

# Columbia College – Ohio University Plan

# Communication Online Program Pathway

Study communication in the Scripps College of Communication, recognized as a Center of Excellence by the Ohio Board of Regents. The online Communication major, is ideally suited for both new college students and continuing professionals in a variety of public, nonprofit, and private organizations who have positions that emphasize internal and external communication. The major cross-trains individuals in visual, written, and oral communication, emphasizing both practical application and theory-based communication strategy. Courses are designed with best practices for online pedagogy, emphasizing the same student enrichment philosophy that grounds other majors in the Scripps College of Communication.

#### Online Convenience. Ohio University Quality.

- Review study materials and submit assignments online.
- Learn from distinguished professors.
- Progress through the degree in consultation with an Ohio University academic advisor.

## Admission Requirements

- No additional requirements beyond undergraduate admissions requirements for freshman or transfer admission.
- Transfer applicants must a have a cumulative grade-point average of 2.0 or higher from all institutions previously attended to be considered for admission. If you have completed fewer than 20 semester hours of 30 quarter hours of university of college coursework, you must also submit your high school transcript for evaluation.
- Official transcripts sent directly to OHIO University from all colleges and universities you have attended.

### **Application Information**

Apply online ohio.edu/admissions/apply Students can complete this program through OHIO Online

### Submit all college-level transcripts to:

**Undergraduate Admissions** Ohio University Chubb Hall 120 1 Ohio University Drive Athens, OH 45701

# **Ohio University Contact Information**

**Undergraduate Admissions** 

740.593.4100

E-mail general questions to

transfer@ohio.edu

For more information visit www.ohio.edu/admissions/partners





# **Degree Requirements**

To qualify for the Bachelor of Science, Communication major, a student must have completed all OHIO University graduation requirements: general education, College, major, and residency. Students must earn a minimum of 30 semester hours of OHIO University credit, complete a minimum of 50% of the major course requirements at OHIO University, and complete a minimum of 120 total semester hours for graduation (elective hours may be required).

# Ohio University BRICKS General Education Requirements

BRICKS is Ohio University's general education program, and requirements must be fulfilled by all baccalaureate degree students. BRICKS includes a minimum of 38 credit hours across five categories: Foundations, Pillars, Arches, Bridges, and Capstone. Courses used to satisfy BRICKS requirements may be completed through Columbia College or OHIO Online. The table below lists Columbia College courses that have direct course equivalencies at Ohio University which meet BRICKS requirements. General education courses that may also satisfy program requirements are inside brackets.

OHIO BRICKS Requirement	Columbia College Course Numbers
FOUNDATIONS	Take one course from each listed category
Written Communication	ENGL C1000, ENGL C1000E
Advanced Writing	ENGL 1B, ENGL C1001
Quantitative Reasoning	STAT C1000, MATH 4, MATH 8, MATH 16, MATH 18B
Intercultural Explorations	ANTHR 2; CHILD 36; COMM 5; ETHS 1; HIST 14; POLSC 16
PILLARS	Take one course from each listed category (minimum 3 credits each)
Humanities: Texts and Contexts	ENGL 10, ENGL 17, ENGL 18, ENGL 46, ENGL 47; PHILO 1
Humanities: Arts	ART 2, ART 11, ART 14; MUSIC 2
	BIOL 2, BIOL 2 and BIOL 4 and BIOL 6, BIOL 4, BIOL 4 and BIOL 6, BIOL 6, BIOL 10, BIOL 17, BIOL
Natural Sciences	65; CHEM 2A and CHEM 2AL, CHEM 14 and CHEM 14L; ESC 5, ESC 10, ESC 33, ESC 42; FNR 50;
	GEOGR 15; PHYCS 4A, PHYCS 5A
Social or Behavioral Sciences	ECON 10, ECON 11; GEOGR 12, GEOGR 20; HIST 13, HIST 16, HIST 17; POLSC 1000, POLSC 14;
Social of Bellaviolal Sciences	PSYC C1000; SOCIO 1; SOCIO 7
ARCHES	Take one course from each listed category (minimum 3 credits each)
Constructed World	ART 12; DRAMA 10; MATH 6, MATH 18A; SOCIO 8
Natural World	ANTHR 1; BIOL 60; CHEM 2B and CHEM 2BL; FNR1; PHSCI 30; PHYCS 1; PHYCS 4B, PHYCS 5B
Connected World	ANTHR 2, ANTHR 10; BIOL 24; CHILD 1; ETHS 1; HLTH 1; POLSC 16; PSYCH 24; SOCIO 2
BRIDGES	Take one course from each listed category (minimum 1 credit each)
Speaking and Listening	[COMM C1000]
Ethics and Reasoning	BUSAD 20; CHILD 36; [COMM C1000]
Diversity and Practice	ART 12; [COMM C1000]; HHP 5
Learning and Doing	No current equivalencies
CAPSTONE	Minimum 2 credits (no current equivalencies)

### **BRICKS and Prior Degree Completion**

Students who complete an Associate of Arts (AA), Associate of Science (AS), or bachelor's degree from an accredited institution\* prior to enrollment in a degree-seeking program at Ohio University will receive transfer credit equivalent to fulfilling Ohio University's BRICKS general education requirements in Foundations (excluding the Advanced Writing component, which requires completion of an equivalent course), Pillars, and Arches. Students who have not completed an approved degree will have their courses evaluated individually to determine appropriate general education requirement fulfillment. \*Institutions must be accredited by regional accrediting commissions recognized by the Council on Higher Education Accreditation (CHEA) to qualify.





# **Communication Major Courses**

Choose no more than 3 total courses at Columbia College

### **Foundational Knowledge and Skills**

Complete all of the following courses through Columbia College or OHIO Online.

Complete JOUR 1330 and VICO 1000 with a grade of 'C' (2.0) or better.

OHIO Course Name	OHIO Course Number	Columbia College Course Number
Using Communication Tools	COMM 1000	
Fundamentals of Public Speaking	[COMS 1030]	[COMM C1000]
Precision Language for Journalists	JOUR 1330	
Media Storytelling and the Creative Process or Introduction to Studies in Visual Communication	MDIA 1020 or VICO 1000	

### **Practice**

Complete all of the following courses through Columbia College or OHIO Online

OHIO Course Name	OHIO Course Number	Columbia College Course Number
Techniques of Group Discussion	COMS 2050	COMM 9
Mass Media Writing Principles	JOUR 2150	
Introduction to Basic Publication/Web Design	VICO 2514 or VICO 2561	

#### Strategy

Complete five courses (three courses must be from the 3000- or 4000-level) for a minimum of fifteen semester hours. Complete courses through Columbia College or OHIO Online.

OHIO Course Name	OHIO Course Number	Columbia College Course Number
Special Topics in Communication	COMM 3900	
Communication in Interpersonal Relationships	COMS 2060	COMM 3
Organization Communication for Nonmajors	COMS 2500	
Communication and New Technology	COMS 3200	
Communication Technology and Organizing	COMS 3250	
Cross-Cultural Communication	COMS 4100	
Consumer Issues in Telecommunication	ITS 1010	
Understanding Internet Technology	ITS 2010	
Privacy in the Internet Age	ITS 4310	
Podcasting Survey	JOUR 2230	
Introduction to Advertising and Public Relations	JOUR 2500	
Communication Law	JOUR 3100	
Gender, Race, and Class in Journalism and Mass Media	JOUR 4130	
Podcasting and Audio Journalism	JOUR 4200	
International Mass Media	JOUR 4660	
Seminar in Online Journalism	JOUR 4923	
Media Storytelling and the Creative Process (if not used in Foundational Knowledge)	MDIA 1020	





### Strategy

Elective options continued

OHIO Course Name	OHIO Course Number	Columbia College Course Number	
Social Media Introduction	MDIA 2113		
Audience Research	MDIA 3105		
Advanced Social Media	MDIA 4120		
Introduction to Studies in Visual Communication (if not used in Foundational Knowledge	VICO 1000		

### **Synthesis**

Complete all of the following courses through Columbia College or OHIO Online

OHIO Course Name	OHIO Course Number	Columbia College Course Number
Applied Communication Capstone (completes OHIO BRICKS Capstone Requirement)	[COMM 4000]	
Qualitative Inquiry in Communication	COMS 3420	
Ethics, Mass Media, and Society	[JOUR 3200]	

### **Additional Course Requirements**

Complete the following courses to reach a total of 120 credit hours through Columbia College or OHIO Online

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OHIO Course Name	OHIO Course Number	Columbia College Course Number
Electives	Work with an Academic Advisor for appropriate course	
	selection	

### Disclaimer:

The information on this guide is based on the catalog requirements posted in the 2025-2026 Ohio University catalog and related Columbia College equivalents as of the Last Updated date. All information is subject to change without notice. Students must complete a minimum of 120 total semester hours, are responsible for tracking their degree completion on their DARS, and are encouraged to work with an Ohio University academic advisor in their degree planning. Courses are subject to availability at each institution. It is suggested that students meet with an advisor to discuss course selection based on offered options.

Last Updated: 8/22/2025