and Interscholastic Athletic Leadership. Poster at the annual meeting of the North American Society of Sport Management conference in San Diego, CA.

Grigorios Livanis (Management)

Grigorios Livanis, Michael Geringer, Aaron Wilson, "The Impact of Environmental Uncertainty and Leverage on Firm Restatements", accepted for the 80th Annual Meeting of the Academy of Management, 7-11 August 2020, Vancouver, BC, Canada.

Grigorios Livanis, J. Michael Geringer, Rachida Aïssaoui, "European Contributions to International Business Research, 1971-2015." Accepted for presentation at Academy of International Business 2020 Annual Conference, Miami FL, June 2020.

Michael Geringer, Grigorios Livanis, Aaron Wilson, "Exploring the Relationship of Leverage and Environmental Uncertainty with Financial Restatements", June 14-15, 2020, St. John, Newfoundland, Canada.

Shawnee Meek (Management)

Meek, S., Haines, M., Pueschel, A., Schacht, K., Roberts, J. (2020), accepted for Tools and Techniques to Maximize Teaching Connections. Ohio University Spotlight on Learning Conference, Athens, OH. (Conference canceled)

Luke Pittaway (Management)

Luke Pittaway will be a keynote speaker on entrepreneurship education for a conference in Lille, France, in May 2020.

Andrew Pueschel (Management)

Meek, S., Haines, M., Pueschel, A., Schacht, K., Roberts, J. (2020), accepted for Tools and Techniques to Maximize Teaching Connections. Ohio University Spotlight on Learning Conference, Athens, OH. (Conference canceled)

Tammy Rapp (Management)

Moore, O., **Rapp, T.L.**, & Mistry, S. (Aug. 2019). New Theoretical Directions In Multiple Team Membership Research: The Employee Experience. *Symposium accepted at the Academy of Management Annual Meeting, Vancouver, Canada.*

Guenter, H., Ferguson, A., & **Rapp, T.L.** (Aug. 2019). New to OB? Navigating the OB Division and AOM. *PDW accepted at the Academy of Management Annual Meeting, Vancouver, Canada.*

Tammy Rapp is an Invited Speaker for "How to Manage Academic Collaborations: Tips and Strategies from Team Scholars." (Aug. 2019). *PDW at the Academy of Management Annual Meeting, Vancouver, Canada.*

David Ridpath (Sports Administration)

Ridpath, B. "Proposed Athlete Compensation Models: Perspectives from The Drake Group." Coalition on Intercollegiate Athletics (COIA) Annual Meeting, Baton Rouge, LA. February 15, 2020.

Ridpath, B. "Should College Athletes be Allowed to be Paid? A Study of Factors That Influence Public Opinion on Paying College Athletes." College Sports Research Institute Annual Conference, University of South Carolina, Columbia, SC, April 1-3, 2020.

Ridpath, B. "HR 5528-Can a Congressional Study Change Intercollegiate Athletics in America as the 1975 Amateur Sports Act Changed the Olympics." College Sports Research Institute Annual Conference, University of South Carolina, Columbia, SC, April 1-3, 2020.

John Roberts (Analytics and Information Systems)

Meek, S., Haines, M., Pueschel, A., Schacht, K., Roberts, J. (2020), accepted for Tools and Techniques to Maximize Teaching Connections. Ohio University Spotlight on Learning Conference, Athens, OH. (Conference canceled)

Katie Schacht (Marketing)

Meek, S., Haines, M., Pueschel, A., Schacht, K., Roberts, J. (2020), accepted for Tools and Techniques to Maximize Teaching Connections. Ohio University Spotlight on Learning Conference, Athens, OH. (Conference canceled)

Nicole Smith (Analytics and Information Systems)

Nicole Smith was a speaker at the *Ohio Association of Community Action Agency 2020 Legislative Conference* on January 30, 2020 in Columbus, OH (Topic: How to Offer Talent Development Programs for Three Job Roles in Demand to Impact the Community)

http://oaca.org/wp-content/uploads/2020/01/WLCon2020-Breakout-Workshops_published-01.21.20.pdf

David Stowe (Finance)

Ehsan Ardjmand, David L. Stowe, John D. Stowe, "Using Portfolio Theory to Design Better Exams," Southwestern Finance Association, March 12, 2020 [paper not presented due to Ohio University travel ban], paper available at <https://ssrn.com/abstract=3434422>

John Stowe (Finance)

Ehsan Ardjmand, David L. Stowe, John D. Stowe, "Using Portfolio Theory to Design Better Exams," Southwestern Finance Association, March 12, 2020 [paper

not presented due to Ohio University travel ban], paper available at <https://ssrn.com/abstract=3434422>

Jim Strode (Sports Administration)

Scarlata, M., **Strode, J.**, **Lawrence-Benedict, H.**, & Parkman, A. (June, 2020 – Conference cancelled due to COVID). Stereotype Threat and Interscholastic Athletic Leadership. Poster at the annual meeting of the North American Society of Sport Management conference in San Diego, CA.

Cain, S., Chawansky, M., & **Strode, J.** (April, 2020 – Conference cancelled due to COVID). Former female collegiate athletes' motives for transnational migration. Paper at the College Sport Research Institute conference in Columbia, SC.

Aaron Wilson (Accounting)

Grigorios Livanis, Michael Geringer, Aaron Wilson, "The Impact of Environmental Uncertainty and Leverage on Firm Restatements", accepted for the 80th Annual Meeting of the Academy of Management, 7-11 August 2020, Vancouver, BC, Canada.

Michael Geringer, Grigorios Livanis, Aaron Wilson, "Exploring the Relationship of Leverage and Environmental Uncertainty with Financial Restatements", June 14-15, 2020, St. John, Newfoundland, Canada.



Honors, Awards, and Professional Recognitions & Accomplishments

Jeffrey Anderson (Management)

Jeff Anderson was appointed to a three-year term on the University International Council, 2018-2021.

Jeff Anderson was awarded a grant of \$10,000 from the Cleveland Hungarian Development Panel to support students and faculty from the University of Pecs as visitors to the OHIO International Consulting Program (OICP).

Melissa Davies (Sports Administration)

Melissa Davies was a Sport Marketing Association Grant Recipient for the project "NHL to Seattle: An examination of early team brand development."

Michael DePerro (Senior Event Director)

Michael DePerro was elected to the board of directors, Meeting Professionals International, 2019/2020 slate: Regional/Ohio Director of Education

Michael DePerro was named Director of the Meeting Professionals International, Mid-America Conference

Michael DePerro was named to the Meetings and Events Executives Global Advisory Board, North American representative

Robert Foehl (Management)

Robert Foehl was named a 2020 Ethics & Compliance Initiative Northrop Grumman Scholar, in which he will receive a small grant to further his efforts in teaching ethics and compliance curriculum at Ohio University.

Colin Gabler (Marketing)

Colin Gabler was selected as a Fulbright Scholar and will visit Hungary in Fall 2020 as part of his sabbatical.

Mike Geringer (Management)

Mike Geringer was selected for the Presidential Research Scholar Award for 2019-2020 at Ohio University.

Sinan Gokkaya (Finance)

Sinan Gokkaya was selected for the Presidential Teacher Award for 2019-2022 at Ohio University.

Shawnee Meek (Management)

Shawnee Meek served as a trainer for GallopNYC (August – October 2019), where she developed a 2-week emotional intelligence train-the-trainer program for their leadership team and coaches. GallopNYC uses therapeutic horsemanship and leadership skills to help children and adults with disabilities.

Luke Pittaway (Management)

Luke Pittaway has a keynote presentation at the Entrepreneurship Education, Entrepreneurship Training? Issues, questions, transformations conference in Lille, France, in May 2020.

Luke Pittaway successfully secured a Marie Curie grant for *A Comparative Study of Italy-USA on male and female entrepreneurship through the EntreComp Framework*. It is an international grant of 251,000 Euros with the University of Bolzano led by Dr. Tatiana Somià which will allow her to study the project at Ohio University for two years.

David Ridpath (Sports Administration)

David Ridpath was appointed Co-Editor of the *Journal of NCAA Compliance*

David Ridpath was appointed to the Aspen Institute/Project Play Reimagining School Sports Steering Committee for 2020-21



Journal Editorial Board Activities

Rachida Aissaoui (Management)

- *International Business: Research, Teaching, and Practice*

Mick Andzulis (Marketing)

- *Journal of Marketing Theory and Practice*
- *Journal of Global Scholars of Marketing Science*
- *Baltic Journal of Management*

Khurrum Bhutta (Management)

- *International Journal of Integrated Supply Management*
- *Inventi Impact Supply Chain & Logistics*
- *International Journal of Operations & Production Management*

Andy Fodor (Finance)

- *Journal of Banking and Finance*, Associate Editor

Ann Gabriel (Accounting)

- *Issues in Accounting Education*, Associate Editor (through 2020)

Mike Geringer (Management)

- *American Journal of Business*, Associate Editor
- *Journal of International Management*
- *Journal of World Business*
- *Thunderbird International Business Review*
- *International Journal of Strategic Business Alliances* (former Editor-in-Chief)
- *Journal of African Business Research*
- *International Journal of Public Private Partnerships*
- *Administrative Sciences*
- *International Journal of Management and Business*, Associate Editor
- *Talents*
- *Poznan School of Banking Research Journal*
- *Journal of East-West Business*
- *International Journal of Technoentrepreneurship* (former Editor-USA region)

Willie Gist (Accounting)

- *International Journal of Financial Research*
- *Austin Journal of Accounting, Audit and Finance Management*

Heather Lawrence-Benedict (Sports Administration)

- *Sport Innovation Journal*
- *Sport, Business and Management: An International Journal*
- *Journal of Applied Sport Management*
- *Journal of Issues in Intercollegiate Athletics* (Special Issue Guest Reviewer for Spring 2020)

Grigorios Livanis (Management)

- *Journal of International Business and Policy*
- *Global Strategy Journal*

Nick Panagopoulos (Marketing)

- *Journal of Personal Selling & Sales Management* (January 2011 - present)
- *Industrial Marketing Management* (July 2005 - present)
- *Journal of Selling* (December 2007 - present)

Luke Pittaway (Management)

- *International Small Business Journal*
- *International Journal of Management Reviews*
- *International Journal of Sociology and Social Policy*

Adam Rapp (Marketing)

- *Journal of Personal Selling and Sales Management*
- *Journal of Marketing Theory and Practice*
- *Industrial Marketing Management*
- *Journal of Business Research*
- *Journal of Service Research*

Tammy Rapp (Management)

- *Group and Organization Management*, Associate Editor & Editor of 2021 Conceptual Issue

David Ridpath (Sports Administration)

- *Journal of NCAA Compliance* (until 2021), Co-Editor
- *Journal of Higher Education Athletics and Innovation* (Until 2020)

Elizabeth Wanless (Sports Administration)

- *Journal of Issues in Intercollegiate Athletics*



College of Business Research Grant Recipients

The following members of the College of Business faculty received research seed grants from the Intellectual Contributions Continuous Improvement Team (ICCIT) in Spring 2021:

- **Mick Andzulis (Marketing):** *"Taking away more than just the goods? The impact of lackadaisical shoplifting policy enforcement on retail salespeople and customers"*
- **Ehsan Ardjmand (Analytics and Information Systems) and Bill Young (Analytics and Information Systems):** *"Pricing and competition under local externalities: A mean field theory approach"*
- **Lisa Beeler (Marketing):** *"Robots and customer incivilities: Depersonalization of the service experience"*
- **Jitendra Tayal (Finance):** *"Short interest and expected option returns"*
- **Aaron Wilson (Accounting):** *"The relationship between stock compensation and whistleblowing"*



Ohio University – University of Pecs Research Grant Recipients

The following members of the College of Business faculty received grants for the Ohio University – University of Pecs partnership:

- **Colin Gabler (Marketing)**, *“Decision Making and Purchase Regret”*
- **Heather Lawrence-Benedict (Sports Administration)**, *“Sports Consumption”*
- **Janna Chimeli (Analytics and Information Systems)**, *“Mouse-Tracking Program Expansion”*
- **Faizul Huq (Management)** and **Colin Gabler (Marketing)**, *“Testing TPB in Environmental Context”*
- **Adam Rapp (Marketing)**, **Katie Hartman (Marketing)** and **Adam Hepworth (Marketing)**, *“Incidental Similarities and Dramatic Differences”*
- **Ashley Metcalf (Management)**, *“Caregiver Responsiveness and Facility Factors on Hospital Quality”*
- **Katie Hartman (Marketing)**, **Adam Rapp (Marketing)**, **Adam Hepworth (Marketing)**, **Katie Schacht (Marketing)**, and **Jim Strode (Sports Administration)**, *“Case Study Seminar/Workshop”*
- **Ike Uzuegbunam (Management)**, *“The Social Grounds of Economic Resilience: Industry-Level”*
- **Heather Lawrence-Benedict (Sports Administration)** and **Jim Strode (Sports Administration)**, *“Sports Leadership Characteristics”*
- **Marcelo Cano-Kollmann (Management)**, *“Is It Patenting Innovation What Changes”*
- **Faizul Huq (Management)**, *“Incentive/Disincentive to Green Behavior”*

