Ohio University

We are Ohio. We are The Promise.

University Advancement Recruitment Brochure
CURRENT OPENINGS SUMMER/FALL 2011

Advancement Services Positions:

Assistant Vice President for Advancement Services - pay grade 90

Report Writer - pay grade 84

Alumni Relations:

Senior Director, Alumni Relations and Development - pay grade 88

Development Positions:

Executive Director of Development, Corporate and Foundation Relations - pay grade 89

Senior Director of Development, Scripps College of Communication - pay grade 89

Director of Development, Annual Giving - pay grade 87

Director of Development, Scholarship and Honors Programs - pay grade 87

Administrative Pay Grades

“Minimum” to “Midpoint” Hiring Range:
84 - $35,060 to $46,295
85 - $40,113 to $53,245
86 - $45,893 to $61,226
87 - $52,508 to $70,406
88 - $60,074 to $80,967
89 - $68,739 to $93,114
90 - $78,658 to $107,081
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Ohio University was chartered by the State of Ohio in 1804 and is the oldest university in the Northwest Territory. Located in the scenic Appalachian foothills of southeastern Ohio, its classic residential campus is one of the most attractive in the nation. The charm of the tree-lined brick walkways on the university’s College Green makes you feel as if you are at a small college rather than a large university. One can walk between most campus buildings within about 10 minutes.

It is possible to live a mile away from the university buildings in a residential neighborhood and walk to work, or to live on a farm within a 20 minute drive. The city of Athens is surrounded by a patchwork of hardwood forests that constitute the Wayne National Forest.

Under the new 2005 Carnegie Foundation for the Advancement of Teaching classifications, Ohio University is designated a Research University (high research activity) under the Basic Classification category. Only 103 schools—2.3 percent—of the 4,391 schools assessed by the Carnegie Foundation are classified as a research university (high research activity). Ohio University’s institutional peers are all classified as either a “research university (very high research activity)” or a “research university (high research activity).”

Ohio University’s roots are in post-Revolutionary War America. In 1786 a group of veterans petitioned Congress to purchase, through the Ohio Company of Associates, one-and-a-half million acres north and west of the Ohio River.
Revenue from two townships in the Ohio Company purchase was set aside for support of a university. In 1808 the university opened with three students, and in 1815 awarded its first two bachelor degrees.

The university graduated a total of only 145 students before the Civil War. By 1920 it had 1,072 students, but it was not until after World War II that the university began to approach its present size.

In the 1950s the student population grew from 4,600 to 8,000, and the 1960s saw enrollment burgeon from about 10,000 to some 18,000 students on the Athens campus. In the early 1970s, during the Vietnam era, the student population fell below 13,000. Today the Athens campus serves about 20,000 students.

Since 1946 the university’s service as the major educational and cultural institution in southeastern Ohio has included regional campuses in Chillicothe, Ironton, Lancaster, St. Clairsville, and Zanesville. Today, the regional campuses collectively enroll over 7,000 students, making the full-time, part-time, and continuing education enrollment for Ohio University over 28,000.

University actual expenditures total $529 million for all of its operations on all of its campuses. Ohio University is the largest employer in Athens County, with annual payroll exceeding $335 million. The Athens campus consists of about 1,800 acres and 200 buildings.
The Division of University Advancement is made up of four department units: Advancement Administration, Advancement Services, Alumni Relations and Development.

Together, these units build and strengthen the University’s relationship with all of those important in the life of the institution by connecting students, parents, alumni, faculty and staff, and the community.

They also serve as the active support system for both the Ohio University Alumni Association and The Ohio University Foundation.

University Advancement works diligently to secure the private support that makes excellence possible by telling the University’s stories and communicating its mission across the state, the nation, and the world.
The Promise Lives Campaign
2008-2015

The Promise Lives Campaign, a comprehensive capital campaign for Ohio University, will bridge the gap between state funds and tuition costs. In order to prevent the burden of dwindling state support from falling on students’ shoulders, we turn to philanthropy.

The Promise Lives Campaign for Ohio University seeks to raise at least $450 million to support the following priorities:

- Access and Opportunity - $175 million
- Research and Creative Activity - $105 million
- Academic and Student-Life Experience - $50 million
- Campus Environment - $100 million
- Outreach and Partnerships - $20 million
The first gift to Ohio University came in 1816 when Christopher and Daniel Herrold forgave the University’s debt on the purchase of the lumber to build Cutler Hall.

Another early major gift came when William D. Emerson, class of 1833, provided $1,000 through his estate. The funds were used to create an endowment, which provided “a prize to the student or alumnus who produced the best original poem.”

In the 1920s, Ohio University sought private funds to build Memorial Auditorium and more than 2,000 alumni responded with a gift during the eight-year campaign.

President John Baker established The Ohio University Fund in 1946. In its first year, the Ohio University Fund generated more than $35,000 in private gifts, which President Baker considered a solid beginning.

When the University’s sesquicentennial approached, President Baker recognized the opportunity to establish broad-based support for Ohio University. His goal was to raise $1,000 for the Sesquicentennial Scholarship Fund for each year of the University’s life by commencement in June 1954. By the June commencement, $364,724 had been raised from 3,788 alumni, students and friends. The funds raised by this effort are still benefiting Ohio University students.

In 1961, President Vernon R. Alden founded the Trustees Academy, a gift society to recognize Ohio University’s most generous benefactors.

Ohio’s next major formal effort would come in the following decade, when “The 1804 Capital Gifts Fund Campaign” was launched. Under the leadership of President Charles Ping, the campaign sought to raise $14 million dollars. The 1804 Fund was a huge success, raising a total of $23.6 and creating lasting legacies for Ohio University which continue today, providing countless opportunities for OHIO’s students and faculty.
The Third Century Campaign was launched in 1987 with a goal of $100 million. President Ping’s ambitious plans to grow the endowment were realized by the campaign’s conclusion. More than $132 million had been raised and the endowment had grown from $54.6 million to more than $90 million by the campaign’s end in 1993.

The Bicentennial Campaign, begun in 1997, sought to position Ohio University as the “best in class” in celebration of being one of the finest, state-assisted, medium-sized, research universities committed to superior undergraduate education in the nation. The goal of $200 million doubled the goal of the Third Century Campaign. The Bicentennial Campaign concluded in 2004, achieving a total of $221 million in gifts and commitments.
Diversity is a dynamic phenomenon, which means that any definition of diversity will miss some of its evolving features. With that caveat in mind, Ohio University defines diversity as signifying difference and heterogeneity between and among individuals, groups, and cultures. Specifically, diversity is inclusive of all ages, races, ethnic groups, genders, gender identities, sexual orientations, national origins, cultures, socioeconomic classes, capabilities, ways of thinking, geographic regions, and religions. Ohio University’s own statement on diversity affirms its commitment “to promoting an atmosphere where understanding and acceptance of cultural and racial differences are ensured.”
The Division of University Advancement supports its own Professional Development Committee whose mission is to “provide professional development, relationship building and enrichment opportunities relevant to University Advancement and based on individual needs.” In addition to the PDC, the Division also maintains a “Development Officer Training Program,” focused on improving the skills of current development officers working at the Athens and regional campuses. All Advancement Staff members maintain a CASE membership, whether they are administrators or classified staff, and are encouraged to attend approved conferences to expand upon their knowledge, to act as advisors and mentors to others, and to network with colleagues.
Applications for employment at Ohio University are accepted online for administrative and classified (hourly) positions.

To search OHIO’s job postings and submit your application, please go to www.ohiouniversityjobs.com

Generally, a resume, cover letter, and three references are required.

Please direct inquires to: Marlene Poches
Advancement Human Resources Specialist
207 McGuffey Hall
Athens, Ohio 45701
phone: 740.593.2635
email: poches@ohio.edu
Bryan Benchoff was named vice president for university advancement for Ohio University in May of 2011.

Benchoff has extensive prior experience in higher education. He was president and CEO of the University of South Dakota Foundation, a position he has held from 2008-2011.


Earlier in his career, Benchoff worked in development and fundraising for the American Red Cross, Southern Pennsylvania Chapter, the Arthritis Foundation, Eastern Pennsylvania Chapter and the American Heart Association.

Benchoff is responsible for leading the University’s $450 million “The Promise Lives” capital campaign and all aspects of University Advancement, which includes leadership of The Ohio University Foundation, Advancement Services, Alumni Affairs and Development.
College of Arts and Sciences

As the largest college at Ohio University, the college is home to 19 departments and a variety of interdisciplinary centers and institutes. The result is that it provides the primary instruction for 1/3 of all undergraduate students. Additionally, it has an active and competitive graduate school offering both doctoral and masters degrees in several areas.

The college also provides foundational instruction for the entire University’s general education and liberal arts requirements. It strives for a tripartite mission of teaching, research, and outreach in interacting with our diverse student population.

Patton College of Education & Human Services

This college’s history, spanning 120 years, has shown it to be an innovative learning center. It was the first public teacher preparation program in Ohio, and today it is proud to have a global and local influence, which enables the students to learn from diverse faculty experiences and to establish partnerships in foreign countries.

The college serves almost 2,000 students between its undergraduate and graduate programs. The college has the vision and programs to prepare talented, responsible, and ethical educators and practitioners. It is the college’s mission to facilitate and educate change agents that are dedicated to diversity and lifelong learning.
**College of Business**

The College of Business prides itself on giving its students small classes, professional teachers, student-teacher interactions, and first-rate resources. This along with the range of academic choices and student organizations, enables the college to make use of all its resources for the success of the students. It offers 12 undergraduate majors and several M.B.A. programs for students. The difference is quality in the students it accepts and the education it provide the students. The college avails its students with many opportunities, such as study abroad programs and the Executives-on-Campus program, that broaden the students’ understanding and learning through experience.

**College of Fine Arts**

The diversity of this college’s programs include art, dance, film, interdisciplinary arts, music and theater. Many of its programs, from the undergraduate to doctoral level are nationally recognized. Extending beyond students, the college also takes seriously the responsibility of providing the community with a variety of provocative and quality art experiences. Students interact with world-class faculty and artists in their learning. The campus and community provide a myriad of galleries and venues where students can display their work and interact with local and international artists.
College of Health Sciences & Professions

As the second largest academic unit on the Ohio University campus, this college is home to more than 3,000 students. It is composed of six schools: Hearing, Speech and Language Sciences; Human and Consumer Sciences; Nursing; Physical Therapy; Public Health Sciences and Professions; and Recreation and Sport Sciences.

Many of the students have the opportunity for real-world experience through managing Ohio University’s Division of Campus Recreation, WellWorks fitness center, the Child Development Center child-care laboratory, the interdisciplinary clinic Ohio University Therapy Associates and Kids on Campus afterschool and summer program. Outreach and community involvement are a defining characteristic of the college, and clinical activity and service learning are intrinsic to most

College of Osteopathic Medicine

The college commits to educating competent, well-rounded osteopathic physicians by providing a clinically integrated, learning-centered, osteopathic medical education. Its research and scholarly activities embrace diversity and public service by emphasizing primary care and improve the well-being of underserved populations and the people within the Appalachian region.

The college’s two innovative curricula are structured to provide medical education experience through all phases of training and offer early clinical experiences in the first two years through our Community Service Programs.
Honors Tutorial College

Students in this college receive an education that is unique and tailored to ensure life-long intellectual engagement. It is the only institution in the United States with a degree-granting college incorporating all the essential features of the traditional tutorial system. The college patterns this fundamental teaching approach after systems existing for centuries at Oxford and Cambridge universities in England. The instruction is a dialogue with the student rather that lecturing to the student. The college houses only 225 select students with 27 programs to enable this special community to thrive.

Russ College of Engineering & Technology

Providing a learner-centered education to produce well-rounded professionals capable of contributing to the betterment of the world, the Russ College offers undergraduate and graduate degrees across the traditional engineering spectrum and in technology disciplines such as aviation, computer science, and engineering technology and management. World-class research in avionics engineering is an ongoing focus. Strategic research areas include transportation, and energy and the environment, with bioengineering a growth area. Named for alumnus Fritz Russ and his wife Dolores, the college is home of the Russ Prize, the top bioengineering prize in the world.
A leader in communications education, the school is regarded as one of the top five programs in the nation. It offers students numerous advantages including:

- Opportunities through the five schools that provide over 40 nationally recognized majors.
- Operational knowledge through its five public radio, two public television, and one cable television stations, which gives the students hands on experience.
- Professional, internationally renowned speakers brought into the college as part of a regular lecture series.
- National and foreign internships making its students highly marketable after graduation.

The college gives students the ability to find the right program through bachelor degrees such as Specialized Studies and Criminal Justice and also offers associate degrees.

Learning Communities, designed around student interests, help students develop a deeper understanding and build relationships for learning in and out of the classroom.

University College offers a special course, The University Experience, to help students transition into college life.
The City of Athens and the Appalachia Foothills

**Athens** is unique in bringing together rich Appalachian culture with the academic discourse of a university setting. The Athens area provides residents with beautiful natural surroundings, as seen through the many parks but also in one’s own backyard. It is also known for a recognized music and art scene that has something for every taste.

The Athens area, in partnership with Ohio University, has created an atmosphere for personal and intellectual development, environmental sustainability, family centered activities, and enjoyment for a diverse community.

- Athens’s Award Winning Farmers Market
- Nelsonville Music Festival
- Ohio Valley Community Theater
- Hocking Hills and Wayne State Forest
- Performing Arts Series
- Dairy Barn Arts Center
- and many, many more