



**OHIO**  
UNIVERSITY

## College of Business

### International Business

The scheduling scenario below is intended to present an example pattern by which this major can be completed in three years. Those interested in pursuing this option need to work with an academic advisor to develop a specific plan to earn the 128 credit hours required for graduation.

#### International Business (BBA)

##### Semester 1: Fall

Course Subject and Title (Or General Tier/Major Requirement)	Credit Hours	Upper Division	Minimum Grade
BA 1000 Intro to College of Business	1		
BA 1100 Intro to Business	3		
ECON 1040 Principles of Macroeconomics	3		
MATH 1350 Intro to Calculus	4		
MIS 2010 Data Design and Analysis	3		
Tier II elective Fine Arts (from list)	3		
Total hours for semester	17		

##### Semester 2: Spring

Course Subject and Title (Or General Tier/Major Requirement)	Credit Hours	Upper Division	Minimum Grade
ECON 1030 Principles of Microeconomics	3		
ENG 1510 Freshman Composition	3		
ACCT 1010 Foundations of Accounting	3		
Global Perspective Elective (from list) - Foreign Lang if needed	3		
Elective 2nd BBA major/minor/certificate recommended	3		
Total hours for semester	15		

##### Semester 3: Summer

Course Subject and Title (Or General Tier/Major Requirement)	Credit Hours	Upper Division	Minimum Grade
MKT 2400/FIN 2400/MGT 2100/MIS 2020 Business Cluster	12		
AACT 1020 Decision Making with Accounting	3		
Total hours for semester	15		

**Semester 4: Fall**

Course Subject and Title (Or General Tier/Major Requirement)	Credit Hours	Upper Division	Minimum Grade
BA 2000 Career Management	1		
QBA 2010 Business Statistics	3		
BUSL 2550 Law and Society	3		
MGT 3600 Introduction to International Business	3		
PHIL 1300 Intro to Ethics	3		
Tier II elective Cross Cultural (from list)	3		
Total hours for semester	16		

**Semester 5: Spring**

Course Subject and Title (Or General Tier/Major Requirement)	Credit Hours	Upper Division	Minimum Grade
MGT 3200 Operations Management	3		
MGT 3650 International Market Assessment and Entry	3		
Tier II elective Natural Sciences (from list)	3		
Global Perspective Elective (from list) - Foreign Lang If needed	3		
PSY 1010 or SOC 1000 or ANTH 1010	3		
Elective Diversity/Breadth (from list)	3		
Total hours for semester	18		

**Semester 6: Summer**

Course Subject and Title (Or General Tier/Major Requirement)	Credit Hours	Upper Division	Minimum Grade
International Business Track Elective #1	3		
Elective 2nd BBA major/minor/certificate recommended	3		
Elective 2nd BBA major/minor/certificate recommended	3		
Elective 2nd BBA major/minor/certificate recommended	3		
Elective 2nd BBA major/minor/certificate recommended	3		
Total hours for semester	15		

**Semester 7: Fall**

Course Subject and Title (Or General Tier/Major Requirement)	Credit Hours	Upper Division	Minimum Grade
MGT 4640 Cross -Cultural Leadership and Management	3		
QBA 3710 Business Analytics	3		
International Business Track Elective #2	3		
Elective 2nd BBA major/minor/certificate recommended	3		
Elective 2nd BBA major/minor/certificate recommended	3		
Total hours for semester	15		

**Semester 8: Spring**

Course Subject and Title (Or General Tier/Major Requirement)	Credit Hours	Upper Division	Minimum Grade
MGT 4650 Transnational Strategy, Org, and Leadership	3		
MGT 4800J Business Strategy	3		
International Business Track Elective #3	3		
Elective 2nd BBA major/minor/certificate recommended	3		
Elective 2nd BBA major/minor/certificate recommended	3		
Total hours for semester	15		

**Semester 9: Summer**

Course Subject and Title (Or General Tier/Major Requirement)	Credit Hours	Upper Division	Minimum Grade
Internship (Permission required)	3		
Total hours for semester	3		