

# Innovation Center

Fueling bright ideas.

## E-Newsletter Holiday Edition

Resources to make your business thrive!

Issue #7, Article #1

December, 2010

## Happy Holidays!

Happy Holidays from the Innovation Center crew! Jennifer Simon, Director; Matthew Strader, Entrepreneur-in-Residence; Susan Bauman, Administrative Associate; and Office Assistants Bernadette Fechko and Katie Pinkerton wish you the happiest of holidays and a wonderful year to come!

## Events

### Winter Technology & Entrepreneurship Happy Hour

The Winter Technology & Entrepreneurship Happy Hour, held December 7, 2010 at Jackie O's Pub & Brewery was a success and we again thank all that could be in attendance and contribute their innovative ideas.

The next event will be held on February 15, 2011, again at Jackie O's. For more information, please contact Bernadette Fechko or Katie Pinkerton, via [innovation@ohio.edu](mailto:innovation@ohio.edu).

## December 2010

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## Our Partners

[Business Remixed](#)  
(Athens County Economic Development Council)



[Enterprise Appalachia](#)



[Ohio University](#)  
[Technology Transfer Office](#)

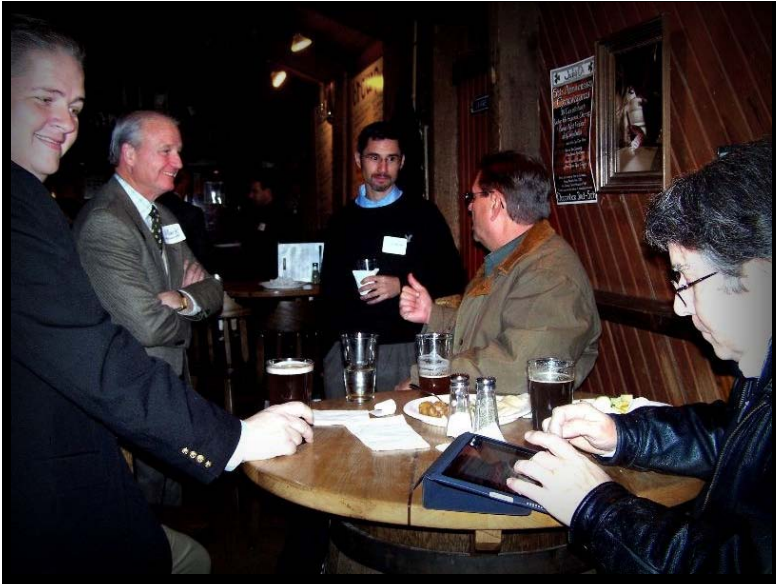


[Edison Biotechnology Institute](#)

[State of Ohio Edison Technology Incubators](#)

[TechGROWTH Ohio](#)





From left: Andrew Olson, Mark Butterworth, Jeff DiGiovanni, David Wight, John Glazer

## Clients Only: Networking in the New Year



Innovation Center clients are welcome to join fellow clients as well as the IC staff in a post-holiday networking luncheon, "Networking in the New Year." The event is to be held on January 11, 2010 from 11a - 1p in the Innovation Center conference room 103, with lunch provided to invitees. RSVP today to [innovation@ohio.edu](mailto:innovation@ohio.edu).

RSVP on Facebook! 

Stay updated! Frequent the [Innovation Center Events](#) page for exciting upcoming events as well as news and information on those held previously.

## Client News

### E3 Technologies Unveils New Website & Video

Available to view at <http://e3cleantechnologies.com>, Ohio University's own Dr. Botte and the E3 crew have unveiled their website recently, featuring a [Youtube video](#) by Flique Creative, which can also be viewed by clicking the below image.

## Quick Links

[Innovation Center Home](#)

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[Client Companies](#)

Find us on Facebook 

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## Available Space

Looking for a place to house your promising, technology-based small business?



The Innovation Center is nearing capacity! Check out the recently revised layouts diagramming available and rented space on the [first](#) and [second](#) floors.

  Join our Mailing List



## Athens CEO of E3 Technologies Named Finalist in World Technology Awards

The participation of Dr. Gerri Botte, of Ohio University and E3 Technologies, in the World Technology Awards (WTA) in New York City on November 30 and December 1 was a success.

[View Press Release](#)

## EZ Asphalt Company Featured in the US Dept. of Transportation's "Highways for Life."

An interlaboratory study conducted with the help of a Federal Highway Administration Technology Partnership Grant confirmed the accuracy and usability of a device to pinpoint the temperature at which asphalt binder will crack.

[View Article](#)

Stay updated with the latest news and information on the Innovation Center clientele at the Innovation Center News page, found here: <http://www.ohio.edu/research/innovation/news/>.

## News

Innovation Center, Business Remixed, and client Third Sun participate in Entrepreneurial

## Development with Students at Tri-County Career Center

The Foundation for Appalachian Ohio recently sponsored an interactive entrepreneurship workshop for students in the fashion and marketing program at Tri-County Career Center, with the goal of providing the students with business start-up and operations education. The curriculum was compiled and facilitated by Shawn Mallett of Ohio University's Voinovich School of Leadership and Public Affairs.

[View Article](#)

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## Strader on Startups

Entrepreneur-in-Residence  
Matt Strader of TechGROWTH Ohio  
and the Innovation Center



Entrepreneur-in-Residence Matt Strader of TechGROWTH Ohio and the Innovation Center

## Creative Financing for Entrepreneurs

One thing all early-stage businesses have in common is that they require some type of funding to get their enterprise off the ground and grow properly. In today's tough economic times, traditional sources of capital, such as bank loans, are becoming harder to come by. Fortunately, there are new sources of creative funding emerging that assist entrepreneurs by helping them tap private investment dollars from groups outside of their close circle of family and friends.

Websites such as ProFounder.com, Peerbacker.com, Kickstarter.com, and IndieGoGo.com are disrupting the entire balance of power by creating a new micro-financing ecosystem that levels the playing field for the little guys. Entrepreneurs craft a pitch, state their financial needs, and are able to make deals by leveraging the power of others.

To read the full article in the Wall Street Journal, [click here](#).

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# Clients Only!

## Edison Welding Institute Seeking Companies to Serve

The Edison Welding Institute (EWI) serves as one of seven Ohio Edison Technology Centers, with lead responsibility for the Advanced Energy & environmental Technologies sector. The Thomas Edison Program, funded through the Ohio Department of Development, provides linkage to Ohio businesses, research, and investment resources for Ohio's small to medium manufacturers. Edison Technology Center activities include product and process innovation, commercialization services, and manufacturing assistance to Ohio's technology-based businesses to advance technology and improve competitiveness.

[View Eligibility PDF](#)

## Ohio Jobs Landed



Love the job you've landed? Send an email to Dana Griffith ([danagriffith10@gmail.com](mailto:danagriffith10@gmail.com)) and tell her all about it--you just may be featured on HiVelocity's "Jobs Landed" site. This is an optimal opportunity to promote not only your field but your own Ohio business.

[View Ohio Jobs Landed](#)

[Email Dana Griffith](#)

# Thank you!

Interested in learning more about what the Innovation Center has to offer? Contact us at [innovation@ohio.edu](mailto:innovation@ohio.edu).

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Special Thanks To:

[Matt Strader](#), [Bernadette Fechko](#), [Susan Bauman](#), [Katie Pinkerton](#)