

COLLEGE OF BUSINESS

ADVISING GUIDE FOR BBA CANDIDATES WHO'S FIRST SEMESTER IS IN 2016-2017 OR 2017-2018 OR 2018-2019

MAJORS: Accounting; Business Analytics; Business Economics; Business Pre-Law; Entrepreneurship; Finance; International Business

Marketing; Management Information Systems; Management and Strategic Leadership

FIRST YEAR

COPELAND CORE LC

• BA 1000	Intro to College of Business	(1) requisite: CoB; Must be completed as part of cluster in first term of CoB admission
• BA 1100	Intro to Business	(3) requisite: CoB; Must be completed as part of cluster in first term of CoB admission
• BA 1500	Intro to Business Comm. And Profess.	(2) requisite: CoB; Must be completed as part of cluster in first term of CoB admission;
• UC 1900	CoB Learning Community	(1) requisite: CoB; Must be completed as part of cluster in first term of CoB admission. NOTE: Transfers sub't 1500
ECON 1040	Principles of Macroeconomics	(3) requisite: Math placement level 2 or higher or C or better in MATH 1200
ECON 1030	Principles of Microeconomics	(3) requisite: Math placement level 2 or higher or C or better in MATH 1200
ENG 1510	Freshman Composition	(3) 1510 placement or ENG 150 or ENG D150; NOTE: International Students substitute ENG 1610
MATH 1350	Survey of Calculus	(4) requisite: PL2 or PL3 or MATH 1321 or at least "C" in MATH 1200; NOTE: No credit for this course & 2301
ACCT 1010	Foundations of Accounting	(3) requisite: MATH 1200 or higher or Math Placement Level 1 or higher
-	plus 7 hours electives from OU "Tier II", CoB "Global Perspective", and free electives	

SECOND YEAR

QBA 1720	Intro Info Analysis & Descript Analytics	(3) requisite: none
ACCT 1020	Decision Making With Accounting	(3) requisite: ACCT 1010 and ECON 1030. NOTE: ACCT majors are encouraged to take this course in their first year
BA 2000	Career Management	(1) requisite: COB and (Soph or Jr or Sr)
FIN 3000	Intro to Corporate Finance	(3) requisite: ACCT 1010
BUSL 2550	Law and Society	(3) requisite: COB and (Soph or Jr or Sr)
QBA 2720	Business Analytics	(3) requisite: CoB, QBA 1720; sophomore, junior, or senior)
BUSINESS CLUSTER	An academic experience that integrates four core business courses in one semester: MKT 2400, BA 2500, MGT 2100, and MIS 2020 (12) requisite: BA 1000, BA 1100, BA 1500, UC 1900 <u>or</u> 1500, ACCT 1010, ENG 1510. NOTE: FIN 2400 must be completed prior to <u>or</u> along with the Bus. Cluster	
-	plus 2 hours electives from OU "Tier II", CoB "Global Perspective", and free electives	

THIRD YEAR

MGT 3200	Operations Management	(3) requisite: QBA 1720 and COB. NOTE: No credit for MGT 3000 if taken after MGT 3200.
INTERNSHIP	Internship	(3) requisite: CoB, permission
-	plus major courses and electives from OU "Tier II", CoB "Global Perspective", and free electives	

SENIORS

MGT 4800J	Business Strategy	(3) requisite: FIN 2400, MGT 2100, MIS 2020, MKT 2400, (MGT 3200 or concurrent); Senior; CoB NOTE: completes T1J.
-	plus major courses and electives from OU "Tier II", CoB "Global Perspective", and free electives	

NOTE: The BBA degree requires the completion of at least 120 credit hours

BBA DEGREE

Business Core: includes the following listed courses as well as those in the “Business Cluster”:

FRESHMAN

•BA 1000 (1)
•BA 1100
•BA 1500 (2)
•UC 1900/1500 (1)
ECON 1030
ECON 1040
ACCT 1010
MATH 1350
ENG 1510

SOPHOMORE

QBA 1720
ACCT 1020
BUSL 2550
QBA 2720
BA 2000 (1)
FIN 3000

JUNIOR

MGT 3200

SENIOR

MGT 4800J

INTERNSHIP EXPERIENCE (four options):

- 1) approved work experience
- 2) Global Consulting Program or (see URL on next page)
- 3) Ohio International Consulting Program (see URL on next page)
- 4) MGT 3730 “Entrepreneurial Business Consulting” (NOTE: two prerequisites)

BUSINESS CLUSTER: includes the following four courses: **BA 2500 (3), MGT 2100 (3), MIS 2020 (3), MKT 2400 (3)**

Prerequisites: BA 1000, BA 1100, BA 1500, UC 1900 OR 1500, ACCT 1010, ENG 1510 OR 1610.

NOTE: FIN 3000 must be completed prior to or along with the Business Cluster.

DIRECTIONS TO REGISTER: Using the on-line registration system, load all four cluster courses in your “shopping cart” before you click “finish enrolling”. Note: For your convenience, corresponding courses and the course number for each course will be listed in parenthesis on the course offerings website. Remember, you cannot mix courses from different cluster sections.

CLUSTER WAITING LIST: If all sections of the Business Cluster are full when it is your time/day to register, take two immediate actions:

- 1) Register for the best possible schedule of courses in case you do not get a seat from the waiting list (this is very important)
- 2) Visit the CoB Office of Student Services in 214 Copeland Hall to find out how to have your name added to the waiting list. The CoB holds back a number of seats for the waiting list. These seats are typically released according to seniority.

MAJOR COURSES: Check your DARS report or the undergraduate catalog to determine the courses that are required for your major.

BUSINESS ELECTIVES: The BBA requires the completion of 52 hours of business coursework. The degree requires enough specific business courses that no electives are needed. Your DARS report will track your progress in this category.

NON-BUSINESS ELECTIVES: The BBA degree requires the completion of 30 hours of non-business coursework. The number of non-business electives each individual student will need will vary by major and course selection, but typically, BBA candidates will need to complete 3-5 non-business elective courses.

FREE-ELECTIVES: The BBA degree requires the completion of 120 credit hours. Both business and non-business coursework counts in this category. The number of free- electives each individual student will need will vary by major and course selection, but typically, BBA candidates will need to complete 5-10 free elective courses. Students who complete two business majors will need the fewest number of free-electives.

ADVISING IN THE COLLEGE OF BUSINESS: It is important to know that every business major will have a REGISTRATION HOLD on their account every semester that will keep them from registering for next-semester courses until they have participated in a CoB advising activity. Activities will vary by class standing. Instructions will be e-mailed to student’s e-mail address prior to each registration period. Registration holds will be released with 48 hours of the date of the advising activity attended. It is the student’s responsibility to be aware of advising activities and to attend an event that meets prior to his/her assigned time/date to register. QUESTIONS? Call the CoB Office of Student Services at (740) 593-2042 or meet with an advisor in 214 Copeland Hall.

NOTES FOR STUDENTS INTENDING TO TRANSFER INTO THE CoB:

- 1) The following course substitutions are allowed as long as the courses are completed prior to your CoB admissions:
 - BUSL 2000 = BUSL 2550; MGT 3000 = MGT 3200
- 2) The following four courses must be completed in an integrated “COPELAND CORE” during your first term of CoB admission:
 - BA 1000 (1) Introduction to the College of Business
 - BA 1100 (3) Introduction to Business
 - BA 1500 (2) Introduction to Business Communication and Professionalism
 - UC 1500 (1) Learning Community
- 3) You will not be able to take the Business Cluster during your first semester in the College of Business. See #2 above.
- 4) You can schedule a meeting with an academic advisor in the CoB Office of Student Services by calling (740) 590-2042

GLOBAL PERSPECTIVE REQUIREMENT

NOTE: The Global Perspective requirement is waived for International Students on an F1 Visa

Complete one of the three following options:

OPTION 1) Foreign Language:

- Complete a foreign language through 2120

OPTION 2) International Coursework:

- Complete two courses from this list:

- ANTH 3800: Cultures of South Asia (3) *
- ANTH 3810: Cultures of Sub-Saharan Africa (3) *
- ANTH 3830: Cultures of Latin America (3) *
- ANTH 3850: Cultures of Southeast Asia (3)
- CLWR 3330: Introduction to Islam (3) (2CP)
- CLWR 3340: Hinduism (3) (2CP)
- CLWR 3350: Buddhism (3) (2CP)
- CLWR 4330: Political Islam (3) *
- COMS 4100: Cross-Cultural Communication (3)
- ECON 3530: European Economic History (3) *
- ECON 4550: Economics of Africa (3) *
- ECON 4730: Economics of Southeast Asia (3) *
- ECON 4740: Economics of Latin America (3)
- ECON 4750: Economics of China (3)
- ECON 4760: Economics of Korea, Japan and SE Asia (3) *
- FIN 4550: International Finance (3)
- GEOG 1200: Human Geography (3) (2SS)
- GEOG 3290: World Economic Geography (3)
- GEOG 3310: Geography of Africa (3)
- GEOG 3350: Geography of Latin America (3)
- GEOG 3380: Geography of Asia (3)
- HIST 1220: Western Civilization; Modernity from 1500 (3)
- HIST 1330: Intro. To World History Since 1700 (3) (2CP)
- HIST 2460: The Rise of Modern Asia (3) (2CP)
- HIST 3231: Latin American. History: From Independence to the Present (3) (2CP)
- HIST 3232: History of Brazil (3) *
- HIST 3233: The History of Modern Mexico (3)
- HIST 3250: History of U.S.-Latin American Relations (3) *
- HIST 3330: Oil, the Persian Gulf, and World Power (3)
- HIST 3340: Zionism and Modern Israel (3) *
- HIST 3355: History of Modern Iran (3) *
- HIST 3360: History of North Africa (3) *
- HIST 3380: History of West Africa (3) *
- HIST 3381: History of East Africa (3) *
- HIST 3411: History of Africa Since 1850 (3) (2CP)
- HIST 3420: History of South Africa (3)
- HIST 3440: History of Vietnam (3)
- HIST 3452: Southeast Asia, 1945 to the Present: The Search for

- HIST 3462: Modern China since 1911 (3)
- HIST 3464: History of China from the Early Modern Era to Present (3)
- HIST 3481: Modern Japan (3) *
- HIST 3641: Contemporary Europe (3)
- HIST 3661: Modern France in the 20th Century (3) *
- HIST 3681: Modern Germany in the 20th Century (3)
- HIST 3731: Balkan dreams and nightmares: Southeastern Europe from 1908 to the Present (3)
- HIST 3820: History of Russia (3) *
- HIST 3822: Soviet Union (3)
- HIST 3831: Modern Poland: War, Revolution and Peace from 1905 to the Present (3) *
- HIST 3865: Churchill's Britain (3)
- HIST 4902: Colloquium in Latin American History (3)
- LING 2750: Introduction to Language and Culture (3)
- MGT 3600: Introduction to International Business (3)
- MGT 3650: International Market Assessment and Entry (3)
- MGT 4640: International Comparative Management (3)
- MGT 4650: Transnational Strategy, Organization & Leadership (3)
- MKT 4410: International Marketing (3)
- POLS 1500: Themes in Global Politics (3)
- POLS 2500: International Relations (3)
- POLS 4440: East Asia in World Politics (3)
- POLS 4310: Politics in East Europe (3)
- POLS 4340: Government and Politics of Latin America (3)
- POLS 4360: Government and Politics of Brazil (3) *
- POLS 4410: African Politics (3)
- POLS 4450: Government and Politics of Japan (3) *
- INST 1100: Modern Africa (3) (2CP)
- INST 2100: Africa's Children (3)
- INST 1400: European Studies (3) (2CP)
- INST 1600: Interdisciplinary Survey of Latin America (3)
- INST 3201: Focus on Malaysia (3) *
- INST 3202: Tun Razak Seminar: SE Asia Studies (3) *

Either HIST 1220 or HIST 1330 will apply to "Global", but not both

Courses that meet a TIER II requirement are noted above with 2CP or 2SS

* Denotes an active course not regularly offered

OPTION 3) International Experience

Complete an Ohio University international experience through one of the following programs:

- CoB Global Consulting Program (GCP): <http://cob.ohio.edu/gcp>
- CoB OHIO International Consulting Program: <http://cob.ohio.edu/oicp>
- Study Abroad through the O.U. Office of Education Abroad: <http://www.ohio.edu/educationabroad/>
- O.U. Global Leadership Certificate (GLC): <http://www.ohio.edu/glc/>

OHIO UNIVERSITY GENERAL EDUCATION REQUIREMENTS FOR BBA DEGREE

Tier I

FRESHMAN COMPOSITION:

- ENG 1510 (International students will take ENG 1610)

JUNIOR COMPOSITION:

- MGT 4800J (this required business course is usually taken in the senior year)

MATHEMATICS

- MATH 1350 "Introduction to Calculus"

Tier II

You are required to complete a total of 21 credit hours from an approved list of courses in the following six distribution areas:

TIER II REQUIREMENT	BUSINESS MAJORS SHOULD TAKE THIS COURSE
Applied Science and Mathematics	Math 1350 (meets CoB and OU Tier I math requirement)
Cross Cultural Perspectives	Choose any course from Cross Cultural list (see DARS or URL below)
Fine Arts	Choose any course from Fine Arts list (see DARS or URL below)
Humanities and Literature	Choose any course from Humanities and Literature (see DARS or URL below)
Natural Sciences	Choose any course from Natural Science list (see DARS or URL below)
Social Sciences	Both ECON 1030 & 1040 are required for CoB and meet this TIER II req't.

You are required to take at least one course in each of the six areas and may satisfy no more than two of the required six areas with courses from the same department/school. You may satisfy no more than 8 of the 21 hours with courses from the same department/school.

You may apply no more than two approved Tier II courses in your major department/school or area of concentration (for B.S.S. students) toward partial fulfillment of the Tier II requirement

TO FIND A COMPLETE LIST OF TIER II COURSES:

- 1) Look under "General Education Requirements" in the "The OHIO Guide" that you were given during Bobcat Student Orientation.
OR
- 1) Go to on-line Undergraduate catalog at the following UR: <http://www.catalogs.ohio.edu/>
- 2) Click on "General Education Requirements" and scroll down to "Tier II".

TIER III

All BBA majors include a "capstone course" that will meet the TIER III requirement.