Women in Philanthropy

Annual Report

July, 2010
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WIP MISSION

Women in Philanthropy of Ohio University will foster a powerful tradition of giving and support for the University and its departments, activities and facilities. It will aspire to increase the number of women who give to OHIO by providing advocacy about women’s philanthropic issues, and by training future generations of Ohio University donors.

Train future generations to give back
Lead by example
Connect with OHIO
WIP GOALS

The goals of Women in Philanthropy of Ohio University are to:

1. Broaden the base of financial support by women and friends of Ohio University and encourage them to increase their giving.
2. Build a culture of giving among current and future Ohio University students.
3. Educate Ohio University students in the area of financial literacy.
4. Encourage a sense of community among ourselves and those we serve.

WIP RECEIVED AWARD

Women in Philanthropy of Ohio University received a Humanitarian Award on Sunday, May 16, 2010. Dorothy Schey accepted the award on behalf of WIP for serving as a community partner with the student service organization, the Empower Campaign. Empower is a student service organization holding a seat on the Community Service Leadership Council (CSLC) which administers the WIP SCORE grants. The SCORE (Student Community Outreach Resource Endowment) grant program uses allocated funds from the Founder’s Giving Circle. A representative from WIP works with the CSLC during the review and selection process of awarding grants to student service organizations.

The Empower Campaign is dedicated to educating Africa’s orphans and vulnerable children. It works with community-based organizations in Africa to empower children and strengthen communities through education. It is a project of EDUCATE Foundation, Inc. based in Athens, OH.

Empower student members, Gwennan Richmond and Jordane Santora spoke at the February 4, 2010 WIP luncheon meeting.
WIP ACCOMPLISHMENTS

Current Initiatives
- Leveraging Leadership Giving Circle
- Joan “Jody” Galbreath Phillips Giving Circle for Women’s Athletics
- New Leader Initiative

“A.WIP gives me, a young alumna, the opportunity to give back with my enthusiasm to meet new people and help plan events along the way. You are able to give back outside of monetary donations and still feel like a part of the group.”
Amanda Smith, WIP New Leader

Other Ways to Give
- WIP Discretionary Fund for operations and programming, especially to further Financial Literacy for OU students
- Amanda J. Cunningham Leadership Center Endowment
- Baker University Center Programming Endowment
- Leona Hughes LeaderShape Endowment
- Center for Community Service Endowment

WIP Activities
- 3 Optional Meetings/Gatherings per year
- WIP OHIO Women Making a Difference Conference
- Financial Literacy Seminars
- Money U Online Financial Literacy Course offered
- New Leader Initiative Regional Events
- Leona Hughes Inspiration Award
- Student Community Outreach Resource Endowment (SCORE) grants for Student Service Organizations
- $250,000 raised for the Division of Student Affairs

“Research shows that women support the causes they care about yet rarely think of themselves as philanthropists. We want to encourage women to be strategic about their giving, no matter how large or small the dollars. We’re convinced that when we educate others about the excellence at Ohio University, they’ll want to join us.”
Barbara Strom Thompson, WIP Chair

“Your support of our organization makes it possible to continue the work we are doing to promote and provide educational opportunities to vulnerable children in the communities we sponsor in Uganda. Your understanding and compassion towards the importance of the role education in the development of individuals is reflected in the work WIP is doing. The Empower Campaign genuinely appreciates the support of Women in Philanthropy and we hope to continue to combine efforts and improve educational opportunities for all.”
Gwennan Richmond, President of the Empower Campaign
WIP EVENTS
FY 2010 (July 1, 2009–June 30, 2010)

Tea at The Willard, Washington, DC
July 16, 2009 Women in Philanthropy of Ohio University held a beautiful Tea at The Willard Intercontinental Hotel in Washington, DC. It was wonderful to be together while we enjoyed delicious goodies, a program outlining WIP's progress, hat door prizes, and entertainment by our own Graham Stewart, Executive Director of the OU Alumni Association. The room buzzed with energy and optimism over WIP's potential, as women visited with like-minded women.

Cleveland Tea
September 16, 2009 Ladies met at The County Club in Pepper Pike, OH. We are thankful to alumna Penny Lauer, author and WIP Leveraging Leadership Giving Circle Member, for generously and graciously hosting the lovely gathering. It was wonderful to meet so many women who share a fierce love for Ohio University. Listening to each woman talk about her connections and feelings about the University was moving indeed. It was exciting to hear the many ways those in attendance are already involved with our alma mater, and still want to learn more about WIP!

Fall Gathering in Athens
Women met on November 5, 2009 to learn more about ourselves and WIP's work. Kevin Smith, Interim Director of Leadership at OU, worked with us to learn about our “True Colors” of leadership styles and how we relate with one another. It was a fun working group who participated and took time to enjoy a snack break in the Women in Philanthropy Room, No. 333 in Baker University Center.

Reception
Following the Frontiers in Science Program at Templeton Blackburn Memorial Auditorium on Feb. 2, 2010, WIP held a reception. In the spacious Side Lobby of the auditorium, WIP honored Founder’s Circle member Dr. Jeanette Grasselli Brown, and her husband Glenn, for sponsoring the interesting Frontiers in Science programs.
WIP February Luncheon
On Thursday, Feb. 4, Women in Philanthropy celebrated our first fundraising milestone. It was an exciting day as forty people gathered at the Ohio University Inn and Conference Center in Athens, to toast WIP’s work in raising a quarter of a million dollars for the Division of Student Affairs!

February Planning Retreat
The WIP Planning Committee met Feb. 18–20 in Bonita Springs, FL, for their annual retreat. They were blessed with a fantastic hostess, Sheila McHale. Many thanks, Sheila!

There was discussion about where we have been, what we have learned and about our successes and challenges. Barbara Strom Thompson explained that reviewing and brainstorming as a group would enable WIP to plan for the next fundraising goal. Barb asked everyone to think about WIP’s priorities and the WIP OHIO Women Making a Difference Conference (OWMD) topped the list.

Cincinnati Dinner and a Movie
Cincinnati area women were invited to socialize at a fun, local restaurant, Olives, on April 8, 2010 followed by the Cincinnati showing of the amazing Ohio University student produced film *Trailerpark* (based on a book by Russell Banks).
Jody Galbreath Phillips Giving Circle Golf Event

The first WIP Jody Galbreath Phillips Giving Circle Golf Event was held on May 13, 2010, a gorgeous day at the Oasis Golf Center in Loveland, OH north of Cincinnati. Some played golf on the lovely course while others honed their golf skills at the golf clinic. Everyone convened for golf awards, door prizes and a fantastic dinner to learn more about Jody Galbreath Phillips and the WIP Giving Circle.

A special thanks to Stacia, our generous hostess, for spearheading the event! Stacia put her talents and treasures to work for a successful and fun event. Thank you for taking care of all of the gorgeous “pink and green” details! We really thank you Stacia for the beautiful favors and we will try to golf away the calories from those yummy brownies!!

Networking Night in Washington, D.C.

It was fantastic to be a part of the excitement on June 22nd in the private room at Il Mulino Restaurant at 1110 Vermont Ave. NW for the Women in Philanthropy Women’s Networking Night. The food was scrumptious, the black tie clad waiters were so attentive, and the energy was palpable. From 6-8pm there was not a quiet moment as Ohio University women alumnae learned about each other’s careers, shared tips about DC happenings, and discussed their love of Ohio University. Some women were already involved with WIP, while others were anxious to learn more about the excitement of being a WIP member.
FINANCIAL LITERACY TASK FORCE SUMMARY

A special task force of Women in Philanthropy of Ohio University (WIP) was put together to discover ways to help our Ohio University students be more financially responsible. The members of the task force have learned many things during this process and would like to share this information.

WIP found that students would like to have some information about how to manage their finances, stay debt-free, etc. as they begin their college career. WIP, and its partners who support financial literacy education, are seeking multiple channels to work financial literacy information into each student’s Ohio University education. WIP is raising funds to build a financial literacy program at Ohio University.

Women in Philanthropy of Ohio University seeks to help Ohio University:
- Graduate more financially literate students to reach their potential and become better leaders.
- Educate students in the area of financial literacy for lifetime financial success.
- Become a national leader in student financial literacy education.
- Implement a scalable program that reaches all students through multi-channel communication portals.

Money U
- Beginning April 30, approximately 25 Ohio University students participated in an award-winning online, interactive financial literacy program called Money U.
- After talking to participants, and through a completed questionnaire, we were able to learn the methods of financial literacy education students thought would be most beneficial and well-received.
  - Participants found Money U to be beneficial, mostly educational, somewhat interesting, and fun. Most liked the interactive format of the course. They felt the best aspect of the course was its real-world application, but its weaknesses were its long-windedness and annoying videos (which can be skipped).
  - A financial literacy course as a class assignment or extra-credit for class would encourage students to participate in it, and the participants were most interested in financial literacy as an online-interactive course, similar to Money U. Financial literacy workshops would be of interest to students with topics such as learning to balance a checkbook, managing debt, etc…
### WIP 6/30/10 FINANCIAL INFORMATION

<table>
<thead>
<tr>
<th>Account</th>
<th>Total Gifts</th>
<th>Endowment Market Value</th>
<th>Spending Account Balance</th>
<th>Outstanding Pledges/Commitments</th>
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</thead>
<tbody>
<tr>
<td><strong>Leveraging Leadership Giving Circle</strong></td>
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<td></td>
<td></td>
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<tr>
<td><strong>Center for Community Service/WIP Endowment (orig. $50,000 from FC)</strong></td>
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<td><strong>Baker Univ. Center Progr. Fund/WIP Endowment ($60,000 from FC)</strong></td>
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<td><strong>Leona Hughes LeaderShape/WIP Endowment</strong></td>
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<td><strong>Amanda J. Cunningham Leadership Center/WIP Endowment</strong></td>
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<td><strong>WIP Discretionary</strong></td>
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<td>$542.00</td>
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<td><strong>Total</strong></td>
<td>$234,897.20</td>
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</table>

Total Gifts and Pledges $234,897.20 + $31,568.41 = $266,465.61, exceeded goal of $250,000 by $16,465.61

### Member Initiated Launched Giving Circle

<table>
<thead>
<tr>
<th>Account</th>
<th>Total Gifts</th>
<th>Endowment Market Value</th>
<th>Spending Account Balance</th>
<th>Outstanding Pledges/Commitments</th>
</tr>
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<tbody>
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<td><strong>J.G. Phillips Giving Circle to Support Women’s Athletics</strong></td>
<td>$34,899.57</td>
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**Outstanding Pledges/Commitments**

<table>
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<tr>
<th>Total Gifts and Pledges/Commitments</th>
<th>$37,899.57</th>
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</thead>
</table>

$50,000 goal minus $37,899.57 = $12,100.43 left to reach goal
WIP ENDOWMENT UPDATES

DIVISION OF STUDENT AFFAIRS REPORTS:

LEONA HUGHES LEADERSHAPE ENDOWMENT/WIP
Women in Philanthropy has sponsored an Ohio University student to attend the Ohio University LeaderShape Institute for the past four years.

For the 2009 Institute, the sponsored student was Liz Herron. Liz has served on the Ohio University Student Senate for three years with the previous year holding the position of Commissioner for Women's Affairs. In this role, Liz has planned campus-wide events such as "Walk a Mile in Her Shoes" and "Take Back the Night."

Liz is also a 2-year member of the WIP sponsored Community Service Leadership Council, the Post Publishing Board, the President's Council on Campus Safety, the Relationship and Sexual Violence Coalition, a 3-year member of Phi Alpha Delta, a 3-year member of the Honors College Advisory Council, and on top of all this, she works as a Resident Assistant in Adams Hall.

The Amanda J. Cunningham Leadership Center and Campus Involvement Center is once again seeking financial commitments to host a 2010 LeaderShape Institute from December 12th – December 17th. The price per student this year is $825, a fee which includes the student's travel, lodging, meals, and all curriculum fees for the entire 6-day experience. Although the price has risen nominally over the past 2 years, it remains a bargain when compared to the $1,500 fee to participate in the nationally based session in Illinois – a price which does not include travel.

Report Completed By:
Kevin Smith
Assistant Director of Leadership, Campus Involvement Center
July 2010
CENTER FOR COMMUNITY SERVICE ENDOWMENT /WIP
Note: Student Community Outreach Resource Endowment (SCORE) grants are made available by funds from the WIP Center for Community Service Endowment

2009–2010 SCORE Grant Summary

2009–2010 in my opinion, has been the best year for CSLC to date! I would like to start out by thanking Dorothy Schey and Women in Philanthropy for your continued support towards CSLC and SCORE Grants. I would also like to thank Sara Lipman and Tanya Conrath for your ideas and commitment to CSLC and our weekly meetings throughout the year. This was a year of changes for CSLC and the ideas direction we are headed could not have been pursued without the support and help of both Sara and Tanya’s ideas.

In Summary, CSLC membership has opened up to any interested student who has a passion for service to the community instead of representatives from specific organizations as before. Fall and Winter quarters were spent restructuring CSLC, and Spring Quarter we hosted a membership drive where recruited 10 more dedicated members and over 25 people came out to learn about CSLC. My replacement, Nate Dicken, plans to recruit in the fall again with an ultimate goal of about 30 active members. CSLC is also now comprised of three committees within the organization related to our three specific areas. Each committee has a head leader to organize and facilitate the meetings and delegate tasks so the chair of CSLC does not do all the work, but more importantly so everyone feels a sense of ownership. The three committees include: SCORE Grant Committee, Project of the Week (POTW) Committee, and Student Outreach/recruitment Committee. Besides working with SCORE Grant Applications, CSLC has another primary goal of Community Service Projects of the week. We plan and lead a different service project for every week of the quarter. In 2008–2009, POTW volunteers gave over 2,000 hours of service back to the Athens Community, and this year, although the statistics are not yet in, should exceed that number by quite a bit!

Below is the list of SCORE Grant Applications as well as a summary of each specific event. We had a significantly fewer amount of grant applications this year and even hosted a SCORE Grant Workshop at the end of winter quarter. Four separate organizations attended the workshop and all have plans for events fall quarter. We advertised more this year for grants, but received fewer applications. One of the goals
for next year is to further promote SCORE grants so every organization on campus is aware of them and hopefully more applications are received. We had a discussion at our last meeting about potential causes for the decline in applications, and overall in our opinion, we feel organizations did not host as many events or projects this year as compared to years past. Although the SCORE workshop was small, we feel it was effective to introduce organizations to the requirements and tips for applying, before they fill out the application. They are also able to ask any questions to us and in turn, have a stronger application.

**Alpha Xi Delta**

Fuzzie Football

Amt Requested: $500

Amt Granted: $0

Summary: The Sorority Alpha Xi Delta applied for a grant to host a football tournament for fraternity members on campus. The money raised would benefit their national philanthropy cause. Funds requested would go towards field rentals and prizes. CSLC decided not to grant any money towards their event because there are fields on campus that could be used free of charge and we do not provide funding for prizes. In addition, CSLC would have liked to have seen them recruit participants from all over campus as opposed to only the fraternities.

**Honors College Advisory Council**

Good Works Dinner (Local Organization)

Amount Requested: $300

Amount Granted: $275

**Summary:** The funds requested to host a spaghetti dinner for Good Works. Their application was very detailed with their Grant application with an itemized list and specific costs of each ingredient. Their total estimate was $262.76 but we granted a little more than they budgeted for unpredicted causes. We did not grant the entire $300 because the budget was detailed enough that we did not believe they would have $40.00 of unpredicted costs come up. Their report stated that the event was very
successful with feeding over 100 people and organization members having the opportunity to interact with community members.

**Native Peoples Awareness Coalition**

**Supply Drive**

**Amount Requested:** $500

**Amount Granted:** $100

*Summary:* The supply drive was going towards the Sioux River Indians in the west who were hit by terrible storms last fall. This organization on campus has a specific interest in the Sioux tribe because they are all of Native American descent. The funds requested were to cover shipping costs of supplies they collected around campus. At the time of the application, they estimated that they had $100 worth of shipping costs to send the supplies to Montana so CSLC granted them funds to ship their current collections out west.

**Student Alumni Board**

**Nearly Naked Mile**

**Amount Requested:** $325

**Amount Granted:** $325

*Summary:* Student Alumni Board and Alpha Epsilon Pi joined forces to host the first ever Nearly Naked Mile at Ohio University. The mission of this event was for participants to “donate the clothes off their backs” and run down court street “Nearly Naked” in February to raise awareness of the need for clothing in Athens County. All clothes donated by participants went back to the Athens Community either through Guidance departments at the schools or my Sister’s Place. This event had over 250 participants and donated over 1500 pounds of clothes! A letter to the Editor in The Post thanked the participants and specifically Women in Philanthropy for the SCORE Grant!
Alpha Phi Omega

Alternative Spring Break

Amount Requested: $500

Amount Granted: $ 70

Summary: Members of Alpha Phi Omega went down to New Orleans for spring break to help with the rebuilding efforts. They requested $500 for gas and expenses to help with the trip, but they had everything scheduled and deposits made before the request. CSLC granted them with $70.00 to fill up two cars once in hopes to help pay for gas and a future payment as opposed to reimbursing members who have already paid for the trip. Their report said 9 people went to New Orleans and worked 12 hour days to help rebuild a home.

UCM

Local Food Thursday Supper

Amount Requested: $115

Amount Granted: $115

Summary: UCM Thursday Supper hosted a local food supper at the end of spring quarter. Because the food was all local, it was more expensive than the typical meals they serve so they requested additional funding from SCORE grants. The supper served 65 community members and was a huge success!

In conclusion, I would personally like to thank Women in Philanthropy, Dorothy Schey, Sara Lipman, and Tanya for your continued support towards CSLC, as well as my supervisor, Kevin Smith, for challenging me to new heights. When I accepted this position two years ago, CSLC only had a handful of members, and as I graduate, I know I am leaving behind 20 of the most passionate students on Ohio University's campus. I cannot wait to see where they take CSLC and the mission of the organization in the future, because I know it will be great! I have complete confidence in Nate Dicken as my replacement and have already heard some of his new ideas which will bring a new dimension to CSLC and SCORE. I wish the organization the best and am looking forward to the day that I am a member of WIP and hearing about CSLC from the other end!
2009–2010 SCORE Account Summary

Total Number of Grant Applications: 6
Total Number of Grants Awarded: 5
Beginning Balance: $2,868.53
Amount Awarded: $885.00
Ending Balance: $1,983.53

Report Completed By:
Gwen Hubach
Leadership Assistant for Community Service
June 2010

AMANDA J. CUNNINGHAM LEADERSHIP CENTER ENDOWMENT FUND/WIP
Proposal for Use of Amanda J. Cunningham Leadership Center Endowment Fund/WIP

Spending Allocation for 2010–2011

According to the Gift Agreement, the Amanda J. Cunningham Leadership Center Endowment Fund/WIP Spending Allocation “will be used to provide from its earnings, financial support for leadership activities and development, programming, resource materials, equipment, and seed money for student-initiated leadership activities as fitting the vision and intent behind the formation of the Amanda J. Cunningham Leadership Center.”

The mission of the Amanda J. Cunningham Leadership Center is to “serve as a multi-functional, student-led which strives to serve as the heart of leadership activity for Ohio University, its students, faculty, staff, and constituents. This is accomplished by: working with our partners to complement our University’s existing programs, classes, organizations, and resources; and, leading the way in campus-wide collaboration in co-developing and promoting new educational opportunities, research, and leadership activities.”

The spending amount for FYE 2010 – 2011 is $3,600.
In meeting the mission of developing a student-led leadership center as outlined above while honoring the spending allocation for this gift agreement, it is proposed that each student staff member receive an annual budget of $400, with the Graduate Assistant and Student Manager each receiving $500. These monies will serve to empower the student staff in accomplishing her or his responsibilities, with supervision, as outlined in the staff job descriptions (brief descriptions provided on page 2). The remaining $1,000 will be reserved for discretion of the collective staff and used primarily for resource materials, new/second-year programming initiatives, collaborative opportunities, and further development of the endowment.

At the completion of FYE 2010–2011 a report outlining the use of all funds will be provided along with an updated recommendation for using the available funds for FYE 2011–2012.

Amanda J. Cunningham Leadership Center Student Staff and Descriptions

The following positions are filled by Ohio University students. Brief descriptions of each position are included.

Student Manager
Responsible for managing the weekly functions of the Amanda J. Cunningham Leadership Center, coordinating, developing, and managing student staff, holding peers accountable, and ensuring mission of Center is met.

Coordinator for Marketing and Communication
Responsible the development and marketing all of the Amanda J. Cunningham Leadership Center’s promotional materials for programs and events hosted by the Leadership Center. They are also the main liaison between the Leadership Center and other campus organizations for distributing information.

Event Coordinator
Responsible for maintaining the organization of the Amanda J. Cunningham Leadership Center including planning for all space reservations, managing room set-ups, aesthetics, assessment of equipment needs, and tracking of inventory.

Coordinator for First-Year Programs
The Coordinator for First Year Programs is charged with the recruitment, management, and implementation of the quarterly LEAP, Emerging Leaders Program, the planned
expansion of the LEAP program, as well as the development and implementation of future first-year programs.

**Coordinator for Special Projects**
The Coordinator for Special Projects is an entrepreneurial leadership position dedicated to consulting with the Leadership Center team in creating new, exciting, and sustainable leadership programs for all students. The most recent examples of this include: The Ohio University Leadership Mentors Program and “Leader of the Month.”

**Graduate Assistant**
Responsible for working with the Assistant Director of the Campus Involvement Center for Leadership and Community Service in co-supervising student staff, and co-leading and co-creating new campus-wide leadership initiatives. The Graduate Assistant’s office is located in the Amanda J. Cunningham Leadership Center.

*Report Completed By:*
Kevin Smith
Assistant Director of Leadership, Campus Involvement Center
July 2010

**BAKER UNIVERSITY CENTER PROGRAMMING ENDOWMENT/WIP**
The Baker University Center Endowment will be used for student engagement activities, leadership development, and for providing seed money for new student-initiated activity ideas.

An example is the Martie and Stewie Night. This was a student’s idea to have a craft night and do interesting and fun crafts similar to those done by the famous Martha Stewart.

Since the economic situation has not been the best this endowment’s available balance has been less than the contributed value (known as an underwater account). The spending allocation has not been spent which helps the endowment grow. During the 2010–2011 school year students will have the opportunity to plan a variety of events and activities.
WIP UPCOMING DATES

Various Committee Meetings—check the WIP website www.ohio.edu/development/women or check with your Committee Chairs.

July 22, 2010—WIP Tea at The Four Seasons, Chicago, IL

July 23, 2010—WIP Leona Hughes Inspiration Award Dinner, Chicago, IL

August, 2010—watch for the next WIP E Newsletter

September 12, 2010—Corcoran Gallery of Art Tour in Washington, DC

November 4, 2010—Next WIP meeting/gathering in Athens, OH
   Details forthcoming

December, 2010—watch for the WIP Winter Newsletter with the year end updates and the opportunity for you to make a difference with your important gift to WIP. Plan your giving now.

February 3, 2011—WIP meeting in Athens, OH

April 27 and 28, 2011—NEXT WIP OHIO Women Making a Difference Conference in Athens, OH will highlight our OU faculty, alumni and students so do not miss this opportunity to gather your college roommates and come back to campus! This 3rd biennial WIP conference will include a reception with students on Wednesday night, April 27. You will enjoy various speakers, panels, a luncheon, and the famous “Power of the Purse” Silent Auction on Thursday, April 28th. (Note: Please adjust your calendar. We will NOT hold the conference 4/21 and 4/22 as originally reported.)
WIP COMMITTEES

WIP Executive Committee

Chair: Barbara Strom Thompson
Vice Chair: Charlotte Eufinger
Treasurer: Sheila McHale
Secretary: Dorothy Schey

WIP Committee Chairs:

Tiffany Hill-Smith, Programming
Natalie Chieffe, Financial Literacy Seminars
Jeannie Becka, Financial Literacy Task Force
Sara Lipman, Student Activities Chair
Tanya Conrath, Student Activities Co-Chair
Arlene Greenfield, Leveraging Leadership Giving Circle Chair

CONTACT INFORMATION

WIP Website www.ohio.edu/development/women will connect you to learn more about WIP or to give. When in the on line giving area go to “Other” and type in “WIP Fund”.

Also, a check made payable to “The Ohio University Foundation” (note “WIP” in the memo section) may be mailed to The Ohio University Foundation, P.O. Box 869, Athens, OH 45701.

Questions may be directed to Dorothy Schey, Director of Development for Special Fund Raising Initiatives, at 740–593–4556 or schey@ohio.edu
Mail to Dorothy may be sent to 208 McGuffey, Athens, OH 45701.