

Innovation Center*



Volume 2 - Issue 1

February, 2011

Recent Graduates

Three graduates of the Innovation Center are moving on to new adventures...

Christopher R. Keeseey

Christopher is now the Manager of Design and Technology for the LexisNexis Performance Development Team. The Performance team is comprised of Instructional Designers and Multi-Media designers and developers. They utilize a blend of face-to-face training and innovative eLearning to enhance the effectiveness of their sales force. For more information on LexisNexis, visit their website at: <http://www.lexisnexis.com>.

GotGame Media

GotGame Media will further operations from Columbus, Ohio as they continue to build their client base and perfect their website, found at <http://gotgamerecruiting.com/>.

Sundries Solutions

Sundries Solutions continues to headquarter in Athens, Ohio and will be utilizing the Innovation Center Affiliate Membership Program, coming soon.

[Clients](#)

[News](#)

[SBIR](#)

[Strader on Startups](#)

[Technology Transfer](#)

Our Partners

[Business Remixed](#) (Athens County Economic Development Council)



[Enterprise Appalachia](#)



[Ohio University
Technology Transfer
Office](#)



[Edison Biotechnology
Institute](#)

[State of Ohio Edison
Technology Incubators](#)

[TechGROWTH Ohio](#)



Stay updated with the past and present clients at the Innovation Center on our [client page](#), where a [comprehensive client list](#) and client information can be found.

Events



February 2011

Technology & Entrepreneurship Happy Hour

This event is an optimal opportunity to network with fellow entrepreneurs, inventors, researchers, and other local key staff members. What better way to exchange your bright ideas than with great food and great company!

When: Tuesday, February 15, 2011 . 5:30pm - ?

Where: Jackie O's Pub & Brewery
24 West Union Street
Athens, OH 45701

Cash Bar
CEOs feel free to invite key staff members.

Please RSVP to innovation@ohio.edu.

[February Lunch & Learn - Bringing Broadband to Athens County](#)



Kim Gaffney Corriher, Field Liason/Grant Writer with Reid Consulting Group and Randy Drewyor, Fiber Sales Manager at Horizon, will present on the Connecting Appalachia plan.

When: Thursday, February 17, 2011 . 11:00am-1:00pm

Where: Innovation Center, Conference Room 103

Quick Links

[Innovation Center Home](#)

[Events](#)

[News](#)

[Client Companies](#)

Find us on Facebook 

Follow us on 

Available Space

Looking for a place to house your promising, technology-based small business?



The Innovation Center is nearing capacity! Check out the available space on the [first](#) and [second](#) floors.

Tech Transfer

The Innovation Center welcomes new Interim Director Bob Silva to the Innovation Center. Silva recently joined Ohio University as associate director for technology transfer, after serving for 10 years as technology commercialization manager for Battelle/Pacific

Register today with [Trenia Twyman](#) or via [Facebook](#)

Stay updated! Frequent the [Innovation Center Events](#) page for exciting upcoming events.

News from the Innovation_Cntr via [twitter](#)

Ohio University engineer Dr. Sang-Soo Kim with EZ-Asphalt Technology has developed solution for costly highway improvements

<http://ow.ly/3SIPJ>

TechGROWTH Ohio wins new Third Frontier Funding

<http://urlm.in/gwzt>

EZ Asphalt's (<http://urlm.in/gyqz>) Asphalt Binder Cracking Device adopted nationally by #AASHTO view the article: <http://urlm.in/gyrc>

Phosplatin Therapeutics to develop cancer drug discovery [Ohio University](#)

<http://t.co/JZeSFL5>

[Ohio Small Business Development Center](#) to partner with [SCORE Mentors](#). Partnership to Increase Small Business Expansion Opportunity

<http://urlm.in/gwed>

[Enterprise Appalachia](#) is Ideal Environment for Business Startup Success - Today's blog features the Innovation Center!

<http://bit.ly/h7LsBK>

[Enterprise Appalachia](#) featuring [Third Sun Solar](#) and [Ohio University](#) on [Inc Magazine](#) in "Building your Knowledge Base"

<http://ow.ly/3KziS>

[Business Remixed \(Athens County Economic Development Council\)](#) Director Todd Shelton talks with [WOUB](#) on economic development

Northwest National Laboratory in Washington. We wish the best for Bob and his time here as Interim Director.



Join our  mailing list

<http://ow.ly/3Kz4l>

[Enterprise Appalachia](#) and Innovation Center companies ft in [Inc Magazine](#) article, "Finding Funding"

<http://ow.ly/3KwHB>

E3 Technologies CTO & [Ohio University](#) researcher Dr. Gerri Botte ft. In "Cinema Science: The Power of Waste"

<http://ow.ly/3CevT>

Recovery Act Funding and the Impact on [#Research](#)

at Ohio Universities [Ohio Government](#) [Ohio University](#) [Ohio State University](#)

<http://ow.ly/3B4Oa>

[TIME.com](#) covers Imgur's Top 10 Viral Images of 2010!

<http://bit.ly/fNLC7g>

Stay updated with the latest news and information on the Innovation Center clientele at the Innovation Center News page, found here: <http://www.ohio.edu/research/innovation/news/>.

US Department of Health & Human Services Announces SBIR Solicitations

"The SBIR [Small Business Innovation Research] program, as established by law, is intended to meet the following goals: stimulate technological innovation in the private sector; strengthen the role of small business in meeting Federal research or research and development (R/R&D) needs; increase the commercial application of Federally-supported research results; foster and encourage participation by socially and economically disadvantaged small business concerns and women-owned business concerns in the SBIR program; and improve the return on investment from Federally-funded research for economic and social benefits to the Nation.

The SBIR program is structured in three phases, the first two of which are supported using SBIR funds. The purpose of Phase I is to establish the technical/scientific merit and feasibility of the

Innovation^{*}
Center

proposed R/R&D efforts. Phase II is designed to continue the research or R&D efforts initiated in Phase I. A major goal of the SBIR program is to increase private sector commercialization of innovations derived from Federal R/R&D. The objective of Phase III, where appropriate, is for the SBC to pursue with non-SBIR funds (either Federal or non-Federal) the commercialization objectives resulting from the results of the R/R&D funded in Phases I and II. In some Federal agencies, Phase III may involve follow-on, non-SBIR funded R&D, or production contracts for products or processes intended for use by the U.S. Government"

For more information visit:

<http://grants.nih.gov/grants/guide/pa-files/PA-11-096.html>

Strader on Startups

Entrepreneur-in-Residence Matt Strader
of TechGROWTH Ohio and the
Innovation Center on Startups



[When Times are Tough](#)

By all accounts times have been tough lately - and they have been for a while. As a business owner, it can become hard to maintain focus on the bigger picture amid the stresses that you face on a daily basis. Stress can cause you to become rigid, reducing your ability to function in a time when you are needed more than ever. This is an issue many of us are dealing with now, so I thought it would be a good time to hear some advice on how to maintain a positive view and continue to move your business forward in the face of adversity.

Good standby advice is to ensure that, as things pile up, you do not allow them to become a mountain which will overwhelm you. Keeping a list of tasks helps to see them as separate items and makes it easier to deal with them separately without feeling an increased level of stress (the mountain syndrome). You will do even better by prioritizing this list and planning to ensure that you are spending your time on the items that are critical for your business.

Click here to read advice from a variety of entrepreneurs on this topic: <http://bit.ly/fHTj5B>



Follow me on twitter

@mattstrader

Client Perks - QuickBooks

"QuickBooks gives you the power to manage your business more effectively by providing you with fast, easy and integrated solutions



to meet the needs of your business. Whether you're looking for Financial, Customer or Retail Management Software, QuickBooks has a solution for you!

Innovation Center clients can save up to 36% on QuickBooks and Quicken products with free shipping."

Information and discounts provided by affiliation with the [National Business Incubation Association](#).

For more information, contact me (Jennifer Simon) at 740.593.1803 or at simonj@ohio.edu.

Thank you!

Interested in learning more about what the Innovation Center has to offer? Contact us at innovation@ohio.edu.

Jennifer C. Simon
Innovation Center Director
340 W. State Street
Athens, Ohio 45701

740-593-1803

simonj@ohio.edu

Special Thanks To:

[Matt Strader](#), [Bernadette Fechko](#), [Susan Bauman](#), [Katie Pinkerton](#)

The Innovation Center is a department within the Ohio University Vice President for Research office. To learn more, visit www.ohio.edu/research.



OHIO
UNIVERSITY

[Forward email](#)

 SafeUnsubscribe™



This email was sent to simonj@ohio.edu by simonj@ohio.edu | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

The Innovation Center, Ohio University's Business Incubator | 340 W. State Street | Unit 7 | Athens | OH | 45701