

## Zane State College – Ohio University Plan

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### Communication Online Program Pathway

Study communication in the Scripps College of Communication, recognized as a Center of Excellence by the Ohio Board of Regents. The online Communication major is ideally suited for both new college students and continuing professionals in a variety of public, non-profit, and private organizations who have positions that emphasize internal and external communication. The major cross-trains individuals in visual, written, and oral communication, emphasizing both practical application and theory-based communication strategy. Courses are designed with best practices for online pedagogy, emphasizing the same student enrichment philosophy that grounds other majors in the Scripps College of Communication.

#### **Online Convenience. Ohio University Quality.**

- Review study materials and submit assignments online.
- Learn from distinguished professors.
- Progress through the degree in consultation with an Ohio University academic advisor.

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### Admission Requirements

- No additional requirements beyond undergraduate admissions requirements for freshman or transfer admission.
- Transfer applicants must have a cumulative grade-point average of 2.0 or higher from all institutions previously attended to be considered for admission. If you have completed fewer than 20 semester hours of 30 quarter hours of university or college coursework, you must also submit your high school transcript for evaluation.
- Official transcripts sent directly to OHIO University from all colleges and universities you have attended.

#### **Application Information**

Apply online [ohio.edu/admissions/apply](https://ohio.edu/admissions/apply)

Students can complete this program through OHIO Online

#### **Submit all college-level transcripts to:**

Undergraduate Admissions  
Ohio University  
Chubb Hall 120  
1 Ohio University Drive  
Athens, OH 45701

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### Ohio University Contact Information

#### **Undergraduate Admissions**

740.593.4100

#### **E-mail general questions to**

[transfer@ohio.edu](mailto:transfer@ohio.edu)

For more information visit [www.ohio.edu/zane-state](https://www.ohio.edu/zane-state)



## Degree Requirements

To qualify for the Bachelor of Science, Communication major, a student must have completed all OHIO University graduation requirements: general education, College, major, and residency. Students must earn a minimum of 30 semester hours of OHIO University credit, complete a minimum of 50% of the major course requirements at OHIO University, and complete a minimum of 120 total semester hours for graduation (elective hours may be required).

## Ohio University BRICKS General Education Requirements

BRICKS is Ohio University's general education program, and requirements must be fulfilled by all baccalaureate degree students. BRICKS includes a minimum of 38 credit hours across five categories: Foundations, Pillars, Arches, Bridges, and Capstone. Courses used to satisfy BRICKS requirements may be completed through Zane State College or OHIO Online. The table below lists Zane State College courses that have direct course equivalencies at Ohio University which meet BRICKS requirements. General education courses that may also satisfy program requirements are inside brackets. HIST courses marked with an asterisk (\*) will automatically equate to HIST 1320 and/or HIST 1330, but may instead equate to HIST 1210 and/or HIST 1220. Work with your academic advisor to make adjustments as necessary.

OHIO BRICKS Requirement	Zane State College Course Numbers
<b>FOUNDATIONS</b>	Take one course from each listed category
Written Communication	ENGL 1500
Advanced Writing	ENGL 2500, ENGL 2800
Quantitative Reasoning	MATH 1040, MATH 1050, MATH 1250, MATH 1340, MATH 1350, MATH 1650, MATH 2520
Intercultural Explorations	ENGL 2700; HIST 1110*
<b>PILLARS</b>	Take one course from each listed category (minimum 3 credits each)
Humanities: Texts and Contexts	ENGL 2520, ENGL 2600, ENGL 2700; HIST 1100*, HIST 1110*; PHIL 1010, PHIL 1020
Humanities: Arts	ARTS 1010
Natural Sciences	BIO 1070, BIO 1210, BIOL 1220, BIOL 2010, BIOL 2400 and BIOL 2410; CHEM 1010, CHEM 1210; GEOL 1350; PHYS 2010
Social or Behavioral Sciences	ECON 1510, ECON 1520; HIST 1110*, HIST 1200, HIST 1210; POLS 1010; PSYC 1010; SOCI 1010
<b>ARCHES</b>	Take one course from each listed category (minimum 3 credits each)
Constructed World	ARTS 1020; MATH 2510; THTR 1010
Natural World	BIOL 2420 and BIOL 2430; CHEM 1220; PHYS 2020
Connected World	CJUS 1060; EDUC 1830; PSYC 2010, PSYC 2030, PSYC 2170; SOCI 2050
<b>BRIDGES</b>	Take one course from each listed category (minimum 1 credit each)
Speaking and Listening	[COMM 2610]
Ethics and Reasoning	[COMM 2610]
Diversity and Practice	ARTS 1020; [COMM 2610]; SOCI 2060; THTR 1020
Learning and Doing	SWKA 2150
<b>CAPSTONE</b>	Minimum 2 credits (no current equivalencies)

### BRICKS and the Ohio Transfer 36 or Prior Degree Completion

Students who complete the minimum requirements of the Ohio Transfer 36 (OT36, formerly the Ohio Transfer Module), an Associate of Arts (AA), Associate of Science (AS), or bachelor's degree from an accredited institution\* prior to enrollment in a degree-seeking program at Ohio University will receive transfer credit equivalent to fulfilling Ohio University's BRICKS general education requirements in Foundations (excluding the Advanced Writing component, which requires completion of an equivalent course), Pillars, and Arches. Students who have not completed the OT36 or an approved degree will have their courses evaluated individually to determine appropriate general education requirement fulfillment. \*Institutions must be accredited by regional accrediting commissions recognized by the Council on Higher Education Accreditation (CHEA) to qualify.



## Communication Major Courses

Choose no more than 3 total courses at Zane State College

### Foundational Knowledge and Skills

Complete all of the following courses through Zane State College or OHIO Online.

Complete JOUR 1330 and VICO 1000 with a grade of 'C' (2.0) or better.

OHIO Course Name	OHIO Course Number	Zane State College Course Number
Using Communication Tools	COMM 1000	
Fundamentals of Public Speaking	[COMS 1030]	[COMM 2610]
Precision Language for Journalists	JOUR 1330	
Media Storytelling and the Creative Process or Introduction to Studies in Visual Communication	MDIA 1020 or VICO 1000	

### Practice

Complete all of the following courses through Zane State College or OHIO Online

OHIO Course Name	OHIO Course Number	Zane State College Course Number
Techniques of Group Discussion	COMS 2050	
Mass Media Writing Principles	JOUR 2150	
Introduction to Basic Publication/Web Design	VICO 2514 or VICO 2561	

### Strategy

Complete five courses (three courses must be from the 3000- or 4000-level) for a minimum of fifteen semester hours. Complete courses through Zane State College or OHIO Online.

OHIO Course Name	OHIO Course Number	Zane State College Course Number
Special Topics in Communication	COMM 3900	
Communication in Interpersonal Relationships	COMS 2060	COMM 1220
Organization Communication for Nonmajors	COMS 2500	
Communication and New Technology	COMS 3200	
Communication Technology and Organizing	COMS 3250	
Cross-Cultural Communication	COMS 4100	
Consumer Issues in Telecommunication	ITS 1010	ITCS 1010
Understanding Internet Technology	ITS 2010	
Privacy in the Internet Age	ITS 4310	
Podcasting Survey	JOUR 2230	
Introduction to Advertising and Public Relations	JOUR 2500	MKTG 2020
Communication Law	JOUR 3100	
Gender, Race, and Class in Journalism and Mass Media	JOUR 4130	
Podcasting and Audio Journalism	JOUR 4200	
International Mass Media	[JOUR 4660]	
Seminar in Online Journalism	JOUR 4923	
Media and the Creative Process (if not used in Foundations II area)	MDIA 1020	

### Strategy

Continued

OHIO Course Name	OHIO Course Number	Zane State College Course Number
Social Media Introduction	MDIA 2113	
Audience Research	MDIA 3105	
Advanced Social Media	MDIA 4120	
Introduction to Studies in Visual Communication (if not used in Foundations II area)	VICO 1000	

### Synthesis

Complete all of the following courses through Zane State College or OHIO Online

OHIO Course Name	OHIO Course Number	Zane State College Course Number
Applied Communication Capstone (completes OHIO BRICKS Capstone Requirement)	[COMM 4000]	
Qualitative Inquiry in Communication	COMS 3420	
Ethics, Mass Media, and Society	[JOUR 3200]	

### Additional Course Requirements

Complete the following courses to reach a total of 120 credit hours through Zane State College or OHIO Online

OHIO Course Name	OHIO Course Number	Zane State College Course Number
Electives	Work with an Academic Advisor for appropriate course selection	

### Disclaimer:

The information on this guide is based on the catalog requirements posted in the 2025-2026 Ohio University catalog and related Zane State College equivalents as of the Last Updated date. All information is subject to change without notice. Students must complete a minimum of 120 total semester hours, are responsible for tracking their degree completion on their DARS, and are encouraged to work with an Ohio University academic advisor in their degree planning. Courses are subject to availability at each institution. It is suggested that students meet with an advisor to discuss course selection based on offered options.

**Last Updated: 8/26/2025**