

Innovation Center

Fueling bright ideas.

E-Newsletter

Resources to make your business thrive!

New Clients

With the addition of two new member companies in the month of August, the Center serves the current home to seventeen flourishing clients and two anchor tenants, [Business Remixed](#) (ACEDC) and [Diagnostic Hybrids](#).

Bio-Ag Solutions, LLC (BIAS)

Bio-Ag Solutions develops proprietary "recipes" and formulas in order to process bio-based products; particularly from forestry and agricultural waste to energy, fertilizer, and specialized compost.

Contact: Mike Malicky

Sundries Solutions

Sundries is a solutions development and services firm, providing clients with value through products, services and development. Sundries provides project management, business and technical analysis, development (web, database, eCommerce, application integration), testing services, and project documentation and collaboration services.

Contact: Ryan Jones

To learn more, visit the client page at

http://www.ohio.edu/research/innovation/client_companies/.

To view a comprehensive list of the Innovation Center clientele as of August 2010, visit

<http://www.ohio.edu/research/innovation/upload/TENANTS-08-10-2.pdf>.

Events: Urgent RSVPs!

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Our Partners

[Business Remixed](#)

(Athens County EDC)

[Enterprise Appalachia](#)

[Edison Biotechnology Institute](#)

[Edison Technology Incubators](#)

[TechGROWTH Ohio](#)

[Ohio University Technology
Transfer Office](#)

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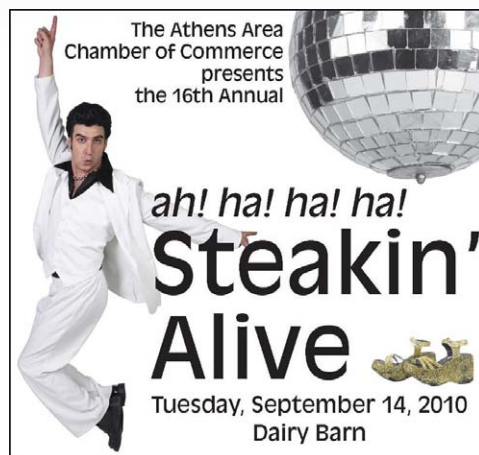
[News](#)

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Steakin' Alive is the Athens Area Chamber of Commerce's annual steak fry, and is for Chamber members only. Not yet a member? [Join today!](#) To register for the event, [click here](#).



[Smart Money Choices](#)

Smart Money Choices is a free financial-planning conference for all Ohioans presented by Treasurer Kevin L. Boyce, and supported by a variety of statewide and regional partners. The conferences are part of the Treasury's commitment to provide Ohioans with the necessary knowledge to make more informed personal finance decisions.

When: September 17, 2010

Where: Ohio University Inn

[Agenda](#), [Flyer](#)

[September Lunch & Learn: Branding Your Company](#)

The September Lunch & Learn will regard branding for companies, and will feature speaker [Ed Burghard](#) of the [Ohio Business Development Coalition](#) and [Enterprise Appalachia](#).

When: 11:00 am - 1:00 pm; Thursday, September 16

Where: Innovation Center, Room 103

*A flyer with more information will be posted on the IC Events page as soon as possible.

[Finding Your Virtual Mix](#)

Led by Cement Marketing's Alaina Sheer and Brad Spencer, attendees of Finding Your Virtual Mix will learn how to create lasting ties that bind in the social media marketing space.

Hosted by the [Innovation Center](#), [Business Remixed](#), and the [Small Business Development Center](#), seating is limited to 50.

When: 8:30 am - 4:15 pm; Thursday, September 30

Where: Ohio University Voinovich School

Available Space

Looking for a place to house your promising, technology-based small business?



The Innovation Center is nearing capacity! Check out the available space on the [first](#) and [second](#) floors.

Sunpower

With the recent graduation of [Sunpower](#), a world leader in free-piston Stirling engines, coolers, and linear compressors, three new rooms have become available in the Innovation Center. These include room 241 (962 square feet), room 134A (142 square feet), and room 134D (138 square feet).

Third Sun

Third Sun Solar has recently been featured in Being Green in Cincinnati Magazine. To learn more, [click here](#) and continue to page 42 of the online magazine.

Join our  mailing list

Client News

Third Sun Solar Makes the Inc. 5000 List for the Second Year in a Row



Third Sun Solar is proud to announce that it has once again made Inc. Magazine's and Inc.com 's exclusive ranking of the fastest-growing private companies in America. On the 2010 list, Third Sun is ranked #623, moving up from its #742 rank in 2009. Of all American energy firms on the list, Third Sun ranks high again at #22. Third Sun also moves up in the ranks from last year as Ohio's 16th fastest growing firm.

[Read More](#)

Pelotonia 2010 and Third Sun Solar - Raising Funds to End Cancer!

"There was never any question about the team riding the Pelotonia again. We want to do all we can to keep raising funds to support cancer research. The only question was, 'How could we raise more for the cause?'"

[Read More](#)

D3 Architecture Studio: Celebrating Our 5th Anniversary

By Jeremy Biddinger, President and Registered Architect



D • 3 ARCHITECTURE STUDIO

DEDICATION • DESIGN • DETAIL

My associate at D-3 Architecture Studio, Charity Sims, and I celebrated our firm's five-year anniversary on August 2, 2010, reflecting on how the office has grown and developed over the last five years and gained a wider range of experience in many areas.

D-3 Architecture Studio provides a full range of design, planning, and construction administration services for residential, commercial, industrial, educational, and historic preservation markets.

[Read More](#)

Horizon Awarded \$66.4 Million to Extend Broadband Network in 34 Ohio Counties



After ten years of effort on the digital divide, Reid Consulting Group (RCG) got the big win announced August 18 by Vice-President Biden of the \$95 million Horizon-BTOP funded project. This project builds upon the \$18.5 million SOHCN-FCC project funded in 2007. Together, these two will dramatically expand fiber-optic broadband in the 34 counties of southeastern Ohio.

On July 2, President Obama announced a BTOP award to Com Net which brought in a \$42 million project for broadband in 28 western Ohio counties. RCG crafted the proposal and is deeply involved in deployment now.

[Read More](#)

[View Horizon Article](#)

Imgur Announces New Partnership with Stack Exchange

"The Simple Image Sharer," Imgur, has recently teamed up with Stack Exchange in providing image hosting services.

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News

Innovation Center on WOUB Newswatch

Innovation Center Director, Jennifer Simon, talks about what business incubation has to offer on local television station, WOUB.

[Watch the Video](#)

Ohio University's research licensing income rises to \$8.2 million



Ohio University reported \$8.2 million in income from its research technologies in fiscal year 2010, the majority of which came from licenses for health and medical advances for growth hormone and thyroid disorders.

[Read More](#)

Ohio Gets Business Friendly with Tax Cuts WebCPA

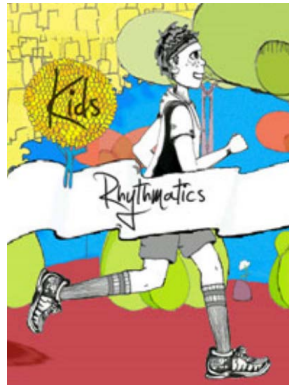
At a time when some states are considering job-killing tax hikes to make up for budget deficits, one state is in the final phase of lowering its business taxes to a point that small business owners can collect their first \$1 million in receipts

Innovation Center

virtually free of state taxes.

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Fitness app makes exercise fun for kids:
'Guitar hero for running' competes in
Michelle Obama's Let's Move! campaign
By Amy Wells



Nathaniel Berger, operations coordinator for the College of Fine Arts' Aesthetics Technologies Lab (@Lab), has a passion for mobile technologies. When not helping faculty and students use cutting-edge technologies in the @Lab, he spent his free time working to develop a mobile phone application that teaches children that exercise can be fun.

[Read More](#)

The latest news stories are available at
<http://www.ohio.edu/research/innovation/news/>.

Tips & Tricks

Eight Ways to Get More Out of Your Day

1. Before you agree to handle a task from a client, make sure that you're the most qualified person to handle it. If a client wants to hire you for something outside of your field of knowledge, rather than jeopardize your reputation, recommend someone else who could handle the task better. Don't be surprised if several months later, the same client calls you again to utilize your expertise.

2. Throughout the day, ask yourself if what you are doing is the best use of your time. You may not be working on an activity you enjoy, yet if it is a top priority, continue doing it.

3. Don't assume; ask questions. When a client asks you to do something, don't do it automatically. Ask questions to ensure that you understand what your client wants and in what form. If you complete a task then realize that it wasn't what your client had in mind, you'll waste more time and energy redoing your work. Get a clear understanding of the request, then start to work on it.

4. Don't reinvent the wheel. If your client asks you to do something that you or someone else has done previously, let him or her know. Your client may have forgotten that the same project was completed the year before. There is no sense in replicating something that has been done already.

5. Get off the phone as soon as possible. When a caller keeps you on the phone longer than necessary, gently prompt him to end the call. You could tell them that you have another call, that you are on a tight deadline or, if they have requested something, tell them that you want to get started on it immediately.

6. Make your environment conducive to working.

This covers two areas: your actual work space and the area surrounding. If your office is disorganized, you will waste time throughout the day searching for files, replacing lost information and "running in place." Take the time to clear your desk of any distractions, from magazines to knick-knacks, that could be placed on your credenza or shelf near your desk. If you only use an item on your desk every few months, move it to a space that is not in the main flow of your office.

7. In retail they say, "Location, location, location." The same is true in a home office. A desk located in a high-traffic area is as welcome as a marching band in a library. If your desk is in the kitchen, you will soon notice a few of your office supplies missing. If possible, move to a new location that is away from the flow of traffic but not so far away that you feel isolated.

8. Stay focused on the activity at hand. When you're tired of working on something, move on to something else, but avoid jumping from project to project.

Information provided by [SCORE](#)

Thank you!

Interested in learning more about what the Innovation Center has to offer? Contact us at Innovation@Ohio.edu.



Jennifer C. Simon
Innovation Center Director
340 W. State Street
Athens, Ohio 45701

740-593-1803
simonj@ohio.edu

The Ohio University Innovation Center

The Innovation Center is a unit of the Ohio University VP for Research department. To learn more, visit www.ohio.edu/research.



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