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Innovation Center

Fueling bright ideas.

E-Newsletter

Resources to make your business thrive!

Issue #6, Article #1

November, 2010

Our Clientele

Added this month to our thriving client list is Prichard Crist & Associates. Prichard Crist & Associates provides consulting services that focus on effective strategies and practices in human resources and employee relations management. Services include, but are not limited to:

- organizational strategies and development plans
- change management and facilitation and customized training programs
- compensation, benefit, and reward programs
- human resources function audits
- compliance review and assistance
- employee recruitment and retention programs
- policy development and employee handbook design

Stay updated with the latest clients at the Innovation Center on our [client page](#), where a comprehensive client list and client information can be found.

Events

[November Lunch & Learn: Leasing, an Alternative to Traditional Bank Financing](#)

When: 11:00 am - 1:00 pm; Thursday, November 18,

November 2010

[Clients](#)

[Events](#)

[Client News](#)

[News](#)

[Tips & Tricks](#)

[Technology Transfer](#)

Our Partners

[Business Remixed](#)
(Athens County Economic Development Council)



[Enterprise Appalachia](#)



[Ohio University Technology Transfer Office](#)



[Edison Biotechnology Institute](#)

[Edison Technology Incubators](#)

[TechGROWTH Ohio](#)

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[Innovation Center Home](#)

[Events](#)

2010

Where: Innovation Center, Room 103

Stay updated! Frequent the [Innovation Center Events](#) page for exciting upcoming events.

Client News

Dr. Sang-Soo Kim, Developing a Solution for Costly Highway Improvements

Highway deterioration is an expensive problem, costing United States taxpayers billions of dollars each year to repair the damage. The Federal Highway Administration recently estimated that it needs \$375 billion to fund repair and improvement projects for highways across the country. One of the main causes for these repeated highway repairs is cracking asphalt resulting from low temperatures. [View the Article on OhioMeansBusiness.com](#)

Innovation Center Nurtures Alumni's Top-Ranked Renewable Energy Business

It's been 13 years since Ohio University alumni Geoff and Michelle Greenfield have had a home electric bill. Today, as owners of Third Sun Solar and Wind Power Ltd., they are eliminating energy bills for clients across the state through the installation of clean energy systems. [View the Ohio University COMPASS article](#)

Solar Stimulus: the Power of the Sun

Innovation Center tenant company Third Sun Solar has recently installed a solar electric system for the Jewish Federation of Cleveland, who celebrated the dedication of its newly reconstructed headquarters in suburban Cleveland.

[View the Ohio.gov Recovery article](#)

Can Interthyr be Ohio U's next commercialization success story?

Ohio University research officials hope drug development spin-off company Interthyr Corp. is their next big success, following on the heels of Diagnostic Hybrids.

[View the Med City News article](#)

New Firm to Develop Ohio U's 'Pee Power' Wastewater Technology

E3 Technologies, LLC, a new firm based in Athens, Ohio, will develop an Ohio University invention called the "GreenBox" designed to clean commercial and agricultural wastewater and produce hydrogen energy -- a technology that's been described as "pee power."

[View the Ohio University article](#)

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Available Space

Looking for a place to house your promising, technology-based small business?



The Innovation Center is nearing capacity! Check out the available space on the [first](#) and [second](#) floors.

Tech Transfer

This month, the Technology Transfer Office has joined the social media world via Twitter and Facebook. The Tech Transfer Office works with researchers to determine the ability to patent and market their technologies.

Become a fan on Facebook and follow the Technology Transfer Office on Twitter today!



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mailing list

Part 2: New Sources of Hydrogen

E3 Technologies, LLC, a young company based in Athens, Ohio, is to develop an invention to convert agricultural and commercial wastewater into hydrogen.

[View the GasWorld.com article](#)

8th Annual Ohio Solar Tour

Green Energy Ohio (GEO) welcomes the 8th Annual Ohio Solar Tour! GEO is the Ohio Chapter of the American Solar Energy Society (ASES), and GEO's 8th Annual Ohio Solar Tour is part of the National Solar Tour managed by ASES. This free statewide event on October 2 & 3 provides the unique opportunity for people to select from 243 Open Houses or 8 Guided Tours in 119 communities across 45 counties - a 44% increase from 2009.

[View more information provided by Green Energy Ohio](#)

[View more information about post-tour information](#)

Stay updated with the latest news and information on the Innovation Center clientele at the Innovation Center News page, found here: <http://www.ohio.edu/research/innovation/news/>.

News

OU Alumnus, Economic Development CEO Shares Expertise with Innovators

An Ohio University graduate who is now CEO of the International Economic Development Council shared some expertise with Athens County's economic development leaders on Friday.

[View the Athens Messenger article](#)

Ohio University Innovation Center Nominated for Ohio Economic Development Association Award

The Ohio University Innovation Center was recently been nominated for an OEDA award in the category of Excellence in Economic Development Innovation. The nomination recognizes the Innovation Center's innovative outreach to clients, stakeholders, and potential entrepreneurs. The awards ceremony was held on October 26, 2010.

[Visit the OEDA Nomination Page](#)

Strickland announces \$100,000 grant to Voinovich School for energy projects

Gov. Ted Strickland announced a \$100,000 grant for energy efficiency and renewable energy services work at Ohio University's Voinovich School of Leadership and Public Affairs.

[View the Ohio University article](#)

Stay updated with the latest relevant news and information at the Innovation Center News page, found here:

<http://www.ohio.edu/research/innovation/news/>.

Tips & Tricks

Top 5 Hiring Tips for Start-Ups

Provided by [Under 30 CEO.com](http://Under30CEO.com)

1. **Planning is Essential** - You need to know why you are hiring. Every successful venture has a strategy, or a strategic direction that provides focus, and a work plan for how they will execute against this strategy. You must lay the groundwork with this comprehensive road map before any resource planning can occur.
2. **There's No "I" in Entrepreneur** - You might be the entrepreneur, but you're not omniscient. Be sure to engage your existing team in establishing the strategy and road map. Smart people like to be part of the planning process, and share in the results of learning. And do not fall into the trap that you need to "know" everything - that's what why you hire world-class talent.
3. **Organize Around the Road Map** - When determining the talent and skill sets needed to executive your work plan, think about immediate and near-term needs, and prioritize accordingly. Don't be stymied by building Rome now, but you do have to think about today and tomorrow.
4. **Establish a Set of Core Values** - Every entrepreneur has a unique set of beliefs, and you want to make sure your team shares those beliefs - not just your initial team, but each and every staff member added as you grow. These values will guide and sustain the company.
5. **Checking References Is Critical** - Ask for references and call them - this is critical to verifying the candidate's claims regarding their experience and work ethic. Use Facebook, LinkedIn, and other web-based tools to get a full 360 degree view on your candidates. And, hire through trusted social networks when you can in order to mitigate risk.

Want to read the whole article? Visit the following link, as part of Under 30 CEO, [here](#).

Thank you!

Interested in learning more about what the Innovation Center has to offer? Contact us at Innovation@Ohio.edu.



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Special Thanks To:

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The Innovation Center is a department within the Ohio University Vice President for Research office. To learn more, visit www.ohio.edu/research.



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