THE OHIO UNIVERSITY FOUNDATION
2014 REPORT ON GIVING
August 25, 2014, Ohio University dedicated its newest building: Walter Fieldhouse. Made possible through the generosity of 475 donors who made gifts totaling $11.15 million, the 89,000-square-foot facility includes a full-sized football field and regulation track. Much of the funding was provided by an $8 million commitment from Robert D. and Margaret “Peggy” M. Walter and the Walter Family Foundation. The Walters both graduated from Ohio University in 1967, Robert Walter with a bachelor of science in mechanical engineering and Peggy Walter with a bachelor of fine arts.

DEAR ALUMNI AND FRIENDS,

Thank you! This Annual Report on Giving celebrates you and the tremendous private support Ohio University received in fiscal 2014. With gifts and commitments to The Ohio University Foundation totaling more $36.6 million, it was a great year.

In April 2014, we surpassed The Promise Lives Campaign’s $450 million goal, 14 months ahead of the June 30, 2015 deadline.

A $2 million commitment in support of academic programs from Goll-Ohio Eminent Scholar and Distinguished Professor John Kopchick and his wife Char, assistant dean of students for campus involvement, pushed the Campaign over the top. By June 30, 2014, the University had secured $462.4 million in support of students, faculty, programs, outreach and select facilities.

We continue to raise funds in support of these Campaign priorities, with a special focus on students and scholarships through The OHIO Match™. Launched in August 2013, The OHIO Match is an innovative program through which the University will invest $25 million in endowed scholarships by matching $.50 on every $1.00 donated to eligible scholarship endowments. In fiscal 2014, more than 2,800 donors committed $3.2 million to the program. Combined with matching dollars, that will amount to $4.8 million in new endowed scholarship support.

On the pages of this Report, you’ll find many reasons to celebrate. One of those reasons is you. I am grateful for your ongoing support of and commitment to Ohio University.

Sincerely,

J. Bryan Benchoff
President and CEO, The Ohio University Foundation
In 2011, Johnson donated her collection of work—nearly 2 million images from her early freelance and Pittsburgh Press work to assignments for National Geographic, LIFE, Sports Illustrated, and others—to the Ohio University Libraries. The value of the collection was appraised and added to the Campaign in fiscal 2014.

According to Special Collections Librarian Miriam Intrator, Johnson's work constitutes the cornerstone of the Libraries’ Documentary Photography Archive, which seeks to preserve and make available the work of select documentary photographers for use by faculty, students, and researchers.

For nearly four decades, Lynn Johnson, MA ‘04, has traveled the globe as a photojournalist, capturing images with the power to evoke emotion and to remind viewers of their common humanity.

Johnson’s career began in the 1970s, and she has become well known for her intimate, compassionate photographs of everyday people, often in extraordinary circumstances.

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“YOU’RE NOT TAKING A PHOTO. YOU’RE SHARING A LIFE.”

— LYNN JOHNSON
In his 28 years at Ohio University, John Kopchick has built a culture of discovery, collaboration, and celebration. He calls it a “work hard, play hard” environment.

In April 2014 the Goll-Ohio Eminent Scholar and Distinguished Professor and his wife Char, assistant dean of students for campus involvement, made a $2 million gift commitment that pushed The Promise Lives Campaign over its $450 million goal.

The Kopchicks’ commitment will support undergraduate student research, graduate fellowships, faculty research, research awards and operational funding in molecular and cellular biology (MCB)—spanning five academic units—and a new program in translational biomedical sciences.

“This gift will provide an incredible opportunity for interdisciplinary education among our students and research among our faculty,” said Vice President for Research and Dean of the Graduate College Joe Shields. “The Kopchicks’ generosity will grow the programs that translate basic scientific research into practical applications to enhance the human condition.”

Supporting the development of this new program is a natural fit for John Kopchick.

“It’s my honor to make this gift and to be able to watch this new program in translational biomedical sciences become a reality,” said John Kopchick. “This kind of research is often called ‘bench to bedside.’ We always hope to translate basic science into something useful.”
In fall 2014, The Steven L. Schoonover Center for Communication entered Phase Two of construction, which includes student and classroom spaces as well as office suites for the schools of Visual Communication and Communication Studies, and the J. Warren McClure School of Information Telecommunication Systems.

Schoonover Center will house all five Scripps College schools under one roof for the first time in the college’s more than 40-year history. Early donors to the project were able to witness the construction process as spaces like the Sandra J. Anderson Conference Room in the Dean’s Suite came to life.

Generous commitments to the project in 2014 include:

- A $50,000 commitment to name the Smith and Patricia Schuneman Journalism Conference Room;
- A $15,000 commitment to name the Hebah Ahmed Abdalla Conference Room; and
- A $250,000 commitment to name the Lyon Video TV Studio C.

Prior to 2014, Leon Harris, Larry and Susan Patrick, June Martinick Farrell, Henry Heilbrunn, Susan Mulgrew, John and Candace Wolfzorn, and the Scripps College Dean’s Advisory Council also made commitments to support the building.

“This is a place where we can work, act, and live together for a common purpose,” said Scripps College Dean Scott Titsworth. “We’re grateful to all of the donors who have recognized the college’s physical space needs and whose commitments are making this integrated communication facility possible.”

A $7.5 million commitment from Steven L. Schoonover, BFA ’67, provided base support for the renovation.
Last spring, a long and full life was punctuated by a surprise gift to Ohio University Eastern Campus. Sara E. Burkey lived out her values—her belief in education, community and hard work—in Belmont County until her death at age 97.

A 1935 graduate of St. Clairsville High School, Burkey was a retired bookkeeper from the Wonder Bread Company and former employee of Community Motors. She was a member of St. Clairsville’s First Presbyterian Church, Senior Center, Alumni Association and the Daughters of America.

Although she never attended college, Burkey appreciated the college campus in her community and importance of higher education. One of her favorite activities in recent years was attending theater productions at the Eastern Campus with friends.

Burkey quietly decided to support the campus in her estate. Her generous gift will support student internships in the applied management program, community economic development activities and the campus theatre program.

“Unfortunately I never had the opportunity to meet Sara, but her gift provides a wonderful example of kind generosity,” said Eastern Campus Dean Paul Abraham. “She was clearly a highly dedicated and principled person, and OUE is most fortunate to have her memory live on through her gift.”
Ohio University is a force for change. So is each donor who supports the University’s students, faculty and programs with gifts to The Ohio University Foundation.

The Promise Lives Campaign invites alumni and friends to influence the future by supporting students and faculty as they learn, discover and lead change in our communities, state, nation and world. The Campaign, which began July 1, 2007, will end June 30, 2015.

By June 30, 2014, Campaign donors had committed more than $462.4 million to support students, faculty, programs, outreach and select facilities.

At Ohio University, transforming lives is what we do. It’s through passion and commitment that transformation is possible.

This Annual Report on Giving highlights the ways that alumni and friends have been a force for change during The Promise Lives Campaign and, particularly, during fiscal 2014.
The $462.4 million raised includes outright gifts, gifts-in-kind, pledges and planned gifts. The lion’s share of Campaign gifts is in support of students, faculty and academic programs.

**CAMPAIGN ATTAINMENT BY DESIGNATION PURPOSE**

<table>
<thead>
<tr>
<th>PURPOSE</th>
<th>ATTAINMENT</th>
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<td>Academic Divisions</td>
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<td>Athletics</td>
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<tr>
<td>Unrestricted</td>
<td>$6,103,255</td>
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**CAMPAIGN ATTAINMENT BY DONOR TYPE**

This includes all donors making a gift or pledge of any amount. Alumni are the single largest source of gifts to The Ohio University Foundation.

**CAMPAIGN PROGRESS**

The Promise Lives Campaign
Attainment as of June 30, 2014
$462,478,527

**CAMPAIGN BY RESTRICTION**

More than $200 million has been committed to The Ohio University Foundation’s endowment during the Campaign. By June 30, 2014, the endowments that support Ohio University had grown to more than $515.9 million.
TOTAL CAMPAIGN ATTAINMENT BY FISCAL YEAR

Select gifts received prior to July 1, 2007, are included in The Promise Lives Campaign. These include transformational gifts from the Osteopathic Heritage Foundations, which named the Heritage Clinical Training and Assessment Center and Community Clinic, as well as from the Scripps Howard Foundation, which named the Scripps College of Communication.

FISCAL YEAR

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Attainment</th>
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<tr>
<td>Pre-2008</td>
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<tr>
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<td>2014</td>
<td>$25,852,372</td>
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<td>$36,633,344</td>
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TOTAL CAMPAIGN ATTAINMENT BY FISCAL YEAR

LESS THREE TRANSFORMATIONAL GIFTS

Campaign progress is strong, even when removing three transformational gifts: $114 million toward the Campaign (total gift: $124 million) from Fritz J. and Dolores H. Russ; $105 million to the Heritage College of Osteopathic Medicine from the Osteopathic Heritage Foundation; and $41 million from Violet L. Patton to name The Gladys W. and David H. Patton College of Education and to establish the Violet L. Patton Center for Arts Education.
**FISCAL YEAR 2014 ATTAINMENT**

Attainment as of June 30, 2014

$36,633,344

**FISCAL 2014 ATTAINMENT BY DONOR TYPE**

This includes all donors making a gift or pledge of any amount. Every gift matters!

- **Alumni**: $28,891,562
- **Other Individuals**: $1,822,708
- **Corporations**: $1,202,934
- **Foundations**: $979,354
- **Organizations**: $4,300,204

**FISCAL 2014 NUMBER OF DONORS BY TYPE**

Total number of donors as of June 30, 2014

19,855

- **Alumni**: 13,857
- **Other Individuals**: 337
- **Corporations**: 194
- **Foundations**: 391
- **Organizations**: 5,076

**FISCAL 2014 ATTAINMENT BY DESIGNATION PURPOSE**

The $36.6 million raised includes outright gifts, gifts-in-kind, pledges and planned gifts.

<table>
<thead>
<tr>
<th>PURPOSE</th>
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<td>Academic Divisions</td>
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<td>Public Service</td>
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<tr>
<td>Research</td>
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<td>Student Aid</td>
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<tr>
<td>Unrestricted</td>
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**FISCAL 2014 BY RESTRICTION**

This includes gifts made available for immediate expenditure as well as those committed to endowment.

- **Capital**: $25,988,220
- **Current Operations**: $262,134
- **Endowment**: $10,382,990
Throughout her life, Yvette McGee Brown, BSJ ’82, has known times of challenge and times of success. Raised in Columbus by her mother, she was taught early on about the importance of education and hard work.

“The power of education has always been abundantly clear to me,” she says. “Ohio University invested in me with grants and financial aid at a time when college would not otherwise have been possible.”

McGee Brown earned a juris doctorate in 1985 from The Ohio State University and went on to become a judge for the Franklin County (Ohio) Court of Common Pleas’ Domestic and Juvenile Division, serving from 1993-2002. In January, 2011, she became the first African-American female justice on the Ohio Supreme Court.

In the spring 2014, she established the Yvette McGee Brown Scholarship to support students enrolled in the Scripps College of Communication. McGee Brown’s gift will be matched $.50 for each dollar given thanks to the Ohio Match, a unique program that provides $25 million to the Ohio University Foundation to strengthen endowed scholarships.

“It makes me very happy to pay it forward for the next generation of students. I hope OU finds it to be a good return on their investment.”

McGee Brown is a new trustee (2015) of the University’s Foundation Board and served as a member of the Ohio University Board of Trustees from 2009 to 2010. Because of her generosity, students who dream of a career in communication now have access to another source of financial support.
"THE POWER OF EDUCATION HAS ALWAYS BEEN ABUNDANTLY CLEAR TO ME."

– YVETTE MCGEE BROWN